

Nebraska Advertiser

W. W. SANDERS, Prop.

NEMAHA, NEBRASKA

Does any one know where the dead of night is buried?

The easiest way to get popular with people is to let them bore you.

A man ceases to be the whole thing after taking unto himself a better half.

Yes, the wife beater ought to have a good, stiff dose of his own medicine.

Hustle for what you can get, and don't worry about what you can't have.

Don't tell all you know, if you want people to think you know more than you do.

Wisdom is knowing how ignorant we are and keeping the knowledge to ourselves.

Women are to wear pointed shoes this fall, which ought to be good news for the chiropodists.

It's all well enough to ask advice, but occasionally a man makes the mistake of following it.

The farmers will be \$1,000,000,000 richer after this year's crop is harvested; that is, about \$100 apiece.

A Detroitier was arrested twice on the same day, thus showing another instance in which the police are not like lightning.

A boy who swallowed a whistle ejects music with every breath, and the neighbors are only glad that he did not swallow a piano.

Sonoma, Cal., tells the world that it has a soda water well. This will amount to little unless an ice cream well can be bored to work in conjunction.

A Texas paper refers to "the savages inhabiting Manhattan Island." Some Texan has evidently been playing the role of a tenderfoot in New York.

A scientist says that first love is "a species of cerebral commotion and a stirring of some hitherto dormant associations by appropriate affinitive impression." O. pshaw!

King Edward's indignation at the impropriety of a London performance may cause a number of English playwrights to follow up the practice of making first productions in America.

The worst obstacle to successful ballooning seems to be the earth. They are always bumping into that, with usually disastrous results. If the earth could be avoided, somehow, particularly in the downward flights, the science and pastime of aeronautics might be more popular.

It has been discovered that the modern tourist is not the only person who has scribbled his name on the walls of public buildings. Mr. H. H. Hall, an English Entomologist, said in a recent lecture on the excavations at Thebes, that he had noticed on the tomb of Rameses IV. a remark written by an ancient Greek tourist.

As usual, American missionaries are courageous and refuse to leave their converts and their stations, even though peril impends. The diplomatic corps at Tangiers is reported as thrilled with the courage of the Christian Americans, who refuse to come out of the zone of danger from the rampant and murderously inclined Moors.

Connecticut has found that a trap made of a wooden nutmeg frame inclosing sharpened shingle nails, a mowing machine, cutting bar and chisels carefully sharpened and all returned, is sufficient to stop any automobile that crosses it. But the enterprising inventor is temporarily out of business, having been discouraged by the courts.

Rear Admiral Charles H. Davis, Jr., just retired, a native of Cambridge, was a worthy successor to his father of the same name and equal rank, says Boston Herald. His scientific and diplomatic work, notably his conduct at Jamaica in the Swettenham incident, sustained the reputation of our high naval officers as more than mere fighters.

In 1817 one Richard Thornton, called to the bar of the king's bench charged with the murder of Mark Askford, in open court threw down his glove and defied his accuser. Whereupon there was a pretty to-do. Wager of battle, it was supposed, had died a natural death in the dark ages, but Lord Ellenborough, after much consultation of precedent, held that it was still the law of England, and ordered a field to be prepared. Thornton's accuser thereupon declining combat, the prisoner was discharged. Next year parliament passed an act abolishing this privilege of appeal to the strong right arm.

HOME-MADE REMEDY

INEXPENSIVE AND EASILY PREPARED BY ANYONE.

Is Said to Promptly Relieve Backache and Overcome Kidney Trouble and Bladder Weakness Though Harmless and Pleasant to Take.

What will appear very interesting to many people here is the article taken from a New York daily paper, giving a simple prescription, as formulated by a noted authority, who claims that he has found a positive remedy to cure almost any case of backache or kidney or bladder derangement, in the following simple prescription, if taken before the stage of Bright's disease:

Fluid Extract Dandelion, one-half ounce; Compound Kargon, one ounce; Compound Syrup Sarsaparilla, three ounces. Shake well in a bottle and take in teaspoonful doses after each meal and again at bedtime.

