

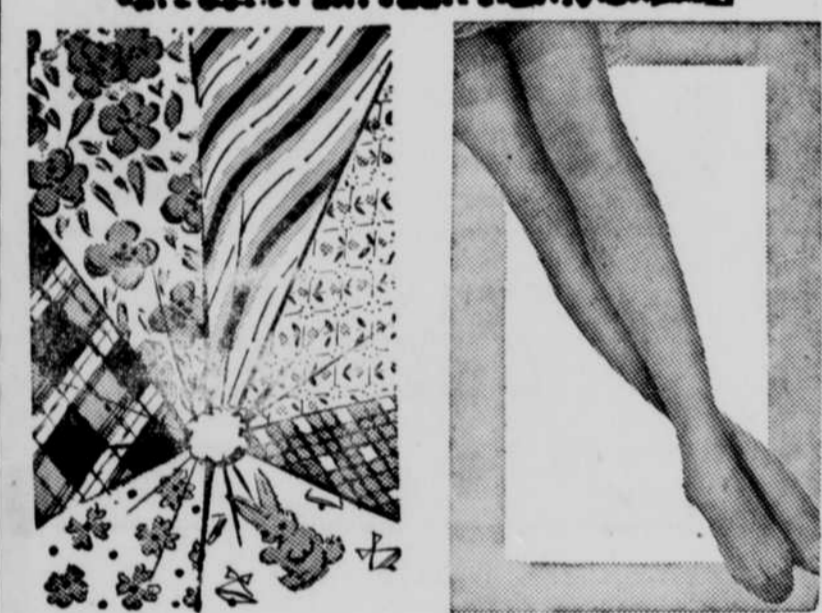


Governor Brooks, fourth from left, sported a new western Stetson for the first South Dakota-Nebraska championship rodeo Sunday. He was a guest of the city and the O'Neill Rodeo Association at the Town House in the morning prior to rodeo time where a dinner and reception was held for him. Mayor D. C. Schaffer formally presented the new hat to the governor. John Gallagher, master of ceremonies, is shown standing, behind Governor Brooks. Mr. Schaffer is at the right, standing. Others present at the table were Mrs. Brooks, Mrs. Schaffer, Mrs. Gallagher, Mr. and Mrs. L. D. Putnam.

PENNEY'S

ALWAYS FIRST QUALITY!

Don't Wait!...Penney's Birthday Bargains Won't!

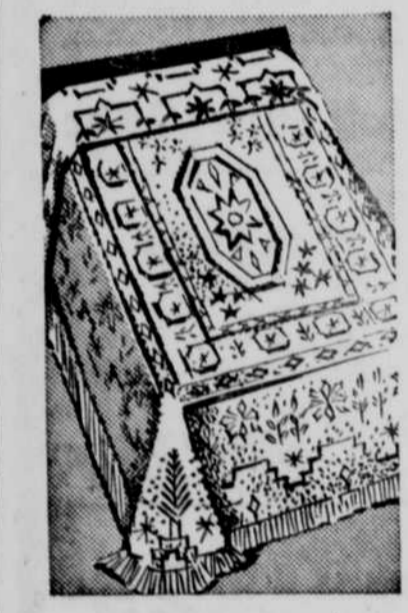


SPECIAL BUY!! COTTON FLANNEL!
3 yds. \$1

Beautifully styled Sanforized sleepwear prints for every member of the family! Every yard deeply napped for superior warmth and wear! Stock up at Penney savings!

FIRST QUALITY NYLON SHEERS!
2 prs \$1

sizes 8 1/2 to 11 Beautiful 60-gauge, 15-denier nylons you've seen advertised at more than twice this price! Quality tailored to fit perfectly. Self color or dark seams.



EARLY AMERICAN LOOP SPREAD
\$6.00

96 by 108 inches Every inch beautiful, Penney's low priced reversible spread is nicely fringed! Machine wash, medium setting. Bleached or antique white, pink, gold.



COTTON CORD PARKAS GET ZIP OFF HOOD
\$6.00

junior boys' sizes 4 to 12 Quilt lined! Water repellent! Machine wash at medium setting. 4 colors.

