

O'Neill Stores  
Open Thursday Nights  
Until Christmas

Volume 80—Number 33



# THE FRONTIER

Sixteen Pages

In This Issue

**THE WEATHER**

Date	hi	lo	prec.
Thursday 1	31	4	
Friday 2	39	25	
Saturday 3	41	27	
Sunday 4	49	32	T
Monday 5	44	21	
Tuesday 6	34	14	
Wednesday 7	24	14	

"The Voice of the Beef Empire"—North-Central Nebraska's BIGGEST Newspaper

O'Neill, Holt County, Nebraska, Thursday, December 8, 1960

Seven Cents

## O'Neill Merchants to Sponsor Turkey Days Friday, Saturday

How many people do you think will register for Turkey Days at the different establishments in O'Neill Friday and Saturday? If you think you have a good idea of the number, be sure to visit each business place that is a Chamber of Commerce member and write your estimate. A first place winner and first and second place alternates from people making the best estimate will be selected. The winners will be announced in next week's issue of The Frontier, and will be presented certificates which may be redeemed for turkeys at the local grocery stores.

All merchants are requested by Joe McCarville, chairman, to turn in the names of their winners to Howard Manson by Monday.

Contest rules have been stated in an ad on another page in this issue of the newspaper. Anyone wishing to take part in the contest is urged to carefully read the regulations.

Stores sponsoring Turkey Days are as follows: Harding Cream, Robertson Motors, Fourth Street Garage, Thelander Auto Service, O'Neill State Shop, Fourth Street Market, O'Neill Studio, Holt County Independent, First National Bank, O'Neill Drug, Coast to Coast, J. M. McDonald Co., Johnson Jewelry, McCarville's Graham #68, Eby Conoco.

O'Neill National Bank, Spelts Lumber, Dewey Revell Drug, A & M Shoe Store, Paton's Ben Franklin, O'Neill Cleaners, McIntosh Jewelry, Hamik Standard Service, Forrows, Virz Laursen Insurance, Shelhamer Equin, and O. Wilson Texaco, J. C. Penney Co., Lee Store, Shelhamer Foods, The Outlaw, Meyers Midwest Furniture, O'Neill Locker Plant, Johnson Drug, Western Auto, Safeway Stores, Apparel Shop, Coyne Hardware, The Frontier, Moore-Noel Lumber Co., Central Finance and M & M Bakery & Cafe.

Young people in this area may see and visit Santa Claus December 17 at 2 p.m.

## Holt County Ranks Fifth In State Fatality Count

At the present time, Holt County has four highway deaths reported for the year as compared with eight in 1959, two in 1958 and two in 1957.

Holt county is tied with Cedar county for fifth place in total number killed in the 19 counties in this area. Seven of the 19 counties have no fatalities reported.

## Boyd County 4-H Holds Jamboree; Leaders Honored

BUTTE—A county wide 4-H jamboree was held Wednesday, Nov. 30 at the Butte Legion Hall to recognize 4-H award winners and club leaders.

Ken Schmidt, assistant state 4-H club leader was guest speaker. His topic was "Keys to Club Success." The evening recreation period was also led by Mr. Schmidt.

Rich Looch, president of the Boyd County Extension Board made the following 4-H pin presentation to club leaders.

Two year bronze pins were given to Mrs. Arthur Boettcher, Mrs. Bernad Kaczor, Mr. Lawrence Lechtenberg, Mrs. Evan Lewis, all of Spencer and Mrs. Ivar Johnson of Bristow.

Five year silver pins were given to Mrs. Elvin Allen of Bristow, Mrs. Bert Johnson of Spencer, Mrs. Al Englehaupt and Mr. Ben Woodruff of Butte and Mrs. William Vogt of Napier.

Ten year gold pins were given to Mrs. Albert McDonald of Lynch and Mrs. C. F. Sattler of Napier.

Mrs. Evon Lewis, chairman of the 4-H Council made the presentation of the following 4-H awards.

For Achievement: Charlotte Mather of Butte; Marita Kerbel of Spencer, and Tommy Mathers of Butte.

