



O'Neill, Nebraska  
Phone 8

# BEST BUYS IN O'NEILL

## SHOP GAMBLES IN O'NEILL AND SAVE!

### "North Central Nebraska's Fastest Growing Department Store"

Just Say "Charge It"  
No Down Payment Needed

COMPARE AT \$8.95 - SAVE!

*Terrific  
"Big 100" Buy!*

ALL STAR PARKA

**7<sup>98</sup>**  
Use Your  
Credit

SIZES 4-18

"Weather-proof" against winter winds and snow! Smooth fitting Dynel® modacrylic trimmed, zip-off hood; cotton cord shell. Knit collar and wristlets.

95-7900



heavy  
9 oz.  
sateen

quilt  
lined  
thru-out

dynel  
trimmed  
hood

strong  
talon  
zipper

BETTER QUALITY  
"Blouse Riot"



What a buy! Fresh new styles in easy-care cottons. Be here early for better selection. You'll want several at such a special price! Sizes 32-38. Don't miss these buys! Reg. 1.98 and 2.49.

Now! **1<sup>22</sup>**

30" POPLIN CAR COAT

*Terrific  
"Big 100" Buy!*

**8<sup>98</sup>**  
Use Your  
Credit

COMPARE AT 9.95

"Most for the money"—every inch a terrific buy! Casual and clever—cross-over knit collar! Toasty warm quilted lining keeps freezing temperatures outside! Green, blue, or beige carded cotton poplin shell. 8-18.

108-9037-302



**BOYS' WOOL MITTENS**

49c values! Dark colors. Sizes for ages 2-12.

NOW! **39<sup>c</sup>**

**Men's Thermal UNDERWEAR**

Warmth without bulk! 3-dimensional wonder knit cotton developed by the U. S. Navy—traps body heat, protects in sub-zero weather. Drawers or Shirts—

NOW! **1<sup>59</sup> ea.**

**MEN'S WORK SOCKS**

Fine soft cotton—full length socks. Slight mill imperfections that won't affect the long wear. If perfect 29c. Size 10 1/2-13.

NOW! **6 prs. 88<sup>c</sup>**

**Girls' "MORPUL" ANKLETS**

Popular triple roll tops. Soft cotton. Excellent wearing quality. Size 9-11.

NOW! **42<sup>c</sup> pr.**

**BOYS' JEANS**

Here's real value! Boys' jeans for school or play. Sizes 6-12. Asst. styles. Values to 1.98.

NOW! **\$1**

**Misses' SNOW BOOTS**

Smart black or brown leather boots have cushion crepe soles, wedge heels. Warm nylon pile lining keeps feet cozy on coldest winter days. Size 5-9.

NOW! **6<sup>44</sup>**

**Men's BRIEFS and T-SHIRTS**

Fine soft combed cotton underwear that wears and fits. Sturdy rib knit elastic waist briefs. Nylon reinforced necks on the "T" shirts. Stock up now and save! Reg. 79c values.

NOW! **57<sup>c</sup>**

**KNIT SLEEPERS**

Snug sleeping in cozy cotton knit! Easy on top. Easy wash plastic-bottom fit. Size 1-4. Compare at 1.49.

NOW! **99<sup>c</sup>**

**Special! COTTON BRAS**

Special purchase! Fine quality sanforized cotton bras with circle-stitched cups and floating-action straps. 32-40.

NOW! **2 for 77<sup>c</sup>**

**GIRLS' CHALLIS PANTY**

Our best selling challis panty reduced for this sale! Pretty as can be. Size 2-14. Save now!

NOW! **3 for \$1**

**Boys' Cotton SWEAT SHIRTS**

Compare Gambles low price and save! Warm fleece lined shirts in Red, Blue, Grey, White. Stock up now for cold winter days! Size 4-16.

NOW! **98<sup>c</sup>**

**SEAMLESS NYLONS**

Best value in O'Neill! Perfect fitting stockings—every pair perfect. Size 9-11. Reg. 98c.

NOW! **3 pr. \$2**

## Home Sale Specials!

**CANNON TOWELS**

**67<sup>c</sup>**

Big bath size—22x44". Cotton terry in rose, peach, white, turquoise, yellow. 120-2534-6 wash cloth.....19c

**PRINT TOWELS**

**3 for \$1**

Dries those dishes in a jiffy! Extra soft and absorbent—no lint! Pretty patterns in jumbo size—18x30". Buy now!

