



Although the Watson Hay Company is best known as a buyer and shipper of hay, the company also raises the product. The baling operation, above, was begun several days ago and will be completed soon. Ira L. Watson, inset, is the present manager of the company.



The company was started by W. W. Watson, Ira's father with Eldrich Mack and William Froelich in 1904. This year's crop, although not as good as last year, will yield a ton to the acre. See story, page 1. The Frontier Photo and Engraving.

The Pride of Inman

55-Year Old Hay Company

By SARAH MICHAELIS
INMAN—Now in the early morning hours, before the sweltering sun strikes the backs of men in the vast hay region here, long rays pour through the windows of the oldest hay businesses in the county. The Watson Hay Company has been in business for 55 years and under the management of Ira L. Watson for 40 years.

The two companies located at Inman sell approximately 4 to 6 thousand tons of hay by rail and about 1 to 2 thousand tons by truck per year. And Ira Watson has seen a lot of that hay shipped. During the 40 years of operation for the Watson Hay Company, prices for prairie hay's most precious product has fluctuated a great deal in price.

At the present time, baled and scale-delivered hay is bought for \$13. Twenty years ago, the Inman company paid \$4 to \$5 per ton—delivered to those very same scales. From 1919 to 1939 the company had barns and scales at Stafford and bought a great many tons of hay from that surrounding community. The earlier part of that period, the hay was shipped by rail. Hay was then hauled by team to the Inman and also the Stafford scales for a distance of 30 miles and was sold for as low as \$4 per ton.

Within the span of years hay at the company has been sold for as low as \$4.50 a ton and as high as \$40.00 per ton on track at Inman. With the invention of modern machinery the time for harvesting and marketing of hay has changed from a year-round operation to just a few months. If the crop should be good, the baling operation can be spread out to almost a year because these companies can buy outside hay from the farmers who may have some to sell after feeding their cattle during the winter.

The hay from these prairies is shipped to many parts of the United States, but the farthest the Watson Hay Company has ever shipped in this country was to Massachusetts. During World War I they shipped hay for exporting to other countries. With the full swing of haying in operation, travelers can see many stacks along the meadows throughout this Elkhorn Valley, which is known for its fine hay and good cattle. No matter where one travels, this valley looks mighty good to the eye and a fine place to live.

NEBRASKA'S BIG RODEO
Aug. 12-13-14-15
BURWELL
Four Afternoon Performances At 1:30 p.m., rain or shine
Contesting Australian, Canadian & U. S. Champions
See Casey Tibbs in Action
FREE Kids' Day Wed., August 12th
What info — Box 711
Call Diamond 6-7878
BURWELL, NEBR.

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Lynch News

By MRS. PETER MULHAIR
Mrs. Thomas Muller went over and stayed with her mother, Mrs. June Yowler at Picktown from Friday until Sunday then her mother came home with her to help take care of the new baby.

Margean Birmeier was a visitor at the home of Mr. and Mrs. Ronald Crawford at Wambree, S. D. last week. Mrs. Crawford is a sister of Margean.

Mr. and Mrs. Fred Kolund and Diana of Omaha and Mr. and Mrs. John Henson of Bennet were Saturday evening and Sunday guests at Clarence Kolund's.

Mr. and Mrs. Jack Tarr and family called at Clarence Kolund's Tuesday evening, July 21 as it was Clarence's birthday. They had home made ice-cream and cake.

Mr. and Mrs. Clarence Kolund were business callers in Butte Thursday morning.

Mr. and Mrs. Bob Walker from Lincoln, Mr. and Mrs. Carl Jetter of Baltimore, Maryland, Mr. and Mrs. Guy Norwood, Mr. and Mrs. Ed Johns, Mr. and Mrs. Pat Cassidy, Mr. and Mrs. Joe Looch and family of Spencer, Mr. and Mrs. Dan Kirwan, Mr. and Mrs. Danny Kirwan and family of Norfolk were all dinner guests at the Art Norwood home Sunday, July 19. It was Mrs. Theo. Norwood's 76th birthday.

