



Fashion Trends

By FREDDYE S. HENDERSON FOR ANP

To Dye Or Not To Dye

It seems that people have decided that women will go to any lengths to make themselves beautiful, and that they are going to do what they want to anyway, so the latest bugaboo about artificial coloring on any part of the female body is rapidly disappearing. In fact it has gone.

In case there is any doubt, the topic of discussion is the matter of dyeing the hair — or to use a more contemporary term—to color or tint the hair. It was a long, tough job getting their hair coloring to the level of respectability enjoyed by other beauty aids, but there are many who say it was worth the effort.

After all, why shouldn't hair coloring be as much a matter of course as lipstick (also a coloring) or nail polish (ditto) or face powder and the new acceptable eye make up?

One reason for its acceptance is its new honest presentation. You know, it's a funny thing about art and its allies—fashion and beauty honesty counts here, as much as in the strictest moral code. Keats

was very wise when he vowed, "Beauty is truth."

As long as hair was dyed to hide the greying locks and presumably deduct years from one's apparent age, it was viewed with askance. Now when we admit that it is frankly fake, but glowingly, exciting and dramatically fake, no one lifts a single arched and mascara-coated eyebrow.

Even the term "dye" is somewhat passe. It is now a tint, or a rinse or a blend. Many can be applied at home, and many can be easily removed the next day by simple brushing. All of this, too, undoubtedly has influenced mass acceptance of hair coloring.

Interesting, too, is the fact that more than 60 per cent of persons who color their hair do not have a gray hair on their heads. After all, it is easy to surmise that nature was not perfect in this matter of giving out beauty — not according to man-made standards, it seems so if the girls think they can improve on the good Mother Nature, there seems to be nothing to stop them.

Certainly there is a color to fit every type and every mood, and some of the girls are taking advantage of it by changing the color of the hair with each mood. Must be a comfort to the little inhibited lass who all her life has longed for flaming orange colored tresses, to know that at long last respectability is on her side.

Social Briefs

Mr. Sidney Alexander, the executive secretary of the Lincoln Urban League, was guest soloist at the "Business and Professional Girls Live Y'ers" club meeting on Wednesday, January 21, 1953. Mrs. Barbara Kelly Moore, a member of the organization, was his accompanist.

Mt. Zion's Baptist Church Choir, will have their annual Musical on Sunday afternoon, February 1, 1953 at 4 p.m. Rev. Harris of Mt. Zion, will be the speaker. Rev. W. I. Monroe is the pastor.

Mrs. Mary Sampson, returned to Lincoln after spending two weeks in sunny California. While there she visited a former Lin-

colnite, Miss Mildred Wilson now of Oakland.

Mrs. Cleo Sims left Sunday, January 25th, for Kansas City.

Mrs. Helen Patterson left Saturday for her home in Minneapolis.

Miss Emma White celebrated her 20th birthday on Saturday, January 24th, at her home 1940 U Street. Guests helping to celebrate the occasion were: Mr. and Mrs. Walter Bell Jr., Mr. and Mrs. Thurman Williams, Mr. and Mrs. Lewis Blakely, Norma and Clifford Dunn, Mrs. Ernestine Greene

Household Scrapbook

By ROBERTA LEE
Aluminum Griddle

Instead of greasing the aluminum griddle when frying pancakes on it, rub it with a tablespoonful of salt tied in a piece of cotton cloth. Be sure that the griddle is hot and entirely free of grease.

Tired Muscles

To relieve the ache of tired muscles add a tablespoonful of vinegar to a warm bath.

A Linoleum Varnish

A small amount of glue melted in a pint of water and applied to the linoleum will give it a glossy finish. See that the linoleum is clean and dry before applying. Use a paint brush for applying, and if done at night it will be dry and hard by morning.

Glossy Pies

To give a rich brown gloss to pies beat up an egg with a pinch of sugar. Add a little milk, beat well, and go over the pies with a pastry brush when ready for the oven.

A Furniture Polish

A cheap and good furniture polish can be made by mixing equal parts of turpentine, kerosene and vinegar.

Citrus Fruit

The quality of citrus fruit can and Fletcher Bell, Charles Rodgers and Toney Smith; Needless to say that a good time was had by all.

Mrs. Walter Bell, gave a shower for Mrs. Betty Edwards and her 4-months-old baby daughter, Lynn Rochelle, at her home 1960 U St.

The Progressive Married couples club, will have a St. Valentine's Day Juke-box Dance, on Saturday, February 14th, at the Urban League.

probably be best tested by its weight. A heavy-feeling orange or grapefruit usually contains more juice. The thickness of the skin is also a good indication. The thick-skinned, spongy-feeling fruit should be avoided.

The Raincoat

If the raincoat has a rip in it, mend it by pasting a piece of adhesive tape larger than the tear on the under side of the coat. It will not show and the coat will be as good as new.

