

## Influenza Rampant in Rock Falls

### Six in Family Hit by 'Bug'

ROCK FALLS — There's not much news this week. How can folks make news? The weather has been too cold and windy for the men who are physically able to go out for a coon hunt. Inside the pens the hounds are baying in vain. Many have been sick with flu. It seems bad enough when two or three are sick, but when six or seven children are down at once—well, that's almost too much! And as if that weren't bad enough, the tired mother finally became an easy target for the "bug" after sleepless nights and extra work caring for other members. But, after a few hectic days and nights, it's over and soon forgotten in the busy routine of the season. There is no news from district 3 school this week as the teacher went home Wednesday, November 6, a victim of the flu, epidemic. By Monday morning all but three of the nine pupils were sick or had bad colds, so it was decided to close the school for a few days.

### Other Rock Falls News

Sunday supper guests in the Lou Brown home were Mrs. Ethel Brown and Mr. and Mrs. Arlen Brown and children and Dewey Sanders, a brother of Mrs. Arlen Brown. Ethel plans to spend a few days there. Mrs. Henry Vequist and daughter, Mrs. Orville Morrow, and children went to Sioux City Tuesday, November 12, where they consulted an eye doctor about the little boy's eyes. Mr. and Mrs. Edward Stern and children spent Sunday at the Albert Sterns home. Mr. and Mrs. Henry Vequist were afternoon visitors. Mr. and Mrs. Sam Derickson and boys were recent evening at the John Schultz home. Trudy and Debbie Schultz spent Friday afternoon at Mrs. Sam Derickson and boys at the Kathryn Yantzi home. Gwenda Schultz kept an appointment with the dentist that afternoon. On Sunday afternoon the John Schultz and Sam Derickson families had coffee with Mrs. Kathryn Yantzi. Mr. and Mrs. Jake Braun and girls called at the John Schultz home Sunday afternoon. Mrs. Kathryn Yantzi visited at the Lloyd Gallagher home Wednesday afternoon, November 6. Mr. and Mrs. James Curran and Ardell were Sunday dinner guests at the home of their son and brother, Francis, and family. In the afternoon they all went to Amelia to see Mrs. Delia Ernst, who is recuperating from a siege of flu. Mr. and Mrs. Blake Benson and Stanley went to Norfolk last Thursday to visit relatives. Weekend guests in the Blake

Benson home were Mrs. Benson's mother, Mrs. Mammie O'Neill and grandson Eddy Benson. The Hugh Benson family spent Sunday afternoon and evening there and took Eddy home.

Richard Moier is spending a week with his grandparents, Mr. and Mrs. Dave Moier. Mrs. Moier is sick with the flu.

Mr. and Mrs. John Schultz and girls were Sunday supper guests of the Sam Derickson family.

Monday dinner guests at the Floyd Johnson home were Mr. and Mrs. Gordon Johnson and Lussay and Linda Shelhamer. Pat Gallagher called in the afternoon.

Linda Johnson was a Sunday night visitor at the Lloyd Gallagher home.

Mrs. James Curran and Ardell were Monday evening visitors at the Albert Sterns home.

John Schultz helped Sam Derickson cable hay last week. Isn't it a comforting sight to see all those stacks of hay lined up near the buildings or feeding grounds, where they'll be handy to get to the livestock, come snow and stormy weather.

Mrs. Bill Murray called at the Alden Breiner home one evening last week.

## W. C. Kelleys Note 61st Wedding Date

INMAN—Mr. and Mrs. W. C. Kelley quietly celebrated their 61st wedding anniversary Sunday, November 10, at their home. Due to their health, only a family gathering was held.

Those attending were Mr. and Mrs. W. E. Kelley and family, Mr. and Mrs. James E. Kelley and son, Dick Coventry and Mr. and Mrs. William Stevens of Anchorage, Alaska.

Mr. and Mrs. Stevens, who arrived Saturday, are spending a few days visiting in the home of their grandparents. Mrs. Stevens is the former Norma Mae Carney and is a 1939 graduate of St. Mary's academy at O'Neill.

Other Inman News  
Mr. and Mrs. Howard Jackson and son, Billy, of Caldwell, Ida., were Inman callers Friday. They were enroute to Norfolk. The Jacksons formerly lived here.

Mrs. Fred Moore returned home Thursday from Gregory, S.D., where she spent the past 10 days in the homes of her sister, Mrs. J. W. Jones and Mrs. C. Zimbleman. Both ladies had been ill and Mrs. Moore was helping with their care.

Mr. and Mrs. Thomas R. Watson of Rapid City, S.D., are spending a few days here visiting in the home of Tom's parents, Mr. and Mrs. E. L. Watson.

Arrives for Visit — Mrs. Julia Gregor of Platte Center arrived Friday to visit her daughter and family, Mr. and Mrs. Lyle Lower.

