## Approved

By the Millions. Puritan Malt. Flavored with Bohemian Hops. Peaches "Gallon" Can, No 10 size 1- lb. Can Johnson's Prepared Floor Wax Large Instant Postum, 50c Value 10 Pounds Fancy Blue Rose Head Rice Sugar Cured Bacon, per pound TREE RIPENED Steel Cut Coffee, pound 10-lb. Bag Fine Granulated Cane Sugar

Candy, Rootbeer Kisses, pound

Bananas, Firm and Ripe, 4 pounds

Macaroni, Spaghetti or Noodles, 3 Packages

Royal Famous Prices. The World's Greatset Clothes Value. Royal

Workmanship.

John J. Melvin Sells for Less 57 Steps



#### SAVE A LIFE CAMPAIGN.

Official details of the Save-A-Life quired. Campaign and mechanical inspection of all automobiles and trucks in this the horn button and determining state from August 1 to August 25, in- whether the signal is prompt and clusive, just authorized by proclama-tion of Governor Adam McMullen, were announced today by R. L. Coch-ran, Secretary and State Department Reserved for conformity to state law.

Brakes, lights horns, steering glass are insufficient and should be the first to become defective, and when lamps must have a red lense.

trolled by their drivers the accident rate would rapidly diminish. "The Save-A-Life Campaign is a national

the Secretary said. 4/C follows:

64c 41c 59c 22c found unsafe or to have mechanical church. 290

69c will be issued to the owner.

29c be issued to all cars and trucks that for a time. have been examined and found to be in good condition or that have been brothers, of Greeley county, and a put into good condition after being sister, Mrs. Chris Madsen, of the 25c examined and found to need adjust- southwestern part of Holt county are visiting their aunt, Mrs. J. J. Har-18c ment

3-In order to remove any possible cause for resentment, inconvenience, tery. hardship or loss of time on the part of the automobile or truck owner, this inspection will be made absolutely free of charge at official in-

official station he prefers. 4-Any adjustment or repair found an illness covering a period of more

necessary to insure safe operation than two years. may, at the owner's order and with chanical service by the station. Any known here by many. agreement in this connection is solely between the vehicle owner and the in- one is a baby a few months old. spection station.

mechanism and mirrors will be the morning at nine o'clock. chief points of inspection.

-Brakes will be tested as follows: 6-2 wheel brakes car going 20 miles per hour must stop in 50 feet. 4 wheel brakes car going 20 miles per hour miles southwest of Jamison, In case a brake testing machine is at Mills, at two o'clock Friday. used the equivalent of above is re-

7-Horns shall be tested by pressing

Engineer, Department of Public Bulbs showing signs of blackening Works. or a whitish discoloration inside the

mechanism, windshield wipers and discarded. All bulbs which are burned mirrors to be the salient points of in- out or missing must be replaced. spection, R. L. Cochran stated, since Lights must have proper lens and the get the boys and girls started with these parts or equipment are among reflector must be bright. All tail

defective are responsible for a large 9-Steering mechanisms must be number of the serious accidents that examined, in all their wearing parts

take place every year. The official inspection will be en-tirely free of charge, due to the co-operation of garages, car dealers, re-pair shops and service stations in pair shops and service stations in every community of the state, which matic or electric) must operate suffihave indicated their willingness to ciently to give clear vision at all serve as official state inspection sta-tions and make the required examina-"sweeps" shall be insuch condition as lier that the bus has been leaving on

## MRS. ELIZA JACKSON.

movement in this direction and Ne-braska should take a leading role," day, July 23, 1928, in the University

hospital in Omaha, where she was The official method of the cam- taken on July 10th, suffering with an paign and of the inspection will be as abcess. Death was caused from blood poisoning.

1-Every automobile and truck in The body was brought to O'Neill the state to be inspected by a compe- Tuesday night; funeral services were tent mechanic in a reliable service held from the Biglin undertaking station to be designated and appoint-ed with approval of the Motor Vehicle Department, and if the car or truck is Fortune, pastor of the Methodist

defect it must be put into safe condi-tion before an official inspection tag of O'Neill for the past two years. She and her husband homesteaded south of 2-Official inspection stickers will Atkinson later residing in Atkinson

> Her father, Frank Striker, and two fornia. were present at the funeral services. rington. Burial was in Prospect Hill ceme-

## MRS. ERVIN KRATOCHVIL.

Mrs. Erwin Kratochvil, of Osmond, spection station, and the vehicle sister of Mrs. John Kersenbrock, of new Chevrolet coupe of Arbuthnot & owner is at liberty to choose any this city, died at her home Wednes- Reka last week. day morning at 3:30 o'clock following

The deceased was thirty-two years hardware store. his permission, be charged for at the of age. She has visited in O'Neill a usual rate of charge for such me- number of times and is quite well

The deceased leaves six children, some New Ford cars.

