

THE MONITOR

A WEEKLY NEWSPAPER DEVOTED PRIMARILY TO THE INTERESTS OF COLORED AMERICANS

PUBLISHED EVERY FRIDAY AT OMAHA, NEBRASKA, BY THE MONITOR PUBLISHING COMPANY

Entered as Second-Class Mail Matter July 2, 1915, at the Postoffice at Omaha, Nebraska, under the Act of March 3, 1879.

THE REV. JOHN ALBERT WILLIAMS Editor
W. W. MOSELY, Lincoln, Neb. Associate Editor
LUCINDA W. WILLIAMS Business Manager

SUBSCRIPTION RATES, \$2.00 A YEAR; \$1.25 6 MONTHS; 75c 3 MONTHS
Advertising Rates Furnished Upon Application

Address, The Monitor, Postoffice Box 1204, Omaha, Neb.
Telephone Webster 4243

ARTICLE XIV, CONSTITUTION OF THE UNITED STATES

Citizenship Rights Not to Be Abridged

1. All persons born or naturalized in the United States, and subject to the jurisdiction thereof, are citizens of the United States and of the State wherein they reside. No state shall make or enforce any law which shall abridge the privileges or immunities of citizens of the United States; nor shall any state deprive any person of life, liberty, or property without due process of law, nor deny to any person within its jurisdiction the equal protection of the laws.

LOOKING AHEAD

IS IT not one of our racial weaknesses to live too largely in the present, to want immediate results? Have we learned to look ahead and plan largely and wisely for the future? Have we learned to set a definite objective and work untiringly for its attainment? These are the questions which we do well to consider. We are under the impression that if we give them careful thought we shall find that each one has to be answered in the negative. And yet if we study the success of peoples who have achieved most we shall find that they have looked ahead and planned ahead and worked diligently, doggedly and patiently for the objective set.

PREPAREDNESS

PREPAREDNESS is a word which was much in vogue a few years ago. It was brought to the fore by the World War into which America was thrust or forced by conditions which sober judgment finds extreme difficulty in justifying. The United States not looking for war was unprepared for it when the real or supposed exigency forced us into it. This unpreparedness cost us dearly. The country is still staggering under the burden which the war and our unpreparedness laid upon us. It stressed a truth that needs emphasizing at all times, the necessity of careful preparation and training for opportunities that may come or for exigencies which may arise in one's life. No group of people needs this lesson more than our own. We may decry, and with some justification, yes, much justification, the limitations under which we are placed by racial prejudice in the matter of employment, avocations and careers. This has a tendency to make some relax their efforts for intellectual training and betterment, to be easily satisfied with a meager or primary education. This is a great mistake. We should be ambitious to be well-trained and well-prepared to seize opportunities when they come. The time to get ready is before opportunity comes. And preparedness, readiness comes not by any magical or quick plan, but by diligent, patient, thorough work. The best equipped man or woman, the best prepared man or woman, will find his or her place of usefulness and service when the exigency arises or the opportunity comes. Whatever you may want to do, or become, see to it that you

use every effort and facility to be fully prepared for it. Preparedness, thorough-going preparedness, is one of our greatest needs and will prove a most valuable asset.

PENNY RELIGION

"Sammie," said a doting daddy, one Sunday morning to his little son from behind his newspaper, "here's a penny for Sunday school and a dime for the ice cream soda I promised you. Run on to Sunday school and be a good boy."

Sammie ran on to Sunday school, where he put his penny in the collection, and Sunday school over, he crossed the street to the corner drug store and spent his dime for his ice cream soda.

Sammie's dad was a good man, the type of many fathers, who did not for a moment think that he was teaching his son a very bad lesson. He was teaching him that God's claim upon his life was a very insignificant thing. He was teaching him to give pennies for religion and dimes and dollars for the gratification of his personal wants, not necessarily needs. It is this wrong proportion between the recognition of God's claim upon us and that which he has given us and our own personal pleasures and wants which accounts for so much penny religion in the world today.

ADVERTISING

OUR people need to be educated as to the value of advertising. No business has ever developed except by advertising. Advertising pays or else great business institutions would not spend millions of dollars yearly in newspaper and other advertising. While our business people learn how to advertise, merchants of the other group who want our people's patronage must indicate that they want it by advertising in our race newspapers. This is becoming to be a recognized fact by wide-awake merchants.

THE WORLD COURT

AMERICA has at last voted to enter the World Court. This long delayed action is a step in the right direction in assuming our place in relationship with other nations of the world. Selfish isolation, individual or national, is a suicidal policy. The World Court ought to become a tribunal that will contribute towards a warless world.

THE NEGRO'S CONTRIBUTION NOT NEGLIGIBLE

A moment's thought will easily convince open-minded persons that the contribution of the Negro to American nationality as slave, freedman and citizen was far from negligible. No element of American life has so subtly and yet clearly woven itself into warp and woof of our thinking and acting as the American Negro. He came with the first explorers and helped in exploration. His labor was from the first the foundation of the American prosperity and the cause of the rapid growth of the new world in social and economic importance. Modern democracy rests not simply on the striving white men in Europe and America but also on the persistent struggle of the black men in America for two centuries. The military defense of this land has depended upon Negro soldiers from the time of the Colonial wars down to the struggle of the World War. Not only does the Negro appear, reappear and persist in American literature but a Negro American literature has arisen of deep significance, and Negro folk lore and music are among the choicest heritages of this land. Finally the Negro has played a peculiar spiritual role in America as a sort of living, breathing test of our ideals and an example of the faith, hope and tolerance of our religion.—Du Bois, "The Gift of Black Folk."

