



New! SUPER STRENGTH
**BROILER
AND FREEZER FOIL**

If you love broiled foods
it's worth a few pennies
to keep your broiler shiny clean.

Broilers that never need scouring wear Heavy Duty Alcoa Wrap Aluminum Foil

Scouring? Who needs it with Heavy Duty Alcoa Wrap? Leakproof foil catches grease, ends burned-on drippings. Just lift it out and your broiler's bright. No work. No scratched, messy sink. Two handy widths—12-inch and 18-inch—for all your needs. Take it easy. Get Heavy Duty Alcoa Wrap.



Entertainment at Its Best . . . ALCOA PREMIERE with Fred Astaire as Host ABC-TV