

# OUR STORE OPEN EVERY NIGHT 'til 9 p.m.



**DID YOU SEE THE MAMMOUTH 500-lb. Roll of Wisconsin Cheese on Display**

IN OUR STORE LAST WEEK?

MANY OF OUR CUSTOMERS ENJOYED SAMPLES OF THIS DELICIOUS CHEESE WHICH WE PURCHASED THROUGH ARMOUR'S

We Are Specializing This Cheese Again

AT ONLY **59c** PER POUND

You'll Find This Cheese A Tasty Treat!

By Popular Demand at Our Snack Bar

THURSDAY THRU SATURDAY

**HOT DOGS and COFFEE 9c**

RICH CREAMY — **MALTED MILKS 19c**

ICE CREAM — **SUNDAES 19c**

FOREMOST — VANILLA, CHOCOLATE, STRAW. REVEL **BIG DIP 1/2 gal. 59c**

SATHER DUPLEX SANDWICH — **COOKIES** REGULAR PRICE 29c **pkg. just 23c**



A FEW OF THE MANY WHO ENJOYED THOSE DELICIOUS OLD HOME BROWN 'N SERVE ROLLS TOPPED WITH HARDING'S BUTTER AND THE EVERBEST BELLIN'S HONEY.

Again This Week We Are Specializing

BELLIN'S — **HONEY 2 lb. jar 59c**

HARDING'S — **BUTTER lb. 69c**

OLD HOME — **BROWN 'n SERV ROLLS pkg. 30c**

MOTHER'S BEST **Flour Sale**  
**25 LB. BAG \$1.79**  
**50 LB. BAG \$3.59**

SQUARES OF **BACON**  
 CELLO WRAPPED  
**Lb. 25c**



Score With These... **WINNING VALUES**

## "Salute to Football"

Now, more than ever, our national strength depends upon a fit youth. With increasing emphasis on competitive sports, it's only natural that football comes to the fore. For this great sport teaches youth what it must know best: courage, determination, teamwork.

### Salute to Wilson Sporting Goods Co.

For their work and support of the great and growing youth football movement, Wilson Sporting Goods Co., a subsidiary of one of America's largest meat packers — Wilson and Company — rates a rousing cheer. Their actions as always, well merit the world's largest manufacturer of sports equipment.

**HELMET AND MASK**—Here's a complete head and face protection! Wilson Tennis plastic helmet in Vinyl Foam padded at shock points. Adjustable, snap-on mask is shockproof! Lenses. Allows full vision, easy signal cutting.

**SHOULDER PADS**—This Wilson Vinyl-Sheller Junior High pad, approved by Amoske, absorbs and disperses the heaviest blows. Curved body fiber and spacers are rubber padded, covered with drill cloth.

**JERSEY**—This lightweight cotton Wilson jersey is ideal for "game days" or practice. Double shoulder inserts are cut overalls in fit snug over shoulder pads. Low-cut neck prevents chafing.

**FOOTBALL**—Want a ball that's easy to hold — wet or dry? This is it. The interlocking official ball made with Wilson's exclusive Grip-Tex process. High-grade pliable grain cover is lock-stitched.



Nothing for Mom to buy!

Here's All You Have To Do To Win!

Just Tell Us, in 25 Words or Less, Why You Like To Shop at Jack & Jill

NAME \_\_\_\_\_ Address \_\_\_\_\_  
 Clip This Entry Blank, or a reasonable facsimile thereof, and deposit in entry box at our store; or mail to this store  
 \* CONTEST CLOSSES SATURDAY NIGHT, NOVEMBER 24, 1957

PILLSBURY'S BRAND **Pancake Mix** 2-LB. PKG. **35c** 3-LB. PKG. **43c**

OUR FAMILY CANE AND MAPLE **SYRUP**

24 OZ. BOTTLE **49c**

**PRODUCE**

Florida Juice

**Oranges**

PLENTY OF JUICE • LOTS OF FLAVOR.