Agriculture: Helen Mathers of Butte.

Best: Jack Englehaupt of Butte.

Clothing: Betty Prokop and Carol Anderson, both of Bristow and Carole Keller and Marita Kerbel, both of Spencer.

Food Preparation: Kay Mathers of Butte, Connie Adams and Raylene Nemes, both of Spencer.

Garden: Linda Howell of Bristow, Dennis Roether of Butte and Beverly Swanson of Bristow.

Tractor: Larry Woodruff and Leonard Mathers, both of Butte.

County Dress Revue: Marita Kerbel, Judy Kerbel, Sharon Holmberg, Shirlev Ruda of Bristow, Carole Keller of Spencer, Bonnie Prokop of Bristow and Audrey McNair of Spencer.

Outstanding 4-H Club Members Trophy: Rose Marie Holmer of Spencer.

Ak-Sar-Ben Purple Herdsman Ribbons: Judy Lechtenberg, Victor Lechtenberg and Jack Englehaupt.

County Agent R. J. Gustafson showed colored slides of 4-H activities.

Twelve clubs were organized with 230 4-H club members carrying 440 projects. The county counted 67 men and women leaders.

The Butte Community club served refreshments for the event in recognition of 4-H club work.

## O'Neill Hunters Prove Innocence is Incident Of "Shooting The Bull"

Three well known sportsmen from O'Neill were recently hunting pheasants in Greeley county when they were accused by an irate farmer of shooting his bull.

The men quickly explained that they had just arrived and had not even taken their guns out but the farmer was so incensed he wouldn't listen and was prepared to take them to the nearest judge.

The men in desperation turned to the only solution available. They introduced themselves to the farmer, who was at last convinced he had made a mistake.

One of the men is a member of the ministry.

Another group from here went hunting and pulled into a farm yard for permission to hunt.

Tragedy struck, however; the car ran over a small dog, killing it.

That ended the fun for the hunters, heartsick over the dog. They turned the car around to leave but the farmer corralled them and they had to pay.

Total hunting cost? Twenty-five dollars.

## Leigh Reynoldson New Rodeo Association Head

O'Neill Rodeo association officers for 1961 were elected Friday evening at which time Leigh Reynoldson was named president.

Other officers include Harry Spall, vice president; Bill Murray, secretary; and Virgil Laursen, treasurer.

Directors are C. E. McVay, Dale Wilson, Lou Brown, E. J. Miner, Bernar Allen, Henry Johnson, Fred Jones, Orlo Rhodes, Roger Bowen, Gordon Watson, D. C. Schaffer, L. D. Putnam and J. J. Berigan.

The annual dinner and dance was held Sunday evening at the Legion hall with approximately 165 members and families of the Association attending.

## Dobias Infant Rites Held At Atkinson

ATKINSON — Funeral services were conducted here Saturday for Mary Elizabeth, eight-month-old daughter of Mr. and Mrs. Joe Dobias of Papillion. The infant died suddenly Wednesday evening, Nov. 30.

The Rev. C. H. Gates, officiated at the services which were held at the Seger Funeral home. Burial was in Woodlawn cemetery, in Atkinson.

She is survived by her parents, a sister, Carol Francine; grandparents, Mr. and Mrs. James Dobias of Atkinson and Mr. and Mrs. Henry Snyder of Omaha, and great grandparents, Mr. and Mrs. Louis Kliment sr., of Atkinson and Mrs. Bessie Snyder of Fort Calhoun.

## Friends Harvest Corn Saturday For Sylas Coy

ORCHARD — Friends turned out at the Sylas Coy farm Saturday to complete his corn harvest. Mr. Coy was injured in a combine accident in September and later underwent surgery for a foot amputation.

Six combineers and two elevators were used Saturday. Those assisting with the job were Glen and Bill Ziegenbein, Harold Schwager, Henry Mosel, Gilbert Mosel, Vern Reize, Harry Johnson, Douglas Mosel, Jim Cooper, Gordon Shrader, Merlin Mosel, Bob Meyer, Sam Johnson, Ralph Shrader, Gerald Seefeldt, Butch Elston, Dan Jacob, Arlen Thompson, Lester Johnson, George Hamill, Curt Schluessner, Floyd Gibbs and Leonard Stelling. Mrs. Ferd Krutz and Leona Mosel assisted with the serving of food.

