

CLASSIFIED ADS

IT PAYS TO ADVERTISE— IT PAYS TO SHOP—

For whatever you have to sell, or for whatever you want to buy— IN THESE COLUMNS

HELP WANTED

WANTED
A young man, 18 years or older, can make deliveries and work in a Furniture Store. Salary to begin with \$10.00 per week. Working Hours 8 A. M. to 6 P. M. Call at Omaha Guide Office.

WANTED

4 men to work at Consolidated Auto Parts Co., 2561 Cumings Street or 1246 South 16th St. Wants two rouabout workers to move around and clean wreckage. Two experienced auto wreckers. If in good health, age doesn't matter. Rusty about must be able to handle heavy parts of automobile.
2561 Cumings Street or 1246 South 16th Street.

FEMALE HELP WANTED

A woman from 21 to 40 for cleaning and at times to help with cooking. Birchwood Club, Call KE. 4060 or WA. 0378.

WANTED

Mr. George Pratt wants a girl to do work in his home. Call WA. 7206.

BENEFIT SHOP, 711 SO. 16TH ST. SCHOOL DAYS WILL SOON BE HERE. GOOD BARGAINS IN CLOTHING AND SHOES. LADIES COATS REDUCED.

FOR RENT

At a reasonable price to the right party. 2 centrally located, modern store rooms at 24th and Maple. A fine location for a Drug Store, Beauty Culture Parlor, or Shoe Repair Shop.
For further information call AT. 5856.

ROOMS, APTS FOR RENT

FOR RENT Nicely furnished room 2807 N. 24th St., WE. 2217.

Join—Reliable Friendship Club—For Pleasure. Send Dime for membership blank. H. Brookes, 317 Wendell, Chicago, Ill.

One large front room for rent call WE. 2810

LAUNDRIES & CLEANERS

EDHOLM & SHERMAN
2401 North 24th WE. 6055

EMERSON LAUNDRY
2224 North 24th St. WE. 1022

WANT TO BUY—

Furniture of all kinds—dressers, beds, end tables, chairs and chest of drawers or complete home—apartment furnishings. Kettles and dishes. Sell us yours.
IDEAL Furniture Mart, 24th & Lake Street—WE. 2224

FUNERAL DIRECTORS

THOMAS FUNERAL HOME
2022 Lake St. Webster 2022

Join—Reliable Friendship Club—For Marriage, Friendship, or Pleasure. Send Dime for membership blank. H. Brookes, 317 Wendell, Chicago, Ill.

NEW! "BACTERIOSTATIC" FEMINE HYGIENE
now finding great favor among women...

Many doctors recommend regular use of douches as a precautionary measure for women who want to be clean, dainty—for women troubled by offending odor or discharge.
Some products may be harmful to delicate tissues. But not Lydia E. Pinkham's Sanative Wash! Pinkham's Sanative Wash is gaining great favor among women because it's NOT a harmful germicide. Instead—it's a mighty effective "bacteriostatic" (the modern trend). It not only discourages bacterial growth and infection but thoroughly cleanses and deodorizes. Very soothing—relieves minor irritations and discharge and has a tonic effect on delicate membranes. Inexpensive! Get your bottle of Lydia Pinkham's Sanative Wash today. All drugists.

Acid Indigestion
What many Doctors do for it—

When excess stomach acid causes gas, sour stomach or heartburn, doctors prescribe the fastest-acting medicine known for symptomatic relief—antacids like those in Bilex and Tablets. Try Bilex and Tablets at first sign of distress. They neutralize acid, relieve gas, and bring comfort very quickly—yet are not a laxative! Only Bilex, at drug stores. If your very first trial doesn't prove Bilex better, return bottle to us and get double your money back.

This week's Editorial Review

WHEN ARE WE GOING TO HELP RUSSIA?

