



# SALE-A-RAMA!

**ROCK BOTTOM PRICES ON NEW SUMMER MERCHANDISE! WHAT BARGAINS YOU'LL FIND AT NORTHERN NEBRASKA'S FASTEST GROWING STORE!— GAMBLES IN O'NEILL YOU'LL FIND ALL THESE SPECIAL BUYS ON GAMBLES MAIN FLOOR.**

**SMART APPAREL FOR THE FAMILY! You'll SAVE PLENTY! GOOD QUALITY HOME FURNISHINGS!**



**Twill Match Sets**

Here is a real value you'll not want to miss. Sturdy long wearing matched pants and shirts. Sanforized for easy washings. They're top buys at the regular low price of just \$2.49 and \$2.98. Army Tan or Dark Grey. Shirts Size 14-1/2-17 Pants 30-42.

**Shirts** ----- **\$2.22**  
**Pants** ----- **\$2.44**

**Men's Sweat Shirts**  
Long wearing heavy duty sweat shirts at a new low price! Slight imperfections make such a value possible. Grey or white. Men's sizes only. If perfect \$1.69.  
**NOW! ----- \$1.00**

**Men's Work Socks**  
Fine soft cotton anklets or full length sock. White—random—brown. Slight mill imperfections that won't affect the long wear. If perfect 35c.  
**NOW! ----- 5 prs. \$1**

**Boys' Jackets**  
Smart new dress styles at a new low price. Ideal for dress up or play. Sizes 4 to 14. Assorted Tans and Browns. Reg. 4.98 values.  
**NOW! ----- \$3.84**

**Work Straw Hats**  
Top buys in sturdy straw hats that can really take rough work. Cool ventilated straw at a "Gamble" special.  
**NOW! ----- \$1**

**Boy's 13 3/4 Oz. Jeans**  
Heaviest denim made—and can they take it! Sanforized. What a buy! Regular \$2.49.  
**NOW! ----- \$1.88**

**Boys' Stretch Socks**  
Here's real value! Brand new colors and patterns in these popular long wearing nylon dress socks. Perfect fitting—comfortable. Reg. 49c.  
**NOW! ----- 3 prs. \$1**



**Boys' and Girls' Summer Sandals**

What buys these are! Popular as can be and practical 'cause they're cool and sturdy too! Good leather uppers and flexible long wearing compo soles. Smart enough for dress up. Perfect for play and sportswear. Buy 'em for all the Kiddies at Gambles low price! Sizes 6-2. Reg. \$2.29 values.

**NOW! ----- \$1.66**



**MEN'S WORK SHIRTS**

Sturdy woven blue chambray. Full cut for good fit. Sanforized. Regular \$1.39 value.

**NOW! ----- 99c**



**Terrific Blouse Buy!**

**SALE! SUMMER BLOUSES**

You'll want several at such a special price! Imagine pretty blouses of fine sanforized broadcloth for just 77c! White and pastels. Short and sleeveless styles. Sizes 32-38. Don't miss these buys! Reg. \$1.29.

**NOW! ----- 77c**



**SALE! SUMMER SKIRTS**

Pretty as can be! Better quality perfect washing crisp cottons in popular full skirt styles. Polished and drip-dry colorful prints. Sizes 22-30. You'll want several at Gambles special price! Reg. \$2.98.

**NOW! ----- \$1.99**

**NYLON-RAYON BLANKETS**

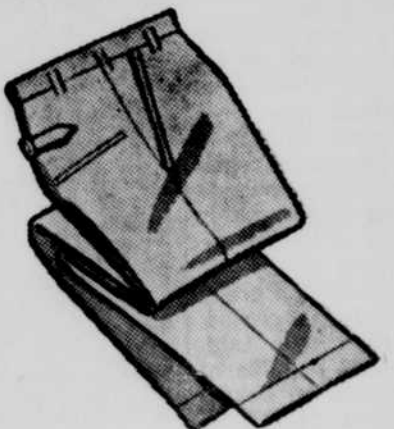
Here's real value. Big 72 x 84 size. Stock up now at this real sale savings. Lovely new colors—washable. Big 3 inch satin binding. Reg. low price. \$4.98.