A well-known authority, when asked regarding this prescription, stated that the ingredients are all harmless, and can be obtained at a small cost from any good prescription pharmacy, or the mixture would be put up if asked to do so. He further stated that while this prescription is often prescribed in rheumatic afflictions with splendid results, he could see no reason why it would not be a splendid remedy for kidney and urinary troubles and backache, as it has a peculiar action upon the kidney structure, cleansing these most important organs and helping them to sift and filter from the blood the foul acids and waste matter which cause sickness and suffering. Those who suffer can make no mistake in giving it a trial.

NOTHING HID FROM KAISER.

How German Emperor Keeps in Touch with World's Affairs.

The German emperor's interest in everything that goes on in the world is well known, but few are aware of the trouble he takes to keep in touch with current affairs. According to a Munich newspaper, the kaiser reads at least three papers every day, changing the list several times a week in order to become fully acquainted with the ideas of all political parties in the state. But this by no means exhausts his appetite for information. Every day the ministry of foreign affairs, as well as that of the interior, has to provide newspaper cuttings, properly named and dated, and pasted on slips ready for the emperor's perusal. These he carefully reads, making marginal notes as he goes along, and they are then scrupulously classified and put aside ready for immediate reference. Often, too, the emperor asks for cuttings relating to the particular technical subjects in which for the time he is specially interested.

FURIOUS HUMOR ON CHILD.

Itching, Bleeding Sores Covered Body—Nothing Helped Her—Cuticura Cures Her in Five Days.

"After my granddaughter of about seven years had been cured of the measles, she was attacked about a fortnight later by a furious itching and painful eruption all over her body, especially the upper part of it, forming watery and bleeding sores, especially under the arms, of considerable size. She suffered a great deal and for three weeks we nursed her every night, using all the remedies we could think of. Nothing would help. We tried the Cuticura Remedies and after twenty-four hours we noted considerable improvement, and after using only one complete set of the Cuticura Remedies, in five consecutive days the little one, much to our joy, had been entirely cured, and has been well for a long time. Mrs. F. Rufenacht, R. F. D. No. 3, Bakersfield, Cal., June 25 and July 20, 1906."

Middle Ground.

"Babies who are weaklings should be killed at birth," remarked the advanced doctor. "We are getting to be idiots and imbeciles," he added.

"You are too radical," remarked a hearer. "I wouldn't kill an idiot or an imbecile, but I wouldn't try to make a doctor out of him, either."

It was at this point debate took a turn almost acrimonious.—Philadelphia Ledger.

\$100 Reward, \$100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address: F. J. CHENEY & CO., Toledo, O. Sold by all Druggists, 75c.

Take Hall's Family Pills for constipation.

You have not fulfilled every duty unless you have fulfilled that of being cheerful.—Buxton.

FOR HEALTH'S SAKE

SEE THAT YOUR FOODSTUFFS ARE PURE.

ADULTERATIONS ARE COMMON

Unscrupulous Dealers in Large Cities the Medium for Disposing of Such Goods—Purchase at Home.

For years one of the matters which has received the careful attention of the department of agriculture is food adulteration. Who has not heard of the old libel on the state of Connecticut—the wooden nutmeg, but there are worse things than wooden nutmegs. Unprincipled manufacturers and dealers for many years have resorted to adulteration of foodstuffs to increase profits. In the matter of spices, only a short time since the food commission of one of the states discovered among 50 samples analyzed more than 30 that were adulterated. In pepper, stems and barks were ground, in every class of ground spice foreign substances were added to give weight, and in numerous cases, particularly flavoring extracts, the articles supposed to be made from pure fruits, were found to be synthetical, or entirely artificial, preparations from coal tar.

These goods were prepared by concerns that have no regular trade, but depend upon agents to sell goods for them to whoever they can. It is rarely that a reliable wholesale grocery house sells such goods, as retailers will not knowingly keep them in stock, as they cannot be legally sold, and some officer of the food department of the state is likely to drop into the store at any time, confiscate the goods, and impose a heavy fine on the dealer.

