

Rural Schools Schedule Events

Miss Alice French, Holt county school superintendent, last week announced dates for several rural school events in the coming weeks which reveal numerous activities for the rural pupils of the county.

R. H. Jefferies Funeral Held at Ewing Saturday

Funeral services for R. H. Jefferies, who died last Wednesday at Ewing, were held Saturday at 2 p.m. at the Clearwater Methodist church.

John Hahn, Valentine To CPPD Oshkosh Post

John W. Hahn, 36, a 12-year man with Consumers' Public Power District, has been named CPPD's local superintendent of the Oshkosh-area operations.

Octogenarian Dies Burial at Ewing

Funeral services were held Thursday afternoon at 2 o'clock at the Evangelical United Brethren church at Orchard for Mrs. Alberta Coulton, 84.

Agurtha Wagers Funeral Service Was Wednesday

Funeral services were held Wednesday afternoon at 2 p.m. at the Biglin Chapel for Agurtha Wagers, former Page resident.

Open House For Motts

Mr. and Mrs. George J. Mott will observe their golden wedding anniversary Sunday with an open house at the First Methodist church basement from 2 to 4 p.m.

Services For Stuart Man Held Thursday

Funeral services were conducted at 10 a.m. March 10 at St. Boniface Catholic church in Stuart for Joseph Schmaderer, 75 who died Monday at the home of his son, Alois, from a heart attack.

Harry Foltz Services Today

STUART—Harry "Pop" Foltz, 75, of Stuart died Saturday at the Atkinson Memorial hospital where he had been hospitalized for only three days.

Mrs. Etta Rhodes, Stuart, Funeral Rites Held Friday

STUART—Funeral services for Mrs. Etta Rhodes, a longtime resident of Stuart, were held at the Stuart Community church on Friday at 2 p.m.

Services For Former Resident Held Tuesday

CHAMBERS—Funeral services were conducted on Tuesday afternoon at the Evangelical church in Seward for Earl Coppoc of Seward.

Phone Your News to The Frontier—Phone 788

Church Notes

CHRIST LUTHERAN CHURCH Seventh and Clay Streets The Rev. A.S. Gedwillo, Pastor. Saturday—Confirmation classes meet, 9:30 a.m.

IMMANUEL LUTHERAN CHURCH Atkinson The Rev. A.S. Gedwillo, Pastor. Thursday—Lenten vespers, 8 p.m.

The Wesleyan Methodist Church Venus, Nebr. Dale Hornback, Minister. Sunday School at 10, Vernon Strope, supt., Building Fund offering will be taken. Morning Worship at 11.

Wesleyan Youth at 7:30, study from the Book of Acts. Children's service at 7:30 in church basement. Evening Service at 8:10. Class meeting.

Jehovah's Witnesses 127 S 4th Street O'Neill, Nebr. Friday March 18 7:30 P.M. Theocratic Ministry School. Subject, "The Appointed Time of the End".

First Methodist Church Rev. Glenn Kennicott O'Neill and Emmet O'Neill. Thursday, March 17—10:00 a.m. Prayer Circle at Claude Bates home.

EMMET Thursday, March 17—Woman's Society at McMillan home 2 p.m. Sunday, March 20—Children's Sunday School and Morning Worship, 9:30 a.m.

LEGAL NOTICES School District Reorganization A public hearing will be held in the Court House Assembly Room at O'Neill, Nebraska on March 23, 1960 at 8 p.m.

Too Late to Classify FO RSALE—First calf dairy heifers, Holstein and Brown Swiss. Some fresh and some to freshen soon.—Louis Bartos, 1 mi. east and 7 mi. north of O'Neill. 474c

FOR RENT—Nice 3 room furnished apartment, ground floor, private entrance. Close to schools and churches. Phone 609, O'Neill. 45-47c

MOBILE HOMES WHETHER you pay cash, Finance or have a Trade You Can Do Better At MILLER TRAILER SALES Albion, Nebr. Ex 5-2170 In O'Neill vicinity See Clarence Johnson Elms Court, O'Neill, Nebr. New & Used All Sizes Low Overhead—Low Prices 47 ft

FOR SALE—Three bedroom house, residence of Mary Zastrow, 507 E. Adams, call 766 for information. 44-48c

Page News

By Mrs. Ben Asher Mr. and Mrs. Duane Sukup and children and Mr. and Mrs. Delbert Anson, went to Orchard Saturday evening where they attended a welcoming party at the Legion club for Mrs. Anson's and Mr. Sukup's parents, Mr. and Mrs. Edward Sukup and their brother, Stanley. The Sukups are recent movers to Orchard from northeast of Page.



Carolyn Muff, from St. Catherine's School of Nursing at Omaha, spent the weekend at the home of her parents, Mr. and Mrs. Mark Muff of Spencer. George Peterson, jr., spent Friday in Norfolk. Edward McCarthy, son of Mr. and Mrs. George McCarthy, visited his parents on Sunday.

Walt Kopejka of the O'Neill Airport made a business trip to Omaha Sunday. Mr. and Mrs. George Hartford accompanied Mr. and Mrs. Guy Beckwith to the Carl Lorenz home Saturday evening.