## Edward Ertz Rites Held at Butte Dec. 7

Funeral services were held at the St. Peter and Paul Catholic church at Butte Wednesday, Nov. 30 for Edward Ertz, 61, who died Saturday, Nov. 26. Father Edward Gill officiated. Burial was under the direction of the Raymer Mortuary.

Mr. Ertz had gone to the home of his son, Duane, during the morning to help with some farm work when he suffered a heart attack and died.

He is survived by his wife, Leah, one son, Duane; one daughter, Mrs. Donald Jeffrey (Ione) of Farmington, N. M., and several grandchildren.

## New Chambers Building

A new building has been started at Chambers which will house the Millers Grocery store. It will be of pre-fab and steel construction. It's located just west of the post office building.

## PrairieLand Talker Celebrates Birthday

Belated congratulations are in order for Romaine Saunders, "PrairieLand Talker for The Frontier," who celebrated his 90th birthday Sunday in Lincoln.

Mr. Saunders resides with his daughter, Mrs. Harold E. Eno at 4110 So. 51st street.

Mr. Saunders was born at Monroe, Wis., and came to Holt county about 1884. He edited The Frontier for 11 years before World War I and from 1930 to the 1940's.

## Graveside Rites Held For McGinn Infant

Graveside rites were conducted Tuesday for Patrick R. McGinn, day-old infant son of Mr. and Mrs. Gerald Emmet McGinn of O'Neill.

Msgr. Timothy O'Sullivan officiated at the services at Calvary cemetery.

Survivors are his parents and a sister, Deborah.

## Rev. Louis Miller to be Speaker at Annual Extension Service Meeting

The Reverend Louis Miller, National Rural Life Figure and Diocesan Rural Life Director of the Catholic Rural Life Conference is to be the key speaker at the annual Extension Service meeting Thursday, Dec. 15 at the Legion Hall in O'Neill beginning at 8 p.m.



Father Miller has been serving as pastor for three rural parishes in South Dakota. For many years he had a deep interest in the rural scene and for that reason has been active in the National Catholic Rural Life Conference of Des Moines, Ia.

His interest in rural people has made him more convinced that America must look to rural communities for strong leadership to strengthen the moral fiber of our nation.

Father Miller will point up the valuable opportunities of living close to the rural areas that many of us have never realized. Everyone in Holt county is invited to come and take part in the meeting and hear the Reverend Louis Miller, report of National 4-H Club Congress and local 4-H musical talent. One Holt county extension board member will be elected from Supervisory District 3 and 5.

The board will furnish a summary of work done during the year. Three Holt county farmers and ranchers will receive recognition for their tree planting activities.

See next week's paper for complete program.

# Board Says 'Misinformation' Used in School Bond Hassle

## Channel 10 Planning Satellite Station

Word has been received at The Frontier office that Channel 10 television officials at Lincoln are contemplating installing a new satellite station, Channel 11, north of Grand Island.

No official word has been issued as yet, however, O'Neill television dealers have received communication concerning the project.

The addition of a new satellite in this area would not improve television viewing in this area to any great extent, as the station would be approximately 85 miles from here. Another factor which should be considered, is that the O'Neill boosters would be in the center of the Sioux Falls Channel 11 and the proposed satellite Channel 11.

According to Ken Werner of Chambers, this situation causes interference and poor reception. Such a condition exists at the present time as O'Neill lies between Sioux City Channel 4 and Hastings Channel 5.

## Former O'Neill Woman Seen on TV Program

Thanks to good friends, Mrs. H. J. Hammond was able to see her daughter on the television program, "The Price Is Right," Wednesday morning.

Friends recognized the daughter, Mrs. Charles E. Chace of Lincoln, and immediately notified Mrs. Hammond. Mrs. Chace who is visiting in New York with her husband, won merchandise valued at over \$500 on the program.

