

O'NEILL NEBRASKA

SHOP 8-5:30 - Saturday 8:30-9 p.m.

Shop! Compare and Save!



WORK GLOVES

Here's real value!! Warm Nap-out gloves

for chores. Stock up now and save at

NOW! 3 for \$1

MENS HEAVY

SWEAT SHIRTS

Warm Fleece Lined Grey sweat shirts

now sale priced!! Stock up now for cold

winter days! Reg. 1.79 values. Sizes

NOW! 97c

Gambles! Reg. 43c

S-M-L.

Kiddies' Warm Flannel Shirts

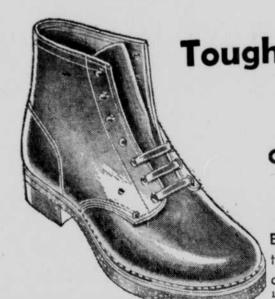
Compare at 1.19

Special purchasel Bright warm plaids on good quality cotton flanneljust right for nippy autumn weather. Pre-shrunk, very well made. 2-6.

Lined Boxer Longies

Compare at 1.39

Terrific buy! Sanforized polished cotton boxers, fully lined in warm cotflannel plaid. Red, navy, charcoal, antelope. Boys or girls, sizes 4-6-8.



Tough, Comfortable

Best seller built for hard wear! Retan uppers with seamless back. Cork and rubber soles. Brown. Sizes 6-12.

Boys' sizes 10-3 . . 288

WARMLY LINED

BEDFORD CORD

CAR COATS

Misses sizes sports a double row

of shiny brass buttons, has a

warm quilted lining of beauti-

ful paisley print. Wide collar

converts to a hood. Red, Blue,

Beige or Black. Size 10-18, Girls

GIRLS

COTTON

ANKLETS

Popular triple roll tops. Soft

white cotton. Good wearing

quality. Sizes 9-11. Reg. 49c

NOW! 2 pr. 66°

SALE! SALE!

COTTON

BLOUSES

You'll want several at such a

special price!! Girls sizes 7-14

Pre-Teen sizes 8-14. Don't miss

CHENILLE

BEDSPREADS

Thick, wavy rows of lintless ra-

yon chenille on sturdy cotton

base. New popular colors. Full bed size. Reg 5.98 values.

SPECIAL!

COTTON BRAS

Special purchase!! Fine quality

Sanforized cotton bras with

circle-stitched cups and float-

ing-action straps. Sizes 32-40 in

NOW! 2 for \$1

these buys!! Reg. 1.29

NOW!

NOW!

A-B-C cup sizes.

sizes 7-14.

NOW!

4 BUCKLE RUBBER

Overshoes

COMPARE!! The lowest price in O'Neill!! Only a special purchase by Gambles makes such a etrrific buy possible!! Black only. Boys sizes 11-6, Mens sizes 7-12. Also Black Slide Overshoes-Mens sizes only

NOW 377



DOUBLE KNEE JEANS

A Terrific Value!! Sturdy sanforized jeans in sizes 4-12. Long wearing heavy double knees. Reg. 1.79 values.



FLANNEL SPORT SHIRTS

Rugged buy for work, sports or outdoor wear!! Choice of rich fall plaids on good quality sueded cotton flannel. Sizes S-M-L. Compare at 1.98.

NOW!



MISSES

GYM SHOES

Most popular shoe for school!!

Wanted colors-White, Black,

Blue. Sizes 4-9. Regu 2.39 values

MENS SPORT SHIRTS

Best selection in O'Neill!! Wash'n Wear Cottons, dressy rayon acetates, neat all-over prints. Sizes S-M-L Regular 2.98

NOW 277

MISSES

COTTON BLOUSES

Smart new blouses in dozens of Styles and Colors. Popular Roll-up sleeves. Sanforized. Sizes 32-38.

Regular 1.49 values

99° NOW!

TERRIFIC PARKA

PERCALE PRINTS

Save now during this big sale!!

Big selection of wanted patterns

NOW! 3 yds. \$1

BUY! 12.95 Value!

Warm! Water-repellent! Wind resistant! "Big Musky" jacket has quilted lining, knit turtle neck. Heavy-duty zipper to top of collar! 6-18.

