



Compare Anywhere! Lowest Price in Town!

STORE HOURS:
Weekdays: 8:00 a.m. - 5:30 p.m.
Saturdays: 9 a.m. - 9 p.m.

Appreciation Sale

3 - BIG DAYS - 3
THURS. - FRIDAY - SAT.

TO YOU . . . OUR CUSTOMERS —

THIS IS OUR WAY OF saying we really appreciate all the good business you have given us this past year! You have helped to make GAMBLES the fastest growing Department Store in North-Central Nebraska!

HERE ARE **28 BIG SPECIALS** FOR YOU!

Mothers—what a buy!
Nylon Sno Suits
Thermocel Insulated

Special! 5.00

Outdoor tots stay cozy warm in this wind-resistant washable pixie suit. It's on in an instant—suit zips from neck to ankle. Red or royal for girls; royal or green for boys. Sizes 2-3-4.

3 WAYS TO BUY!
1. Cash
2. Lay-Away
3. Easy Terms

GIRLS' PANTIES

Here is real savings for you! Every pair perfect quality! Stock up now on these fun-resistant Acetate Tri-cot Panties.

SIZES 4 TO 14
Reg. 49c Values!
S-P-E-C-I-A-L-!
5 Pairs --- 99c

Gambles has it for less
Warm, Knit **SLEEPERS**

Two-piece pastel cotton knit with gripper snap waist and durable plastic feet. Save now! The lowest price of the year!

SIZES 1 TO 4
Reg. 1.59 Value!
Special! \$1

Sale Special!
Sheer Magic *Solita*
S-T-R-E-T-C-H
NYLON HOSE
Special!
67c

America's finest quality nylon hosiery now at a real sale price! Popular stretch weave—they're excellent values at the regular low price. Now you get extra saving at GAMBLES.

Sizes Short, Med., Long. Reg. 98c

NI-TWIST Stronger **ELASTIC Less Runs** **29" to 35" Lengths**

Boys' Flannel SHIRT SALE

Here is the best value in O'Neill! New, washable flannel shirts in dozens of colors! Rich plaids and popular stripes! Another real buy at GAMBLES!

SIZES 3 TO 16
Reg. 1.69 Value!
Now! --- 99c

Chenille SPREADS

Reg. 3.98 Value!

Not to be compared with the ordinary low-priced bedspreads! Rows and rows of fine chenille. Washfast colors. Double bed size.

Now! - 2.99

"Ivy League" SLACKS

America's most popular slacks! Popular polished cotton! Choose black or tan.

SIZES 27 TO 34
Compare This low price!
Now! - 3.98

Boys' BRIEFS

Now is the time to really save! Stock up now at this special low price! You'll save plenty!

SIZES 6 TO 16
Reg. 59c Value!
Now! --- 44c

Boys' Tee SHIRTS

Another BIG SPECIAL during GAMBLES Appreciation Sale! Don't miss these bargains! Nylon reinforced necks!

SIZES 6 TO 16
Reg. 79c Values!
Now! --- 58c

Triple Roll ANKLETS

America's most popular white anklet! Now sale priced at GAMBLES! Stock up now during this big sale!

Sizes for all:
GIRLS: 7 TO 8½
MISSSES: 9 TO 11
Reg. 59c Values!
Now! --- 37c

SPECIAL! Cotton SLIPPERS

Fresh, crisp Sanforized cottons in perfect fitting four-gore style! Embroidered eyelet trim!

SIZES 32 TO 44
Reg. 1.98 Values!
Now! - 1.66

Flannelette GOWNS

Full-length, long sleeved, warm pastel gowns. Flow-er-printed yoke, generous cut.

SIZES 34 TO 48
Reg. 1.98 Value!
Now! - 1.54

BRA SPECIAL!

Sanforized fine cotton bra at a real bargain price! You'll want several!

Reg. 79c Value
NOW!
2 for -- 99c

CHORE GLOVES

Double-thick 14-oz. brown flannel nap-outs. Large cut, snug knit wrists. Stock up now! Reg. 39c Value!

