

# First Baby Contest

Meyer's Midwest Furniture and Floor Covering  
Offers **CONGRATULATIONS**

to the first baby of 1963

Our prize to the lucky parents—  
**\$5.00 IN TRADE**

on the purchase of a crib or high chair



ALL THROUGH the year make Meyer's Midwest Furniture and Floor Covering your headquarters for fine furniture and beautiful floor coverings.

**MEYER'S MIDWEST**

**Furniture and Floor Covering**

Phone 526

West O'Neill

## McCARVILLE'S CLOTHING

SHOES for the Entire Family



Once again we're pleased to herald the arrival of the First One of the New Year with—

**A Pair of  
RED GOOSE SHOES**

From cradle through college its  
**RED GOOSE SHOES**

## COYNE HARDWARE

Our Gift to the 1963 Champ

**\$3.98 BABY BATH**



THIS BABY BATH can't rust, chip, dent or break because it's made of Polyethylene. It's safe, sturdy, warm to touch.

Engineered for Baby's Comfort and Safety!

## PENNEY'S

Are Happy to Present

**One Dozen**

Penney's Toddler Time

**GAUZE DIAPERS**

21" x 40" Size — Reg. 2.98

To The First Baby of 1963



**Gambles**  
The Friendly Store

Proudly Presents to the

**BABY DERBY**

**CHAMP**

Hardwood

**Nursery Training Chair**

Regular 4.95 Value!



Natural Birch finish . . . roomy plastic tray . . . joints screwed (and glued) together . . . plastic chamber. This from our juvenile Furniture Department, Furniture Floor.

## HARDING CREAM

takes great pleasure in welcoming the

First-Born in the New Year of '63!



FOR THE PARENTS of the lucky one we'll happily present . . .

**5 POUNDS OF OUR FAMOUS**

**HARDING BUTTER**

Manufactured in O'Neill—the Butter Capital of the Sandhills

We proudly present . . .

**1 CASE OF MILK**

to the 1963 Baby Derby Champ



**MEADOW GOLD  
DAIRY**



**THE FRONTIER**

-- Presents --

to the winner

**A ONE YEAR GIFT**

**SUBSCRIPTION**

END-OF-YEAR

# Clearance

**4 DAYS ONLY**

Thursday—Friday—Saturday—Monday

**December 27-28-29-31**

### LIVING ROOM SUITES

- 2-PC. SUITE — Foam Cushions, Beige nylon cover, one only . . . **109<sup>88</sup>**
  - 2-PC. MASTERCRAFT — Foam Cushions, Nylon cover . . . **139<sup>88</sup>**
  - 2-PC. MASTERCRAFT — Foam Cushions, Nylon cover . . . **159<sup>88</sup>**
  - 3-PC. CURVE SECTIONAL — Foam Cushions, Nylon cover . . . **249<sup>88</sup>**
  - ONE ARM SOFA — Nylon cover, one only . . . **89<sup>88</sup>**
- Many More — All Priced to Sell

### BEDROOM FURNITURE

- 3-PC. SUITE with Bookcase Bed, Limed Oak or Walnut . . . **89<sup>88</sup>**
  - 3-PC. SUITE with Bookcase Bed, Triple Dresser, Mirror, Chest, Walnut finish . . . **109<sup>88</sup>**
  - 3-PC. SOLID OAK SUITE with Bookcase Bed, Dresser, Mirror, Chest . . . **139<sup>88</sup>**
- Many More — All Marked Down

### MATTRESSES & BOX SPRINGS

SERTA — SIMMONS

- SERTA ALL STAR MATTRESS OR BOX SPRING . . . **29<sup>88</sup>**

### ROCKERS & RECLINERS

- BERKLINE RECLINERS Start as low as . . . **47<sup>88</sup>**
- TV ROCKERS Covered in Nylon . . . **27<sup>88</sup>**
- HIGH BACK SWIVEL ROCKERS Foam Cushions in Nylon Dozens Left — Priced to Sell

### DINETTES

- 5-PC. SET — 36"x60" Table, 4 Deluxe Chairs . . . **49<sup>88</sup>**
  - 7-PC. BRODY SETS — 36"x60" self-edged Table, 6 Sturdy Deluxe Chairs . . . **97<sup>88</sup>**
- Many More to Choose From

### LAMPS

- TABLE LAMPS start at . . . **3<sup>88</sup>**
- POLE LAMPS start at . . . **7<sup>88</sup>**

### DESKS

- STUDENTS DESK Plastic top . . . only **10<sup>00</sup>**
- Many other styles to choose from From **10<sup>00</sup>** up to **68<sup>88</sup>**

### DINING ROOM

- Modern and Early American TABLES — Plastic Top— Drop Leaf — Hi Styled Matching Chairs
- CHINA CABINETS — Large or Small — Five Styles All Priced for This Clearance

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