

O'Neill, Nebraska Phone 8

Just Say "Charge It" No Down Payment Needed)

SHOP GAMBLES IN O'NEILL AND SAVE!

"North Central Nebraska's Fastest Growing Department Store"

COMPARE AT \$8.95 - SAVE!

ALL STAR PARKA

Use Your Credit

SIZES 4-18

"Weather-proof" against winter winds and snow! Smooth fitting Dynel® modacrylic trimmed, zipoff hood; cotton cord shell. Knit collar and wristlets.

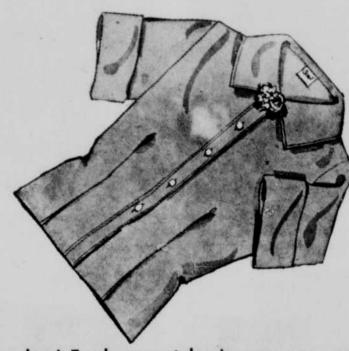
heavy 9 oz.

quilt

dynel trimmed hood

strong talon

BETTER QUALITY "Blouse Riot"



What a buy! Fresh new styles in easy-care cottons. Be here early for better selection. You'll want several at such a special price! Sizes 32-38. Don't miss these buys! Reg. 1.98 and 2.49.

30" POPLIN CAR COAT

Credit

COMPARE AT 9.95

"Most for the money"—every inch a terrific buy! Casual and clever—crossover knit collar! Toasty warm quilted lining keeps freezing temperatures outside! Green, blue, or beige carded



BOYS' WOOL MITTENS

49c values! Dark colors. Sizes for ages 2-12.

NOW! 39c

Men's Thermal UNDERWEAR

Warmth without bulk! 3-dimensional wonder knit cotton developed by the U.S. Navy-traps body heat, protects in sub-zero weather. Drawers or Shirts-

NOW! 1 59 ea.

MEN'S WORK SOCKS

Fine soft cotton—full length socks. Slight mill imperfections that won't affect the long wear. If perfect 29c. Size $10^{1/2}$ -13.

NOW! 6 prs. 88c

Girls' "MORPUL" ANKLETS

Popular triple roll tops. Soft cotton. Excellent wearing quality. Size 9-11.

NOW! 42c pr.

BOYS' JEANS

Here's real value! Boys' jeans for school or play. Sizes 6-12. Asst. styles. Values to 1.98.

NOW! \$1

Misses' **SNOW BOOTS**

Smart black or brown leather boots have cushion crepe soles, wedge heels. Warm nylon pile lining keeps feet cozy on coldest winter days. Size 5-9.

NOW! 644

Men's

BRIEFS and T-SHIRTS

Fine soft combed cotton underwear that wears and fits. Sturdy rib knit elastic waist briefs. Nylon reinforced necks on the "T" shirts. Stock up now and save! Reg. 79c values.

NOW! 57c

KNIT SLEEPERS

Snug sleeping in cozy cotton knit! Easy on top. Easy wash plastic-bottom fit. Size 1-4. Compare at 1.49.

NOW! **99**c

Special! **COTTON BRAS**

Special purchase! Fine quality sanforized cotton bras with circle-stitched cups and floatingaction straps. 32-40.

NOW! 2 for 77c

GIRLS' CHALLIS PANTY

Our best selling challis panty reduced for this sale! Pretty as can be rose-bud print. Warm as can be. Size 2-14. Save now!

NOW! 3 for \$1

Boys' Cotton SWEAT SHIRTS

Compare Gambles low price and save! Warm fleece lined shirts in Red, Blue, Grey, White. Stock up now for cold winter days! Size

NOM: **38**c

SEAMLESS NYLONS

Best value in O'Neill! Perfect fitting stockings-every pair perfect. Size 9-11. Reg. 98c.

Home Sale Specials!

Blanket Values CANNON TOWELS Big bath size - 22x44 Cotton terry in rose, peach, white, turquoise, yellow. wash cloth . PRINT TOWELS 3 for \$1

Dries those dishes in a jiffy!