A short time ago health officers in Philadelphia found a number of Italians in a cellar putting oil in bottles, and labeling the same with a foreign-looking label. An analysis of the oil proved it to be mainly a poor quality of cotton-seed oil, and the lowest grade of olive. Hundreds of cases of the stuff were traced to a city in the middle west, where it was disposed of under contract to houses who sell direct to consumers through agents and by mail. Not alone are spices, extracts, olive oil and similar foodstuffs adulterated this way, but the fraud extends still further. Cheap kinds of fish, such as hake, catfish, etc., are prepared and placed on the market as genuine codfish. Tomato catsups are made of a good quality of pumpkin and given the right color by dye stuffs, and flavored by the use of coal tar extracts. Hundreds of other articles are "doctored" the same way. It is rarely that such artificial goods find their way into the hands of regular grocers throughout the country, but are disposed of by concerns who depend upon doing business at points distant from their location, and who seek protection in the interstate commerce law, and who seek to dispose of their goods directly to the consumers, as no federal or state officer is likely to call at a private house and make an analysis of foods used.

It seems that neither the national or state laws can be so closely applied as to prevent this evil. If the masses of people would study into this question the buying of foods from others than local dealers, who are known to be honest, would be the result, and the daily reports of people being mysteriously poisoned by eating some article of food would not be so numerous.

Polish Proverb: A guest sees more in an hour than the host in a year.

German proverb: Some had rather guess at much than take pains to learn a little.

Trust "Graft."

One of the practices of the trusts in the marketing of their products, is the prize schemes. In order to induce the consumers to use their various brands of goods, attractive offers are made to exchange different articles for certificates and coupons. But it is always intended that the consumers "pay the freight." Generally where premiums are offered with goods, the packages are short in weight, or a few cents more charged than goods of like kind sell for. Thus it can be seen how the premiums given are paid for by the consumer, and he pays a high price for the prizes he draws. Goods that are given away with purchases cost money. Their cost does not come out of the pockets of the manufacturers, but out of the purses of the people who use the goods. If one desires to buy sugar, he does not care to pay for the scoop or shovel. He wants sugar, and at the lowest price consistent. He knows that if he takes the scoop or the shovel some one pays the bill. Various systems of

TRADE'S GREAT MAGNET. How Some Mammoth Fortunes Have Been Built Up.

Many of the great fortunes in America have been gained by the judicious use of printers' ink. The wealthiest merchants attribute their success to advertising. Millions and millions of dollars' worth of manufactured products are annually sold to the people of the United States through the advertising pages of the public press, the only medium. Consider the new-fangled breakfast foods, the numerous natural food preparations! It is more than likely they would never have become known without their merits were exploited before the people through the newspapers. Great exclusive mail-order houses, institutions that have come into existence during the past 20 years, have been built up entirely through judicious advertising.

As to the mail order houses, there is a loud clamor against their encroachments throughout the country. There is every cause for alarm that they will eventually grow into such mammoth institutions as will monopolize the business that is now the backbone and spine of the country towns. There is one way that the merchants can lessen the evil. It is by persistent use of the public press. Use advertising space, meet the competition rightly and squarely and let the people know about it.

Hundreds of would-be business ventures have failed just because there was no proper advertising. Hundreds and thousands of small merchants fail for the same cause. The paper in a small town is of greater force than the average merchant thinks. If the storekeeper desires to test his home paper as an advertising medium, let him insert an advertisement of some article and put the price lower than it is generally sold at. Then await results. He will find that the people will learn of it, and call to see about it.

Dollars to the editor for advertising space are never lost if the advertising is of the proper kind. The investment will bring greater returns to the merchant than money invested in any other way. One trouble is that the average merchant knows little about proper methods of advertising. A simple card "John Jones, Grocer, sells groceries" is of but little use. Make advertising attractive. Tell about goods, about prices, and everything that a prospective purchaser may want to know. Keep persistently at it. Change advertisements week after week. The people look for it, and it will pay.

D. M. CARR.

Overcrowded Fields.

The growing seriousness of the mail order houses cutting into the trade of the country merchants no doubt will bring about a change in their methods of doing business. The keepers of stores in small cities and towns must change from obsolete ways and adopt modern mercantile methods, or seek some other vocation.

In the small towns the expenses of conducting business are less than in the large city, and while it may be true that goods cannot be bought for the prices paid by the big city dealers, and freight rates in some cases may be higher, conditions could be bettered if the merchants would only set about to meet competition as they should.

