

# THE FRONTIER

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O'NEILL, NEBR.

CARROLL W. STEWART, Editor and Publisher  
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## Personals

Mr. and Mrs. W. L. Pinkerman returned last week from a visit to Lead, S.D., where they had visited their daughter, Mrs. Lloyd Addison, and husband.

Mrs. Anna Carson entertained in honor of her grandson, Alvin, the following on Friday: Mr. and Mrs. Duane Carson and Patty, Mr. and Mrs. Ronald Carson, Kay, Ronnie, Alvin and Joan Rosicky, Mr. and Mrs. Albert Carson, June, Rex, Claranna, Miss Beverly Carson, Mr. and Mrs. Junior Wilson, Leo Sedlacek, Will and Charles Ladely.

Venetian blinds, prompt delivery, made to measure, metal or wood, all colors.—J. M. McDonald and Co., O'Neill.

Miss Berniece and Don Ponton, of Elgin, were weekend guests of their aunt and uncle, Mr. and Mrs. Leo S. Tomjack.

Mac Simonson took his daughter, Miss Lorraine, and her friend, Miss Marjorie May, of Butte, Mont., to Omaha Tuesday where they took the train to St. Mary college, Xavier, Kans., after having spent the holidays in O'Neill with Miss Lorraine's parents, Mr. and Mrs. Mac Simonson.

Mickey Tomlinson, son of Mr.

and Mrs. Dick Tomlinson, returned to school at Nebraska City after spending the holidays with his parents.

Mr. and Mrs. Allan Rubeck and Kathlene, and Mr. and Mrs. Laurence Urban and daughter, Rosemary, were Sunday guests at the home of Mr. and Mrs. Seymour Harkins and Mr. and Mrs. Raymond Harkins.

Don't let the record show you forgot! Send your contribution for the Tuberculosis Association today to the Christmas Seal Chairman, O'Neill.—Bernadette Brennan, Pub. Ch. 36c

The Misses Helen and Hilda Gallagher returned to O'Neill on Tuesday, January 1, from La-Crosse, Wisc., where they had spent the holidays at the home of Dr. and Mrs. Frank Gallagher and family.

Mr. and Mrs. Gene Lawrence and sons, of Valentine, visited the Ray Lawrence family and other relatives through the holidays.

Mr. and Mrs. L. C. Walling went to Albion on Saturday, January 5, to visit Mr. and Mrs. Harry Walling and son, L. C. Walling, who was home on leave. He expects to be transferred to the West coast when he returns to his base. Mr. and Mrs. L. C. Walling returned to O'Neill on Sunday.

Mr. and Mrs. L. W. Larson, of Tilden, were Sunday, January 6, visitors at the home of Mr. and Mrs. Weston D. Whitwer.

DR. FISHER, DENTIST.

Mr. and Mrs. Charles Lewis and daughter, Charlene, of Butte, were Sunday, January 6, guests of Mrs. John L. Smith and family.

Mr. and Mrs. M. B. Higgins went to Schuyler on Wednesday, December 26, to attend the wedding of their niece, Miss Loretta Dowd, and Ernest Mack, at St. Augustine Catholic church. They returned home Friday, December 28.

# McDONALD'S



Sandy McDonald says: "Here are just a few of many bargains in this sale! Come see!"

The storewide sale that saves you dollars! New-this-season goods, things you need right now, bargain-priced for super savings! Hurry!

## First sale ever! Entire stock famous Playtex\* girdles reduced!

Like wearing two warm quilts!

14<sup>77</sup>

Reg. 16.75

## Sale! Men's quilted mouton-collar coats

Save now on warm surcoats! Warmer than ordinary jackets because the outer shell is wool-filled and quilted and so is the lining. Between is a layer of warm air. Water-repellent satin-back twill "Daniel Boone" jackets, snug-fitting elastic waist, knit wristlets. Gray, taupe, green. Sizes 36 to 46. Compare!

Boys' double quilted surcoats, reg. 12.75..11.77



Same figure-slimming, freedom-giving Playtex Girdles you've seen advertised in LIFE, LOOK, other leading magazines!

Now as low as

3<sup>50</sup>

Regularly up to \$6.95

### PLAYTEX LIVING\* GIRDLES

Panty "brief," white, pink, Reg. 3.95..3.50  
Panty girdle with garters, Reg. 6.95..5.95  
Garter girdle, white, pink, Reg. 4.95..3.95

### PLAYTEX FAB-LINED GIRDLES

Panty "brief," flesh color, Reg. 5.95..4.95  
Panty girdle with garters, Reg. 6.95..5.95  
Garter girdle, flesh color, Reg. 6.95..5.95

### PLAYTEX WHITE MAGIC GIRDLES

Panty "brief," white only, Reg. 5.95..4.95  
Panty girdle with garters, Reg. 6.95..5.95  
Garter girdle, white only, Reg. 6.95..5.95

\*Reg. U. S. Pat. Off.

You'll Find Every Feature You've Wanted

Ultramatic

# Caloric.

America's Easiest Ranges to Keep Clean

149.50 up



Automatic models are optional. You can start, cook, stop meals while you're away from kitchen.



★ Flavor-Saver Dual Burners. ★ Porcelain Enamel inside and out. ★ Seamless Oven, Broiler, Burner Box. ★ Hold-Heat Oven with exclusive seal. ★ Automatic Oven Heat Control. ★ 21", 30", 36", and 40" Models.

Choice of high or low Veri-Clean Broiler, or two ovens and two broilers. Many other convenient combinations.

Phone 415—O'Neill

# Jacobson's

Across from the Golden

STORES IN O'NEILL AND NORFOLK  
"We Deliver the Best — and Service Everything Electrical"

## Sale! All wool gabardine DONFIELD TOPCOATS

Made to wear in any weather!

Save!

Reg. 39.75

\$29<sup>75</sup>

Here's a whale of a topcoat bargain at this price! DONFIELD 100% worsted wool gabardines, smooth-looking favorite of men everywhere! They've wanted button-through fronts, with genuine Hymo construction that keeps their shape. In grey or taupe. Sizes 34 to 46 in regulars, longs and some shorts. Made to meet McDonald's strict standards. Cravenetted to repel wind and water. Get yours for year 'round wear now, and SAVE! Compare!



## Get the extras and SAVE!

## DONFIELD SUITS

Hand-tailored in the right places!

What a buy!

Regularly 49.75

\$37<sup>00</sup>

Get 'em while they're sale-priced! Famous DONFIELD suits that help you look your best because they give you the extras: Extra fine fabrics at the price, extra careful attention to details, extra tailoring, extra attention to styling that gives you an athletic look. And HAND-TAILORING where it's important. All wool worsteds, gabardines, sharkskins in best colors. Plenty of sizes. Come try 'em on now!



## Bras — Foundation Garments

ONE GROUP

Famous garments at great savings. Assorted styles. Not all sizes. Hurry for best selection.

1/2 Price

## Boys' Sweaters

All wool and part-wool sweaters. Button fronts and slip-over styles. Broken sizes, 6 to 18. Compare!

Were 2.98 .... 2.47

## Wool Blankets

100% wool blanket. Generous 72"x90" size. Wide satin binding. Doncrest quality. In many handsome solid colors. Reg. 14.95. Buy for personal use or for gift giving. You save!

Each ..... 12.97

## Chenille Robes

Ladies' warm chenille robes. Plain pastel colors. Most all sizes, 12 to 20. Values to 7.95. Hurry for best selection.

One Group .... 3.47

One Group .... 4.97