6-70x15 nylon tire, lifetime guarantee, only \$16.95 exchange. — Scoville's Western Auto, O'Neill.

Mr. and Mrs. Frank Mulhair was a dinner guest Tuesday, July 21 at the Albert Schindler home.

Mr. and Mrs. Frank Mulhair and Loren called at the Homer Tonner home Sunday evening.

FORD'S SHADE ZONE
MOST INSULATION IN ITS FIELD
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FORD PUTS YOU IN THE SHADE WHEN IT COMES TO COMFORT!
HARDLY ANY INSULATION
SHADE ZONE OF COMPETITION
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Here in the Midwest we have enough sense to stay out of the sun! Sensible design is just one reason why the cool 59 Ford is the hottest seller. Ford gives everyone a roof over his head. Save a cool \$219* on an air-conditioned Ford! Save up to that on an air-conditioned Fairlane 500 with radio, heater and automatic transmission!

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If you're interested in an A-1 USED CAR — Be Sure to see Your Local FORD DEALER

called at the home of Mrs. Mary Volquardt at Verigre Sunday.

Mr. and Mrs. Tommy Kisley and family of Lake Andes called at Albert Kalkowski's Thursday evening.

Mrs. Charlie Courtney, Sharon and Carol Courtney were Friday afternoon guests at Bob Courtney's.

Mr. and Mrs. Leonard Havranek and family were Friday evening guests of Mr. and Mrs. Leo Kalkowski.

Mrs. Dayton Sieler and girls called at the Leonard Havranek home Saturday afternoon.

Several ladies from Lynch and Mrs. Joe Jamber from Spencer met at Frank Weeder's to honor Mrs. Adolph Jedlicka of Esccondido, California.

Mrs. Clarence Kolund attended a party at the George Courtney jr. home Thursday afternoon, July 23.

Mr. and Mrs. Albert Kalkowski visited at the home of Mrs. Josie Sedivy at Spencer July 22 afternoon.

Mr. and Mrs. Albert Kalkowski were guests of Mr. and Mrs. Dale Barta at Verdel Sunday.

Mr. and Mrs. Wallace Moffett and Russell and Mrs. Don Johnson left Wednesday, July 22 on a trip. Marvin Lewis is helping Harry with the work while they are gone.

Mr. and Mrs. Harold Filsinger and family from Norfolk were Sunday dinner guests at the Merle Sieler home of David City was a guest at the Merle Sieler home, Monday and Tuesday, July 20-21.

Mr. and Mrs. Ernest Schollmeyer and family of Crofton called Sunday evening July 19 at the John Miller home after spending the day at the Billy Lofquist home.

John Napier family visited at the Eddy Cuddy home in O'Neill Saturday evening.

The Howard and Walter Miller families and the Gerald Haddock family were guests Tuesday, July 21 evening to a barbecue supper at the Leo Miller home.

Irene Ahlers of Seward and Patricia Ritter of Tilden were weekend guests at the Rudy Ahlers home. Irene returned to Seward Sunday evening where she is attending summer school.

Mr. and Mrs. Sam Regan and family visited Friday evening at the Billy Lofquist home.

Wayne Turner was a guest Sunday of Ronnie Mott.

Mr. and Mrs. Gerald Haddock and family of Aurora, Colo. are visiting her parents, Mr. and Mrs. Howard Miller and other relatives, M. and Mrs. Lee Fink and sons of Page were guests Sunday, July 19 at the Bert Fink home.

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Riverside News

By Mrs. Lionel Gunter
Mr. and Mrs. Lionel Gunter took the Alton Gunter family to Concordia, Kansas Friday to get Alton's car which was being repaired there. Altons went on to their home in Garland, Texas. They had visit relatives at Ewing and Clearwater the past week.

Mrs. Archie Johnston took her mother, Mrs. Will Shrader to Neligh doctor Friday and Saturday. Mrs. Shrader has infection in her arm.

Jerry Switzer is visiting at the Ora Switzer home.

Mrs. Howard Miller will go to Antelope Memorial hospital on Monday afternoon for surgery.

