



K. & M. GROCERY CO.
We solicit your patronage.
2114-16 North 24th St.

DR. CRAIG MORRIS
DENTIST
2407 Lake St. Phone Web. 4024

C. S. JOHNSON
18th and Izard Tel. Douglas 1702
ALL KINDS OF COAL AND COKE
at POPULAR PRICES.
Best for the Money

Res. Colfax 3831. Douglas 7150
AMOS P. SCRUGGS
Attorney-at-Law
13th and Farnam

Classified Advertising

RATES—1½ cents a word for single insertions; 1 cent a word for two or more insertions. No advertisement taken for less than 15 cents. Cash should accompany advertisement.

DRUG STORES
THE PEOPLE'S DRUG STORE
Douglas 1446. 109 South 14th St.

ADAMS HAIGHT DRUG CO.,
24th and Lake; 24th and Fort,
Omaha, Neb.

COLORED NEWSPAPERS AND MAGAZINES
FRANK DOUGLASS
Shining Parlor.
Webster 1388. 2414 North 24th St.

FURNISHED ROOMS FOR RENT.
Furnished rooms for rent, 980 North 25th Ave. Douglas 6077.

FOR RENT — Neatly furnished rooms for light housekeeping. 1107 N. 19th st. Web. 2177. Mrs. T. L. Hawthorne.

First class rooming house, steam heat, bath, electric light. On Dodge and 24th st. car line. Mrs. Ann Banks. 924 North 20th st. Doug. 4374.

First-class modern furnished rooms.
Mrs. L. M. Bentley Webster, 1702 North Twenty-sixth street. Phone Webster 4769.

LODGE DIRECTORY
Keystone Lodge, No. 4, K. of P., Omaha, Neb. Meetings first and third Thursdays of each month. M. H. Hazzard, C. C.; J. H. Glover, K. of R. and S.

NIMROD JOHNSON INVESTMENT CO.
Will help you buy a home on easy payments. Money advanced on your first payment. Just call Webster 1302.

Cuming Rug Cleaning & Mfg. Co.
Vacuum Cleaning, Renovating and Alterations.
2419 Cuming. Phone Red 4122

M. ROSENBERG,
Groceries
2706 Cuming Harney 2560

All Kinds of Shoe Repairing
Work guaranteed. Give us a call. Coleman Dangerfield. 1415 No. 24th

WANTED A POSITION
As clerk in a general merchandising or gents' furnishing store. I am a Colored man, aged 36, am now employed in general store. Can give good references. Address Monitor.

E. L. Kennan
Watchmaking, Engraving, Jewelry Repairing.
501 Security Bldg., Omaha
Phone Tyler 3299-W

Smoke John Ruskin 5c Cigar. Biggest and Best.—Adv.

ANN HOOVER

The Romance of a Pretty Housemaid

ANN HOOVER was the pretty Colored maid in the refined home of Mrs. Wisenfair at Benson. Not only was Ann a pretty girl, but she had the additional charm which is a rare possession of most pretty girls, she was totally unconscious of her beauty. Her features were refined and regular, molded after the fashion of a composite African and Greek type. Her complexion was of that exquisite brown tint which always attracts attention. She had those beautiful brown eyes, so characteristic of her race, and an irresistible smile which disclosed the prettiest of pearly teeth. She had a neat trim form and was a trifle under the average height. Her brother, Tom, who was next to her in age—for she the oldest of a large family—would often say, "Sis, you are certainly one of them teasin' brown the fellows rave about."

