

**THE SILVER LINING**



You know about the pitiful mothers and babies of northern France, northern Italy, Belgium, Serbia, Roumania and Poland, do you? The homeless, ragged, freezing, starving, diseased, mutilated women and children caught in the invasion of their countries by the war-mad beasts from the German jungle—you know about them? You know the American Red Cross in Europe is the one agency that can help them—that it is the silver lining of the blackest cloud the world has ever known? The Red Cross must have 15,000,000 members by Christmas eve. You must join at once. The man who would turn down the Red Cross ought never more to be ashamed to face good women and innocent children.

**TO MOTHERS**

The Red Cross Needs Your Help to Save Women and Babies in Europe and to Care for Our Soldiers.

Dear Mothers: Surely you will do what you can to relieve the sufferings of the homeless, wretched mothers and children of war-torn Europe—ragged, starving, freezing, tuberculous women and babies who for three years have endured the horrors of hell. They are your sisters and your sisters' children. The end is not yet for them. Think what they must go through this winter. Think of yourself and your little ones here in America, safe and comfortable.

In the trenches "over there" are millions of men undergoing indescribable hardship and suffering and death to save the liberty-loving world from the Kaiser and his savage hordes. Think of them. Remember they are standing between you and the fate that Godless, "kultur"-mad Germany poured upon the women and children of northern France, northern Italy, Belgium, Poland and Roumania.

Of course you cannot go to Europe and nurse and feed and clothe and shelter those sufferers. But the American Red Cross is over there doing it—the noblest labor in the world's history. Our Red Cross is nursing and feeding and clothing and sheltering them. And it is conducting thousands of hospitals and ambulance lines and comfort stations for American soldiers and the soldiers of our allies.

Yet the Red Cross cannot do enough because it hasn't half enough members. Therefore a campaign is being made to get fifteen million members by Christmas eve. It is an honor to belong to the organization.

You will join, won't you? You will see that your husband enrolls, and that each of the children is enrolled—surely. Annual membership costs \$1.00. An additional dollar brings the Red Cross Magazine for a year.

**TO FATHERS**

When You Join the Red Cross and Give Your Mite, You Help Our Soldiers in Europe and Feed Starving Babies.

Fathers: Suppose that three years ago a powerful and savage enemy had invaded our nation suddenly and you had been called into the army to defend the country. Suppose that our country had been captured by the invader; your home burned, your wife and half-grown daughter carried away into slavery worse than death and your son mutilated and put to work behind the enemy lines.

You think such things couldn't happen to you and your family? Well, just those horrors were visited upon thousands of fathers in France and Belgium by the Kaiser's savages. It has been revealed to us during the last few months by the secret service that the Huns were plotting an invasion of the United States through Mexico. But for a fair destiny those horrors would have been ours, because the Kaiser aims to dominate the world and spread over the earth his brand of love and fellowship called "kultur."

The American Red Cross has been called upon to relieve suffering "over there" and to restore as far as possible devastated sections of allied territory. It is now on the job. The Red Cross is conducting thousands of hospitals in France for American and allied soldiers, and running ambulance lines and comfort stations innumerable.

Yet the organization cannot do enough because it hasn't half enough members back home here to support the vast work there. So now it is conducting a campaign to get fifteen million members by Christmas eve. It is an honor to belong to the Red Cross. If you aren't already wearing the little button, enroll at once. The membership costs just \$1.00 a year. Another dollar brings you the Red Cross Magazine for twelve months.

Suffering Europe, especially the women and children, needs your help.

**WAR SAVINGS CERTIFICATE STAMPS**

What They Are and How to Buy Them

At the last session Congress authorized an issuance of two billion dollars in government securities in amounts of 25 cents and 5 dollars. The 25-cent securities are known as "Thrift Stamps." The 5-dollar size are called "War Savings Stamps." The Secretary of the Treasury was given until January 1, 1918, to dispose of these securities.

The congressional act authorizing the War Certificate Loan provides that no person can own more than one thousand dollars' worth of these securities. The obvious reason for this was to prevent the loan being taken up by big investors, which would otherwise have been done on account of the high rate of interest paid.