Mrs. Hammond will leave Sunday to spend Christmas with her daughters, Mrs. W. H. Bowker of Mrs. Chace at Lincoln. Following the holidays she will go to Denver, Colo., for several months.

## Frisch Promoted

Mrs. Ethel Frisch has been promoted to sergeant in ROTC at the University of South Dakota at Vermillion. He is a sophomore. Larry formerly was employed at The Frontier office and is a graduate of O'Neill high school.

Members voted to again purchase the second place trophy for the Holt county basketball tournament and it was decided to underwrite the program for the District Music contest which will be held here about April 23. The cost will be \$100.

A discussion was held concerning the question of having a city recreational director during the summer to supervise city play activities. Joe Stutz was named chairman of the city improvement committee and he will contact the city council to determine its interest in the project.

The Chamber will hold its next meeting January 2.

## Channel 13 Booster Back in Operation

Strong winds delayed the repair of Channel 2 booster this week, due to the fact that repairmen must climb a 100-foot tower which is extremely dangerous during inclement weather.

Channel 13 was repaired last week and it took six and one-half hours for three men to re-align the Rhombic antenna. Dr. E. M. Gleason reported the repair cost at \$64 for Channel 13 in our rural areas that many of us have never realized. Everyone in Holt county is invited to come and take part in the meeting and hear the Reverend Louis Miller, report of National 4-H Club Congress and local 4-H musical talent. One Holt county extension board member will be elected from Supervisory District 3 and 5.

The board will furnish a summary of work done during the year. Three Holt county farmers and ranchers will receive recognition for their tree planting activities.

See next week's paper for complete program.

## O'Neill Chamber Holds Meeting Monday Evening

O'Neill's Chamber of Commerce met Monday evening for a dinner meeting and to discuss items of interest concerning city affairs.

Representatives from KVTU and KTTV at Sioux City informed the members that a 1,500-foot tower would be erected by Sioux City in the near future. This will insure O'Neill viewers of letter television reception. Channel 4 representatives have been in O'Neill during the month of November to check reception in this area.

There will be no solicitation or expense to the city in connection with the new tower.

Ray Eby, chairman of the new industry committee, reported that his committee is now working toward an industrial development corporation. This type of set-up would make it easier to handle new industry promotion.

Two-hundred and fifty responses were received in the recent labor survey conducted by the Chamber. These responses have been sent to Lincoln for classification.

It was also announced that seven different aerial views of O'Neill had been taken and delivered at the request of working committee. The O'Neill Frontier provided the photographer for these pictures and donated them to the Chamber. Airport manager, Walter Kopejka, donated his plane and time for the photos.

A report of the city Christmas decorations was made by Chamber man Tom Cronin. Four large decorations and many light bulbs were destroyed by the recent blizzard. New scroll ornaments and garlands have been received and are now being installed by city workers each week. The Chamber of Commerce orders \$500 worth of new decorations. It was voted to use this money next year for the installation of electrical outlets on the street. This will provide improved lighting. K. L. Van Voorhis will investigate the cost of this project and report at the next meeting.

## Attend Lincoln Meeting

Superintendent Milton Baack and Instructor Gerald Hawley of O'Neill public school, will attend a Nebraska School Activities Association Representatives assembly Thursday evening at Lincoln.

Purpose of the meeting is to establish official seasons for all sports. Mr. Baack is chairman of the district 3 managing committee and Mr. Hawley is a delegate

## Former O'Neill Woman Seen on TV Program

Thanks to good friends, Mrs. H. J. Hammond was able to see her daughter on the television program, "The Price Is Right," Wednesday morning.

Friends recognized the daughter, Mrs. Charles E. Chace of Lincoln, and immediately notified Mrs. Hammond. Mrs. Chace who is visiting in New York with her husband, won merchandise valued at over \$500 on the program.

Mrs. Hammond will leave Sunday to spend Christmas with her daughters, Mrs. W. H. Bowker of Mrs. Chace at Lincoln. Following the holidays she will go to Denver, Colo., for several months.

