

# TELL US ABOUT YOUR TRAVEL PLANS

By Jim Murray

A recent survey showed amazing interest among rural Midwesterners in travel to places near and far. Hence this travel page which may develop into a regular section of Farm and Home.

We'll give you straight dope on places to go, what to see, and hosts that give the most for the money. Also tour ideas that reduce travel costs.

So we can be sure to cover the vacation spots of most interest to you, let's hear of your travel plans—where you want to go, what you want to do there, what Farm and Home Section can do to help you get the most for your money. For the best letter received by April 1, 1963, we'll give a weekend for two in Chicago, Minneapolis or Kansas City, your choice. A luxurious suite at the Ambassador East Hotel in Chicago, the Leamington in Minneapolis or the Bellerive in Kansas City. Wonderful meals. The best show or sporting event in town.

Just write to Jim Murray, Travel Editor, in care of this newspaper.

● Midwesterners are pouring into California at the rate of 5,000 a month, 1,000 of them with the intention of moving there for good. California is full of wonderful things to see, seashore, mountains, valleys and cities. It is also a real madhouse in some areas, with many problems because of too many people and cars. Plan your California trip carefully, talk with others who have been there recently and, if you get the move-to-California bug, look around carefully before picking your spot. We'll have some wonderful stories on California for you soon.

● Florida is the favorite winter resort of the Midwest because it's: 1) relatively close and 2) usually warm. You can't be sure of swimming weather during December and January, but when it is clear and warm, Florida can be just beautiful. Lots of variety here—beaches and pools, wilderness areas, exciting cities, all sorts of sports events. Many travelers now go on to the islands not far away—Jamaica, Virgin Islands, the Bahamas. Even those of us who won't ever go there like to read about these fabulous tropical places.

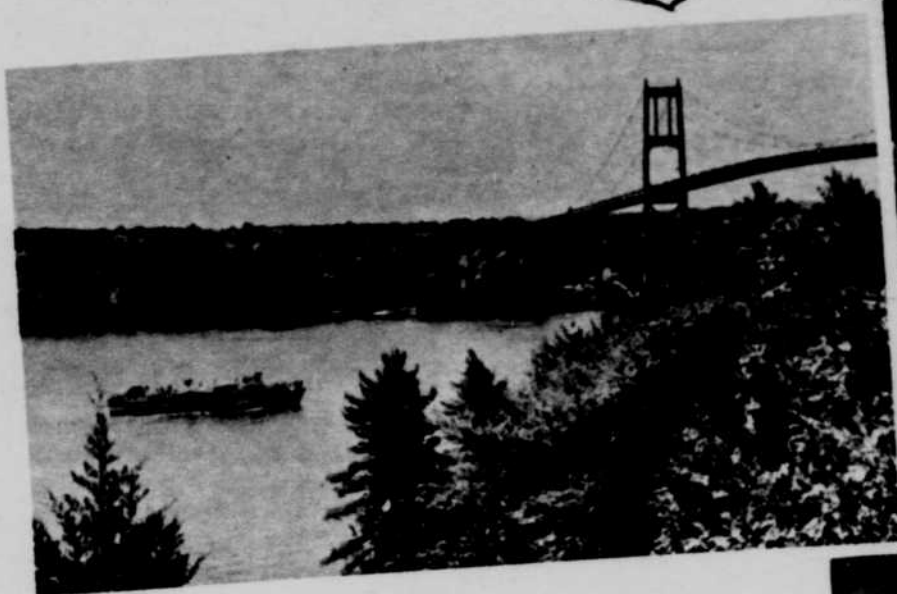
● Hawaii—Our new state has always been the dream vacation and travel to Hawaii has zoomed recently. By ship or air it's a beautiful trip and, if your stay there is well-planned, it's a fabulous experience. We can't all remain long enough to learn how to ride a surfboard, but the flowers, mountains, food and people are wonderful. A day or two in San Francisco or Seattle would be frosting on the cake.