The small amounts in which the war savings securities can be obtained were made to allow every man, woman and child in the country to aid in loaning the government money for the prosecution of the war. The 5-dollar war savings stamps when attached to a certificate are practically government bonds. The stamps pay 4% interest compounded quarterly, which is equivalent to about 4 1/2%.

The 25-cent stamps will not bear interest, but when one saves sixteen of them and turns them in for a 5-dollar war savings stamp, the investment begins to draw interest. The 5-dollar stamps carry the highest rate of interest the government has ever paid on money it has borrowed.

The thrift stamps, as well as the war savings stamps, will be on sale at post offices, banks, stores and numerous other authorized agencies.

During December 1917 and January 1918, sixteen 25-cent thrift stamps can be turned in at any authorized agency with twelve cents, or a total of \$4.12, and a 5-dollar war savings stamp can be obtained. This stamp, while worth only \$4.12 when bought, will at the end of five years be worth \$5.00, and at that time can be cashed at any post office for that amount.

During December this year and January of next year 5-dollar war savings stamps will cost \$4.12 each; in February, \$4.13; in March, \$4.14; in April, \$4.15; and so they will cost one cent more each month up to December 1918, when they will sell for \$4.23 each.

A card is given with the first 25-cent thrift stamp on which sixteen of the stamps can be pasted. When one purchases a 5-dollar war savings stamp or turns in a card with sixteen thrift stamps on it and twelve cents extra, he gets a 5-dollar war savings stamp and a war savings certificate that has room for twenty of the war savings stamps. The name and address of the purchaser is written on a certificate when bought. If it is lost all the finder has to do is to drop it in the mail box in accordance with the instructions on the card and it will be returned to the owner.

One can buy one hundred dollars' worth of war savings stamps for \$82.40 during December of this year and January of next year, and a little more each month throughout the year. When that amount of stamps is bought, one will get a certificate containing twenty stamps which five years hence, or on January 1, 1922, will be worth \$100.00. Anyone can buy thrift stamps or war savings stamps in any amount up to \$1,000.

If one buys war savings stamps and does not want to keep them for the period of five years, they can be cashed any time at the post office.

The war savings stamps are not subject to tax except inheritance taxes or on incomes over \$5,000 per year.

The Secretary of the Treasury has allotted to Nebraska the sale of twenty-six million dollars' worth of war savings stamps, which means about \$20 per person in the state. The organization to sell the stamps in Nebraska is centered in Omaha under the direction of Mr. Ward Burgess, who has the title of State Director. Assisting him is an executive committee composed of O. T. Eastman, C. E. Duffe, Guy C. Kiddoo, E. F. Folda and Joseph Barker. Frank Bullitt is State Publicity Manager and H. O. Palmer field secretary. There will also be a chairman in each county and a committee in each town in the state.

**Chamberlain's Tablets**

Chamberlain's Tablets are intended especially for stomach troubles, biliousness and constipation, and have met with much success in the treatment of those diseases. People who have suffered for years with stomach trouble and have been unable to obtain any permanent relief, have been completely cured by the use of these tablets. Chamberlain's Tablets are also of great value for biliousness. Chronic constipation may be permanently cured by taking Chamberlain's Tablets and observing the plain printed directions with each bottle.

**The Alliance Herald's Little Salesman**

Advertising under this head, five cents per line. Count six words to the line. No advertisement taken for less than fifteen cents.

**For Sale**

**HIGH GRADE** second-hand automobile for sale cheap. Nicolai & Son. 37-1f

**FOR SALE**—High grade typewriter carbon paper. The kind that gives you a clear duplicate. The Alliance Herald. Phone 340.

**YOUR CHANCE** to get a first-class, high-grade automobile for sale cheap. Used but in excellent condition. Nicolai & Son. 37-1f

**FOR SALE**—Typewriter ribbons for all makes of typewriters. Typewriter and pencil carbon papers. Typewriter paper and second sheets. Herald Publishing Co. Phone 340.

