

THE OMAHA GUIDE

A WEEKLY NEWSPAPER
Published Every Saturday at 2418-20 Grant St
OMAHA, NEBRASKA

STOP MISTREATMENT OF NEGRO SOLDIERS

Reports are reaching this newspaper that Negro soldiers are not receiving the fair treatment they deserve. The Commander in Chief, should put a stop to this at once. With it you cannot have an army, let alone National Unity. You cannot save "DEMOCRACY" that way. And you cannot lie out of it. Hitler's agents are reporting on your activities. Make no mistake about it. And aside from that, we cannot win by these methods indeed, if we pursue them, we do not deserve to win against Nazism or Communism. Mr. President, please stop these injustices.

GEORGIA AGAIN-

Several weeks ago eight of fifteen regents of the University of Georgia voted to reemploy Walter D. Cocking as Dean of the School of Education of the University of Georgia, after the Deard had urged extending education to Negroes of Georgia as well as white people.

Governor Talmage of Georgia, hearkening to the cries of the "hoe toters" and "hill billies" of that backward state, dismissed enlightened members of the board of regents and appointed members with "hill billy" minds, and they "did their duty as they seen it." One "hill billy" regent said Dean Cocking was a "Yankee" from Iowa, "ferrinur" who was putting "dangerous notions in the heads of "our Negroes". Down there they still think they own members of the Colored Race who must be kept in "their place".

We can think of no better way of aiding Hitler than this, because it confirms what Hitler has often said about the United States, namely that here the Negro is treated as he and his party treat Jews in Germany. This is a

fact which none can deny.

Down there, too, they want to go to war against Germany to "save DEMOCRACY". What Democracy? For whom?

Here is a job for J. Edgar Hoover and his F. B. I. Go down Georgia way and jail the FIFTH COLUMNISTS who are doing more to destroy democracy than Hitler will ever be able to do in our land.

Alright Dr. Goebels, Georgia has given you a fine subject for your next release.

THE BATTLE OF RUSSIA

The German invasion of Russia in all important respects is following the Napoleonic strategy. Where Napoleon used cavalry as scouts Hitler uses planes; where it took Napoleon a week it now takes Hitler's luftwaffe but an hour. There is this difference, however; the Russian resistance is greater than it was during the Napoleonic invasion. But Russian strategy is much the same now as then.

Our wish is that Russia may successfully defend her soil, not because of her present IDEOLOGY of society, but in spite of it. It is evident that Russians love the land of the Slavs, whether the ruler be Stalin or Nicholas. And it is our hope that in that vast land where all men are equal under its Ideology, Nazis will ultimately meet disaster. For, if Russia should fall, the Nazi spiked boot will trample Africa and make the blacks there the slaves of slaves. And then will come Britain, followed by the United States.

THE PASSING OF THE OLD TIMER

Those of us who have known the "old timers" who survived the rigors and tragedies of chattel slavery, deeply regret their passing to the long dreamt of land of peace. We remember them for their goodness of heart; their courtly manners and graciousness. Often have we seen the elderly men and women of those other years walking with grace and dignity and bidding every passerby a cheery good-day. How proud they were in their

sincere desire to be polite.

You have heard their "Good morning, Sir; Good evening Ma'am" accompanied by a bow which would do justice to a Prince. And life surely has been a little better for all of us who knew those good and gracious souls. Perhaps, they were your mothers and fathers whom you have heard to say, many times and oft, "always be polite" "Go out of your way to be kind to the aged and inform". They had much to be desired.

These were God's Noblemen. May we look upon their like again.

THE TALEBEARER

In what we call "Bible Times" there existed men and women who were known as "tale bearers", a polite name for the mischievous liars of the times. Now, we dignify this species by calling them propagandists. The little fellows and there are many of them in our time, who have not reached the dignity of the propagandists, who are just plain, unadulterated liars. Every race has them, but they thrive most among races which labor under social and economic disadvantages. Among such races are to be found many of this type who, as human beings, have not developed above the plane of envy. These bear tales, and tall tales at that, about members of their group who have risen above the common level. By every stratagem and sometimes by inspired ones, they seek to pull down to the lower levels all those who seek to rise.

Keep a sharp lookout for this evil genius and scotch him whenever and wherever you can.

WE, THE NEGRO

by Wm. L. Sherrill (from The Louisville Defender and We Think Every Negro Should Read It.) Banker and Old Lady Educated and Uneducated—Same Lack of Faith Too Much Faith— THE OLD LADY listened with keen interest as the speaker told of the fine record being made by the local Negro bank. She was thrilled to learn that her people were "doing business

like the white folks." The following day she visited this Negro bank to open an account. Approaching the teller's window she said, "Honey, I want to put \$10 in your bank 'cause I always likes to help my race. I have \$800 downtown in the white folks bank," she continued, "which I could put here, but you see, son, I is old and can't afford to take chances."