And if you knew Ann, you would agree with Tom. Ann certainly had what they call personality, and was a good sensible girl who had been carefully reared by a wise mother, who in the struggle to raise her large family, for she had been left a widow, taught them that no honest work is "menial." So when it became necessary for Ann to seek employment, she did not consider it a hardship, but rather an opportunity to accept the position of maid in the cultured home of Mrs. Wisenfair. The wages were good; the surroundings congenial and the work was not laborious because Mrs. Wisenfair was a firm believer in lightening the drudgery of housekeeping by installing the latest electric devices of which there are so many. She believed in the wise economy of "doing things electrically," which means effectually, efficiently and expeditiously. And it is rather interesting to learn how Mrs. Wisenfair became impressed with "doing it electrically." One day her husband, who advertises in The Monitor, was so pleased with one or two special articles published in it that he took his copy home to show his wife. Mrs. Wisenfair read the articles, and found another one under the caption "Doing It Electrically," to which she in turn called her husband's attention. "George, dear," she said, "did you

know that there were so many labor-saving electrical devices for use in the home? Listen to this," and she read aloud a long list of household necessities, not luxuries, that could be purchased from the Nebraska Power company.

"No, that's one on me," said Mr. Wisenfair, "and I pride myself on being a pretty well posted man. Let's go down to the electric shop and give them the once over." And they went with the result that many electrical conveniences were installed in the Wisenfair home and that's why Ann Hoover found it a congenial place to work and found many a leisure moment to cultivate her mind.

The saleswoman called Mrs. Wisenfair's attention to a Hoover Electric Suction Sweeper and began speaking of its advantages. She said this is the only sweeper which beats, sweeps and cleans at the same time. It does thorough work. You will never be disappointed if you buy a Hoover. We intend to put hundreds of these in Omaha homes, because we have made the terms so liberal—\$5.00 down and \$5.00 a month—that almost everybody can afford to buy one. You will find it a pleasure to have a Hoover in your home."

"Ann Hoover," said Mrs. Wisenfair, with a merry laugh, we have Ann Hoover in our home and she is a pleasure; because she is so efficient, intelligent, reliable and conscientious. If that Hoover Sweeper is anything like as efficient as our maid, I want it."

So she bought a Hoover Electric Suction Sweeper which Ann Hoover found great pleasure in using.

But an attractive, efficient sensible girl like Ann Hoover could not be expected to remain always as a maid in even as pleasant a home as that of Mrs. Wisenfair. She desired a home of her own. She is to be married soon and will occupy a cosy little bungalow which her lucky boy is buying for her in the northern part of Omaha.

Yes, it's all settled. She is to have an Electric Washing Machine and Hoover Electric Suction Sweeper, for Bob, who is a far-sighted and level-headed chap, has already made arrangements with the Nebraska Power Company to send these and other electrical conveniences to their cosy home on their wedding day in May. Then every day and every week will be clean up day and clean up week in that cosy little bungalow where Mrs.

Philip's Department Store

24th and O Streets, South Side.
The Fastest Growing Store in Omaha
"WATCH US GROW"

You cannot be happy unless you are comfortable and every one in the family is the same. A really comfortable garment, suit, hat, shirt, or shoe, comfortable from morning till night is a blessing to any one. We have taken special care to select dresses from as girlishly pretty and sweet as possible from the best makers as Mina Taylor and you will say we have succeeded when you see all the bright, gay plaid ginghams and chambrays in sizes from 2 to 14, prices varying from **\$2.75 up to \$4.75**

OUT GO THE BOYS' SUITS

Over 500 Knicker suits that sold up to \$15.00, all sizes from age 4 to 18. These suits are in three lots, Lot No. 1, \$3.95. Lot No. 2, \$6.95. Lot No. 3, \$9.95. At these prices they are the best suits in the country, smart in style and they will stand the wear and tear of your active tussling boy.

Boys' Shirt Waists of the Best Kind on Sale Now at \$1.00

A big assortment of Ideal brand shirts and shirt waists, in madras, percales and crepes of beautiful patterns; sizes 4 to 14. These shirts or waists are made to wear, careful stitching and good fit and finish. It will certainly pay every mother to buy 2 or 3 of these ideal brand shirts.

In Our Bargain Basement

42-piece set dishes, 15 different patterns, a set.....	\$9.95
24 bars Hammer Laundry Soap.....	\$1.00
Wash Boilers, made of galvanized iron.....	\$1.69
Cups and Saucers, a pair.....	15c
Armour's very best Milk, two large cans for.....	25c
Armour's Oats, 5 large boxes.....	.50c
12 bars Palm Olive Toilet Soap.....	\$1.00
Philip's special Morning Glory Coffee, lb.....	.40c
Very best Cider Vinegar, per gallon.....	.55c

We are featuring this week a wonderful complete showing of merchandise. See our windows—they tell a story that is mighty interesting.