Names In the News

Dorothy Maynor, the outstanding soprano, is the first Negro to sing the Star Spangled Banner at an inauguration. Miss Maynor couldn't be seen above the television mikes. High heels barely got her to five feet.

Mrs. Anita Miller Smith was called to Lincoln because of the illness of her mother, Mrs. Lillian Miller, and her aunt, Mrs. Tillie Miller. Mrs. Smith is a teacher at Virginia State College in Petersburg, Va.

Mrs. Henry Spann, long-time Lincoln resident, has gone to Chicago to make her home with Mrs. Lulu Coakley. Mrs. Coakley, a sister-in-law, came to Lincoln and accompanied Mrs. Spann to Chicago.

Willard Duncan, Omaha, was a Lincoln visitor Sunday. He attended services at Quinn Chapel AME Church.

The following have been among those reported on the sick list during the past week: Mrs. Mary Shelby, John Humbert, L. B. Henderson, John Roberts, Mrs. Leona Dean, Mr. and Mrs. Clifford Harris, Jasper Wright, Jasper Brown, William Dawson, James

The Voice Salutes

This week The Voice is taking time out to say a word of appreciation to our advertisers.

We are deeply appreciative to you for your patronage. Realizing that you are one of the main stems in the wheels of progress, we thank you for the cooperation, courtesies, and all kindnesses that have been extended to us.

We will endeavor to give you the best service possible; Because only complete satisfaction will bring about the ultimate result.

Thank you again for your fine support of the past and for an anticipated pleasant future relationship.

Robinson and Mrs. Sophronia Green.

Jewell Kelley is able to be back on his job at Gold's.

Someone has asked Governor Robert B. Crosby to what use he expects to put Budget Director Art McCaw since there is no budget to prepare this year.

Joan Botts spent the weekend in Omaha.

Remember to say you saw it advertised in The Voice.

FOR HOME, SCHOOL OR OFFICE USE

ROYAL TYPEWRITERS
Manual—Electric—Portable

A. B. DICK MIMEOGRAPH DUPLICATORS
Complete Duplicator Supplies

DICTAPHONE CLARY ADDERS

SALES—SERVICE—RENTALS
Call, Phone or Write

NEBRASKA TYPEWRITER CO.

125 No. 11th 2-7285
Open Thursday Evenings until 9:00
We Give S&H Green Stamps

SKYLINE

ICE CREAM STORES

1433 South St. Phone 3-8118
1417 N St. Phone 2-4074
1845 R St. Phone 2-8122
5400 So. 14th Phone 3-2269

"Ends Your Quest For the Best"
Skyline Farms So. 14th St.

PATRONIZE YOUR ADVERTISERS

Call On Us for All Your Home Decorating Needs

—52 YEARS IN LINCOLN—

Van Sickle CLASS & PAINT CO.

143 So. 10th 2-6931

VALENTINES

For friends or relatives; Humorous or General

Goldenrod Stationery Store & Card Shop

215 No. 14 2-2128

Please Ask For

UMBERGER'S AMBULANCE

2-8543
Umberger's Mortuary, Inc.

Jess Williams Spring Service

2215 O Street
Lincoln 8, Nebraska
Phone 2-3633

THE EVANS CLEANERS—LAUNDERERS

Save Money
Use our Cash and Carry Plan
333 No. 12th St. Dial 2-6961

BEAL'S GROCERY

Fresh Fruits & Vegetables

Meats

2101 R Tel. 2-6933

Smith Pharmacy

2146 Vine
PRESCRIPTIONS—DRUGS
FOUNTAIN—SUNDRIES
Phone 2-1958

Save money at Cheapper's on hundreds of gift items.

- Cosmetics
- Appliances
- Housewares
- Tobaccos
- Men's Sets
- Stationery
- Cameras
- Box Candy
- Drugs and RX too

CHEAPPER DRUG STORE

1325 O 2-3225

GEO. H. WENTZ

Incorporated

Plumbing and Heating

1620 N St. Phone 2-1293

FREADRICH BROS.

Since 1902

The Best Place To Trade After All—1316 N Street

SPECIAL '48 PLYMOUTH — DELUXE SEDAN

Good Condition — Exceptionally Clean
A Bargain at

\$895.00

See it at

PARRISH MOTORS 120 North 19th

The New Gas-Fired AUTOMATIC INCINOR

The truly modern home incinerator

A "MUST" FOR HOMES with AUTOMATIC HEAT

Needed in ALL MODERN HOMES

Burns wet or dry garbage, wrappings and all combustible refuse

Rids basement of dampness and chill

Eliminates trips to garbage can and outdoor burning

MAKES HOUSEKEEPING EASIER

URNS GAS ON WHEN CLOCK IS SET—OFF AUTOMATICALLY
Owners say "Incinerator is essential in any well-kept home."

CALL US NOW YOU'LL ALWAYS BE GLAD YOU BOUGHT INCINOR

"The GAS Company"
CENTRAL ELECTRIC & GAS COMPANY