## Frisch Promoted

Mrs. Ethel Frisch has been promoted to sergeant in ROTC at the University of South Dakota at Vermillion. He is a sophomore. Larry formerly was employed at The Frontier office and is a graduate of O'Neill high school.

Members voted to again purchase the second place trophy for the Holt county basketball tournament and it was decided to underwrite the program for the District Music contest which will be held here about April 23. The cost will be \$100.

A discussion was held concerning the question of having a city recreational director during the summer to supervise city play activities. Joe Stutz was named chairman of the city improvement committee and he will contact the city council to determine its interest in the project.

The Chamber will hold its next meeting January 2.

## Attend Lincoln Meeting

Superintendent Milton Baack and Instructor Gerald Hawley of O'Neill public school, will attend a Nebraska School Activities Association Representatives assembly Thursday evening at Lincoln.

Purpose of the meeting is to establish official seasons for all sports. Mr. Baack is chairman of the district 3 managing committee and Mr. Hawley is a delegate

## ONE POLLING PLACE

Voters of School District No. 7 will go to the polls Friday to decide on a \$465,000 bond issue to build a new high school. Only one polling place will be used for this election. The basement of the Holt County Court House. Polls will be open from 8 a.m. to 8 p.m.

Voters must be citizens of the U. S., at least 21 years of age, have 40 days residence in the district and own real or personal property that was assessed in his name in the last general assessment or have a spouse owning such property, or have children of school age residing in the district.

An Attorney General's opinion rules the payment of taxes on a car or truck as such assessment and qualifies the person as a voter provided he meets all other requirements.

## ONE POLLING PLACE

Voters of School District No. 7 will go to the polls Friday to decide on a \$465,000 bond issue to build a new high school. Only one polling place will be used for this election. The basement of the Holt County Court House. Polls will be open from 8 a.m. to 8 p.m.

Voters must be citizens of the U. S., at least 21 years of age, have 40 days residence in the district and own real or personal property that was assessed in his name in the last general assessment or have a spouse owning such property, or have children of school age residing in the district.

An Attorney General's opinion rules the payment of taxes on a car or truck as such assessment and qualifies the person as a voter provided he meets all other requirements.

## ONE POLLING PLACE

Voters of School District No. 7 will go to the polls Friday to decide on a \$465,000 bond issue to build a new high school. Only one polling place will be used for this election. The basement of the Holt County Court House. Polls will be open from 8 a.m. to 8 p.m.

Voters must be citizens of the U. S., at least 21 years of age, have 40 days residence in the district and own real or personal property that was assessed in his name in the last general assessment or have a spouse owning such property, or have children of school age residing in the district.

An Attorney General's opinion rules the payment of taxes on a car or truck as such assessment and qualifies the person as a voter provided he meets all other requirements.

## Funeral Services Planned Today For Mrs. W. Rieck

CHAMBERS—Funeral services will be held today (December 8) for Mrs. William Rieck, 67, who died Monday at 11:30 p.m., following an eight-hour illness.

Two services will be conducted. One will be held at 10:30 a.m. in St. Paul's Lutheran church in Chambers, and the other will be at 3:30 p.m. in the Albion Lutheran church. Burial will be in Rosehill cemetery at Albion.

Alma Lilly Wilhelmne was born March 27, 1893 to Nicholas and Matilda Warken at Snyder.

She was married May 18, 1910 to William Rieck and two children were born to this union. Mr. and Mrs. Rieck moved to Holt county from Wheeler county in 1950.

She is survived by her husband, William, and two daughters, Mrs. Helen Buhmann of Bartlett and Mrs. Elsie Hanna of Chambers.

Palbearers are Dale Killian, Alfred Rieck, Robert Rieck, Leonard Frankin, Merlin Rieck and Otto Rieckard. Honorary palbearers are William Jutte, John Walter, Eric Retzlaff, Elmer Oetter, Walter Haake and Emerson Loseke.

## Set Presbyterian Building Fund Drive

A dream of many years may soon be reality for Presbyterian church members—the completion of a new church home.