SPECIAL BUY COTTON KNIT PJ'S!
\$1.22

Stock up on heavyweight warm cotton knit ski pajamas. They are made to Penney's specifications for longer wear, good tailoring. Choose from many colors.

2-PIECE COTTON KNIT SLEEPERS
\$1.00

Check these Features! Breathable, soft, safe plastic soles. Gripper fasteners at back and waist for easy dressing! Sized by weight for perfect fit! Value!

Page News

By Mrs. Ben Asher
 This weekend the annual get-together of the sisters and brothers of the Fuelberth clan met at Page with Mrs. Frieda Asher as hostess. Saturday night Walter Fuelberth of Corning, Ia., Mr. and Mrs. Ben Fuelberth and Mr. and Mrs. Lorenz Fuelberth, all of Osmond, Henry Fuelberth of Stuart, Mr. and Mrs. Ernest Brunchost of Inman, Mr. and Mrs. P. E. Nissen of Page and daughter, Mrs. Henry Hennigen of Brockton, Ia.

Mr. and Mrs. Anton Nissen and Mrs. Frieda Asher dined at the cafe at Page. Sunday morning the same group ate breakfast with Mrs. Frieda Asher and Mr. and Mrs. George Fuelberth of Hartington joined them for dinner. Afternoon and lunch guests were Mr. and Mrs. Jerry Asher and children, Mr. and Mrs. Harold Asher and Ben Asher. Henry and Walter Fuelberth stayed Sunday night at the Anton Nissen home. They, along with Mrs. Hennigen left Monday morning. Next year's hostess will be Mrs. Anton Nissen.

Mrs. Elmer Trowbridge, Mrs. Jesse Kelly, Mrs. Ivan Heiss, Mrs. Carl Max, Mrs. Vivian Steinberg and Mrs. Jake Finch went to Crawford Valley church where they attended the fall seminar. About 135 attended.

Mr. and Mrs. Jerry Asher and family returned home Friday after a week of visiting Mr. and Mrs. Ross Fink of Lafayette, Colo. and Mr. and Mrs. Robert Asher of Alliance.

Mr. and Mrs. William Buxton took Luther Buxton of Ewing to an open house for Mrs. Bertha Grone's 80th birthday. It was held Sunday afternoon at her home in Orchard. Mr. and Mrs. Earl Hurst of Burwell were present. Mr. Hurst was a former coach of Page high school.

Mr. and Mrs. William Sorenson were Sunday dinner guests of Mr. and Mrs. Richard Heiss. Mrs. Mary Bergstrom of Newcastle, Wyo. arrived here Thursday to visit her sister, Mrs. Raymond Heiss and Mrs. Harold Heiss. Saturday the three went to Norfolk and spent the night with their sister and brother-in-law, Mr. and Mrs. Dale Stuky. Sunday the three left Norfolk and went to see another sister and her husband, Mr. and Mrs. Ross Taylor in Troy, Ohio and Mrs. Bergstrom's daughter and son-in-law, Mr. and Mrs. Jim Smith in Urbana, Ohio.

Mr. and Mrs. Roy Zellers and Mr. and Mrs. Richard Heiss spent Thursday in Sioux City.

Mr. and Mrs. Frank Beelaert and Becky went to Ak-Sar-Ben in Omaha September 30 where Becky showed her steer and won a red ribbon.

Mr. and Mrs. Bob Beelaert left Wednesday to see the show at Ak-Sar-Ben. They returned Thursday.

Mr. and Mrs. Merwyn French, Jr. and family went to Mrs. French's parents, Mr. and Mrs. Orville Olson and then on to Omaha for Mrs. French's medical check up. Denny Ickes did their chores. Mesdames Dale Stauffer, Ronald Park, Darrell Heise and Norman Trowbridge went Monday to Sioux City to attend "Your Neighbor Lady's" Cooking school. Little Stevie Hill stayed all day Wednesday with his grandmother, Mrs. Ed Stewart while his mother and sister, Mrs. H. O. Hill and Leah and Mrs. Ray Hill of Orchard went to Spencer to visit Mr. and Mrs. Glenn Tomlinson.

