



The sunniest lemon pound cake ever!

Because there's a little girl who loves you . . .

because her world revolves around you, you take time and pride to show your skill with a cake like this. (She's so proud you're *her* mother!) So begin with the fresh, white flour you know and trust as best . . . Pillsbury's BEST. (Pre-sifted? Of course; has been for years.)

Sift or not? You decide. The reason you sift is to measure. When you want the accurate measurement that guarantees your very BEST cake . . . sift before measuring.

Lemon Treasure Cake: Sunshiny lemon cake! Surprise of lemon filling bakes while the cake bakes. Easy no-cook frosting. You make it with cream cheese. For little-girl parties, serve with ice cream.

... because only the best will do:

Pillsbury's BEST Flour

