

THE TOUGHER THE JOB
THE MORE YOU NEED

AJAX[®]

(the most powerful name in cleaning!)



1. Because **AJAX Cleanser** gives you special built-in scour power...gets out sink stains even bleach can't reach! 2. Because **AJAX All-Purpose Liquid Cleaner**—with ammonia—makes quick work of any cleaning. It cleans like a white tornado...gives doors, walls, woodwork—even wax-encrusted corners—a diamond-bright sparkle! 3. Because new **AJAX Floor and Wall Cleaner** has an exclusive ammonia formula that really puts the **POW** in powder. It's the first new powdered cleaner in years. Just watch it cut big jobs down to size! So, whenever you have a really tough cleaning job, get help from **AJAX**, the most powerful name in cleaning!