

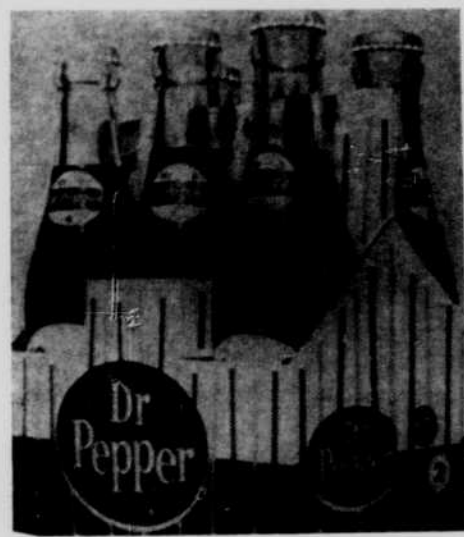
Here It Is! Grunke D X Big....

BORON DAYS

4 BIG DAYS

FRIDAY - SATURDAY - SUNDAY - MONDAY

JUNE 21 - 22 - 23 - 24



**FREE 6-PACK OF
7 UP OR DR. PEPPER**
with the purchase of
10 GALS. D-X BORON

NEW!

**DX All-Purpose
"Green" Grease**
in handy
cartridges!

Get "Green"
Grease in...
14-oz.
cartridges
5-lb. cans
10-lb. cans
35-lb. cans
120-lb. drums
400-lb. drums



Green Colored! Fortified with Lithium!

The new grease discovery that gives miracle protection! Made with a fine motor-oil base and treated with the wonder element, lithium! And it's available in convenient leakproof cartridges.

Use DX All-Purpose Grease anywhere and in any weather. Pumps at sub-zero temperatures. Lubricates all equipment.

per case of 25 cartridges

call us for
immediate
delivery.

Free Pop

RETURN THE EMPTY BOTTLES AND
THIS CARD TO GRUNKE D-X BY JULY 20
AND RECEIVE YOUR CHOICE OF:

- () FREE LUBE JOB WORTH \$1.50
- () \$5 EXTRA TRADE-IN ALLOWANCE on a set of Goodyear nylon safety all-weather or premium grade tires
- () FREE WHEEL PACK WORTH \$1.50
- () \$5 CREDIT ON COMPLETE BRAKE SERVICE JOB
- () INTERIOR CLEANUP WORTH \$1.50
- () \$2.50 EXTRA TRADE-IN ALLOWANCE on a Delco dry charge 2-year battery
- () FREE BRAKE ADJUST WORTH \$2.50

Free Service

Have you tried
the world's first



BORON
motor
oils?



See us now for the world's first Boron Motor Oils—new DX Boron Ultra Special (10w/30 and 20w/40) and new DX Boron Extra Heavy Duty Motor Oil.

They bring you miracle cleansing action to give you the cleanest engine in the world... prevent deposits. The first new motor oils in 20 years. Sold on our written guarantee.

Stop by soon and let us change your crankcase to new DX Boron Ultra Special or DX Boron Extra Heavy Duty Motor Oil.

In writing!
Satisfaction
or your
money back!



Our DX gasolines, motor oils, and greases are guaranteed to satisfy you or your money back. So try famous DX Boron Gasoline and new DX Boron Motor Oils on this written guarantee.

We take the risk. DX products must be better than all others, or you get your money back!



SEE COUPON OFFER FOR

**650 FREE
GOLD BOND STAMPS**

PHONE 396

GRUNKE D X

SEE COUPON OFFER FOR

**650 FREE
GOLD BOND STAMPS**

O'Neill, Nebr.

WONDERFUL
WORLD OF
TOMORROW...



Illustration by Mal Hunter, Technical adviser, Irwin Hersey, editor of Astronautics.

PARIS FASHIONS IN 45 MINUTES



Anywhere in America, ladies will be able to don Paris creations the day designers show them in France!

How will these Parisian Inspirations travel 3000 miles in 45 minutes? In giant rocket transports, powered by superfuels like Boron.

But you don't have to wait for Boron's miracles... tomorrow is now when you drive with DX Boron Gasoline! You get tomorrow's smooth power, tomorrow's knock-free performance, tomorrow's protection with upper-cylinder lubrication.

Extra Mileage!

You'll get tomorrow's extra mileage... and a new economy that only tomorrow's power fuels can deliver! Try DX Boron Gasoline on our money-back trial bond offer. At your friendly DX Sunray Dealer's... where tomorrow is now!



TOMORROW IS NOW WITH

DX BORON

**New improved
DX Regular
Gasoline
reduces
tractor down time**

Now a completely new gasoline—new improved DX REGULAR—helps keep your tractor working in the field and saves you money on repairs. How? By flushing away existing deposits from the carburetor throat and by putting the skids under incoming dirt particles. New rust fighter coats the fuel system.

Keep your tractor in working trim. Try new improved DX REGULAR GASOLINE.

Extra protection for your car, too! Cleans dirty carburetors—Increases power response—Stops rough idling.



**TREAT YOUR FAMILY
TO A TASTY BOTTLE OF
7 UP OR DR. PEPPER
TREAT YOUR CAR
TO A FILL OF
D-X BORON
THE FUEL THAT
BOOSTS POWER
OF NEW ENGINES**