We wish a way could be found for sending immediate aid to embattled Russia. Thus far in the war she has borne the greatest burden. Her losses in men and materials have been enormous. Her heroic resistance has given us time to prepare; to produce fighting equipment of all kinds, to train men and women to meet the storm.
Are we too late?
We hope not. We hope, also, that the like or dislike of the Russian philosophy of government will not interfere with our plan to aid Russia. If Russia is beaten and put out of the war, we may expect to fight the aggressor here on American soil. Surely, we are not going to let prejudices of various kinds help the axis powers to destroy us.
Lives will have to be sacrificed in order to win against the axis, and we cannot win without Russia. And while she yet fights, may we not

CHOP SUEY King Yuen Cafe

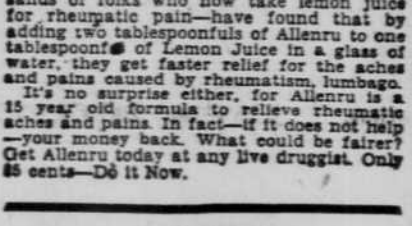
2010 1/2 N. 24th St. Jackson 8575
Open from 2 p. m. until 3 a. m.
American & Chinese Dishes

"IT PAYS TO LOOK WELL" MAYO'S BARBER SHOP

Ladies and Children's Work
A Specialty
2422 LAKE ST.

Mix Lemon Juice AT HOME TO RELIEVE THE MISERIES

Money Back If This Rheumatic Recipe Fails—
Good news travels fast—many of the thousands of folks who now take lemon juice for rheumatic pain—have found that by adding ten tablespoons of Allenu to one tablespoon of lemon juice in a glass of water, they get faster relief for the aches and pains caused by rheumatism, lumbago, and neuralgia. Allenu is a 15 year old formula to relieve rheumatic aches and pains. In fact—if it does not help—your money back. What could be better? Get Allenu today at any live drugist. Only 85 cents—Dose is two.



Gross JEWELRY & LOAN CO.

formerly at 24th and Erskine St.
NEW LOCATION— 514 N. 16TH ST. Phone JA-4635

Did You Place Your FALSE TEETH In a Glass Last Night?

Thousands do and wonder why their dentures remain dull and stained—why they suffer with offending denture breath. They fail to realize that water alone is not a cleansing agent—but now, there's a great formula perfected by a dentist, called Siera-Kleen that thoroughly cleans false teeth like magic—no brushing! Simply put a little Siera-Kleen powder in a glass of water—soak your teeth—now they sparkle.
They're really clean and look like the day your dentist said, "Don't they look natural?" Try Siera-Kleen—lasts long—costs only 30¢. At all drugists.

Old Farmer's Recipe: Mix Allenu and Lemon Juice to get quick relief from pain of rheumatism and neuralgia. Drugists have Allenu—grocers have lemons.

Evangelist



REV. W. C. WILLIAMS, Pastor and Evangelist, under whose supervision a series of spiritual Evangelistic Revival Services were held last week, will close with a mass meeting Sunday, August 2, 3:30 P. M. at the L. D. Peoples Peoples Mission Church 26th and Franklin Sts.

The WAITERS' COLUMN

(BY H. W. SMITH) WE. 6458

We often wonder if some of our people give a thought to the unrest that has developed among the human race. In these last very critical years which has caused so much destruction, people committing suicide and others becoming insane, airplanes falling, rivers overflowing and drowning people and automobiles wrecked...destroyed lives.

was promised the colored people as well as the white people. "IN THE CHARTERS OF OUR LIBERTIES" They charted their course along lines of Evolution, not Revolution, an dthey welcome the aid of all men and women who share their faith in the ultimate triumph of right for all men and women. It is their desire to see "ALL MEN LIFTED UP" an dno men cast down. And they would have this philosophy to apply to all men everywhere.
All this they do and hope to do for HUMANITY.
Along these lines they wage their war to win the war and afterward the peace.