"But my dear madam," explained the banker, "you take no greater chance when you deposit your money with us than you do when you deposit it with the white bank. We are under the same state and government supervision. Your money will be as safe with our bank as it is with the white bank—why not give us your entire account, for here your dollars, aside from being safe, will help to carry on an institution which gives employment to Negro men and women."

Almost persuaded, the old lady pondered a moment—then replied, "Yes, honey, what you say may be all right but to tell the truth somehow I jes' naturally feels better wid my money in de white folks bank."

DOES NOT THE ATTITUDE and feeling of this old lady represent the attitude and feeling of a large majority of Negroes? Is it not true that we, the Negro, "somehow jes' naturally feels better" doing business with and being served by the white folks? Is not this "feeling" responsible for the fact that any white man, though he speaks little English, can set up business in a Negro neighborhood and prosper, while Negro business men in the same neighborhood barely eke out existence?

Though she was born in slavery, is unlettered and unlearned, there is no difference between this old soul and the young Negro teacher who while visiting New York City called the Belstart Laundry company (a large well equipped Negro laundry) but refused to send her clothes when she discovered it to be a Negro laundry, because as she explained, "these garments are of a very delicate fabric and must be done properly." There is no difference between this old lady and those Negroes

who give all of their unimportant legal business to the Negro lawyer, but seek a white lawyer whenever they think they have an important case; or those Negroes who prefer having a white doctor look down their throats rather than a Negro doctor; or those Negroes who would rather have a white man collect their insurance than a Negro insurance man; or those Negroes who prefer being supplied and serviced by white folks rather than their own. No not the slightest difference.

THIS "FEELING"—this slave psychology is not confined to the old slave mother. It determines to a large degree the attitude and action of far too many of our college and university men and women. Our lack of faith in ourselves and what is ours is a great obstacle in the path of race progress.

We, the Negro are sadly in need of faith in ourselves as a people—we have an abundance of faith, but not in our own. Our major weakness is that of believing in white folks. Three hundred years of slavery did its work well. If a black man says it is red—we question it. If a white man says it is red—it is red.

MOST OF US believe implicitly in what white folks say or do. We are so plastic in the hands of the white man that he boasts of being able to handle Negroes better than Negroes themselves. White people are so sure about this fact that we oftentimes have a most difficult task trying to convince white authorities, social service agencies and industries, that Negro workers can be as effective among Negroes as white workers. But it is so true—that we seem to think more of anything said by a white man than we do of the truth spoken by the most reliable Negro in the community.

Let us have confidence in our own people as well as white people. Yes, believe in them—believe also in yourselves. Don't attach undue importance to a thing simply because it is done or said by a white man. Don't discredit a thing simply because it is done or said by a Negro. Have faith in all men according to their worth, efficiency and character.

Remember the Workman's Club Picnic, Bennington, Nebr., August 10.

NATIONAL BEAUTY CULTURISTS LEAGUE TO MEET IN ATLANTA AUGUST 11

8,000 delegates expected to invade the South's Gate city on August 11 for the five day Twenty-Second annual session of the National Beauty Culturists' League will find a warm welcome and a round of social festivities have been planned for them.

Boasting the highest altitude of any of the nation's major cities, Atlanta's year round mild climate, its myriad historical sights, its scores of schools, its many nationally known Negro business enterprises and its varied recreational sites, makes it an ideal convention and vacation spot.

Atlanta leads the nation in educational opportunities for Negroes. There are twelve colleges and professional schools with an enrollment totalling more than 12,000. Four of these institutions are devoted to the rapidly growing

profession of beauty culture. Students are enrolled from thirty-two states and three foreign countries in the Apex Poro, Dermis Cura and Cannolene beauty colleges.

Atlanta also leads the nation in Negro business enterprises. Here you will find Negroes owning and operating a chain of drugstores, a chain of barber and beauty shops, two chains of filling stations, a bottling concern, one of the nation's strongest banks, one of the city's largest dairies, optical and jewelry stores, the nation's largest Negro insurance company, the nation's only Negro daily newspaper, in addition to scores of individually owned barber and beauty shops, funeral homes, hotels and cafes.

A call has already been sent out to the nation's 22,000 Negro beauticians by Mrs. Cordelia Green

Johnson of Jersey City, national president of the league.

