Fourteen Pages In Two Sections Section One

THE WEATHER Thursday 2 86 80 Friday 3 Saturday 4 Sunday 5 50 Tuesday 58

Volume 80-Number 7

"The Voice of the Beef Empire"-North-Central Nebraska's BIGGEST Newspaper

O'Neill, Holt County, Nebraska, Thursday, June 9, 1960

Seven Cents

Affidavit Tells Results Of Frontier's Campaign

The Affidavit of results in the Frontier's Trade Expansion Campaign leaves no doubt in the people's minds of the effectiveness of advertising placed in the columns of the O'Neill Frontier.

Today the Frontier feel proud to be able to guarantee the advertisers using the columns of this newspaper many hundreds more homes than any publication ever published and circulated in Holt

In addition to this thorough coverage of Holt County we also guarantee the advertisers hundreds of homes in the fringe territory which is of the most value to the advertiser.

If the subscriber resides near enough to O'Neill, he usually trades in O'Neill, but if he resides in the more distant parts of the O'Neill Trade Territory, he could go to some other town to do his buying.

These homes in the fringe areas are the ones which are of the most value to the O'Neill business places and the ones which the Frontier is making an effort to pull into O'Neill.

Affidavit

STATE OF NEBRASKA, County of Holt, ss.

This date came Jim Champion, Co-Publisher of The O'Neill Frontier, of O'Neill, Nebraska, who being duly sworn, deposes and says as follows, to-wit:

During the three weeks circulation campaign recently conducted by the H. E. Trinkle Circulation Service, for The O'Neill Frontier, the total and exact number of new subscribers added was:

ELEVEN HUNDRED AND NINETY FOUR (1194)

Figuring 1194 new subscribers at the rate of four readers per paper, means that nearly FIVE THOUSAND MORE READERS ARE NOW SEEING ADS PLACED IN THE FRONTIER than were seeing them only four weeks previous to this time

> JIM CHAMPION Co-Publisher The O'Neill Frontier

Subscribed and sworn to before me by said Jim Champion, this 8th day of June, 1960.

J. B. GRADY Notary Public

My Commission expires July 14, 1962.

O'Neill Residents Petition **Council Against Trailer Park**

before the O'Neill city council at ed in their regular meeting Tuesday night and petitioned that the trail-er park located at Seventh and In lunch building permit and a Fremont breaks a city ordinance.

The petition states that businesses may not be constructed in designated residentual areas. The area in question is a recognized res-In 1947 a city planning commis-sion established that certain parts

of the city would be designated as business, residential and subresidential areas. The 1947 city council passed the zoning recom-

Four trailers are parked in the area now. Fines of from \$10 to \$100 could be levied against the property owner for breaking a from S ordinance

In other council action the fran-

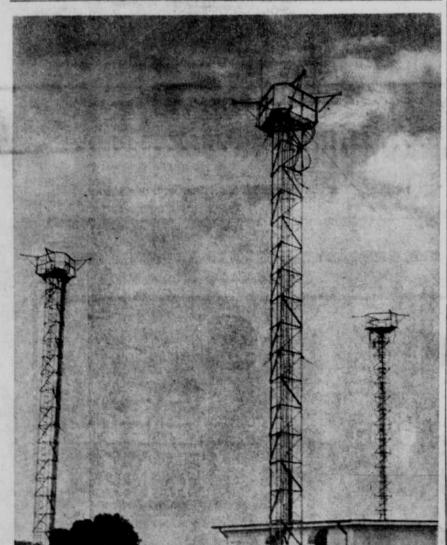
Fifteen O'Neill citizens appeared \$16,000.15.. The old patrol was trad-The council also granted two new garage building permit.

Swim Lessons **Begin June 13**

A total of 490 children registered for swimming lessons Monday and Tuesday at the O'Neill pool. Of that total 169 were from out of town. They will receive lessons two days a week over a five week

In addition a group of children from Spencer will also receive two lessons each week.

chise granted Consumers Public
Power company was extended. The
council also purchased a AllisChalmers motor patrol for struction begins Monday.



The Federal Aviation Agency will soon complete another link in their ground to air communication system with the completion of this installation one mile northeast of Emmet. Three 60 foot towers have been raised and work is now being done on the radio equipment and stand-by power unit. In case of an electrical outtage, the unit would automatically turn on to supply power. The transmitter will be connected by a wire system to headquarters in Denver and messages broadcast there will be relayed from this center. Messages sent by planes in this area will also be picked up and relayed to Denver. Both UHF and VHF transmitters and receivers will be located in the unit. W. W. Winkler of Kansas City is the contractor in charge. The station is scheduled to go into operation in September or October.



