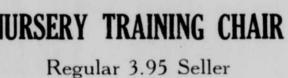
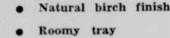


What a lucky little guy (or gal that first baby of 1957 is going to be! Just look at the bumper crop of free gifts he (or she) is going to reap! Mr. Stork: Take heed . . . a great big bonanza of booty depends on your timing!









Joints screwed together (not glued).

Chamber of triplecoated enamel

Web safety strap

CONTEST RULES:

TO BE ELIGIBLE to win THE FRONTIER'S 10th annual FIRST

BABY CONTEST, the little mister or miss must be born within the boundaries of Holt county after midnight, 12 o'clock December 31st, 1956. Parents must fill out the following blank and mail to THE FRONTIER, FIRST BABY EDITOR, O'NEILL, NEBR.

ENTRY MUST BE postmarked not later than 6 p.m., Monday, January 7, 1957, and the winner will be announced officially not later than the Thursday, January 10, 1957, issue of The Frontier. A letter of identification will be issued to the parents and all shower gifts (described on these pages and provided by these cooperating firms) must be claimed by 5 p.m., on Saturday, January 26, 1957.

McCARVILLES

— present —

To Holt County's First 1957 Baby

a Pair of

RED GOOSE SHOES

THEY'LL BE THE FIRST shoes for His Highness or Her

come a wee bit older they affectionately talk about them,

too.

Majesty. All children love them. When they be-

Name					
Sex: Boy		Girl			
Weight:	Pounds			Ounces	
Date of Birth		Hour	of	Birth	N
Parents' Postoffice	Address		_		
Physician's Name			-		
Physician's Addres	88				
Signature	of				

a Parent

From Cradle Thru College . . .

FREE X-RAY FITTING SERVICE

It's Red Goose Shoes!

SHOES for the ENTIRE FAMILY

CLOTHING







