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(Advertisement.) IMPORTANT

During these times of high prices it should behoove every family to seek the prices that will best suit their pocketbooks. You cannot do that without investigating the prices and goods of the various business firms. During these war times the cheapest goods are almost too high for the poor man to reach, and for that reason the big business firms are curtailing their expenses and so co-ordinating and systematizing their operation that they can sell their goods at the lowest pos-

It is, therefore, in keeping with this theory that the Obee-Hunter company, undertakers and embalmers, have purchased their own auto livery. They purchased a black and grey hearse, one closed and one five-passenger touring car. The same can be inspected at their garage, which is adjoining their undertaking parlors at Twentyfourth and Hamilton streets.

Their object was to handle only the livery business through the Colored undertakers. They offered them their livery cheaper than they were getting it from the other fellow. They were of the opinion that the Colored undertakers would readily give them their livery business, because they were all Colored and should work together in order to give their people the benefit of lower prices and at the same time open up a new field of employment for them. But, with the exception of Mr. Russell, the other Colored undertakers could not see it that way, so the firm has determined not to let their cars

There has been so much just complaint on the part of our ladies about the rough and uncouth manner in which they have been handled by the white drivers is another reason why the Obee-Hunter company thought that the other Colored undertakers would be glad to patronize a race firm. But not so with them.

How they can ask Colored people to patronize them because they are Colored, and THEY themselves will not patronize a Colored man, is hard to

Mr. Obee endeavored to combine the undertaking firms in order to cut out two of them and thereby lower the overhead or running expenses of all, which would have finally resulted in lowering the cost to the public; but they were afraid that Obee was conniving to put them out of business. Mr. Obee pointed out the various men that he had been in partnership with and had done business with and for, and asked them to inquire of these people as to his business honesty and integrity. He told them that he was in the grocery business with Rev. W. F. Botts; in partnership with Mr. George Watson, jr., several years; was in partnership with Messrs. John Dickerson, J. G. Jewell, George Watson & Phannix in buying and building the Mecca. He was president of the company and largely handled all the business end of the firm. He invites YOU to inquire of these people any-

thing you wish to know about him. Mr. Obee offers this explanation to all strangers: that the people who knock his business, as a rule, are the ones he has defeated in politics or peo-

ple who owe him. He has and still OFFERS a \$200 REWARD to ANYBODY who can go before three disinterested judges and prove that he ever SWINDLED or BEAT THEM or anybody else OUT OF A SINGLE PENNY, OR OVER-CHARGED THEM FOR ANYTHING. (Cut this out and bring it with you

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Will furnish you a gray or any other colored plush casket, trimmed complete; embalming, hearse, one fivepassenger closed car and grave. For \$100

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