Now! --- 28c

Boys' Blue JEANS

Tough sturdy blue denim, zipper fly. Sanforized.

Our best seller!
Sizes 6 to 16
Reg. 1.69 Value!
Now! - 1.22

Boys' Sateen PARKAS

Water-repellent, wind-resistant! Warm, quilt-lined with knit turtle neck! Dye-trimmed hood zips off! Red or Charcoal Grey!

Sizes 8 to 18
Reg. 12.95 Value!
Now! - 8.44

Men's Blue JEANS

Sanforized 10-oz. denim! Full cut for good fit! Here's real savings for you!

Stock Up Now!
Reg. 1.98 Value!
Now! - 1.68

Men's WORK SHOES

Another big special during GAMBLES big APPRECIATION SALE! Tough, sturdy shoes styled for long wear and good fit.

SIZES 6½ TO 12
Reg. 5.98 Value!
Now! - 4.44

Men's Flannel SPORT SHIRTS

Save! Save!

Here is real value! Imagine smart-looking flannel shirts at this low price! A sure sell out!

Be here early!
SIZES: S-M-L
Reg. 2.29 Values!
Now! - 1.27

Men's Tee SHIRTS

Fine, soft-combed cotton Tee Shirts that wear and fit! Nylon reinforced necks!

Stock Up Now at This Special Price!
Reg. 79c Value!
NOW!
2 for -- 99c

Men's SPORT COATS

Here is value that can't be beat! Better quality coats of 100 percent wool. Come and see these!

Reg. 24.50 Value!
Now . . . Priced to Clear!
WHILE THEY LAST!
Only! 14.88

Boys' WESTERN JEANS

Tough, sturdy 13½-oz. coarse weave denim. Real western style! Sanforized for easy washing. Size 6-16. Reg. 2.98 value.

Stock up now at Gambles low price!
Now! - 1.74

SALE!

Cotton Blouses

You'll want several of these better quality blouses! New, smart colors in fine Sanforized broadcloth.

Dozens of Plaids, Stripes and Checks!

SIZES 32 TO 38
Don't miss this Big Special at GAMBLES!
Now! --- 88c

Get the most from your income

BUY ON GAMBLES THRIFTY PAYMENT PLAN!

ONLY 20% DOWN — BALANCE ON EASY TERMS
As Low As \$1.25 Per Week, Payable Monthly

It's a fact, you can live better off your current income if you take advantage of GAMBLES Easy Credit Plan !!!

1. Stock up on staple family and household needs when SPECIAL SALE PRICES are in effect!
2. Meet heavy buying periods (Back-to-School, Christmas, Easter) without making your budget suffer or cutting into your bank account!

NO DOWN PAYMENT on many purchases, once your account is in effect. Yes, in many instances you can add new purchases with NO ADDITIONAL CASH down!

Open your thrifty payment plan account at Gambles today!

WHITE COTTON ANKLETS

Girls, now is the time to really stock up!

- Slight imperfections make such values possible!
- You'll want several pair at such a low, low price!

If perfect, 39c per pair
Now! --- 5 pr. \$1.00

Dacron PANELS

What a Buy!

41 x 81 panel curtains of 100 percent dacron! Wash and dry in a jiff! Little or no ironing needed!

Reg. 1.49 Value
NOW! --- 97c Ea.

DACRON PRISCILLA CURTAINS

Here's a wonderful value!

Pretty dacron that washes and dries so quickly! Little or no ironing needed! Beautiful for criss-cross, too! Lovely wide ruffles! Size 50 x 90 each side. Perfect for every room in the home!

Reg. \$4.98 Value!
NOW! --- 2.99 pr.

S-A-L-E!

BATH TOWELS

Big, thick, thirsty Cannon Towels at a real sale price! Soft, absorbent terry—America's best-known brand! White and pastels! Stock up now! You'll be needing lots of them!

Reg. 79c Value!
NOW! --- 36c Ea.

GENUINE FLOUR SACKS

Best for real absorbency! Perfect quality—fine soft cotton that really dries the dishes! Large 100-lb. size! Stock up now!

Regular 33c Value!
NOW! --- 4 for 88c