Mr. and Mrs. Dallas Behrens and family were Sunday guests in the home of his parents, Mr. and Mrs. Emil Behrens.

Miss Alice Page, a teacher in the Atkinson community, spent the week-end with her parents, Mr. and Mrs. Harry Page.

Mr. and Mrs. Walt Kopejka and sons, Miss Bonney Lawrence and Eugene Barnhard were guests in the home of Mr. Kopejka's mother, Mrs. Anna Kopejka at Immanuel.

Mesdames Bertha Prill, E. H. Farnsworth, Merwyn French Sr. and Dan Troshynski were absentees members of the Page extension club Tuesday afternoon when the group met at the home of Mrs. Raymond Heiss.

Mr. and Mrs. Fred Wood of Lincoln spent the week with their son, Robert Wood and daughter, Mrs. Ervin Held and their families and with other relatives and attended funeral services Wednesday for her sister, Miss Agurtha Wagers.

Mr. and Mrs. John Schultz were dinner guests Sunday of Mr. and Mrs. Harold Minar.

Mr. and Mrs. Billie Marcellus and family were Sunday visitors at the home of Mr. and Mrs. Harold Williamson of Wisner.

Sharon Marcellus was a weekend guest at the home of her parents, Mr. and Mrs. M.B. Marcellus. Myrna Ballard of Valentine accompanied Sharon as far as O'Neill. Both girls attend the University of Nebraska.

A surprise house warming party was held in honor of Mr. and Mrs. Owen Parkinson at their home on March 12. Cards were played with high score for women going to Mrs. Dick McLain and low to Mrs. Owen Parkinson. High score for men went to Owen Parkinson and low to Bob Timmerman.

Mr. and Mrs. James Jankiewicz and children were supper guests of Mr. and Mrs. Don Straka and Steven of Atkinson on Thursday.

Donald Marcellus from Atkinson visited Thursday evening at the M.B. Marcellus home.

Mrs. Phil Haverkamp was the recipient of a baby shower at the home of Mrs. Bob Timmerman on March 14. Bingo was played. The honored guest received many gifts.

Lunch was served by the hostess, Mrs. Owen Parkinson. Ladies present were: Mrs. Lavern Caskey, Mrs. Reginald Pinkerman, Mrs. Floyd Hershler, Mrs. Jim Jankiewicz, Mrs. Bernard Schmitz, Mrs. Gene Hastreiter, Mrs. Joe Ollendick, Mrs. Orville Sindlar, Mrs. Hugh Langan, Mrs. Dick McLain, Mrs. Owen Parkinson and Mrs. Bob Timmerman.

Marge Marcellus daughter of M. B. Marcellus spent Friday night in Lincoln at the home of Mr. and Mrs. Gordon Fox.

Richard Hill spent Monday night at the home of Dick Marcellus. Mrs. Henry Martin received word of the death of her uncle, Joe Wrede of Garwin, Iowa on March 14. Funeral services are to be held Friday morning at Garwin.

Mr. and Mrs. Wayne Harmon and family of Norfolk were guests over the week-end in the home of his parents, Mr. and Mrs. M.L. Harmon.

Perry Dawes, son of Mr. and Mrs. A. Neal Dawes and his friend, Konrad Smith of York, were week-end guests in the Dawes home.

Everet Miner attended the Nebraska Angus Futurity Show Monday and Tuesday.

Mr. and Mrs. Ray Orsborn and Miss Alice Dowty were Wednesday supper guests in the home of Mr. and Mrs. George Mann.

Mrs. Elizabeth Pharris of Fremont arrived Friday for a visit with her son-in-law and daughter, Mr. and Mrs. T.L. Liddy.

Miss Sadie Derickson returned Tuesday from a week's visit with her niece, Mrs. Frank Breen.

Eight members of the Chatter Sew club were Friday afternoon guests in the home of Mrs. Glen Stewart. The ladies worked at their own needle work. The next meeting will be on April Fool's Day.

The first lesson of the study, Luke's "Parable of Christ" was given at the Page Methodist Church Thursday morning with nine ladies present. Mrs. Raymond Heiss is the leader for the study course. The ladies had a covered dish dinner and some stayed to quilt but the regular meeting was not held because of the storm.



A THOUGHT FOR RETAILERS

DID YOU JUST LOSE

A CUSTOMER?

Every year (on the average) 18 per cent of a store's customers move away or die. Many others shift their buying from one store to another, perhaps because of a grievance, perhaps because they think they're getting better merchandise, or lower prices, or perhaps because of one store's apparent indifference, and the other's aggressive promotion.

ON THE OTHER HAND... Many new families move into the community each year, replacing those who move out. Many young people become adults annually. They marry, and create new families, which require food, clothing, homes, cars and a multitude of other things.

THE POINT IS... A retailer isn't dealing with a fixed group. He is selling a passing parade, an ever-changing market. That is why advertising—consistent advertising—which reaches all the potential customers is an essential part of successful merchandising today.

In this area, nearly all your potential customers are The Frontier readers. New residents or natives, young or old, find they need the newspaper. The thorough coverage of this complete shopping area, is another strong reason why the local newspaper is the basic retail advertising medium.