Funeral services were held from St. 5-Brakes, horns, lights, steering Joseph's church in Osmond, Friday

#### THOMAS PAYNE.

Mr. and Mrs. H. M. Uttley were brakes car goin g20 miles per hour must stop in 35 feet. Emergency latter's brother, Thomas Payne, five must stop in 75 feet. Trucks over braska, by the serious illness of Mr. three tons going 20 miles per hour Payne, who passed away at 8:15 that must stop in 75 feet by foot brake. evening. Funeral services will be held

#### CALF CLUBS.

A number of the young folks on the farms are getting interested in the organization of a calf club in this vicinity, and especially so since the Development meeting held in O'Neill last Saturday. The many interesting talks were well received and much interest developed. 'Those interested in the organization of a beef or dairy calf club should correspond with F. J. Sexsmith, who is endeavoring to required to organize a club.

The organization must be made soon in order to gete started for the next

PIONEER BUS LINE PUT ON MORE BUSSES

Bus Line will leave O'Neill for Sioux noon, honoring Miss Maxine O'Don-City at two o'clock-two hours ear- nell, of Chicago. the east run; it will arrive in Sioux City at 7:45 p. m.; will leave Sioux City at 7:00 a. m. and arrive in O'Neill at 12:45. They have decided to carry passen-The cooperation of the motoring who come from Grand Island. Begin-ied Mr. Richardson to Bonesteel and

half the herd died before the cause of their demise was discovered by Mr. from Omaha last Saturday. Mrs. Eliza Jackson, aged about Triggs and the feeding of turtle eggs

LOCAL NEWS.

Mr. and Mrs. J. F. O'Donnell were n Norfolk Wednesday.

Miss Marie Brugeman is spending

her vacation in Denver.

Miss Vonal Stuart, of Stuart, is visiting Miss Caroline Beers.

Miss Ruth Scott came home from moving to O'Neill. the hospital at Norfolk last Saturday.

Miss Mariam Gilligan will reach home tonight from her trip to Cali-

Francis and Billie Daly, of Omaha,

Mrs. Tom Coyne and daughter went changes in rates. to Norfolk Monday and had their tonsils removed.

Lyle Smith, of Ewing, purchased

Mr. and Mrs. O. F. Rummell and children spent Sunday at the E. N. Purcell home in Neligh.

Redbird ball team defeated Lynch 5 to 1 last Sunday with Tomlinson on the mound for Redbird.

Charles Wrede is driving a new Marcellus last Saturday.

Mrs. Maude Simmons, of Omaha, s visiting with her sister-in-law, Mrs. Emily Bowen, in O'Neill.

Arthur Jensen, representing the Frank E. Scott Commission Co., is visiting friends in O'Neill ...

Walter Roberts and family, of Wahoo, Nebraska, are visiting mother, Mrs. E. F. Roberts. his

Mrs. James Nichols returned home Monday from Omaha where she has and 4 cents for each additional pound pounds, 15 cents for parcels weighing been visiting with her children.

Walter Warner and Rev. O. A. For-

relatives.

Mrs. P. J. O'Donnell entertained at

Miss Della Harnish returned home

The Chick Gaines family are visiting at Ansley, Nebraska, this week.

## THE ROYAL THEATRE

Home of Good Pictures "OLD IRONSIDES"

Saturday, July 28th -Buck Jones in

A real western-the kind Buck al-

"TIN COWBOY"

Gertrude Bowden came up from with Wallace Beery Esther Ralston, Omaha a short time ago and is visit-George Bancroft, Charles Farrell and ing with her mother, Mrs. Addie Johnnie Walker in the thrill of a lifetime.

ways makes.

Neligh News: I. C. James, of Winner, S. D., merchandise salesman for

Bowden.

The Interstate Power Co., was in Neligh greeting old friends and looking after business Monday. He was formerly located at Neligh and is now

NEW POSTAL LAWS IN FORCE Many Postal Rates Changed By The

Department On July 1st.

The new postal law enacted at the last session of congress becomes effective July 1. It makes several

The rate of postage on private row seat! mailing cards will be 1 cent each, instead of 2 cents, the present charge. All mail matter of the first class

upon which one full rate of postage

J. B. Mellor and T. O. Miller went it is short more than one rate, the to Omaha Wednesday to drive out deficit postage and an additional charge of 1 cent for each additional ounce or fraction thereof shall be collected.

The rate of postage on publications entered as second-class matter, when sent by others than the publisher or news agent, shall be 1 cent for each feel genuinely when romance comes

two ounces or fraction thereof. At her way at last. With present the rate is 2 cents for each wo ounces or fraction thereof.

