### GOODWILL SPRING

Many of those who have been asking for the place and date of the Spring Musical will be interested to know it will be at Pilgrim Baptist church, 25th and Hamilton streets, Sunday Mrs. E. J. Lewis, 2604 No. 25th because she was all right and pass-April 25th, at 2:45 p. m.

ward to this day with a great St. John's church of which she had In addition to her brother she deal of interest. This is the member for years. Rev. Adams of sin, Leonard Owen and many retime you can show your love ficiated, assisted by Rev. John latives and friends both in Joplin for your choir. If you are a Williams, Rev. A. Phillips, Rev. and Spurgeon, Mo. member, you should make the McDonald and Rev. O. Butler. regular rehearsals and help Rev. Adams' song "Flee As A Bird," which was very effective. your choir make a fine showing Mrs. Maude Ray also sang a song, street, the wife of Daniel Jackson,

It is hoped that the choirs Mortuary had charge of the body.

dore Roosevelt Post No. 30 met lin, Mo. at the age of sixteen. a host of friends. Lewis Mortuary house fund.

and friends for turning out in went back to Missouri and returnsuch large numbers and I hope ed to Omaha in 1935 to make her you will keep up the good work. home with her brothers. She be-

MUSICAL DATE SET as well as to the Post.

Ed Turner, Adj.

street passed away Feb. 20th at a ed peacefully away at 5:30 a. m. The choirs are looking for- local hoppital. She was buried from Sunday.

will work very hard to perfect | Mrs. Eina Washington, 2908 sons, Arthur Brown of Omaha, and the numbers. They will sing in Erskine St. passed away Sunday, Lewis Brown of Sioux City; a a group under the very able Fab. 21st. The funeral was held daughter, Mrs. Elizabeth Hick, Cemetery.

in its regular session Thursday Where she joined the Baptist has charge of the body. night, Feb. 18th. We had a church and became an active wonderful meeting. Money was Omaha was in 1928. She stayed raised for the flood work and at the home of her mother's cousin Mr. Leonard Owen, 2403 No. 29th I wish to thank the members St. During this visit she joined the

It will mean success to the race came seriously ill on Saturday Feb. 6th and was taken to the Covenant hospital the following Wednesday. The next regular meeting hospital the long Raymond Davis night will be March 4th. Please and Leslie febb were called back to the hospital at eleven o'clock C. J. Coleman, Commander. Saturday night where at 5 o'clock Sunday morning the, the two brothers and she said the Lord's Prayer together. She lien told her Mrs. Tillie E. Simpson, sister of brothers not to worry about her

been a stewardess and a staunch leaves to mourn her loss, a cou-

Mrs. Mary Jackson, 1816 No. 28

She leaves to mourn her loss two direction of Rev. John S. Willat the Myers Funeral Home and 2814 Seward: a grandson, Mr. Naliams. Mrs. Washington was born in York; four grand children; one son-The American Legion Theo- Spurgeon, Mo. She moved to Jop- in-law; two daughters-in-law and

(RITZ SHOE REPAIR SHOP)

on this important occasion. assisted by the choir. The Lewis passed away on Monday, Feb. 22nd after a lingering illness.

2033 North 24th St.

## STARTLING FACTS

30,000 OF THE CONSUMING PUBLIC IN THE METROPOLITAN AREA READ

# Omaha Guide

THE ACCREDITED FIGURES OF 16,500 NEGRO ABOUT CORRECT FOR THIS METROPOLITAN AREA, THAT IS, OMAHA PROPER

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#### THESE FACTS HAVE BEEN CAREFULLY COMPUTED

The Average Expenditure Per Person, Daily is \$1.25. The Total Daily Expenditure Is About \$22,867.00. Making the Annual Expenditure of \$8,346,455.00.

The Women and Misses of Our Group Require \$701,102.22.

Clothing and Shoes for the Children, yearly the sum of \$500,787.30.

In Omaha Alone, the 4,800 Families Spend Annually for Bread \$225,497.000.

More than \$250,393.65 is Spent in Omaha for Furniture.

THE ABOVE ITEMS ARE A SELECTED FEW OF THE MANY NECESSITIES, COMMODI-TIES AND LUXURIES CONSUMED IN THIS VAST EPENDITURE.

#### OF THE \$8,346,455.00

#### WHICH ALSO INCLUDES.

Automobiles Automobile Accessories Bakeries Candy and Soft Drinks Cigars and Tobacco Confections Construction and Building Materia? Druggist Wholesale and Retail Dry Goods

Electrical Appliances

Groceries, Meats, Roods, Wholesale and Retail Hardware Stores

Jewelers Men's Stores Musical Instruments Notions

Novelties and Toys

Radio Dealers Shoes

Stationery and Office Supplies

THE REQUIREMENTS OF OUR LADIE S FOR TOILET PREPARATIONS EX-**CEED \$100,000** 

These Include Many Kinds of Hair Beautifiers, Massage Creams, Powders, Rouge, Lip Stick, Eye-brow Beautifiers, Perfumes, Toilet Waters, Talcum and Body Sachets and Manicuring Preparations.