**NOW! ----- \$3.88**

**CHILDREN'S Canvas Play Shoes**  
Specially purchased by Gambles! The biggest buy you'll ever see anywhere! Kids love 'em 'cause they're so comfortable. Light as a feather. Strong firm woven canvas uppers on the red or blue oxfords. Sturdy thick rubber soles for "lots of mileage". Come in now and get your share of these wonderful play shoe bargains! Reg. values to \$2.49. Sizes 5-3.  
**NOW! ----- \$1.77**

**BRA SPECIAL**  
Sanforized fine cotton bras at a real bargain price! You'll want several. Reg. 79c values.  
**NOW! ----- 2 for \$1**

**FLANNEL DIAPERS**  
Soft fine fleecy flannel. Bleached snowy-white. Slight imperfections make such a value possible! If perfect \$2.49.  
**NOW! ----- \$1.77 doz.**



**BOYS' "Ivy League" Slacks**

All the boys like these smart buckle back slacks—and mother likes the easy washing of the fine sanforized polished cotton satine. They're top buys at the low regular price of \$2.98. Sizes 6-16. Black or tan.

**NOW! ----- \$2.33**

**BABY "SNOOZER SETS"**  
Cute as can be and so practical too. Easy to wash terry that's so soft and comfortable for baby. Here's a real sale special! Reg. \$1.79 value.  
**NOW! ----- 99c set**

**Summer Cotton Dresses**  
Pretty as can be! Better quality perfect washing cottons in new smart colors and styles. Sleeveless and sun back styles. Reg. \$2.98 values. Juniors-Misses-Half Sizes.  
**NOW! ----- \$1.88**

**Men's Sport Shirts**  
They're really good looking! Smart new prints on sanforized no-iron "teloweave" cottons or popular "Ivy League" stripes and plaids. Wash like a breeze. S-M-L. Regular \$2.49 values.  
**NOW! ----- \$1.77**

**FINE PERCALE**  
BEST VALUE IN O'NEILL!  
Summer's most pretty patterns in 36 in. percale. Hurry for this extra special bargain! Choose pretty prints or plain colors. Washable. Reg. 39c yd.  
**NOW! ----- 3 yds. \$1**

**GENUINE FLOUR SACKS**  
Best for real absorbency! Perfect quality, fine soft cotton, really dries the dishes. Large 100-lb. size. Regular 33c.  
**NOW! ----- 4 for 88c**

**SALE! THROW RUGS**  
Fine assortment of better quality rugs. Now priced for real savings! Many colors to choose from. They're real buys! Reg. 2.49 values.  
**NOW! ----- \$1**

**DACRON PANELS**  
What a buy! 41 x 81 panel curtains of 100% dacron. Wash and dry in a jiffy. Little or no ironing needed. Reg. \$1.49.  
**NOW! ----- \$1 ea.**

**Sale! Girls' Bloomer Sets PJ's**  
Wonderful special purchase by Gambles makes such values possible! Bloomer shorty sets of sanforized no-iron cotton plisse. Pretty pastels. Reg. \$1.98.  
**NOW! ----- \$1.44**

**Cotton House Dresses**  
A warehouse close out of discontinued styles makes this special low price possible. These are top buys at the regular price of just \$2.98. Now while only 75 last—1/2 price!  
**ONLY! ----- \$1.49**

**INDIAN BLANKETS**  
What a buy! Ideal for picnics, car blankets or twin size beds. Rayon and Nylon—Washable 54 x 72 size. Reg. low price \$2.79.  
**NOW! ----- \$1.99**



**SALE! "Solita" NYLONS**

**NOW! 77c**

America's finest nylon hosiery—now sale priced! Popular stretch weave or lovely seamless stockings. They're excellent values at the regular price. Now you get extra savings at Gambles! Sizes 9-11. Regular 98c

**SALE! HAND TOWELS**  
Fine thick thirsty Cannon towels at a real sale price! Soft absorbent terry—America's best known brand. White and pastels. Stock up now—You'll need plenty! Reg. 49c.  
**NOW! ----- 4 for \$1**

**DACRON FILLED PILLOWS**  
Big 20 x 26 size. Filled with 100% dacron. Corded edges. Fine sturdy crepe covers. They're wonderful buys! Reg. \$4.98 values.  
**NOW! ----- \$3.99 ea.**

**BED PILLOW SPECIAL**  
Big 21 x 27 size. Plumply filled with sterilized feathers. Corded edges. Fine sturdy lined ticking covers. They're wonderful bargains! Reg. \$2.49 values.  
**NOW! ----- \$1.67 ea.**

**CHENILLE BEDSPREADS**  
Good quality thickly tufted chenille spreads, smart colored trim on face of spread. Not the ordinary "flimsy" weight, white and colors. Full size. Reg. \$5.98 value.  
**NOW! ----- \$4.44**