There is no charge in the local first Buick sedan which he purchased from cel post packages, but there is a econd and third zone rates on parchange in those in other zones.

In the local zone the rate is 7 cents and third zone delivery, 2 cents less for the first pound, and 1 cent for each and the aforesaid rates, and for de-additional pounds; in the first and livery within the fourth, fifth, sixth, second zones, 7 cents for the first seventh and eighth zones, 1 cent less pound and 1 cent for each additional than the aforesaid rates.

After July 1, those sending regispound. For delivery within the third zone tered mail can get indemnity up to the rate is to be 8 cents for the first and including \$1,000. Heretofore \$100 pound and 2 cents for each additional has been the limit. pound or fraction. In the fourth zone The special handling postage char-the rate charge will be 8 cents for the ge on fourth class matter is reduced first pound and 4 cents for each ad- and graduated according to the weight

ditional pound or fraction. The pres-ent rate is 9 cents for the first pound parcels weighing not more than two or fraction thereof.

The fifth zone rates will be 9 cents those weighing more than ten pounds Mr. and Mrs. A. E. Bowen, Mrs. for the first pound and 6 cents for in addition to the regular postage. for the first pound or fraction of Parcels on which this special handling tune spent Thursday in Norfolk. Mr. and Mrs. Will Biglin and family returned from Jackson, Nebraska, last Sunday where they have been visiting Sunday where they have been visiting pound and 8 cents for each additional ial delivery service at the office of ad-

pound or fraction, the first pound rate dress. being cut 1 cent. Seventh zone rates Mail other than that of the first will be 12 cents for the first pound and class will be given the same expedit-Beginning August 1st the Pioneer a bridge party last Saturday after- 10 cents for each additional pound or ious handling as is accorded first class fraction. The present rate is 13 cents matter and in addition will receive imfor the first pound and 10 cents for mediate delivery at the office of adeach pound thereafter. The new rate in the eighth zone will be 13 cents for the first pound and 12 cents for each additional one, this being one cent less for the first pound then the meanter derivery at the once of ad-dress upon payment of a special de-livery fee of 15 cents for parcels weighing not more than two pounds, 25 cents for those weighing from two to ten pounds, and 35 cents for packages over ten pounds. than the present charge. The so-called 2 cent service charge The rate of postage on third class on fourth class or parcel post matter matter will be 1½ cents for each two public is earnestly requested to make the Save-A-Life Campaign a great ing bus leaving for Chadron at 7:00 The bus Tuesday evening. cents to the rate on the first pound cept that the rate on books, catalogs, Miss Eileen Enright left Tuesday morning for Omaha where she will enter St. Catherine's hospital to take a course in nurses' training. Mr. and Mrs. E. J. Velder drove to

-Sunday-Monday, July 29-30-BIG SPECIAL Lillian Gish and Ralph Forbes in "THE ENEMY" Now running in the Norfolk Daily News (Charming Pollock story) The thrill of a lifetime!

Douglas Fairbanks, Jr., Kit Guard and Sally Blane, in "DEAD MEN'S CURVES"

Watch Doug Go! A worthy son of a worthy sire. Grab yourself a front

Wednesday, August 1 — Dolores Costella in "A MILLION BID"

"We must be practical, my dear." has been prepaid shall be forwarded Mrs. Gordon sneered at her daughto its destination, charged with the ter's love dreams and offered her in Warner & Sons are having a new side walk laid on the east side of their hardware store. It is destination, charged with the bidder. Then, a rich man of the world, with a slimy reputation. . . .

footlight fame!

Thursday, August 2 -"BECKY" Only a shop-girl. And then Fate

whirled her along a dizzy path to

You'll roar at her misadventures,

you'll suffer with Becky when love plays her a scurvy trick, and you'll

Sally O'Neil, Owen Moore.

routes shall be for local, first, second

two to ten pounds, and 20 cents for

tion without any charge to the owner, to clear the glass properly. the state or community.

Every leading motor organization, ance companies and railroads have give good rear visibility. expressed their willingness to cooperate in the Save-A-Life movement.

defects that are apt to develop in the safety factors in cars and trucks under service, conditions in cars and trucks under

11-Truck mirrors are to be inspected to make sure that they are in commercial and civic bodies, insur- such condition and so placed as to

an intensive effort to cut down the accident rate in Nebraska and to make the state a model in this respect. The campaign is directed solely against reckless driving and the mechanical defects that are ant to develop in the

service conditions, because such de-fects are one of the leading causes of motor accidents. It is the belief of the J. M. Seybold residence last Satautomobile authorities throughout the urday evening. Jim was burning United States that if all motor ve-bicles could be quickly and easily con- the alarm.