> 000000000000 THESE 16,500 CONSUMER S ARE SERVED BEST BY

OMAHA'S ONE BIG WEEKLY NEWSPAPER

## OMAHA

WHAT DOES IT MEAN TO YOU

## Mr. Advertiser

The Omaha Guide Covers This Metropolitan Area Like the Dew Covers the Morning. ADVERTISERS WHO USE THIS PAPER DO SO BECAUSE THEY ARE SURE OF

REACHING OUR PEOPLE AND GETTING RESULTS THIS ATTESTS

THE OMAHA GUIDE'S W EEKLY NEWSPAPER PULLING POWER PHONE OR WRITE OUR R EPRESENTATIVE TO CALL

## The Omaha Guide Publishing Company

THE Omaha Guide Goes Home, Is Read and Preserved and Referred to Constantly

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2418-20 GRANT STREET

## PLATFORM OF THE OMAHA GUIDE

Race prejudice must go. The Fatherhood of God and the Brotherhood of man must prevail. These are the only principles which will stand the acid test of good citizenship in time of peace, war and death.

- (1) We must have our pro-rata of employment in businesses to which we give our patronage, such as grocery stores, laundries, furniture stores, department stores and coal companies, in fact every concern which we support. We must give our citizens the change to live respectably We are tired of educating our children and permitting them to remain economic slaves and enter into lives of shame.
- (2) Our pro-rata of employment for the patronage to our public corporations such as railroad companies, the street car company, the Nebraska Power company, the Notrhwestern Bell Telephone company and other establishments which we are forced to support by right of franchise. Also our pro-rata of employment in return for the takes we pay in our city, county, state and federal government.
- (3) To encourage the establi shment of a first class hospital that we may get the best that here is in medical science from our doctors whom we know to be nearest to us, also to encourage a high respect of them and encourage more of our girls to take nurses training.
- .4) An one hundred per cent deportment of our citizens in our public or private places of business, especially on street cars . If we are to be respected we must act respectably, especially in public places where we are constantly before the public's eye.
- .5, A one hundred per cent membership in the Omaha branch of the N. A. A. C. P. should be had to encourage the efforts put forth by the founders of the organization and to assist the general office to establish a five million dollar endowment fund to maintain operating expenses and to further the principles of the N. A. A. C. P. All people of all races must be educated up to a higher principle and a more thorough understanding of inter-racial relationship that our country may in reality be a government of the people, for the people and by the people, in whole and not in part.
- (6) The re-establishment of the Christian Religion as Christ taught it, for the uplifting of mankind, eliminating financial and personal gain. A practical Christian religion, week days as well as Sunday. An attitude toward our fellowman as a brother in order to establish a principle which will guide the destiny of each other's children, our neighbor's children today are our children tomorrow.
- (7) Courteous treatment in all places of business and the enforcement of the State Civil right law.
- (8) To encourage and assist in the establishment of the following financial institutions near 24th and Lake streets: A building and Loan association, a state bank, and, also, a first-class trust company for the purpose of administering aid and assistance to our widows and children.
- (9) To encourage he erection of a one hundred thousand dollar Young Men's Christian association building near 24th and Lake streets. (10) To enlarge the Young Women's Christian Association that it

may supply sufficient dormitory accommodations. (11) To teach our citizens to live economically within their earn-

ing capacity by printing in each issue a budget system for various salaries. (12) To make Omaha a better city in which to live by inaugurating a more cosmopolitan spirit among our American citizens.

(13) To put a stop to the Divorce Evil by passing a state law making the mistreatment of a wife or a husband by either of them a crimianl offense to be decided by a jury, first offense, jail sentence of a short duration, second offense one of longer duration, third offence from one to five years in the penitentiary. This, we believe, will make men and women think before marrying.

(14) We must become owners of our city government by paying a seemingly higher salary to those whom we employ to administer its affairs, a salary that will attract men of high caliber.

#### NATIONAL

(1) Fight for a passage of the Dyer Anti Lynch bill and thus stop the shameful lynching of American citizens.

(2) One of our citizens in the president's cabinet.

(3) Federal control of the educational sysem that every child must have a high school education.

(4) Assist in the furtherence of recearch by our scientists and Historians to prove that civilization was first founded in Africa.

(5) Establish a political influence which will bring about our prorata of higher appointments made by our chief executives.

(6) Stop graft in politics by passing a Federal Law making election day a legal holiday and compelling every American citizen of voting age to vote.

(7) Prevent further wars by teaching the socalled white race that it is high time for them to quit fooling themselves about white supremacy with only three-tenths of this world's population. They must be taught that color is due to climatic conditions. They must be taught that seventenths of the world's population is made up of darker races. They must be taught that the rays of the sun that blazes upon the equator and turn the skin brown do not effect the power of the brain any more than the coldness of icy glaciers effect the brain of the white race; and that the darker races will not continue to be crushed by a money mad fed. If the Fatherhood of God and the Brotherhood of man are not welded into the hearts of this world's famly now, by teaching the principles laid down by our Saviour, it will be welded into the hearts of our children some day, soon, on the bloodiest battlefield this world has ever known.