ROYAL THEATER

FRI. and SAT. OCT. 9-10
"Day of the Outlaw"
 Starring Robert Ryan, Burl Ives Tina Louise. Also Starring Alan Marshal and Nehemiah Persoff as "Dan". See David Nelson—he's terrific in his first starring role. Adm. Adults 65c; Children 15c. All children unless in arms must have tickets. Matinee Sat. 2:30.

SUN., MON., TUES., OCT. 11-12-13
"The Best of Everything"
 Joan Crawford, James Mason, Stephen Boyd and Hope Lange in Color by DeLuxe. Cinemascope. Adm. Adults 65c; children 15c. All children unless in arms must have tickets. Matinee Sun., 2:30.

WED.-THURS. OCT. 14-15
"That Kind of Woman"
FAMILY NIGHT
 Tab Hunter and Sophia Loren in Adm: Adults 65c; children 15c Family Night \$2.00

Mr. and Mrs. Lloyd Fusselman went Sunday to a Foodrama in Sioux City.

Mr. and Mrs. Eddie Walker, of Cairo were weekend guests of their parents, Mr. and Mrs. Cordes Walker and Mr. and Mrs. Lyndley Crumly.

Mrs. J. E. Smith fell from a chair and broke her arm.

Ed Stewart did the chores for Dick Trowbridge while he was away over the weekend hunting.

Mr. and Mrs. Ben Asher were Thursday dinner guests of Mr. and Mrs. Neven Ickes.

Sunday dinner guests at the Lyndley Crumly home were Mr. and Mrs. Cordes Walker and family, Mr. and Mrs. Eddie Walker of Cairo and Laura and Ronald Grass.

Mr. and Mrs. Ernest McIntosh and Dale returned to Albion after attending funeral services for Mrs. Roy Wilson.

Mr. and Mrs. George Wertlauffer, Mrs. Otto Matschullat and Ben Asher went to O'Neill Monday night where plans were made for Holt county governor day which will be held Monday, Oct. 26.

Mr. and Mrs. William Scheinost were Thursday night guests of Mr. and Mrs. Ed Stewart.

Mrs. Dick Trowbridge and children were Sunday dinner guests of Mr. and Mrs. Elmer Trowbridge.

Among those from a distance attending the funeral of Mrs. Roy Wilson were Mr. and Mrs. Boyd McIntosh and Mrs. Mary McIntosh of Genoa, Dewalt McIntosh of Fullerton, Mr. and Mrs. Ed Wortman of Neligh, Rev. Bessie Klein and Mrs. Edna Lofquest, both of Ewing, Mr. and Mrs. Dale Petrow, Eldon Butterfield, Mrs. Melvin Lorenz, Mrs. Mary Dusatko, Mrs. Mary Pribil, Mr. and Mrs. Ray Eby, N. A. Linquist, Soren Sorenson, Jr. and Mr. and Mrs. Fred Bredehoeft, all of O'Neill.

Also Mr. and Mrs. William Plantz of Denton, Mrs. Marvin Sinkule of Lincoln and Mrs. Richard Stuart of Grand Island.

Mr. and Mrs. Leonard Rabbaas of Boston, Mass. were visiting with Mr. Rabbaas's sister and family, Mr. and Mrs. Floyd Frahm over the weekend. Sunday dinner guests also included Mr. and Mrs. Sid Frahm of O'Neill.

Thursday Al Anson, K. O. Larson, Donald Snyder, Dick Trowbridge and Charles Wiseman left to go deer hunting in Wyoming. They will stay a few days with Mr. and Mrs. Roy Provost of Lusk, Wyo., who is a sister of Mr. Larson. On their return Sunday they will stay at Laramie, Wyo. and pick up Mrs. Anna Ruther's furniture and bring it back to Page.

Rita Larson will stay with her grandmother, Mrs. Icie Snyder while her dad is hunting.

Mr. and Mrs. Charles Gerken of North Platte arrived here Friday night to visit Mrs. Gerken's mother, Mrs. Hester Edminston and other relatives. Saturday the Gerkens and Mrs. Edminston, along with Mr. and Mrs. Calvin Harvey were dinner guests of the Kenneth Ashers. Sunday they were guests of Mr. and Mrs. Calvin Harvey.