Vlonda Biddlecome and Sharon Schmidt were home over the weekend from Wayne. They have one more week of summer school.

Mr. and Mrs. Dave Pollock were Neligh visitors Saturday.

Judy Switzer was a guest of Sherry Switzer last week and will stay with Joan Miller this coming week.

The Richard Napier family were supper guests last Sunday at the Lynn Fry home.

The Riverside Missionary Ladies dressed chickens Saturday morning at the Howard Miller home for the conference to be held at Ansley beginning July 29.

Mr. and Mrs. Willie Shrader and family, Mr. and Mrs. Lee Fink and sons and Mrs. Kitty Fry were supper guests at the Lynn Fry home Friday evening in honor of Frances Shrader's birthday.

NEBRASKA'S HIDDEN PARADISE
Long Pine, Nebraska
BAND: Sammy Stevens
DATE: August 2
STEAKS, SEA FOOD AND CHICKEN
5-9 p.m. Daily Sundays 11:30-2 and 5-9
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1958 V-8 FORD COUNTRY SEDAN (Station Wagon) Only 10,000 miles and very clean
1957 V-8 PONTIAC 4-DR. SEDAN One-owner car and very clean
1956 V-8 PONTIAC 4-DR. SEDAN A lot of dependable transportation in this car
1955 V-8 PONTIAC 4-DR. SEDAN Very clean—in and out
1957 FORD V-8 CUSTOM 2-DR. Good rubber, clean, and priced right
1955 CHEVROLET 4-DR. BEL-AIR Low mileage—very clean, and ready to go
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1951 FORD 6 1/2-TON PICKUP New motor, new springs, shackles & shocks

NEW & USED APPLIANCES
NEW MAYTAG AUTOMATIC WASHERS, DRYERS, FREEZERS
See the all new Maytag Combination Washer-Dryer, Admiral Refrigerators, Electric Ranges, Deep Freezers. Many good used Washing machines—Maytag and other brands.

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FORNEY ARC WELDING SUPPLIES

NEW & USED IMPLEMENTS
Used New Idea 2-Row Picker—rear elevator
Used New Idea 2-Row Picker—side elevator
Used IHC 1-Row Picker
Used MM Model D Sheller
Used MM Model E Sheller
Used MM 18' Disc Harrow
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CARPET BUYS
From the famous mills of Gullistan, Magee, Downs, Barwick, Calloway and others
9' X 12' Carpets, \$3995, \$4995 and \$8340 all Wool
9x12 All Nylon with Foam Rubber Back, no pad needed—Don't Overlook This \$69.95
Carpeting \$3.95 sq/yd to \$20 sq/yd

COST OF CARPETING
How much do you pay for your car each month, one hundred dollars payment and expenses? How much time do you spend in your car each month, 10 hours? How long does your car last before you get another, three years? An average family gets 300 hours a month use out of carpeting which lasts an average of 10 years. In 10 years you have spent only a few dollars on carpeting and saved on heat, waxing and slipping on the floor.
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TILE Vinyl Tile 9x9 While they last 10c ea. Vinyl Asbestos 9x9 14c ea	LINOLEUM 12 ft. width, No. 1 99c Lin. Ft.
INLAID LINOLEUM 6 ft. width, No. 1, Starting at 99c Lin. Ft.	COUNTER TOP 36" width, per foot 50c

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What Makes America Great? As a Tree Grows...
So grows our country... exploring roots anchoring an ever widening trunk... branches reaching to the sun... increasingly more populated with leaves. So has our country grown... sending pioneers west like roots and building toward the sun like branches. Inspired by the need to grow...
Our forefathers called it "Westernism"... this restless urge to conquer new frontiers. And so in wagons... on horseback... and on foot, they pushed west... until there was no where else to go "Westernism"....
Today, there is a new frontier... the frontier of scientific research.
It is with this spirit, through studies and experiments... completed... or now underway... and many others still to be undertaken... that the technicians and the engineers of Kansas-Nebraska Natural Gas Company are helping to insure that gas, the magic blue flame, will hold an increasingly bright place in the future of the Great Plains Area.

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For Dependable GAS Service