THE TRAGEDY OF ROLAND HAYES

Roland Hayes, a native of Curryville, Georgia, a little town near Rome, Georgia, has met with tragedy. He was badly beaten by Rome Georgia, policemen after they had illegally arrested him, because he inquired about an exchange of words between his wife and a white shoe store clerk.
Roland Hayes, world-famous concert singer, well educated, wealthy, apparently, was thought to have been "impertinent" by the white store clerk who called policemen, "to put him in his place."
Roland Hayes believed that his home county was proud of him. He began life there as a poor Negro boy and by dint of hard work became America's greatest TENOR SINGER and one of the greatest of the world. His whole life was devoted to his music. And by his singing he sought to brighten the lives of his fellow human beings. His mission, as he saw it and followed it, was to teach the world through song and make it a happier place thereby. He desired to show, also, that he loved his native Georgia. He purchased a plantation near Rome, Georgia, on which his mother had been born, a slave. By his accomplishments and his acts, he wanted to show how far away from the old hates the south had grown since his mother was born.
And at last he found that nothing could save him from the fury of blind color prejudice in the South. The incident is full of tragedy for all the Negroes of America. Nearly all of them have heard Roland Hayes's voice, either on the concert stage, on the radio or on records. The champions of race hate, therefore, could not have chosen a subject whose tragedy would have been more universally the tragedy of the Negroes of America.
What will our answer be when the German and Japanese Ministers of propaganda send out their reports of this awful "AMERICAN TRAGEDY"?

Real Shoe Man— FONTENELLE SHOE REPAIR
Cash and Carry
CLEANER
1410 North 24th St.
CARL CRIVER

TEL. WE. 2022

OUR PRICES are based on the cost of service plus the cost of merchandise and a reasonable profit.

THOMAS FUNERAL HOME
2022 LAKE ST. Omaha, Nebr.

Large and small business houses falling, and numerous other disastrous catastrophes which should make all of us setup and carefully and seriously study this situation to see if the human race will take time and look around at ourselves, to try and help get ourselves adjusted.

The business houses of our race should be given a very large amount of consideration as when we trade with them; we are helping ourselves and if we are not pleased with a purchase tell them as we are quite sure adjustments can be made satisfactorily to all concerned and we should not wear out shoe leather trying to save two pennies and also make it known to others about your own business houses good service.

We contacted the race horse head waiter on Monday afternoon and he was in a streamlined step as usual—always trying to help the other fellow and instructing his crew of waiters to keep in mind that quick service is the guiding light to success.

The Omaha Guide is going over the top...Are you lending a hand to help in the cause by taking out a one year's subscription.

We had the pleasure of saying hello to prof. Campbell, one of the old school.

The membership drive of the NAACP is moving on to a good start.

The joint services sponsored by St. Johns A.M.E. Church and Zion Baptist Church on Sunday evening July 26, was a complete success.

The summer resorts are using a large number of waiters and we don't see many on N. 24th Street.

Are you a member of the 4C club? The Credit Union would like for you to take out some shares.

NOT AS A POLITICIAN

Ralph N. Gould, senior member of the R. N. Gould Co., Public Accountants and Tax Specialists, is a candidate for County Treasurer on the Republican Ticket.

He announces he is offering his services not as a politician, but as a professional man ready to serve in a public office which his professional experience well qualifies him to fill. In his 21 years of experience in Omaha as a public accountant and a specialist in tax law he has built up a reputation for efficiency and integrity among his business clients and others who know him.
He has made a study of operation of the County Treasurer's office and upon the basis of his investigations asserts that this office can be operated with the same efficiency as any other large business institution. He pledges that if elected he will administer the office with the objective of providing maximum service to tax payers.

Mr. Gould, 48 years old, studied law and higher accounting at New York University before coming to Omaha. He resides with his wife and two sons at 5717 Rees Street. Both sons are graduates of Central High School.
Mr. Gould throughout his career has taken an active interest in public affairs, but this is his first candidacy for public office.

