



*It's worth saving
it's worth a few pennies
to keep it rosy fresh*

**Save the flavor of extra-special leftovers
with 18-inch Heavy Duty Alcoa Wrap Aluminum Foil**

Beautiful hams that bloom in the spring are rarely eaten in a single meal. To keep that rich, ruddy glow from fading, store your ham in strong, pliable, moisture-saving Alcoa Wrap Aluminum Foil . . . 18-inch Heavy Duty Alcoa Wrap — 40% heavier than regular weight foil — and with the sealability to keep ham Sunday-dinner fresh for days. Try it this week.



Entertainment at Its Best . . . ALCOA PREMIERE with Fred Astaire as Host . . . Tuesday Evenings, ABC-TV