Petersen, Monday evening. In the back row are Pat Patton and Harry Ressel, new directors and John Watson, treasurer.

Miss Theresa Cassidy

Rites To Be Saturday

SPENCER—Funeral services for Miss Theresa Cassidy, 89, will be conducted Saturday at 10 a.m. in St Mary's Catholic church with Rev. Robert Steinhausen officiat-

ing. Interment will be in St. Mar-

y's cemetery.
The body will lay in state at the

Jones Funeral home from Thurs-

ary will be recited Friday eve-

ning at 8.

Miss Cassidy was born Nov. 16,
1871 in England. She died Wednes-

day at Hastings. She had spent

most of her life on a farm north-

Harry Petersen

New President

Of O'Neill C of C

New Chamber of commerce of-

ficers were elected at the regular

meeting held Monday evening.

Harry Petersen was named presi-

dent for the coming year. Other officers elected were: Dale Wilson,

first vice-president; Tom Cronin,

second vice-president, and John Watson treasurer. New directors

named were: Pat Patton and Har-

ry Ressell for the two-year term, and Wayne Spelts, one year term.

appoint a committee to investigate the possibility of securing a building for the National

Guard armory and to inspect

The feasibility of securing a building large enough for both Na-

tional Guard purposes and to be used for city and community ac-

tivities was also discussed. Joe Stutz and Mayor Dewey Schaffer are in charge of the committee.

Three Accidents

Three automoble accidents were investigated by O'Neill police dur-

An accident occured Friday at the intersection of Fifth and Douglas

Reported Here

ing the past week.

lided.

the present facilities.

A proposal was also made to

east of Spencer.

Frontier Begins New Feature

The Frontier this week begins a new feature, "Do You Know Your Neighbors." It is designed primarily to acquaint everyone with O'Neill's business and professional men as well as city and county officials.

Do You Know Your Neighbors?

"Know Your Neighbor" is not a contest. There are no prizes given for correctly identifying the person pictured. The only reward is the satisfaction of "knowing" your neighbor.



Nearly every Holt countyan has done business with this man-(Answer Next Week)

Stanton Services **Held Tuesday For** Mrs. Lumir Hartl

Funeral services for Mrs. Lumir Hartl, 44, were conducted May 31, at 9 a.m. at St. Peter's Catholic church in Stanton. Rev. George Saxon read the requiem mass. day until the funeral hour. A ros-Burial was in the Erychleb ceme-ary will be recited Friday eve-

tery at Stanton. Mrs. Hartl died Thursday, May 26 in Our Lady of Lourdes hospital in Norfolk after a month's il-

The late Frances Peter Hartl was born September 1, 1915 a daughter of Mr. and Mrs. Frank Peter at O'Neill. She was raised in the community and attended school

at St. Mary's Academy. On September 30, 1940 she was united in marriage to Lumir Hartl of Stanton at St. Patrick's Catholic church in O'Neill and the couple became the parents of seven children. An infant son and daughter preceded her in death.

Survivors include: Husband; daughters-Mrs. George (Frances) Jedlicka of Schuyler and Marilou at home; sons-Donavon, Eugene and Robert, all at home; one grandchild. Also her parents, Mr. and Mrs. Frank Peter, four sisters and three brothers.

Pallbearers were: Cousins-Edwin Prokopec, Leonard Prokopec, Ivan Prokopec, and Vincent Zrust, all of Clarkson, Louis Dvorak of Stanton and Frances Peter of O'-

Dad's Day Open Set June 18-20 At Country Club

day open golf tourney will open Saturday, June 18 and continue Saturday, June through Monday.

O'Neill's thirty-ninth annual dad's

Qualifying rounds will be played Saturday. All qualifying rounds for championship and first round must be posted by 6 p.m. Saturday, June

First round play will get underway at 8 a.m. Sunday. There will also be consolation play and trophys will be awarded

when cars owned by Aurora E. Robinson and Norma Y. Steele col-Ladies' bridge is scheduled Sat-A 1959 auto, owned by Gerald Schmaderer was hit in the left urday afternoon at the club house and a Calcutta and Dutch lunch will be held in the evening. A ladies rear fender Saturday. The acciluncheon will be held Sunday afdent was apparently a hit and run. ternoon followed by bridge and a dance in the evening.

