

## Facts Are Stubborn Things

Uniform excellent quality for over a quas ecy of a
century has steadily increased the salen of LON COFFEE,

## The leader of all package coffees

## Lion Coffee

is now ued in millions of homes. Such
 Contidence of the people.
 LON COFTFE has even more
 the plantatlon, it is careftily roasted at our tactories and securely packed in 1 1b. sented packajes,
and not opened agatn unkl needed
 the possibility of adulteration or dust, insects or unctean har contact with germs, dirt, LON COFEEE is theretore guaranteed to the consumer.

SOLD BY GROCERS EVERYWHERE

Sale Ten Million Boxes aYear.