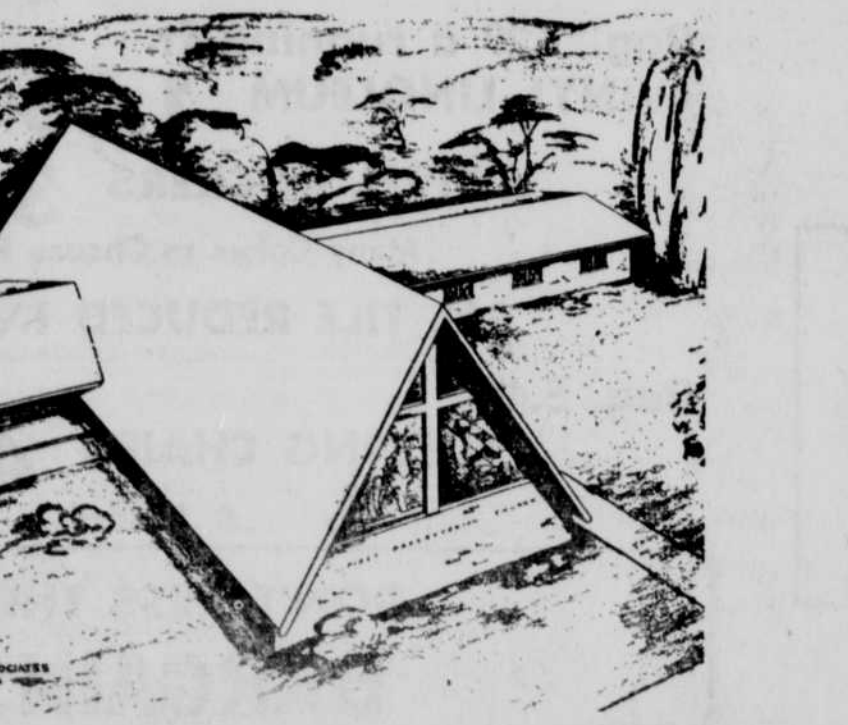
Attention has now been turned to the construction of a sanctuary unit which will complete the building started in 1956. The present building houses an educational unit, complete with modern classrooms, fellowship hall, kitchen, study and office space.

The new sanctuary will be built adjoining the educational unit with the church at the south end of the building.

An all-out fund drive will be held Sunday, Jan. 15, at which time personal contact will be made with members and friends of the church. Building committee members have started a seven-week training and educational program in preparation for the big drive day and the naming of the many workers.

Tom Liddy is chairman of the finance committee. Members of the building committee are K. L. Van Voorhis, Mrs. Dewey Schaffer, Mrs. J. P. Brown, Harry Clauson, H. Bessell, L. F. Beckenhauer and R. Humrich.

Other chairmen include: M. Ruzicka, preparation committee; R. Forwood, promotion committee; W. Spelts, church staff committee; and J. Tennis, finance committee.



## Set Presbyterian Building Fund Drive

A dream of many years may soon be reality for Presbyterian church members—the completion of a new church home.

