

THE MONITOR

A Weekly Newspaper devoted to the civic, social and religious interests of the Colored People of Nebraska and the Nation, with the desire to contribute something to the general good and upbuilding of the community and of the race.

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THE REV. JOHN ALBERT WILLIAMS, Editor and Publisher.
Lucille Skaggs Edwards and William Garnett Haynes, Associate Editors.
George Wells Parker, Contributing Editor, Bert Patrick, Business Manager, Fred C. Williams, Traveling Representative.

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Telephone Webster 4243.

Important Notice

Owing to the increased cost of publication, a new schedule of prices having gone into effect October 10th, The Monitor is compelled to increase its advertising rates. The new rates will become effective November 1st. Our circulation has rapidly increased since our former rates were established and therefore we should have raised our rates correspondingly before this time. There is a great demand for advertising space in our columns and for this, of course, there is a reason. Increased cost of publication compels us, and increased circulation justifies us, in advancing our advertising rates. Remember, please, that the new rates for advertisements go into effect November 1st.

Another important matter: The war industries board has ordered newspapers and magazines to cut off all complimentary copies, etc., to send papers only to bona fide Paid Subscribers, all subscriptions being payable in advance, and to allow no returned unsold copies from newsboys and agents. This means, of course, that if you wish to receive the paper regularly through the mail, which is the wisest and safest way, YOU MUST PAY YOUR SUBSCRIPTION IN ADVANCE. It means that agents must pay for whatever number of copies they order.

The Monitor has been quite lenient with delinquent subscribers, believing them and still believing them to be honest and therefore willing to pay their subscriptions. The ruling of the war industries board compels us to secure payment from all subscribers or else stop sending them the paper. We don't want to stop your paper. We don't believe you want us to stop it. We want to continue sending it to you every week, but we want you to help us double our subscription list by sending us a new subscriber. Don't compel us to stop your paper. Please send in your subscription promptly by check, draft or post office money order. Subscription price \$2.00 a year.

A BIG MAN FOR A BIG JOB

Albert W. Jefferis, who has received the nomination for congress on the republican ticket is a man of ability and broadmindedness. He is big enough to tackle whatever problems may confront the country during these perilous war times and to help in the important work of reconstruction which is to follow victory. What concerns us most is this; from what we know of Mr. Jefferis, and we have known him for twenty-five years, we believe that in him our people will have just the kind of

friend we need in congress, as well as the district having a man of whom we all may be proud. This cannot be said of all men who wear the republican label. We do conscientiously believe that this can be truly said of Albert W. Jefferis and for this reason we want to see him elected and urge our people to vote for him.

The Monitor will never advocate the election of any man to any office, whom we have reasons to believe is unfriendly to any class of American citizens. We believe that the public interest is conserved by electing to office able and broad-minded men ir-

respective of party label. We believe Mr. Jefferis to be an able and broad-minded man and, incidentally, a republican, the party with which the majority of our people affiliate. We are for him because we believe him to be a straightforward manly man, with a clear head, a well-trained mind and a warm heart; a big man for a big job.

SKITS OF SOLOMON

The Kaiser's Finish

Kaiser Bill has reniged and played a heart instead of a club. He's done for. Just now the allies are wondering what has become of him, because his olive branch hasn't even got his initials cut upon it. A year ago he was as noisy as a fog horn on top of a factory at noon hour, but now he is as dumb as an oyster buried in three feet of ice. The Yankees have certainly put a muffler over him that will last a long time. Too bad, Bill; but that's what every guy has got who has nabbed the notion that he was in partnership with God and could run the earth anyway he felt like. Now get busy and turn loose, and believe us, Bill, there will be some turning loose. It's a cinch that you and your princelings will be working for the good of the world for many, many moons and everytime you get hold of a red cent that you hope to spend for a stick of gum, the tax collector will be around and take it to give some Belgian baby for its little red bank. There is no question but that you will be as harmless as a mouse after it has swallowed a peck of arsenic. You've got it coming. We did not intend to blow Berlin to toothpicks and pass around souvenirs, but since you have made such a cowardly tumble, we just feel like kicking you. And kick you we will. You'll be the football of Europe for more than a hundred years and you'll never reach goal. You lorded it over poor France and made faces at England, but the old U. S. A. put a crimp in your nut cracker. Of course, you thought we were as harmless as a zephyr in summer, but when we got loose you found out you had stirred up a hurricane. Too bad, Bill; too bad. You'll know better the next time. Just get busy with the pick and shovel now, and pay off the debts which we are going to pile up on your kingly back.