# Strawberries at their best

You will learn how good strawberries really can be when you eat them with Shredded Wheat. For breakfast, lunch or supper this food combination is the best treat of the season. The distinctive flavor of crisp, toasted whole wheat blends wonderfully with the milk and the fruit. It's an easily digested food combination too. Shredded Wheat is nothing but selected whole wheat, shredded and thoroughly baked. And

with twelve full size biscuits in every package it's an economical food as well.

Made by The Shredded Wheat Company

"AIN'T NATURE WONDERFUL"

BEAVER FLATS, Neb. A sharp advance in the price of snake skins has been announced and many have to go without snake skin hatbands and belt as the result of a series of casualties in the bullsnake herd of Jim Triggs, prominent Beaver Flats snake ranchman, the past worth. A number of Triggs' largest and best bullsnakes, including the Mr. and Mrs. W. J. Froelich at the Mr. and Mrs. W. J. Froelich at the leader of the herd, have died from eating turtle eggs. The bullsnake ranch ing turtle eggs. The bullsnake ranch of Triggs, located on the outskirth of Beaver Flats, is one of the largest in the country and is devoted entirely to supplying hatbands and belts to the movie trade and souvenir shops of the West a special breed of bullsnakes West, a special breed of bullsnakes that sheds its skin at more frequent intervals than the ordinary snake having been developed after a number of years of scientific experimentation. The snakes during the warm months

are fed almost exclusively on a diet of eggs, the eggs having been found to impart a luster to the skin almost the Buick service and sales depot to equaling a handrubbed varnish. Re-cently while fishing on the Calamus River south of here Triggs discovered to accommodate the garage. a number of nests of turtle eggs in the sands along the stream banks and gathered them up to use as snake gathered them up to use as snake printing of the Holt County fair feed in an effort to reduce the snake books and we are already working on ranch overhead. The bullsnakes at once evinced a fondness for the turtle but will be out in a short time. eggs, which are rounder, smaller and egg, and partook heartily of the new his home in the southeast part of the

sufficient strength to dissolve the time since the accident. tough egg skins and after a time the eggs began to incubate and the little turtles to hatch. Then as soon as they had gained strength the little turtles in their search for air and light began to nibble their way Simmons and Dr. Bennett went to through the bodies of their hosts, setting up an ulceration from which the snakes soon succumbed. More than



The Frontier has completed the printing of the South Fork Fair premium lists and they have been delivered to the secretary.

Mr. and Mrs. E. J. Velder drove to (By Uncle Pete in St. Louis Post-Dispatch.) Greeley, Nbraska, Saturday evening for a visit with Mrs. Velder's father, Mr. Dillon, who is seriously ill.

J. P. Gallagher and son, Frank,

Mr. and Mrs. Bernard Boyle, of

Mr. and Mrs. Frank Harnish and son, Frank James, drove up from with relatives at Plainview.

A. Marcellus is arranging to move

The Frontier has been awarded the

city last Saturday afternoon. He suf-Unfortunatly, however, the digest-ive fluids of the snakes were not of direction the snakes were not of

> The Smith & Warner Motor Company sold a Pontiac "six" to Dr. H. L. Bennett last Saturday, and Sunday Forest Smith, R. E. Calvert, Charlie Sioux City and drove the new car

Mr. and Mrs. John Kersenbrock received a message Monday morning announcing the critical illness of Mrs. Ervin Kraticvol, of Osmond, sister of Mrs. Kersenbrock. They drove the seventy miles in an hour and fiftcen. minutes.

Mrs. George A. Miles received a message the first of the week stating that her sister, Mrs. James Davis, living near Calgary, Canada, had na ed away. Mrs. Miles made an extended visit her sister and family the past winter.



BUYER'S name on the dotted line A of an order blank is high praisesincere, conclusive, convincing.

And careful buyers, thousands of them, are purchasing these 6 cylinder Graham Brothers Trucks-enthusiastic over their smooth, obedient power, proud of their fine appearance, surprised at the speed obtainable with perfect safety because of their 4-wheel brakes . . . .

See these trucks . . . Drive the size that fits your business needs.

| \$665                                | \$775                               | \$995                    |
|--------------------------------------|-------------------------------------|--------------------------|
| MERCHANTS EXPRESS<br>-110" wheelbase | COMMERCIAL TRUCK<br>-120" wheelbase | 1%-TON-130" wheelbase    |
| \$1065                               | \$1345                              | \$1415                   |
| 1% TON-140" wheelbase                | 1%-TON-150" wheelbase               | 1%TON-165" wheelbase     |
| <sup>8</sup> 1595                    | \$1665                              |                          |
| 21/2 TON-150" wheelbase              | 21/2-TON-165" wheelbase             | Chassis f. o. b. Detroit |

J. M. Seybold, Dodge Bros. Dealer Phone 291, O'Neill, Nebraska