A district containing an average population can support only a limited number of stores. Too often it is the case that there are more stores than is needed to supply the wants of the community. Such a condition is caused chiefly by those who desire to enter mercantile life, exercising poor judgment in selecting a location. They enter an over-crowded town and fail to follow sound business principles. The result is failure, or a mere struggle and an injury to the interests of the town in which they are located.

premium giving have been devised. Some call for a certain number of coupons of some sort, and so much cash, or some article just for the coupons alone. Where cash is required along with coupons there is apparently an additional profit in the deal aside from that made on the goods with which coupons are given. It is well to buy goods on their merits alone. Buy what you want and at the right price, and you will be ahead of the premium plan.

"It Pays to Advertise."

The merchant who believes "that advertising is just throwing away money," can hardly hold out well when there is any competition to meet. He might succeed in running a crossroad store in some pioneer country, but he has little place in the business world where it is essential that up-to-date methods be employed.

The Unavailing Weather Protest.

Now what's the use of being glum Or making kicks, in prose or rhyme. It's always hot in summer, some; And always cold in winter time. —Washington Star.

PROLIFIC GARDEN

ENGLISHMAN'S FIRST AND SUCCESSFUL ATTEMPTS IN MANITOBA—SOIL PRODUCES STRIKING RESULTS.

The Winnipeg (Canada) Free Press of a few days since contains account of the success that followed the efforts of William Knowles, an Englishman who located near Winnipeg, Manitoba. This is but one of many letters giving experiences of settlers, and should be encouraging to those who are looking about for a new home in which they may better their conditions. The following is a copy of the article referred to:

William Knowles, who cultivates some twelve acres of land just below Middlechurch ferry on east side of the Red River has probably as fine a display of horticultural products as any in Manitoba. The whole of his holding is in a high state of cultivation and literally crowded with splendid vegetable specimens, which have fortunately escaped damage by hail, although heavy storms have more than once occurred within a few miles. The potatoes are a wonderful crop, and he expects to raise 1,500 bushels from his patch of 4 1/2 acres. A half dozen of tubers selected yesterday average more than a pound each. Adjoining the potatoes may be seen a marvelous collection of tomatoes. There are 600 plants, all growing under an enormous weight of fruit. One single stock picked yesterday contained eighteen tomatoes and weighed four pounds. This extraordinary example of marvelous growth, together with some of the potatoes were sent to the Free Press office.

The proprietor was the first in town with several specimens, including green corn. The season has been favorable for onions, and one square patch of nearly an acre is looking remarkably healthy. In addition there are good crops of cabbages, cauliflower, turnips, parsnips, carrots, pumpkins, marrows, cucumbers, celery, peas, lettuce, rhubarb, etc. The floral department has not been neglected and a charming display of all the well known blooms were shown, including a specially choice lot of asters.

Mr. Knowles, who gained most of his gardening experience in England, is loud in his praise of Manitoba soil for vegetable raising, and is gratified with the result of his first attempt at extensive horticulture.

A Terrible Possibility.

Little Lucy came home from school crying piteously. It was some time before the family could learn the cause of her trouble, but finally the sobbing grew less violent and she wailed out:

"Teacher says—if I don't get my spelling lesson—she's going to make an example of me, and—if she puts me there, I'm—afraid the scholars will rub me out!"—Detroit News Tribune.

That an article may be good as well as cheap, and give entire satisfaction, is proven by the extraordinary sale of Defiance Starch, each package containing one-third more Starch than can be had of any other brand for the same money.

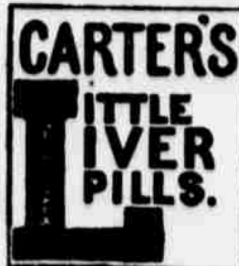
It's an ill wind that blows contrary to the predictions of the weather prophet.

You always get full value in Lewis' Single Binder straight 5c cigar. Your dealer or Lewis' Factory, Peoria, Ill.

Circumstances are not in our power; virtues are.—Dean Farrar.



SICK HEADACHE



Positively cured by these Little Pills.

They also relieve Distress from Dyspepsia, Indigestion and Too Hearty Eating. A perfect remedy for Dizziness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side, TORPID LIVER. They regulate the Bowels. Purely Vegetable. SMALL PILL. SMALL DOSE. SMALL PRICE.



Genuine Must Bear Fac-Simile Signature. Refuse Substitutes.