Ralph N. Gould, senior member of the R. N. Gould Co., Public Accountants and Tax Specialists, is a candidate for County Treasurer on the Republican ticket. He studied law and higher accounting at New York University and for the past 21 years has specialized in tax law and accounting in Omaha. In the course of his services as a public accountant, he has set up various types of accounting systems and has had to disentangle and clarify many baffling sets of problems. His wide experience enables him to embrace at a place the various factors relating to a case and he has always acquitted himself with great credit. While Mr. Gould is comparatively new to politics, he has always had a deep interest in both local and national government and he has built up a reputation for efficiency and integrity with the people who know him. He has made a study of the present set-up in the County Treasurer's office and believes there is no reason why this office cannot be run in just as efficient a manner in every way in the interests of the people.

Do You Want... LONGER HAIR

JUST TRY this SYSTEM on your hair 7 days and see if you are really enjoying the pleasure of LONGER HAIR that so often captures Love and Romance.

HAIR GETS LONGER when scalp and hair conditions are normal and the dry, brittle, breaking off hair is retained, it has a chance to get longer and much more beautiful. Just try the JUELENE SYSTEM 7 days, let your mirror prove results. Send \$1. (If C.O.D. postage extra). Fully guaranteed. Money back if you are not pleased.

Mail This Coupon to:
JUELENE SYSTEM
JUEL COMPANY, Dept. B-317
3724 N. Clark St., Chicago, Ill.

I will try the JUELENE SYSTEM for 7 days. If my mirror does not show satisfactory results, I will ask for my money back.

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ADDRESS _____
CITY _____ STATE _____

BY OUR CUSTOMERS PARTICIPATE IN FREE GIFTS

Ralph Gould
Republican
County Treasurer

21 Years Experience as Public Accountant and Tax Specialist in Omaha

"Service with a Smile"

(Political Advertisement)

ple of Douglas County. Mr. Gould is not a politician seeking a political office so much as a professional man offering his services to the people of this county for a position which his particular profession well qualifies him to fill.
(Reference 1928 edition of Who's Who in Omaha and Shelton's History of Nebraska, 1930 edition).

MARRIED MEN TO BE INDUCTED

LINCOLN, Nebraska, July 31—Because calls for men for the armed service are larger than the available supply of single 1-A men in Nebraska, many local boards must continue induction of married men to meet quotas, Brigadier Guy N. Henninger, state selective service director, said this week.

"It is true," the general said, that recent revisions in selective service regulations direct local boards to call single 1-A men before turning to married registrants.

"But it is also true that the same revisions order local boards to continue meeting their induction calls—a fact which Washington press and radio announcements of the revisions failed to emphasize," he added.

Many Nebraska local boards had already exhausted their immediately available supplies of single 1-A men when announcement of the revisions was made, the general said, and those boards which still had a supply of these men to draw from will deplete that supply in August.

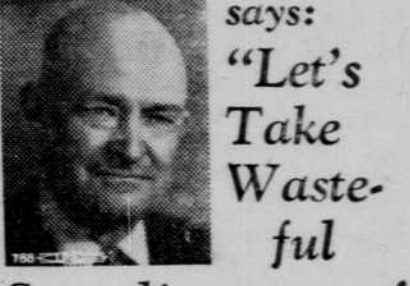
"It is most unfortunate," General Henninger said, "that many married registrants—particularly those whose only dependent is a wife—apparently obtained the incorrect conclusion that these revisions in regulations removed them from the possibility of induction for several months."

"Nebraska is already behind in meeting its quotas," he said, "and I have no information to encourage the thought that calls for men during the coming months will be less than they have in the past few months."

"I think it is safe to say that by September virtually every local board in the state will be forced to call some married men to help meet its induction quota, despite the fact that eligible 20 year olds who registered in June will be moving into the armed service by that time," General Henninger declared.

