

# NEW PINK PALMOLIVE

*Beauty Creams* WHILE IT *Beauty Cleans!*



Now  
 a Creamy, Dreamy  
 New Color  
 to help pamper your skin...  
 the  
 mild,  
 mild  
 Palmolive  
 way!

Want to be younger looking? Try Pink Palmolive care. Pink Palmolive gives you the mild, natural cleansing ingredients that have helped millions of women be younger looking. See if it won't help *you*. And what delightful color accents these two Palmolives, Pink Palmolive and pastel Green Palmolive, add to your bathroom!  
 Try this new Pink soap, with the skin-smoothing kiss of Palmolive's

costly complexion aids. Creamy Pink Palmolive or pastel Green Palmolive—in all the world there is no milder soap, no easier way for most women to be younger looking. Simply . . .  
 1. Massage your skin vigorously for 1 minute with mild Palmolive lather. Rinse and pat dry.  
 2. Repeat three times each day.

New Pink Palmolive  Sister-in-Beauty to  Pastel Green Palmolive!