Guests Friday and Saturday of Mr. and Mrs. Howard Manson was her mother, Mrs. Sidney Anderson of Neligh.



Mrs. Ramona Deymeyer of Lincoln, last year's Mrs. America, visited the Rainbo Bread company bakery in Grand Island and was presented with the first loaf of Rainbo's new Contour bread. She is pictured receiving the new loaf of diet bread from Earl Krumm, Rainbo's production superintendent. (See advertisement on page 14.)

## Sojka - Miller Nuptials at Ewing

St. Peter de Alcantara church in Ewing was the scene of the solemn nuptial mass uniting in marriage Miss Helen Sojka, daughter of Mr. and Mrs. Walter Sojka of Page, and Kirk Miller of Omaha, Saturday, November 9, at 11 a.m.

Rev. Peter F. Burke was the celebrant of the mass, performing the double ring ceremony.

The bride was given in marriage by her father.

Mrs. Victoria Meier of Chicago, Ill., sister of the bride, was matron-of-honor. Ed Whalen of Omaha was best man.

A reception followed the ceremony at the Town House in O'Neill.

Relatives and friends attending came from Hammond, Ind.; Chicago, Ill.; Manhattan, Kans.; Omaha, Ewing, and Page.

Mrs. Miller is a graduate of O'Neill high school.

Mr. and Mrs. Kirk Miller will reside in Omaha.

## Amelia News

Mr. and Mrs. Lyle Fix and sons, and Richard Bader were Sunday dinner guests at Elmer Fix's.

Miss Connie Beckwith of Page, visited her grandparents, Mr. and Mrs. Bernard Blackmore, Saturday night and Sunday. Her parents, Mr. and Mrs. Vernon Beckwith and boys, came to spend Sunday with the Blackmores and Connie returned home with them.

Mr. and Mrs. Ken Werner, Dennis and Connie, Mr. and Mrs. Lloyd Waldo, Roger, Darla, Debra, Bruce and Larry, Sam Gilman, Charlie Sigman and John Zinkon were guests at dinner Sunday at the B. W. Waldo home.

The occasion was the birthday anniversary of B. W. Waldo.

Mrs. Lindsey and Florence visited Sunday at the homes of Mr. and Mrs. Charles McMillen and Mrs. Julia White in Atkinson.

Weekend guests — Weekend guests of Mr. and Mrs. Mike London was their daughter and family, Mr. and Mrs. Verne Tarr of Columne, S.D. Sunday guests were their son and daughter-in-law, Mr. and Mrs. Richard London of Spalding.

ents, Mr. and Mrs. Paul Moseman.

Mr. and Mrs. D. D. DeBolt with Mr. and Mrs. Larry Krause of Sioux City, spent the weekend in Rapid City, S.D., visiting Mr. and Mrs. Richard Farrier and family.

Mrs. Don MacKinlay of Chadwick is a guest of her son and family, Mr. and Mrs. William MacKinlay, for a few days.

## Rainbo Introduces Diet Bread

Contour, a new special formula diet bread, a product of the Rainbo Bread Co., is being introduced in the food stores of this area this week, according to William H. Miller, of Grand Island, bakery president.

"Today more than ever before increased interest in the slender, trim figure has put an extra emphasis on diet foods, and locally has created a demand for a diet bread. With this thought in mind the special Contour formula has been developed to raise nutritional bread values to a new high without increasing the calorie count," Mr. Miller said.

"Compared with other foods, as you buy them, this diet loaf provides generous quantities of balanced protein. Contour contains as much protein in one pound (one loaf) as 3 pints of whole milk, or 8 fresh eggs, or 2 1/2 pork chops," reports Dr. Wendell Reeder, noted food research chemist.

The table of pure, fresh ingredients (see below) of the new bread is a modified formula blended to supply more protein, more calcium, and more vitamins—the things your body needs—and less fat—the thing it needs least. This is especially important to people who should watch their weight.

Weight control has long been a problem of our society, and it is as an assist to the solution of this weight problem that Rainbo has introduced this new Contour formula. It is a formula which produces a dietary bread with less calories in a high quality loaf.

Health benefits of the bread are for old and young alike. The high protein content of Contour assists in calcium conversion, essential to children for their growth and maintenance of healthy bones and teeth. This is important for older people, too. For as a person grows older his bones become more brittle; thus the body requires greater assistance in calcium conversion. Equally important are those Contour food substances necessary for body tissue growth and repair. A table listing of these are:

Protein	11.0%
Calcium	0.08%
Vitamin B1	2.0 MGS/lb.
Niacin	18.8 MGS/lb.
Mineral	2.1%
Lactalbumin	3.1%
Vitamin B2	1.3 MGS/lb.
Iron	14.8 MGS/lb.