Entrance fees are \$3.50 and all of Sioux Falls, S. D., were involv-

entries must be in by 6 p.m. Sat-urday, June 18. Fees may be sent or phoned to Duke Kersenbrock, chairman.

Celebrates First Mass Tuesday The Rev. Patrick G. Keating, O., celebrated his first mass Tues-

Father Keating

day at St. Joseph's Catholic church in Atkinson. Rev. James Berigan served at deacon.

Father Keating was ordained June 4 in the chapel of St. Rose Priory, Dubuque, Ia. He is a member of the Dominican Order's Province of St. Albert the Great.

The Rev. Richard Parr, deacon. Servers were Michael Keating, James Gilg, Michael Batenburst and Michael Wabs. Miss Mary Rose Keating was the paten-

Father Keating received all of



REV. PATRICK KEATING

his early schooling at St. Joseph's in Atkinson. Advanced schooling was received at Winona, Minn., River Forest, Ill., and Dubuque, Ia. Father Keating will not be assigned a parish but will return to St. Rose Priory in Dubuque for the completion of his studies in the-

He is the son of Mrs. and the late Philip J. Keating, Atkinson. He has one sister, Sister Mary Jarlath, O. S. B., (Mary Ellen), of National City, Calif. Two brothers, Robert and John, are in the implement business in Atkinson.

Father O'Donnell Installed

Father Ralph M. O'Donnell will be formally installed as pastor of Epiphany and St. Joseph parishes, Emmet and Amelia, Sunday at 4 p.m. with Monsignor Timothy O' Sullivan officiating.

Father O'Donnell has served th



REV. RALPH O'DONNELL

past 6 years as assistant pastor at St. Peter's church in Omaha. He was ordained in 1952. Mrs. C. F. Abart, Mrs. Bob Erwin and daughter and Mrs. Keith her parents, Mr. and Mrs. John Abart were Sioux City visitors Friday at Grand Island.

Mrs. Don Beckwith met was ordained in 1952.

Father Francis Price has been transferred to Cedar Rapids. He was pastor at Emmet for six years.

Young Freddie Miller Killed When **Thrown from Horse Near Venus**

Holt Pioneer Identifies Old Kincaid Picture

Clayton Mesner, who lives here in O'Neill, informed the Frontier this week that the picture published last week depicting a long-ago scene in the city was the signing for land after the passing of the

The Kincaid Act, named after the Nebraska legislator who introduced it into Congress, stipulated that everyone homesteading 160 acres could automatically receive a full section of land. The Act was passed in the very early 1900's.

Paul Shanner, O'Neill, says he was 19 years old when this picture

was taken and that he was in the line to receive land. He was too young for a grant however.

northwest of Swan Lake and receiv-

ed his section of land. The line-up shown in last week's Frontier was caused by the stipulation that all those who wanted to sign up for a section of land had to do so at the land office. At that time the land office was located where the telephone office is now. Men started lining up about dark the night before the office opened and by midnight the line stretched to what is now the Consumer's Public Power office.

They stood in line all night and early the next morning, according to Mesner, a fellow started at the beginning of the line and took the name and address of everyone. The men were numbered and received land according to their number.

Bob McKenny Injures Leg Tuesday In Fall From Tree Onto Picket

The five-year-old son of Mr. and Mrs. Frank McKenny fell from a tree Tuesday at his home and pastor, served as arch-servers were Michael fence which surrounds the yard. A piece of the picket was embed



ded in Bob's leg and had to be removed by surgery. Some 25 stitches were needed to close the wound. The gash is in the upper part of the leg.

Mr. McKenny said that since some 30 children play in that block he believes that he will have to remove the points on the fence Bob is reported to be in good condition at home.

Open House Planned

Mr. and Mrs. H. W. Hubbard will hold an open house at their home in Chambers on June 19th in honor of their 50th wedding anniversary. The Sunday open house will be held from 2 until 5 p.m.