**FOR SALE**—One of the best quarters in Box Butte county for \$10.00 per acre. Look it up. It is the NW 1/4 of section 32, township 25, range 50. Geo. a Gillup, Big Timber, Montana. 45-8683-1f

**FOR SALE**—One bay mare, weight 1125 pounds, with foal, broke to work. No blemishes. Price \$65.00. Wanted to buy—wagon, 3/4 wide tire. Ray Tompkins, Alliance. 52-2t-8871

**Piano At a Sacrifice**  
We have in the vicinity of Alliance one of our very best pianos. Rather than pay storage or reship this instrument to Denver, we will sell it to a responsible party at a special price on easy terms. Or, we will rent the piano with the privilege of buying later, and apply rent on purchase price. In answering, please give full references in first letter. Address Dept. A, KNIGHT-CAMPBELL MUSIC CO., Denver, Colo. 5-2-8883.

**BARGAIN HUNTERS TAKE NOTICE**  
We have for sale:  
A 10 room modern house.  
One 6 room modern house.  
One 5 room modern house, except heat.  
One 9 room modern house, except heat.  
One 5 room modern house, except heat.  
**SEE SNODDY & MOLLING.**  
42-1f-8636

**High Grade Piano For Sale**  
For immediate sale we will sell tremendously cheap a new high grade piano which we have stored at Alliance. Liberal terms to responsible party. Quality guaranteed. If interested in a proposition of this kind write THE DENVER MUSIC COMPANY, Denver, Colo., at once for particulars. 51-4t-8863

An Oakland "6" to be auctioned at the Market Day Sale, Dec. 22, 1916 model, 5-passenger, 35 horsepower; new tires. Car like new. A great many extras on the car. We invite your inspection. Car guaranteed. Lester's Sale Barn, Dec. 22. 2-2t-818

**115 HIGH-CLASS** Registered Herefords; 75 females, 20 calves thrown in with their mothers; 40 bulls of serviceable age to be sold by Mousel Brothers in the new steam-heated sale pavilion at Cambridge, Nebraska, Dec. 18, 1917. This comprises the greatest collection ever left our farm. Send for illustrated catalog now. Mousel Brothers, Cambridge, Neb. 53-4-8904

**MUST BE SOLD** at once, apartment house, about \$100 month income; located in the best part of the city of Antioch. Call or write J. T. Capps, Antioch, Neb. 53-3t-8903

**Wanted**

**WANTED TO LEASE**—Farm with fair improvements; reasonable distance to school and town, for term of years. References furnished. Will Dempsey, Clay Center, Nebr. 51-3t-8811.

**WANTED**—Medium sized safe and platform scale. Call 340, Herald office. 46-1f-8700

**WANTED TO BUY**—All kinds of poultry. Will pay highest cash price. Call P. D. Roberts or Alliance Hotel. 48-8760-5t.

**BOY OR YOUNG MAN WANTED** to learn the printing business. Good opportunity for one who can devote all of his time. Apply at The Herald office. 46-1f

**WANTED**—Farm or ranch near Alliance. Have good Omaha property and cash to apply on deal. Write to L. E. Bliss, 4515 Center street, Omaha, Nebr. 52-2-8872.

**WANTED**—Furnished rooms for light housekeeping; modern, preferred. Call Mr. Miller, King & Smith Garage. 53-4-3t-8914

**WANTED**—A single room for man; steam heated preferred. Address A B C, care Herald. 53-2t-8905

**WANTED**—Man and wife want work on ranch. Man is experienced and capable of taking full charge. Have two children and must be near school. Address K, care of The Herald. 52-2-8870

**WANTED SITUATION**—In office by young lady, 17 years old, as stenographer; no bookkeeping. Miss T. McFarland, Antioch, Neb., care Alliance Potash Co. 53-1t-8898

**RAGS WANTED**—Clean cotton rags are wanted at The Herald office. Three cents per hundred paid for clean cotton rags on delivery. We can use 500 pounds at once.