Philip's Success Consists of
Beau Brummel Shirts, Mina Taylor Dresses and Aprons, Maxive Shoes for Ladies, M. B. Shoes for Men, Buster Brown, E. C. Skuffer and Humpty Dumpty Shoes for Boys and Girls.
Pictorial Review Patterns For Sale Here.

H. DOLGOFF

FURNITURE AND HARDWARE
STOVES, RUGS, LINOLEUM
Better Goods for Less Money. Credit if You Wish.
OPEN EVENINGS
1839-47 N. 24th St. Phones—Webster 1607; Webster 4825

C. P. WESIN GROCERY CO.
GOOD GROCERIES ALWAYS
Also Fresh Fruits and Vegetables.
2006 Cuming St. Telephone Douglas 1006

Progressive Ann Hoover will do most of her work electrically.

For the truth of this story call up Tyler Three One Hundred or better still drop into the Electric Shop at Fifteenth and Farnam and let them show you a Hoover Electric Suction Sweeper, which you can buy by paying \$5.00 down and \$5.00 a month. Be sure to tell them that you read about it in The Monitor.

Hear Lieut. H. J. Pinkett on France and the world's war at St. John's A. M. E. church Monday evening, April 14. Benefit Mississippi conference; 8 o'clock sharp. Admission 25 cents.—Adv.

MRS. CLARA CHILES
Polo Parlor
New and old customers invited. Fully equipped with electric appliances.
2420 Lake. Web. 2208

W. C. CRAIG
High Class Pool and Billiard Parlors. Soft Drinks in Connection.
2124 North 24. Web. 280

J. D. HINES
THE TAILOR AND CLEANER
Suits made to order. Hats cleaned and blocked. Alterations of all kinds. Call and give us a trial.
Phone South 3366
5132 South 24th Street.

MONARCH CAFE

The New Monarch Cafe will open April 20 at 107 South Fourteenth street. Everything first class and up-to-date. Come in and look us over. We will appreciate your patronage.
C. R. Trimble, Proprietor. Adv 3t

BUSINESS IS GOOD.

Eighteen successful years real estate dealer, six years in Omaha. Nimrod Johnson, Webster 1302.
Eat at West's Cafe, 1612 No. 24th.

You Are Proud of That Boy in Uniform!
SO ARE WE ALL!
Why Not an Enlarged Portrait of Him?



The utmost care in all our work and guarantee to please you.
ENLARGEMENTS
From Any Photographs.
Mail Orders Solicited.
The Butters Studio
1306 North 24th St.
Phone Webster 6701.

Telephone Douglas 2672.

Dr. Britt Upstairs Douglas 7812 and 7150

Pope Drug Co.

Candies, Tobacco, Drugs, Rubber Goods and Sundries.
PRESCRIPTIONS OUR SPECIALTY.
13th and Farnam Streets, Omaha, Nebraska

Hotel Cuming 1916 CUMING STREET
Comfortable Rooms—Reasonable Rates
Douglas 2466 D. G. Russell, Proprietor

A Million Eyes Turned Upon it Daily

AGENTS EVERYWHERE SUPREME IN REPUTATION

MADAM C.J. WALKER
WONDERFUL HAIR GROWER

SOLD EVERYWHERE IN U.S.A.

A Preparation that will do exactly as recommended
ONCE A USER ALWAYS A USER
Mrs. C.J. Walker
640 North West St.
Indianapolis, Indiana.
Great opportunity for Agents. Write for terms.

OUR NEW HOME

25,000 MORE PORO AGENTS WANTED
Equipped with the Very Latest Apparatus for Teaching the

Poro System of Scalp and Hair Culture
and all Branches of Beauty Culture

Terms Moderate Diplomas Given
Write Today for Further Information
Dent. A-22 "PORO" COLLEGE
Poro Corner St. Louis, Mo.