● The East—In summer and fall Eastern United States is a big favorite. Go to Washington to see how the government is run—more of us should. If you like history the area is full of it. New England is terrific in the fall. Very interesting in summer too. New York is great to some people, a mess to others.

● We'll talk later about Latin countries too. You'll be surprised how many Americans travel to Europe, South America, even Asia, Africa and Australia. The old globe is getting to be about the size of a basketball.

● When all the dreaming is done many of us will, from choice or necessity, vacation in the good old Midwest. Some of us even enjoyed this brutal winter. Lakes and streams will call us soon and we should give thanks that so many wonderful water spots are right close to home. Some resort areas offer a great deal more than others—let's talk, report back and forth, on those most interested in giving vacationers their money's worth.

Lots of real good information on trips anywhere is available without obligation. Write for it direct or through this column.



# Our reputation is spreading

From coast to coast, the word is out that DINKLER HOTELS are definitely *the* place to stop. It's easy to understand why. More and more people are discovering that the DINKLER tradition of fine innkeeping assures them superb service, unflinching comfort and the gracious courtesy associated with the very best. Is there any better reason for a reputation to spread? Next time, stop at a DINKLER HOTEL (or make a reservation ahead of time). You'll see what everyone's talking about. For information and reservations, see your travel agent.

## DINKLER HOTEL CORPORATION

A Wholly Owned Subsidiary of TRANSCONTINENTAL INVESTING CORPORATION

DINKLER COURTESY & SERVICE  
ARE NOW NATIONWIDE

### HOTELS

ATLANTA, GEORGIA  
Dinkler Plaza  
BIRMINGHAM, ALABAMA  
Dinkler-Tutwiler  
CHICAGO, ILLINOIS  
Ambassadors East and West  
KNOXVILLE, TENNESSEE  
Farragut Hotel  
NASHVILLE, TENNESSEE  
Dinkler-Andrew Jackson

### MOTOR HOTELS

AMARILLO, TEXAS  
Crossroads Motor Inn  
Crossroads South Motor Inn  
ANAHEIM, CALIFORNIA  
(DISNEYLAND)  
Saga Motor Hotel  
ASHEVILLE, NORTH CAROLINA  
Howard Johnson's Motor Lodge  
ATLANTA, GEORGIA  
Belvedere Motor Inn  
DALLAS, TEXAS  
Tropicana Inn  
DAYTONA BEACH, FLORIDA  
Howard Johnson's Motor Lodge  
DAYTONA BEACH, FLORIDA  
Sun 'n Sand Hotel Court  
DENVER, COLORADO  
Continental-Denver Hotel  
FAYETTEVILLE, NORTH CAROLINA  
Howard Johnson's Motor Lodge  
FRESNO, CALIFORNIA  
Towne & Country Lodge  
FRESNO, CALIFORNIA  
Town House Motor Hotel  
JACKSONVILLE, FLORIDA  
Golden Sands Motor Lodge  
LAS VEGAS, NEVADA  
Jamaica Motel  
LEXINGTON, KENTUCKY  
Campbell House Inn  
MANCHESTER, TENNESSEE  
Cumberland Motel  
ST. LOUIS, MISSOURI  
Diplomat Motel  
SUFFERN, NEW YORK  
Motel On The Mountain  
TUCSON, ARIZONA  
Flamingo Hotel  
TULSA, OKLAHOMA  
Sands Motor Hotel  
MONTREAL, CANADA  
Ruby Foo's Motor Hotel

### DINKLER CREDIT CARD

Your DINKLER CREDIT CARD of Ambassador Hotels credit card entitles you to credit privileges in all DINKLER HOTELS. We also honor American Express cards.

### RESERV-A-SERVICE

Immediate reservation confirmation via teletype at no charge through any DINKLER HOTEL or representative. New York: MURRAY HILL 8-0123, Washington: FEDERAL 8-6481, Chicago: MOORE 4-5100, Detroit: WOODWARD 2-2700, Atlanta: JACKSON 4-3486, Miami: PLAZA 4-1667, Toronto: EMPIRE 3-1648