He stressed that a "married man" so far as selective service is concerned, is one who not only married to December 8, 1941, but also prior to the time when his selection ap-

Hugh B. Ashmore



says: "Let's Take Waste-ful Spending out of our War Effort"

Vote for HUGH B. ASHMORE

Republican For United States Senator
(Political Advertisement)

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JUST TRY this SYSTEM on your hair 7 days and see if you are really enjoying the pleasure of LONGER HAIR that so often captures Love and Romance.

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peared near.
Some single men, General Henninger said, have been granted occupational deferment for limited periods of time. As these deferments expire, the burden will be on employers to show to the satisfaction of local boards that these men are not replaceable by workers ineligible for the armed service.

COUNT BASIE LOOKING FOR FILM

Los Angeles, Calif., (C) After his Kansas City engagement, Count Basie went to Hollywood to angle for an MGM picture. It will probably be an all-day revue and not Cabin in the Sky, as it was rumored.

Basie may do a special act. The Count never consented to do Cabin in the Sky because he and the studio couldn't agree on financial terms. So now MGM is talking to Duke Ellington about the picture, which stars Ethel Waters and Paul Robeson.

RE-ELECT DR. WILLARD H. QUIGLEY
(DEMOCRAT)
DIRECTOR—METROPOLITAN UTILITIES DISTRICT
(Political Advertisement)

James C. Kinsler
—CANDIDATE FOR—
REPUBLICAN NOMINATION FOR CONGRESS

SUMMER STORE HOURS 9 a. m. to 5 p. m. Telephone AT. 7334

Thomas Kilpatrick & Co.
1505-15 DOUGLAS STREET

For Penny-wise Women

Basement
ECONO-WISE SHOP
READY-TO-WEAR

Late Shipment of a Special Purchase
DRESSES
3⁴⁹
2 for 6⁵⁰

2-pc. suits of chambray in narrow and wide stripes. Wide color selection in blue, rose, brown, red, aqua, green, and combinations. Suitable for all hot weather informal wear.

Dresses with jackets in spun rayon prints... beige, green, navy, blue, luggage polka-dots. In sizes 12 to 20. Wear them on week-end trips, at the office, on the street, or to school.

Kilpatrick's Basement—Where Quality is Low Priced

UNHAPPY WIVES FIND NEW HOPE IN SPECIAL VITAMIN COMBINATION

Clinical Tests Demonstrate Sterile Women May Be Aided—Happy Homes Are Dependent on Babies

Nothing equals a baby to bring complete unity and happiness into the home and tie husband and wife into a stronger bond of enduring love and mutual interest.

new vitamin of the B Complex group has a striking effect on sterility. Twenty-two women, with known sterility records for as much as five years were selected for the test. After weeks of heavy dosage with Parnaminobenzoic acid (a vitamin of the B Complex group) more than half of these women became mothers. Many of these women had been told their condition was hopeless. The vitamin is absolutely harmless and decidedly beneficial to general health as well.

Thus it is apparent that highly fortified vitamin combination may be just the thing needed by the childless wife and quickly bring the happiness of a baby into the home.

If you are childless and have even given up hope, if you wish to eliminate one of the greatest causes of unhappy marriages, by all means give the Perlex Combination Vitamin System a short trial in the privacy of your home. To introduce this new vitamin combination quickly to a million women, the Perlex Company, 314 North Michigan Ave., Chicago, Illinois, will send a regular \$2.00 supply for only \$1.00 and a few cents postage. You need send no money—just your name and address. Perlex comes in a plain wrapper—directions are quite simple, and no special diet or exercise is required.

Many homes break up from lack of children and contribute to the amazing American record of one divorce for every five marriages. Unhappy wives, childless due to a vitamin-deficient functional weakness, may now enjoy the desires and activities of Nature's most wonderful creation—a normal, fully-developed, vigorous woman.

Sensational clinical tests demonstrate that, in vitamin-deficient instances, a