Flood Repair Meeting Scheduled at Emmet

A special meeting of the legal voters of Emmet Township will be held Friday, June 17, at Winkler's Tavern. The purpose of the meeting is to vote for \$2,000 that the township board is asking to repair flood damage. The meeting is scheduled for 8

Rodeo to Begin **Three Day Stand** Friday, June 17

Rodeo fans will converge in O'-Neill next Friday, Saturday and Sunday, June 17, 18 and 19 when Mr. Mesner was homesteading O'Neill's big rodeo will get under-

> riding, bareback bronc riding, calf his Spangler and Bill Revell. roping, steef wrestling, brahma Organist for the funeral was bull riding and the ladies barrel Mrs. Frank Pierce. Mrs. Fritz

sen, O'Neill

The highlight of the rodeo this year will again be the parade through the city sponsored by the Lions club. Prizes amount ing to \$200 will be given to the best parade entries Evening rodeo performances are

scheduled for 8 p.m. Friday and Saturday and an afternoon program will be presented Sunday afternoon at 2 p.m.
The rodeo is NSRA approved and

Hollenbeck Brothers will be the contractors and producers. Cutting horse contests will be held Friday and Saturday. A no-vice jackpot will be held Sunday open to anyone. Deadline for en-

W. A. Nickless Named for Ak-Sar-Ben Award

STUART-W. A. (Barney) Nickless of Stuart has been named as one of 11 Nebraskans to receive ther, Glen; three sisters, Mrs. Ak-Sar-Ben annual Good Neighbor award for their unselfish and neighborly deeds the past year. The announcement was made by Melvin Bekins, president of the philanthropic organization in statement Wednesday. Nickless was described as "one

of the most community-minded men in the state." His latest project was to locate an ambulance and devote nearly all of his spare time to its renovation and complete overhaul. The ambulance is for local emergency use and is operated by the Stuart volunteer firemen.

Basket Dinner Planned At Page Church Sunday

PAGE—A basket dinner will be held in the Fellowship Hall following morning worship service at the Page Methodist church Sunday honoring Rev. and Mrs. Cecil Green. Rev. Green has been pastor at Page and Inman since Rev. Lisle Newmaw was transferred to the Ne-

Mr. and Mrs. Roland Miller of near Venus, died Sunday in a tragic ranch accident at his home.

Young Miller was riding his pony and it is believed that a low hanging telephone wire caught him in the head and swept him off the horse. His foot caught in the stirrup and he was dragged some dis-

His mother, the former Agnes Boelter, and his brother, Glen, heard his cries and ran to the field to help. He was taken to O'Neill as quickly as possible but died on the way to the hospital.

The accident happened about 8 .m. Sunday.

Funeral services were held Wednesday at 2 p.m. at St. Paul's Lutheran church near Venus. Rev. Walter Seefeldt, pastor of the Orchard and Venus Lutheran church, officiated. Burial was made in the Lutheran cemetery at Orch-

Active pallbearers were Bob Revell, Douglas Miller, Don Linquist, James Miller, Dennis Cork and Clayton Podany

A \$715 purse plus entry fees will go to the top cowhands as they ney Hibbs, Gregg Derickson, Roncompete for prizes in saddle brone ald Derickson, Dale Mudloff, Den-

Organist for the funeral was Rokahr, Mrs. Arne Pierce and Mrs. All entries must be in by noon Friday, June 17. They may be mailed or phoned to Virgil Laur"Twenty-third Psalm".



Freddie was a sixth grader in the Cedar Corner's rural school. Survivors are: Parents; one bro-Earl (Bernadine) Slattery of Ecuador, South America, Mrs. William (Beulah) Kruse and Mrs. Laurence (Ruth) Jensen, both of Winnetoon. A grandmother, Mrs. Bertha Boelter, Norfolk, and four nieces and five nephews also sur-

Petit Larceny Case Continued to July 6

Carl Clay of Taylor was released on \$200 bond after a preliminary hearing Wednesday morning involving a petit larceny charge Clay was returned to O'Neill Tuesday by sheriff Leo Tomjack. The case was continued until July 6 at 2 p.m. The complaint against Clay was made by Joe Linebach of Winner, S. D.

Posts \$300 Reward

A \$300 dollar reward has been posted by Duane Beck of Atkinson for information leading to the arrest and conviction of the persons responsible for the theft of 16 hogs from his farm sometime Tuesday.



Les Lines of Page has been in the process of a ccumulating material for a collection for the past 44 years that he could not duplicate now if he wished. Mr. Lines became a car license collector quite by accident, just tacking them up on the end of his garage each year as he placed the new number on his car. First thing he knew he had the evidence showing where some of his money went each year. He has had three numbers-28030 up to 1916, then 36-693 in 1922. Since then he has settled steadily for 36-692. When he was in California in 1951 he was required to trade his plate for a California plate 1B 82387. He does not have a number for each year as some of the plates were tagged instead of being replaced. Mr. and Mrs. Lines recall that their 1916 touring car, a Ford, cost \$470. They bought it from John Couch at Royal.