SAVE

In the October Crisis Dr. Du Bois says: We are earning money today. Never before in the history of the world has the Negro race enjoyed so large an income. Save! The fat years will not last forever. Save. Readjustment and reconstruction after the war will mean hard times for many a black laborer. SAVE. Saving is made easy and absolutely safe today for the small investor. SAVE. Buy Thrift Stamps regularly. Buy War Savings Stamps regularly. Buy Liberty Bonds. Use the savings banks. Buy homes. SAVE! Do not waste and throw away the easily earned new wages. Do not increase your expenses faster than your large earnings increase. Go slowly with new furniture and new building and new clothes and fat food. SAVE!

SEWING LESSONS

I will teach you how to sew in the shortest time and by methods with which you can do your own or others' sewing in the best possible manner. Call or write for catalogue and full information. Mrs. C. Ridley, 1922 North Twenty-fifth street.—Adv.

FITZGERALD

Candidate for

Police Magistrate



A judge of exemplary character. One who has never drawn the line of distinction between religion or race. He has served the people during the past two years as police magistrate and his conduct has been such that he is justly entitled to a second term. No matter what your politics are, you should vote for JAMES M. FITZGERALD for re-election as police magistrate.

Obvious Observations

The best observation from the lookout tower today is that Bill has fallen down on the job and declared bankruptcy.

Just to think that history will give the highest niche to Marshal Foch, a descendant of father Ham! What!

We're breathing the freest breath we've breathed for some time. The Spanish flu has no terrors for us now.

Tramp, tramp, tramp, the boys are marching—homeward, soon!

That fourth Liberty Loan sure did put a crimp in things didn't it, Mable?

Now maybe politics will get a look in.

Our friend Roscoe is scheduled for Des Moines and Omaha on the night of Tuesday, October 29. Just so they let us have his silver tongue we can get along without the rest of him.

Bring that petition around for the elimination of the present city administration and see how quickly we'll sign it.

Have you bought your copy of the Children of the Sun yet? Get one and then pat yourself on the back for being such an important guy.

Solomon will now have to go back to the common every day things of life, because the war is ancient history.

Lay in a few spuds for winter, brother. They'll be four bones a bushel after while and then you'll be kicking yourself.

We wish the flu would fly so that we can visit the movies. We never realized how important the movies were until recently.

Thanking you for your kind and undivided attention, we will now see how much tobacco there is left in the anemic pouch of ours.

LODGE DIRECTORY

F. and A. A. York Rite, St. Luke's Lodge, No. 14, will meet the first and third Monday nights in the Knights of Pythias hall, Twenty-fourth and Charles streets. All members take notice. William Bridges, W. M.; J. E. Johnson, secretary; H. C. Watts, treasurer.

Gate City Lodge, No. 6674, G. U. O. of O. F., meets the first and third Monday of each month at Petersen's hall, Twenty-fourth and Burdette streets. W. H. Payne, N. G.; R. L. Woodard, P. S., 4912 South Twenty-sixth street. South 4459.

Omaha Lodge, No. 146, A. F. and A. M., Omaha, Neb. Meetings first and third Thursdays of every month. Lodge room, 2201 Cumine street. P. H. Jenkins, W. M.; W. H. Robinson, secretary.