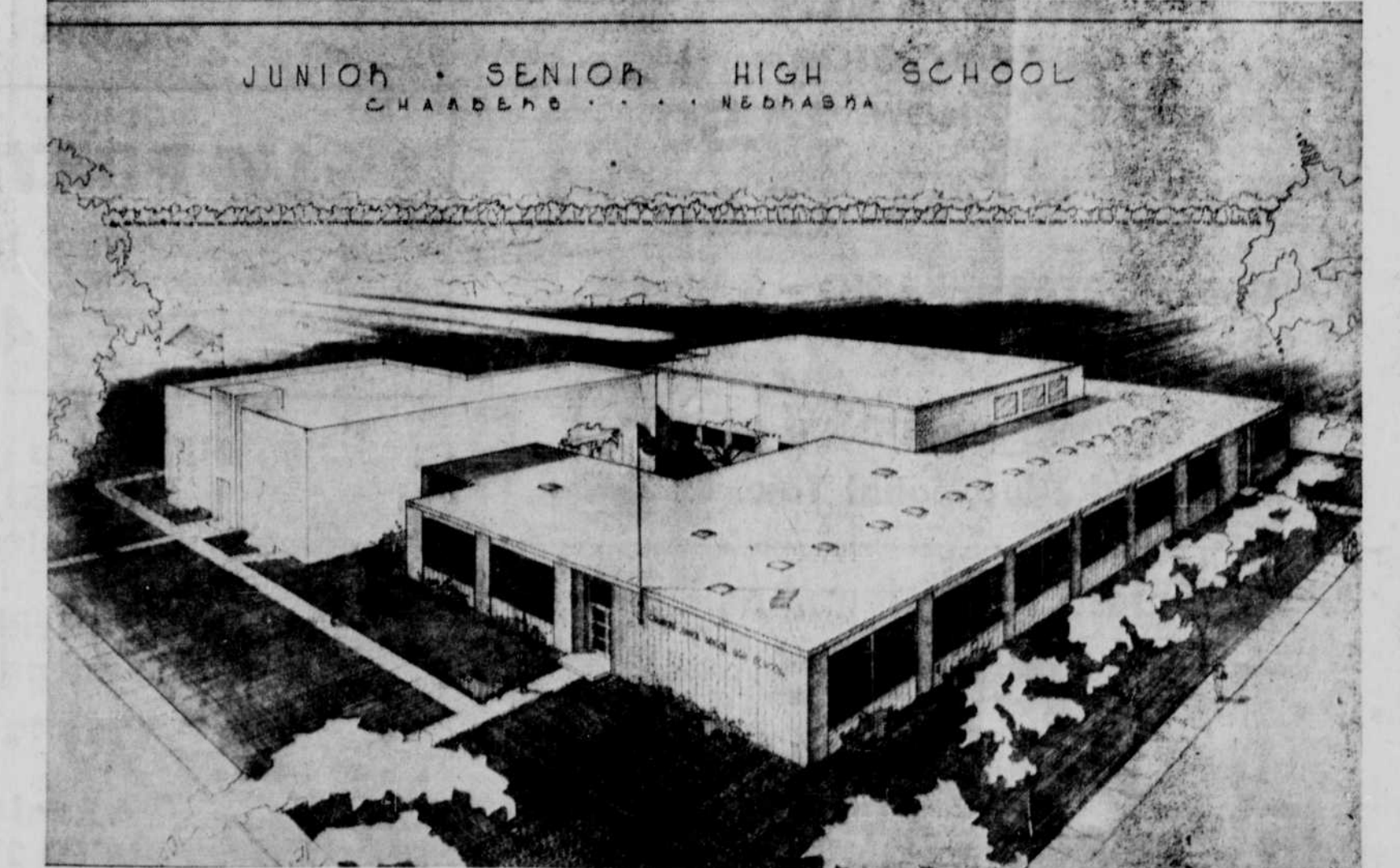
Attention has now been turned to the construction of a sanctuary unit which will complete the building started in 1956. The present building houses an educational unit, complete with modern classrooms, fellowship hall, kitchen, study and office space.

The new sanctuary will be built adjoining the educational unit with the church at the south end of the building.

An all-out fund drive will be held Sunday, Jan. 15, at which time personal contact will be made with members and friends of the church. Building committee members have started a seven-week training and educational program in preparation for the big drive day and the naming of the many workers.

Tom Liddy is chairman of the finance committee. Members of the building committee are K. L. Van Voorhis, Mrs. Dewey Schaffer, Mrs. J. P. Brown, Harry Clauson, H. Bessell, L. F. Beckenhauer and R. Humrich.

Other chairmen include: M. Ruzicka, preparation committee; R. Forwood, promotion committee; W. Spelts, church staff committee; and J. Tennis, finance committee.



Voters in school district 137 at Chambers will go to the polls on Friday, Dec. 23., to vote on a proposal to build a new \$280,000 high school and junior high combinations joining the present school. The proposed addition will include five class rooms, hot lunch facilities and a regulation size gymnasium. District 137 has a valuation of \$3,141,412. There is no present indebtedness and the proposal will be spread over a 20 year period.