**WANTED TO RENT**—Furnished house; must be modern, with five or six rooms. Call 340. 53-1f-8707

**WANTED TO RENT**—4 or 5-room house. Call Herald Office 340. 53-4-2t-813

**Milch Cows**—Arthur Roach will auction off a bunch of fine milch cows on the Market Day Sale, Dec. 22, at Lester's Sale Barn. Good purchases for some one. 2-2t-8917

**XMAS PROBLEM SOLVED**—Give your friends a Photograph. **VAN GRAVEN STUDIO** Phone 01 Alliance, Nebr. 1-2t-8909

Don't pay rent—build a home and pay like rent. See Wright & Wright. 1-1f-8908

Letterheads, envelopes, statements and all kinds of printing done promptly at The Herald office. Phone 340.

**Milch cows**—Arthur Roach will auction off a bunch of fine milch cows on the Market Day Sale, Dec. 22, at Lester's Sale Barn. Good purchases for some one. 2-2t-8917

**Lost and Found**

Typewriter ribbons of all kinds—The Herald carries the largest stock in Alliance at all times. Phone 340.

**Build a Home of your own.** See Snoddy and Mollring, Agent for Nebraska Bldg. and Loan Co. 42-1f-8636

**For Rent**

**FURNISHED ROOM** for rent. 609 West Second St. Tel. 217. 5-2-8882.

**FOR RENT**—Modern room; steam heat; nicely furnished. 506 Cheyenne. 53-1t-8899

A Want Ad in The Herald will rent that vacant room for you.

**Miscellaneous**

Calling cards for the ladies are printed promptly and neatly at The Herald office. The prices are reasonable. Phone 340 for samples and prices, or call at the office.

**MOVE FURNITURE SAFELY**

We have equipped our dray wagons and auto truck with the latest appliances for moving furniture without marring or scratching or doing damage. Up-to-date wagon pads will be used by us on all moving jobs. JOHN R. SNYDER, Phone 15. 37-1f-5950

**MONEY TO LOAN**

On Farms and Ranch Land. **SNODDY & MOLLING.** 42-1f-8636

Mr. Business Man, on your next trip take along some artistically printed business cards. The expense is light and they are business getters. The Herald's job printing department will turn them out promptly. Phone 340 and we will call.

**PUBLIC STENOGRAPHER**—Over Malley's store, Room 10. Phone 47. Office hours, 9 to 4. if

Advertising blotters keep your name before the public—have them printed by The Herald's job department.

IF YOU are in the market to save money, attend the Market Day Sale, Dec. 22. 2-2t-8916

**Real estate, loans and insurance.** F. E. Reddish, Reddish Block. 15-1f-6727

**This Week's Verse**

"I hate that worse, so I'll do it first," Is a motto good for all; For if you wait, as sure as fate It won't get done till fall. —Gumpton.

Society's problem—The High Cost of Loaf.

Great Doctor—Your wife, sir, needs a change of air. Mr. Tightwad—Well, I'll get her an electric fan.—House Furnishing Review.

**More War Savings Stamps  
Less American Blood Shed**

While you are at home Christmas night beside the warm fire, many American boys over there in France will be out in the cold in blood-smear'd trenches. While you are receiving presents off the Christmas tree, many of our American soldiers may be dodging death from bomb and shrapnel.

The boys in the trenches are risking their lives for you; and you are not even asked to risk your money for them. But you are implored to loan your money—loan it at 4 per cent compound interest, the highest rate the government has ever paid.

Buy U. S. War Savings Stamps and you save the lives of American soldiers; refuse to buy them and you let brave men die.

The government must have money now. The decision is soon to be made for or against America. Which way it will go depends upon your money and mine.

The more money loaned the government the sooner the war will end and the less American blood will be shed.

You can buy War Savings Stamps in 25-cent and \$5 sizes. They are sold at the post office and at the banks.

Why not give War Savings Stamps for Christmas presents?

**Chas. Brittan, Chairman for Box Butte Co.  
War Savings Committee**

(This space donated by The Alliance Herald.)