

CHRISTMAS—SHOP  
FOR HOLIDAY FAVORITES  
where you see this sign

Betty Crocker  
HOLIDAY FAVORITES

# CHRISTMAS CANDY COOKIES

made with Gold Medal "Kitchen-tested" Flour

# FREE

**Betty Crocker Candy Cookies Recipes**  
inside these special Gold Medal Sacks.



You'll recognize this important Yuletide Gold Medal sack instantly on your grocer's shelf. It's decorated with Christmas cookies that look like candy—as fun to bake as they look. Inside, Betty Crocker's done herself proud with full-color illustrated recipe "firsts" that are bound to do you proud, this Christmas!

*Trust Betty Crocker to dream them up!*  
For all their fancy, sophisticated airs,

these recipes are Betty Crocker-easy... easy-to-make, easy-to-follow, fail-proof with Gold Medal Flour. There are Marzipan cookies, fruit and vegetable shapes that look like the expensive European candy delicacy; French painted Lollipop cookies; Fruit Slices that look for real, Peanut Butter Fingers like miniature candy bars, Cream Filberts—the very names sound festive!

*Make 'em for presents... for stockings... for parties!* So tie on your apron... and bake up a storm. Fill lacy candy boxes, gay Christmas stockings (and your own bon bon dishes) with Betty Crocker's Christmas Cookies that look like candy. You'll find the recipe insert tucked away in every sack of today's Gold Medal Flour. Pick up a sack and have the Merriest Baking Season ever!