

ANNIVERSARY *sale!*

STOP IN TODAY
TAKE ADVANTAGE OF THE TERRIFIC SAVINGS
OFFERED IN OUR BIG ANNUAL SHOE SALE

**WOMEN'S
NATURAL
POISE**
STACKED HEELS
5⁹⁵

**WOMEN'S
BLACK FLATS**
VALUES TO **7⁹⁵**
SALE PRICED AT
2⁹⁹ 4⁹⁵

STOP IN
ANYTIME
DURING OUR
ANNIVERSARY
SALE
Learn How You Too
Can Become Eligible
For One Of Our
Gift Certificates

SALE BEGINS THURSDAY, FEB. 14
WE HAVE OVER 7,500 PAIR OF
SHOES FOR YOU TO CHOOSE FROM

**WOMEN'S
NATURALIZERS**
REG. **11⁹⁵ AND 13⁹⁵**
NOW 7⁹⁵
Black - Bryarwood - Camel
Medium And Low
HEELS

**MEN'S
SHOES**
REG. **9⁹⁵ TO 14⁹⁵**
NOW 6⁹⁵ TO \$10

**ONE LOT OF
Flats**
JWELED AND PLAIN TOES
VALUES TO **6⁹⁵**
NOW 3⁹⁹

COUPON
THIS COUPON GOOD FOR
ON ANY PAIR OF
Women's Naturalizer
SHOES
WHICH HAVE NOT BEEN MARKED
DOWN FOR THIS SALE
Coupon Expires March 2, 1963

MEN'S SHOES
REG. **9⁹⁵ TO 14⁹⁵**
6⁹⁵ to \$10
Pedwin - Brooks - Weyenburg

COUPON
THIS COUPON GOOD FOR
ON ANY PAIR OF
Men's Weyenburg
SHOES
WHICH HAVE NOT BEEN MARKED
DOWN FOR THIS SALE
Coupon Expires March 2, 1963

WOMEN'S HIGH HEELS
2 RACKS - VALUES TO **13⁹⁵**
4⁹⁹ AND 6⁹⁵

BOY'S SHOES
SIZES 12½ TO 4
5⁹⁵
Pedwin Jrs. - Brooks - Robin Hood

COUPON
THIS COUPON GOOD FOR
ON ANY PAIR OF
Men's Massagic
SHOES
WHICH HAVE NOT BEEN MARKED
DOWN FOR THIS SALE
Coupon Expires March 2, 1963

CANVAS SHOES
NEEDLE POINT TOES
2⁹⁹

**ACME BRAND
WORK BOOTS**
14⁹⁵ VALUE
10⁹⁵

A & M SHOE STORE

421 EAST DOUGLAS

ARCHIE AND MARY BOWEN

O'NEILL, NEBRASKA