**FLANNELETTE**

**3 yds. \$1**

COMPARE at 49c Downy nap on both sides! Firm strongly-woven cotton in floral or juvenile print—36". 120-2831

**BATH MAT SET**

**3-PIECE 1<sup>88</sup>**

Rug (18x30") and matching cover! Thick cotton pile in rose, aqua, green, gold. Non-slip—safety rubberized back! 120-2620

**Blanket Values**

Reg. 5.98 Plaids

**4<sup>99</sup>**

Wonderful warmth! Rayon-Orlon® acrylic is washable! Red, toast, turquoise on white. 6" binding. 72x90". 125-1237

**Lovely Prints**

**6<sup>66</sup>**

Luxury quality blanket—floral rayon—Acrilan® acrylic! Perfect gift! 72x90". 125-1245

**SAVE! 70x90" Size Napped Cotton SHEET BLANKETS**

**1<sup>77</sup>**

Print Lunch Cloth Price cut! Pretty table toppers! Six colors in cotton sailcloth. 52x52". 125-5555

**Chenille Spread**

**4<sup>77</sup>**

Save! Bed Pillows Cloud-light! Fluffy feather fill! Pink and blue floral ticking cover. 20x26". 125-7002

**Throw Rug Value**

**1<sup>88</sup>**

Special! Loop designed cotton, eight colors! Latex back. Jumbo—30x50". 120-2725

**TERRIFIC CURTAIN BUYS**  
Tier Sets or Fancy Panels

**1<sup>98</sup>**  
Set or  
Pair

Light and breezy tier and valance sets—delicate flocked border on Dacron® polyester. Duralon (100% rayon) panels 54x81" highlighted with colorful dots. Cotton sailcloth cafe sets! 119-6221, 119-3122, 119-3140

**SAVE! DURALON TIERS**

**1<sup>77</sup>**

Sheer charm—rayon—wash and hang! 119-3119

**Childrens' POLO SHIRTS**

What a buy! Stripes and solids-gripper shoulder for little tots, Size 1-4 crew neck for sizes 4-8. Reg. 89c.

NOW! **67**

**Flannel WORK SHIRTS**

Sale special! Stock up at this low price on good looking cotton flannel shirts. Bold plaids. Sanforized. Size 14 1/2-17. Reg. 2.49 values.

NOW! **1<sup>99</sup>**

**MISSES' SLACKS**

Here's a wonderful value! Washable grey flannel or plaid corduroy. Size 10-20. Stock up while these amazing low prices are in effect!

NOW! **2<sup>98</sup>**

**INSULATED PACS**

Wonderful special purchase by Gambles makes such values possible! Foot and ankle insulated with foam rubber. Non-skid sole. Size 7-11. Reg. 12.95 values.

NOW! **8<sup>77</sup>**

**Suedine and Corduroy FLATS**

Newest styles for daytime or date. Ties, skimmer flats, cute novelty trims. Black-Green-Gold. Sizes 4 1/2-9.

NOW! **1<sup>99</sup> pr.**

**Boys' COTTON DRAWERS**

Be ready for cold weather! Popular white cotton in sizes 6-16.

NOW! **98<sup>c</sup>**

Thermal drawers or shirts NOW! **1.29**

**WORK SOCKS (Part Wool)**

Special fiber blend of 25% wool, 35% rayon, 40% cotton for warmth, long wear, extra absorbency. Ribbed tops. Best value in town! Stock up now, for all winter long!

**3 prs. 1<sup>09</sup>**

**SLIPPER SALE!**

Special purchase of children and misses' sizes. Values to 2.98 now at the low, low price of only 1.22. Stock up now for gifts. Asst. styles and colors.

NOW! **1<sup>22</sup>**

**Boys' COTTON ANKLETS**

Stock up now for school! Long wearing anklets in popular new patterns. Nylon reinforced heel and toe. Reg. 39c. Sizes 7-10 1/2.

NOW! **3 prs. 88<sup>c</sup>**

**RAYON PANTIES**

Reduced for this sale! Fine quality knit tricot. Perfect fitting elastic waist briefs. Stock up! Sizes 5-9. Reg. 59c values.

NOW! **38<sup>c</sup>**

**CHORE GLOVES**

Here's a buy you'll not want to miss! Warm Nap-out gloves at real sale prices! Stock up now and save at Gambles. Reg. 43c

NOW! **3 prs. \$1**

**Boys' FLANNEL SHIRTS**

They're really good looking! Smart new prints on sanforized heavy flannel. Save now on school and play shirts. You'll want several of these. Sizes 6-16. Reg. 1.49.

NOW! **99<sup>c</sup>**

Jr. Boys sizes 2-6 NOW! **77<sup>c</sup>**