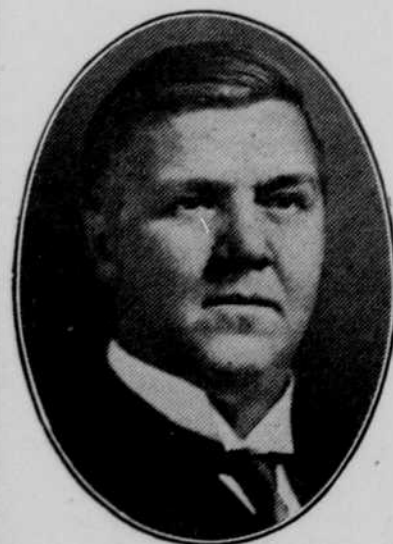
Keystone Lodge, No. 4, K. of P., Omaha, Neb. Meetings first and third Thursdays of each month. H. A. Hazard, C. C.; J. H. Glover, K. of R. and S.

Weeping Willow Lodge, No. 9596, G. U. O. of O. F., meets second and fourth Thursdays of each month at U. B. F. hall, Twenty-fourth and Charles streets. F. S. Gaskins, N. G.; T. H. Gaskins, P. S.

International Order, No. 631, Colored Engineers and Portable Hoisting Engine-men meets at 225 1/2 Lake street first and third Wednesdays in each month. W. H. T. Ransom, president; J. H. Heady, corresponding secretary; J. H. Moss, recording secretary; S. L. Bush, treasurer.

Faithful Lodge, No. 250, U. B. F., meets second and fourth Fridays in each month at Rescue hall. Visiting brethren welcome. Earl Jones, W. M.; James Tubbs, W. S.

Lodge rooms at Twenty-fourth and Charles streets vacant two nights each week. Persons wanting to rent same call Allen Jones, rental agent, Webster 1160.



ALBERT W. JEFFERIS, Republican Candidate for Congress.



G. W. HOLMES

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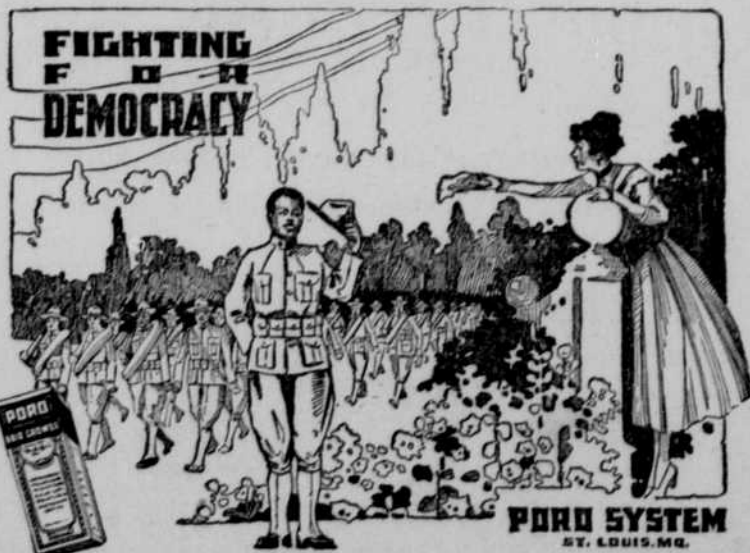
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Dept. U



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Our Paris Office finds out where your boy is stationed and sends the gift, asking for a receipt, which we send to you.

Brandeis Stores

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 - Boys' Heavy Solid School Shoes, regular \$4.50 values, for.....\$3.50
 - Girls' High Top Dark Brown Shoes, regular \$5.50 values, for.....\$3.98
 - Men's Dark Brown Shoes, regular \$9.00 values, for.....\$6.75
 - Men's Dress Pants, \$3.50 values, for.....\$2.75
 - Men's Hosiery, pair.....25c
 - Women's Waists, at.....\$1.25
 - Boys' Wash Suits, ages 2 to 6, at.....\$1.45
 - Men's Arrow Brand Shirts.....\$1.98
 - Men's Monarch Shirts.....99c
- Millinery, Bungalow Aprons, Children's Dresses, Hosiery, Notions.
25 PER CENT UNDER DOWNTOWN PRICES