AG's club met on Friday with Mrs. Dena Stevens. There were twelve guests with Mrs. Vivian Steinberg filling in for Mrs. Ethel Park who is on a trip. Mrs. Alta Finch won high prize, Mrs. Ethel Waring the low and Mrs. Otto Matschullat received traveling.

Mrs. Ethel Waring will be the October 16 hostess.

Richard Stewart of Grand Island came Wednesday to take Mrs. Stewart home. She was here for her grandmother's funeral.

Mrs. Harry Harper presented the lessons to leaders of the three extension clubs of Page. Mrs. Joe

Beelaert and Mrs. William Sorenson for the Golden Rule club. Mrs. Kenneth Heiss represented the East Side Country Club and for the Page Extension were Mrs. Jesse Kelly and Mrs. Harry Harper. Lunch was served by Mrs. Harper.

Mrs. Letta Snell Thursday night took Mr. and Mrs. Jack Passmore of San Diego, Calif. and Mr. and Mrs. W. W. Walker of O'Neill to the Town House for supper. Later the group went to the Walker home to view slides which the Walkers took on their trip. Mrs. Passmore is a sister and Mrs. Walker a daughter of Mrs. Snell.

The senior class November fall will present a three act comedy "Crazy But Cute." Those appearing in the play will be Marlene Frahm, Connie Riege, Karen Kay Kelly, Mary Lou Liebecke, Verona Frederichs, Kay Nissen, Louise Harris, Dennis Cook, Dennis Kopper, Larry Kopejka, James Miller and Ronnie Parks.

Mr. and Mrs. Robert Nissen entertained at Sunday dinner Mr. and Mrs. P. E. Nissen, Mr. and Mrs. George Liebbers and family of Osmond, Mr. and Mrs. Laurence Haynes and family of O'Neill, Mrs. Henry Hennigen of Brockton, Ia. and Mr. and Mrs. Harold Freemyer and Susan.

The Just-A-Mere club met Friday with seven guests present. Mrs. Dora Townsend and Mrs. Dick Copes were absent. The afternoon was spent in visiting Mrs. Allan Haynes will be next hostess.

Mr. and Mrs. L. F. Knudsen entertained at Sunday dinner Mr. and Mrs. Albert Deisch, Mr. and Mrs. Albert Deitz of Manning, Ia. Mr. and Mrs. Milo Landreth went to Murray, Ia. to attend the funeral for Mrs. Landreth's uncle, Clyde Hendrick. They brought Mrs. Finn Landreth of Thayer, Ia. back with them where she will

visit for a time. Mr. and Mrs. Robert Gray drove to Grand Island Friday to meet their son, Veldon of San Francisco, Calif. who will visit here for two weeks. Sunday the Gray's entertained the following at dinner, Art Miller and Glenn of Chambers and Mr. and Mrs. John Gray.

Mr. and Mrs. Arnold Stewart went from Friday to Sunday visiting Mr. and Mrs. Ivan Stewart, Mrs. Nellie Thompson, and Mrs. Sam Catlow. They also visited with Mrs. Arthur Miller of Chambers who is receiving medical treatment in Omaha.

Mrs. Kenneth Asher and Mrs. Calvin Harvey had a nice crowd at their tupperware party held Tuesday afternoon at the Kenneth Asher home. Mrs. Don Nissen and Mrs. Lyndley Crumly won door prizes.

District 2 commander and Mrs. George Wertlauffer and Mr. and Mrs. R. C. "Pat" Patterson of Stuart went to Center Monday to attend Knox county government day.

23rd Annual 4-H Stocker-Feeder Calf

SHOW and SALE

Wednesday, October 14

At O'Neill Livestock Market

Show at 9 a.m. — Sale at 1 p.m.

See The Dodge For 60

Tomorrow And Saturday

All New . . .
 11 Beautiful Models . . .
 Don't Miss It . . .

See the New Dart By
DODGE . . . Designed
For Sale In the Low-Priced Field. Six-Cylinder Engine for Economy

30th O'Neill and Orchard

O'Neill
FREE COFFEE AND DONUTS
FRIDAY, 10:30 a.m. to 5 p.m.

Orchard
SEE THE 1960 DODGE AND GET
FREE COFFEE AND DONUTS
SATURDAY, 2 p.m. to 8 p.m.

THELANDER AUTO SERV.