

# WELCOME TO O'NEILL

and the

## 3-Day Celebration and Running Race Meet, July 3rd, 4th and 5th, 1928

A large number of extra good gallopers are already here from the Omaha races, and some frequent winners from Salt Lake City arrived a few days ago. Horses will be here from Iowa, South Dakota and a number of Nebraska towns and are ready to start. More horses will be here by the end of the week, including several truck loads from Omaha races and from west part of state. Professional jockeys are here from big circuits, who will ride at the race meet in O'Neill this year.

Five Big races will be run each day by horses from some of the best stables of the country. Those attending the races will see winners at the Tia Juana and Salt Lake tracks in action and they will go for the money. Added attractions are being arranged for the entertainment of the visitors. The management is planning on making this race meet one of the best ever held in this part of the state.

AIRPLANE WILL DO STUNT FLYING—Rolly Inman, Pilot, and Ralph Lundquist will give stunting exhibition every day consisting of Barrel Rolls, Spins, Loop the Loop, and all stunts known to aviation. The Pilot holds a government first-class certificate, No. 1252; machine government licensed and inspected.

The merchants whose advertisements appear on these pages invite you to call at their places of business before and after the races



THE MONAHAN POST BAND THAT WILL PLAY FOR THE 3-DAY CELEBRATION, JULY 3rd, 4th, 5th O'NEILL, NEBRASKA.

—The—  
**Chapman Style Shop**  
Carries an Exclusive Line of  
**Ladies Dresses and Hats**  
Also Unusual line of Hosiery and Corsets  
All Reasonably Priced.

**While In Town**  
For The Races  
Step Into Our Store  
and See Our Values  
In Jewelry, Glassware, Etc.  
**W. B. Graves**

**While Attending the Races**  
Don't Fail To Visit Our  
Soda Fountain  
Everything Cool And Clean  
**C. E. Stout**

The Best in the Meat Line at All Times  
**Sanitary Market**  
John Kersenbrock, Prop.

Try Us For  
**Quality Service**  
**O'Neill Gas & Oil Co.**

**For Your Car's Sake**  
Try Conoco Amalie 100% Pennsylvania Oil.  
A Test will Prove its the Best.  
Drive in for a Drain today.  
Goodrich Tires & Tubes.  
**Chevrolet Sales and Service**  
Phone 176. O'Neill, Nebr.  
Goodrich Tires and Tubes.

**Be Sure--**  
To Visit the Golden Hotel Beauty Parlor  
and Barber Shops Before the Races.  
Mr. D. H. CLAUSON  
Mrs. D. H. CLAUSON  
You're Always Welcome

**When You Get Tired  
Buying Poor Tires  
Try Some "U. S." Tires**  
They are Good tires  
**Warner & Sons**

**Baldwin Piano**  
Atwater Kent Radios  
Brunswick Panatropes  
**A. E. Bowen**  
Dealer

**While At The Races**  
Look Over the New Dodge Brothers  
Line of Cars.  
Full Line of Dodge Parts  
Quaker State Oil  
**J. M. Seybold**

**Marcelle Beauty Parlor**  
Will Make You Look Your Best  
For the Races.  
Phone 42 For Appointment.

**Sunset Lodge**  
EAT 24 Hour Service  
DRINK Camping Space  
GAS Cottages  
RE-TIRE Shower Baths  
THEN SMOKE You're Welcome  
MODERN COTTAGE CAMP

**Attention**  
Cream, Poultry, Eggs and Groceries.  
We Buy and Sell What We Can.  
Come In and See Us  
Before and After the Races.  
**Yantzi & Son**

Have Your Clothes Cleaned  
And Pressed  
**For The Races**  
We are going to have good, clean races,  
So be prepared for them.  
**W. H. Harty**

**Medlen & Shively**  
Fish and Cured Meat  
Try Our Home  
Made Bologna  
—Phone 26—

**Texaco Filling Station**  
Gasoline, Kerosene, Oils.  
"Service That Satisfies."  
India and Lee Tires  
TIBBETS & HANNA, Props.

**Willy's Knight and  
Whippet**  
STUDEBAKER  
Sales and Service  
**W. H. Stein**

**Furniture  
Farm Machinery  
Undertaking**  
**O. F. Biglin**

**Where O'Neill  
Dines**  
Our Meals Are The Best  
In The City  
**Grand Cafe**

**R. H. Parker**  
O'Neill, Nebraska  
Last Year I Sold 4 Farms.  
I hope to sell 8 farms this year.  
I still loan money on farms and ranches.  
Listings Appreciated.

**Attend Our  
Summer Clearance Sale**  
**Anton Toy**

**Always**  
A Complete Line  
Of The Latest Hardware  
**H. E. Coyne**

**The Two Most  
Important Event  
The Race Meet and  
J. B. Byars Co. Week  
of Bargains**

**While In O'Neill  
For The Races  
Eat with us**  
**The Fern Cafe**