MEDIUM SIZE **LB. 8c**

FRESH THINNED **CRISP, SNOW WHITE**

**CAULIFLOWER LB. 10c**

FANCY **CRISP, FRESH APPLES**

**DELICIOUS LB. 10c**

**FREE DURA-SPONGE**  
 WITH **DOESKIN**  
 4-ROLL PACK BATHROOM TISSUE in white and assorted colors **ONLY 53c**

**DIAPER SWEET**  
 WHITES - SOFTENS  
 1 1/2 LB. PKG. **33c**

**DIAL SOAP**  
 DEODORANT BATH and TOILET SOAP  
 2 Reg. 27c 2 Bath 39c

**RAIN DROPS**  
 THE BETTER WATER SOFTENERS  
 1 1/2 LB. PKG. **28c**

**LIQUID CHIFFON**

100% PURE **GR. BEEF**  
**3 LBS. \$1.00**

**BANNER OLEO**  
**3 LBS. 69c**

**SUGAR**  
**5 LBS. 49c**

BERRY HILL FROZEN **ST'BERRIES**  
**3 10-OZ. PKGS. 59c**

FRESH PAN READ — **FRYERS tray pack lb. 39c**

SWIFT'S READY-TO-EAT — **PICNICS lb. 39c**

ALL MEAT — **MINCED HAM lb. 39c**

SWIFT'S BUTTERBALL — TENDER HENS — **TURKEYS lb. 49c**

OVEN READY ROASTING - STEWING — **CHICKENS lb. 29c**

CLUB — **STEAK lb. 63c**

PLEASOR CHOCOLATE — **PEANUT CLUSTERS pkg. 37c**

PLEASOR — **MARSHMALLOWS 2 10-oz. pkg 35c**

OUR FAMILY — **S'BERRY PRESERVES 3 10 oz jr 79c**

SATHER'S VANILLA SANDWICH — **COOKIES Reg. 29c pkg. 23c**

**POPCORN, Tarkay's 2-lb. pkg. 33c**

NUTRENA FEEDS COMPLETE — **EGG CRUMB. cwt. \$3.95**  
**40%—HOG BALAN. cwt. \$4.85**

MISSION PURPLE — **PLUMS near gal. 79c**

DEL MONTE — **PEACHES 3 2 1/2 tins \$1**

OUR FAMILY — **SPINACH 7 303 tins \$1**

OUR FAMILY — **BEETS 9 303 tins \$1**

### Alan (The Star) Amecho

1954 winner of both the Heisman and Walter Camp trophies as player of the year. This Wisconsin graduate now playing for the Baltimore Colts is typical of the outstanding football stars on the Wilson Advisory Staff who take time from other duties to teach young players the fine points of the game.



PRICES GOOD THURS. - FRI. - SAT. NOVEMBER 7-9

**WILSON'S BRAND CANNED MEATS**

"MOR" Chopped Pork 12 Oz. Tin **47c**  
**CORNE BEEF HASH 16 Oz. Tin 33c**  
**VIENNA SAUSAGE 4 Oz. Tin 19c**  
**B.V. EXTRACT 2 1/2 Oz. Jar 39c**

"BIF" **CHOPPED BEEF 12 OZ. TIN 43c**

GREEN GIANT GREAT BIG TENDER SWEET

**PEAS 2 39c** NO. 303 TINS

OUR FAMILY WHITE MEAT - CHUNK STYLE **TUNA 2 49c** FLAT TINS

SNOW CROP FROZEN FRESH PEAS — FRENCH FRIED POTATOES **CORN 3 49c** REG. PKGS.

OUR FAMILY FANCY HAWAIIAN CHUNK - CRUSHED - TIDBITS **PINEAPPLE 3 57c** TALL 15 1/2 OZ. TINS

**GOLDEN FLUFFO SHORTENING 3 LBS. 87c**

**NIBLET'S Fresh Corn Vacuum Packed 12 OZ. TIN 19c**

**MEXICORN Corn with Red and Green Sweet Peppers 12 OZ. TIN 19c**

**TOMATO JUICE Golden Valley 4 NO. 2 TINS 44c**

**MINCE MEAT Our Family 28 OZ. JAR 47c**

**BABO CLEANSER 2 Reg. Size 25c 6t. Size 23c**

**MAZOLA COOKING and SALAD OIL PINT 39c QUART 75c**



We give GREEN STAMPS

**MEATS**

**LaCHOY BEEF CHOP SUEY No. 383 Tin 57c**

**Good Quality Beef Beef Roast 45c**

**CHOICE CUTS LB. 45c**

**FRESH PORK SAUSAGE lb. 35c**

**FRESH MADE PORK ROASTS lb. 35c**

**CRESCENT SLICED BACON lb. 39c**

**CUDAHY NUTWOOD SUMMER SAUSAGE lb. 59c**

**SLICED BACON 1 lb. PKG. 59c**