In the proclamation, Mrs. Johnson disclosed that one of the chief topics of discussion will be the establishment of a national home for those members of the profession who have retired from active duty.

The idea of the home was proposed at the last convention held in Atlantic City, but no definite action was taken at that time.

Delegates in the forthcoming meeting will have an opportunity too, to get a glimpse of Atlanta's night spots. Two of the big events of the session are to be held at the Top Hat, the South's half-million dollar club beautiful. The annual bathing beauty revue and the Artists' Bureau program of which Mrs. Roberta Aiken is chairman is to be held Wednesday night August 13.

On Friday night, the annual Coiffure Show, in which some of the nation's leading hair stylists will have lovely models to display their original artistry will be held. The show is to be held in connection with the annual ball. Chairman W. E. Driskell of the

local committee, has been working feverishly to complete arrangements for the hosts of "appearance queens" expected.

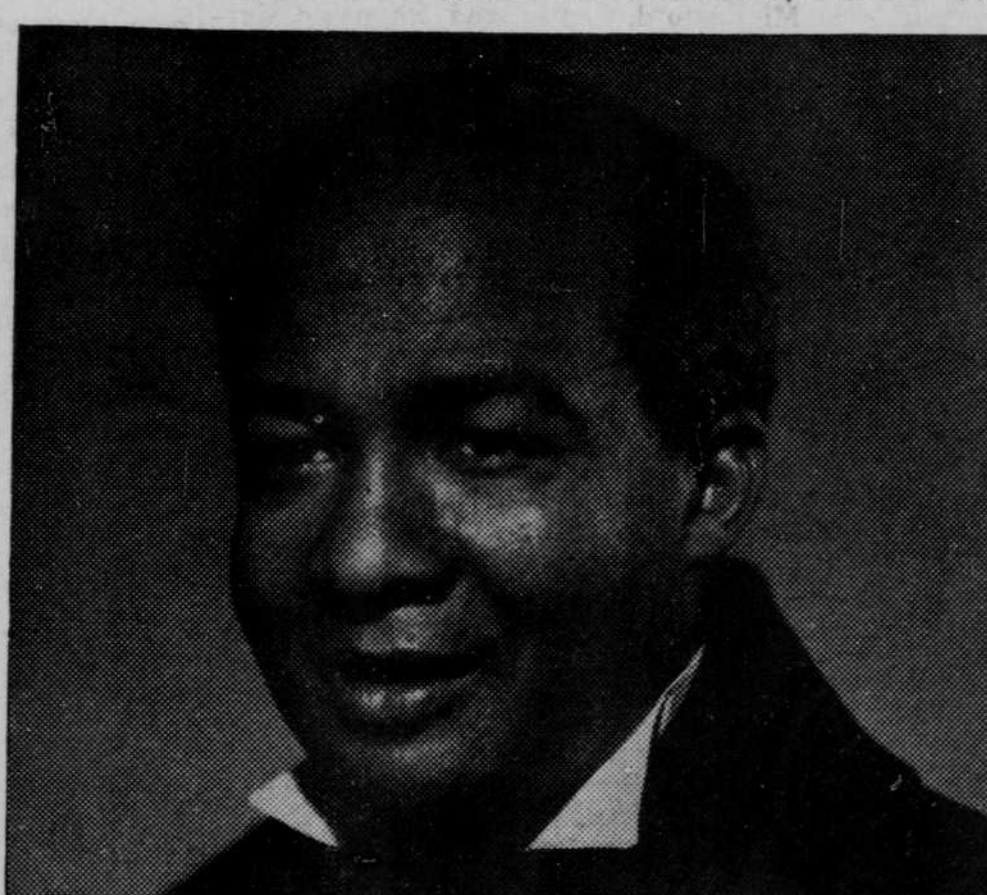
Many delegates planning to attend the meeting have indicated that they will visit Tuskegee Institute and Fort Banning, both located but a short distance from Atlanta. The largest contingent of Negro soldiers in the world is located at Fort Banning.

Beauticians and others planning to attend are urged to write Miss Ella Ramsey, chairman of the housing committee at 250 Auburn Avenue, Atlanta, Ga.

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SUBSCRIBE NOW!

COMING TO THE RITZ THEATRE, JULY 27-28



Irving Smith, popular Negro character actor, as he appears in the new Republic Picture, "Lady From Louisiana," which features a grand array of colored talent including Dorothy Dandridge, petite beauty, and Jesse Graves. John Wayne and Ona Munson play the leading roles in the film which finds Roy Middleton, Henry Stephenson, and Helen Westley in prominent roles.



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