Extra soft and absorbent—no

lint! Pretty patterns in jumbo size—18x30". Buy now!

Reg. 5.98 Plaids Wonderful warmth! Rayon-Orlon® acrylic is washable! Red, toast, turquoise on white. 6" binding. 72x90".

Lovely Prints

Luxury quality blan-ket—floral rayon— Acrilan ® acrylic! Perfect gift! 72x90".

SAVE! 70x90" Size Napped Cotton

Price Cut



Print Lunch Cloth Price cut! Pretty table toppers! Six colors in coton sailcloth. 52x52"

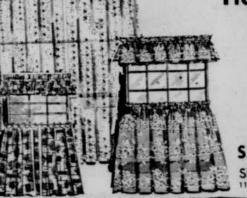
Chenille Spread Savel Tufted rayon chenille on cotton! Lint-free. No ironing. Full bed size.

Save! Bed Pillows Cloud-light! Fluffy feather fill! Pink and blue floral ticking cover. 20x26"

Throw Rug Value Special! Loop designed 788 cotton, eight colors! Latex

back. Jumbo — 30x50"

TERRIFIC CURTAIN BUYS **Tier Sets or Fancy Panels**



Light and breezy tier and valance sets — delicate flocked border on Dacron® polyester. Duralon (100% rayon) panels 54x81" highlighted with colorful dots. Cotton sailcloth cafe sets!

SAVE! DURALON TIERS

Childrens' **POLO SHIRTS**

What a buy! Stripes and solidsgripper shoulder for little tots, Size 1-4 crew neck for sizes 4-8. Reg. 89c.

NOW! 67

Flannel **WORK SHIRTS**

Sale special! Stock up at this low price on good looking cotton flannel shirts. Bold plaids. Sanforized. Size 141/2-17. Reg. 2.49 values.

NOW! 1 99

MISSES' SLACKS

Here's a wonderful value! Washable grey flannel or plaid corduroy. Sizes 10-20. Stock up while these amazing low prices are in effect!

NOW! 298

INSULATED PACS

Wonderful special purchase by Gambles makes such values Reduced for this sale! Fine qualipossible! Foot and ankle insulated with foam rubber. Non-skid | tic waist briefs. Stock up! Sizes s o l e. Size 7-11. Reg. 12.95 5-9. Reg. 59c values. values.

NOW! 877

Suedine and Corduroy FLATS

Newest styles for daytime or date. Ties, skimmer flats, cute novelty trims. Black-Green-Gold. Sizes 41/2-9.

NOW! 1 99 pr.

Boys' **COTTON DRAWERS**

Be ready for cold weather! Popular white cotton in sizes 6-16.

NOW! 98c

Thermal drawers or shirts NOW! 1.29

WORK SOCKS (Part Wool)

Special fiber blend of 25% wool, 35% rayon, 40% cotton for warmth, long wear, extra absorbency. Ribbed tops. Best value in town! Stock up now, for all winter long!

3 prs. 1 09

SLIPPER SALE!

Special purchase of children and misses' sizes. Values to 2.98 now at the low, low price of only 1.22. Stock up now for gifts. Asst. styles and colors.

NOW! 1 22

Boys' COTTON ANKLETS

Stock up now for school! Long wearing anklets in popular new patterns. Nylon reinforced heel and toe, Reg. 39c. Sizes 7-101/2.

NOW! 3 prs. 88c

RAYON PANTIES

ty knit tricot. Perfect fitting elas-

NOM: 38c

CHORE GLOVES

Here's a buy you'll not want to miss! Warm Nap-out gloves at real sale prices! Stock up now and save at Gambles. Reg. 43c

NOW! 3 prs. \$1

Boys' FLANNEL SHIRTS

They're really good looking! Smart new prints on sanforized heavy flannel. Save now on school and play shirts. You'll want several of these. Sizes 6-16. Reg. 1.49.

NOM: **33**c

Jr. Boys sizes 2-6 NOW! 77c