"Bread should continue a part of every reducing diet," commented Mr. Miller. "It is our hope that every weight conscious person in the O'Neill area will try Contour bread so that he may

know for himself that we have produced a flavorful bread with protein balance more perfect for reducing."

**VFW Auxiliary to Install**—The Veterans of Foreign Wars auxiliary met at the home of Mrs. Claire Engdall Tuesday evening to complete plans for organization of the auxiliary.

VFW Auxiliary Institute will held Sunday, November 17, at 2 p.m., at the Odd Fellow's hall. The public is invited. Mrs. Moberly of Crete, department chief of staff is expected to attend.

Try FRONTIER want ads for quick results.

**Jeudi Meets**—Jeudi club met Thursday, November 7, with dinner at the Town House and cards at the home of Mrs. A. P. Jaskowski. High scores were won by Mrs. J. B. Grady and Mrs. L. R. Sutcliffe.

**Convene at Liddy's**—The Couples Bridge club met with Mr. and Mrs. Thomas Liddy Sunday evening. Thomas Liddy won high score for the men; Mrs. Mrs. John Conard, for the ladies.

Mr. and Mrs. John Baker entertained 10 guests at a birthday dinner party for his mother, Mrs. Henry Lohaus, at their home Tuesday evening.

### The Ride's on Us!

But it'll be your pleasure testing a new '38 Studebaker or Packard with the smoothest ride on the road. Come in today!

**Studebaker-Packard**  
Smith Motor Co.  
3d & Douglas St.

### 1,400 Cattle Here Today

Looks like around 1,400 head of cattle today (Thursday) at the regular Thursday sale here.

The run will consist mostly of calves in load and part-load lots. The quality will be good—one of the best sales of the season from the quality standpoint. There will be several loads of good yearling steers, and several hundred head of replacement cattle and cows.

There have been plenty of buyers on hand at our sales this fall.

Bring the hogs in early so they can be sold, starting promptly at 11 o'clock. Cattle sale starts at 1 o'clock sharp.

**O'Neill Livestock Market**  
Phone 2, O'Neill

## LAND AUCTION and Personal Property

On premises 4 miles east of Chambers and 2 miles south; OR 20 miles south of O'Neill and 1 mile west on —

**Wednesday, November 27th — 1 P. M.**

966-Acres Sub-Irrigated Land — 30 Head of Dairy Cattle  
35 Head of Hereford Stock Cows

Some Household Goods — Some Miscellaneous Items

**Merlin & Gladys Grossnicklaus and Gladys Fittje, Owners**

Virgil Laursen, Broker — Merlin Grossnicklaus, Auct.  
(Details next issue)

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**Pedwin**  
YOUNG IDEAS IN SHOES

**9.95**

You'll find that this handsome new slip-on is just the thing for casual living. Rich in distinctive styling and plush comfort. Moderately priced, too. Come in today.

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THE FAMILY SHOE STORE — O'NEILL

## Admiral. REFRIGERATOR-FREEZER

DUAL-TEMP

Full 11.35 cu. ft. gross capacity! Sub-Zero Freezer quick-freezes, stores 81 lbs. frozen food ... dozens of deluxe features!

**LUCKY BUY!** **SAVE \$100** REGULARLY \$398.50 **NOW ONLY \$298.50**

Model C1200-1

WITH YOUR OLD REFRIGERATOR

**Midwest Furniture & Appliance Co.**  
Phone 346-J West O'Neill

## FOOD Specials

... TO SUIT THE WEATHER ... ADD YOUR PURSE!

SUNKIST — Lemons	2 lbs. 29c	SHUR FINE — Pumpkin	2 1/2 can 17c
FRESH — Cranberries	lb. 21c	SHUR FINE — Peas	2 303 cans 33c
WHITE SEEDLESS GRAPES	Pound 25c	LITE LEAN SPARE RIBS	Pound 39c
CALIFORNIA — Celery Hearts	21c	SHUR FINE — 14-OZ BOTTLES	Tomato Catsup 3 for 57c
BEET — Sugar	10 lbs. 99c	SHUR FINE — Salad Dressing	qt. 35c
POST — Toasties	18-oz. pkg 29c	BOOTH — Ocean Perch	lb. 35c
BUTTERNUT COFFEE	Pound 87c	FRESH GROUND BEEF	2 pounds 89c
Joy — Economy size	59c	WELCH'S FROZEN — Grape Juice	6-oz cn 21c
Joy bundle 2 reg size	69c	VIRGINIA REEL — Mild or Hot Spice	Pork Sausage 59c
CHARMIN — 400 CT BOX	Facial Tissues 21c	CUDAHY PURITAN — Braunschwieger	lb 49c
NONE SUCH — Mince Meat	9-oz pk 27c		

**4th Street Market**  
Phone 93 WED eliver O'Neill