MEN'S PARKAS 16.95 Value. Jacket as above. S-M-ML-L-XL



SNO SUITS

On in an instant—zips from neck to

knee. Quilted Thermocel lining. Hood for girls, helmet for boys. Infants 12-24 mos.; toddler sizes 2-3-4.

Boys' Wool Mittens 49¢ Value. Dark colors. Ages 2-12. 99-4372,79 **Boys' Flannel Shirts** 1.39 Value. Ivy style plaids. Sizes 6-16. 20-7872 Men's Flannel Shirts

2.49 Value. Plaids, stripes. In-or-out. S-M-L. 100-7511 Irreg. Work Socks 39¢ if perfect. Nylon-reinforced cotton. 85-3008

39¢

99°

SHIRTS

MEN'S THERMAL UNDERWEAR

2.49 Values!

DRAWERS

Each

Warmth Without Bulk

3-dimensional wonder knit cotton developed by the U.S. Navy-traps body heat, protects in sub-zero weather. Non-Sag. Sizes S-M-L-XL. Terrific Value! COTTON DRESSES

Prints, plains and woven plaids newest fall styles!! Sanforized. Compare at 2.98. Sizes 1-3, 3-6x,

> **1** 67 NOW!

SEWING THREAD

Now reduced to one-half price!! All fine mercerized Coats and Clarks, White, Black and colors

NOM:

SHEET **BLANKETS**

Save now- Sleep warmly all winter!! Creamy white cotton, both sides finished with a thick soft nap. Full bed size. Reg. 2.29

NOW!

RUG SALE

Stock up on the best value in town!! Practical rugs for most any room in your home. nonskid back. Popular decorator

NOW! 77°

> KNIT **SLEEPERS**

Snug sleeping in cozy cotton knit!! Easy-on top. Easy wash plastic-bottom fit. Sizes 1-4. Compare at 1.39.

NOM: 99°



ENGINEER BOOTS

Best value in O'Neill!! Tough rugged leather with sturdy steel arch support. Black. Mens sizes 61/2 -11

NOW!

Boys sizes 31/2-6

Now \$7.95

ORLON-RAYON BLANKET

Deep thick nap. Six luscious colors! Buy now for home and gifts

> NOW! **3**66

CHILD'S **SWEAT JACKETS**

What a buy! Heavy knit sport jacket in grey or navy. Fleecy heat-retaining inside nap. Zip front. Boys or girls sizes 3-8. Reg. 1.69

SALE! **PLAID SKIRTS**

Amazing buy!! Soft as cashmere brushed rayon fashions. 3 beautiful slimline skirts. Newest fashion details, gorgeous colors!! size 10-18. Reg. 2.98

NOW!

POLO SHIRTS

Stripes and solids. Gripper shoulder for sizes 1-4, regular crew neck for sizes 3-8. Popular long sleeves. Save at Gambles! Reg. 69c -

NOW! 2 for \$1



BLANKET LINED

Denim Jackets

Popular long Work Jacket in heavy blue denim. Warm blanket lining. Sanforized for easy washings. Sizes 36-46. BE READY FOR

COLD WEATHER

NOW! 49

THE FASHION RAGE-

STRETCH TIGHTS

Cute as can be-and warm besides!! Knit of 70 denier nylon stretch yarns, full fashioned for sleek, smooth fit. Misses in red, black; Girls in red, black, royal

Girls' sizes 1 98 Misses' sizes

DURALON PANELS

What a Buy! !Just Whisk Through Suds, Hang On Rod-these lovely panels need NO STRETCHING, STARCHING OR IRONING. White or Champagne. 40 X 81

> NOW! ea.

PART WOOL **WORK SOCKS**

Special fiber blend of 25% WOOL for warmth, long wear, extra absorbency. Ribbed Tops. A Wonderful

NOW! 3 prs. \$1

SHEET BLANKET

PLAID COTTON

SAVE DURING THIS SALE ON THESE WARM PO-PULAR BLANKETS!! REGULAR 1.39

RUNNER RUGS

Wear-absorbing loop twist cotton rugs in sculpeured pattern. New decorator colors. Big 24 X 70 size. Regular 2.98

NOW! 233