COUNCIL BLUFFS

The Bishop Gaines club concert and dinner given at the Bethel A. M. E. church was a success.

Mr. George Tuley is in the hospital with a broken arm.

Mrs. Stella Cowell left last week for Muskegon, Mich. to make her home.

The Phyllis Wheatly Reading Circle met at the home of Mrs. Alice Carter. The circle was well attended and some interesting current events were discussed. A paper "Keeping Oneself Abreast of the Times" was read by Mrs. Baker. Many thoughts of a helpful nature were given, each one resolved to do more for self improvement. Quotations from Dunbar were given by Mrs. Althouse. The circle was served with a delightful luncheon. The next meeting will be held February 4th at the home of Mrs. Althouse, 2621 2nd Ave.

Dr. A. A. Foster of Omaha has opened offices at 1021½ West Broadway. Office hours are from 12 n. to 3 p. m. and from 7 p. m. to 8 p. m. Let us help him all we can.

Mrs. Eva Bess was in Lincoln Jan. 20 to attend Mrs. Maude Gates' funeral.

Mr. Robert Hogan passed away Jan. 24 and was buried this week.

Mrs. Compton leaves for California this week.

Mr. and Mrs. Charles Russell are the proud parents of a new-born baby.

The dance given by the Junior Silver Leaf club was well attended.

MME. C. J. WALKER BEAUTY COLLEGE AND PARLOR AT LAKE STREET OPENS

Mrs. Pearl M. Alexander, manager of the Mme. C. J. Walker College of Beauty Culture and Beauty Parlor at 2426 Lake street has returned from a 3 months stay in Los Angeles, Cal., where she specialized in every phase of beauty culture and is now ready to serve her many customers. A class in the Mme. Walker Hair Course will begin at once. Enroll now at 2426 Lake St.—Ad.

PACIFIC CONEY ISLAND
RED HOTS, CHILLI
1604 North 24th Street

IT PAYS YOU TO HAVE YOUR SHOES REBUILT at Franklin Shoe Hospital 1707 North 24th St. At lowest price. All work guaranteed.

HEAR TOWN CRIER SEVEN MILES AWAY

Voice Carries to Skippers Out in Channel.

Burnham-on-Sea.—It is a far cry from this little old-world village to Point Buoy, or the Bristol channel but it means something to James Cox the town crier.

For many years his voice has been heard resounding along the Marine Parade to Point Buoy, seven miles away. For this reason, when Mr. Cox competed in the national contest for town criers, the great metropolitan juries described him as the man with "the seven-mile voice."

Burnham-on-Sea, where the portly and dignified Mr. Cox, with his flowing coat and quaint appurtenances of office, has become an institution, thrilled with pride. At last the worth of its hero had been recognized.

But from America came the report that Mr. Cox's accomplishment was doubted. This surprised and disturbed many of the citizens, but Mr. Cox maintained dignified silence.

F. S. Patey, proprietor of the Gazette, was named spokesman in behalf of Mr. Cox and the village.

"There is no disputing the fact, locally, that James Cox can be heard for a distance of seven miles," he says. "This has been proven on more than one occasion. When Mr. Cox is crying on the Marine Parade his voice can be distinctly heard at the Point Buoy, which is seven miles down the Bristol channel from Burnham-on-Sea. Captains of vessels more than once have heard Mr. Cox making his announcement of lost, stolen or strays and have testified to this fact."

Echelm & Sherman

(Formerly Standard Laundry)

24th Near Lake Street
PHONE WE. 6055

"Dependable Family Service"

Dry Cleaning of Ladies and Gents' Wearing Apparel and Household Furnishings

SOFT WATER LAUNDERING

Wet Wash
Thrifty Wash
Dry Wash
Rough Dry
Family Finish
Linen
Curtains
Blankets, Etc

good to eat and good for all

Butter-Nut Pancakes

Petersen Bakeries

24th and Lake 24th and Ames 1806 Farnam

FRESH HOME MADE BREAD
10 Cents or 3 for 25c—Large Loaf 15 Cents or 2 for 25c

Special Saturday
TRY OUR HOME MADE SALAD DRESSING

6% Dividends PAYABLE QUARTERLY

Occidental

BUILDING & LOAN ASSOCIATION
CORNER 18th & HARNEY

37 Years in Omaha—Assets Over \$19,000,000.00.
Reserve Fund, \$501,500.00.

Valet AutoStop Razor

The Safety Razor that Sharpens Its Own Blades

COMPLETE OUTFITS \$1.00 AND \$5.00
For Sale at All Stores Selling Razors and Blades

—Sharpens Itself

Orchard & Wilhelm Co.

Our Annual February Sale
E-X-T-R-A-O-R-D-I-N-A-R-Y
Starts Monday, Feb. 1
Inspection Days:
Friday and Saturday
Furniture, Rugs,
Draperies and Housewares

ARE OFFERED AT SAVINGS OF 15% to 50%
WATCH OMAHA DAILY PAPERS FOR FULL DETAILS

"The Fire in The Flint"

The Great Race Novel of the Day
By
WALTER F. WHITE

A thrilling story depicting race conditions in the South.
Critical book reviewers pronounce it a masterpiece.
Should be read by EVERY AMERICAN, Black or White.

\$2.50 A COPY

For Sale by The Monitor and the Omaha Branch of the N. A. A. C. P.