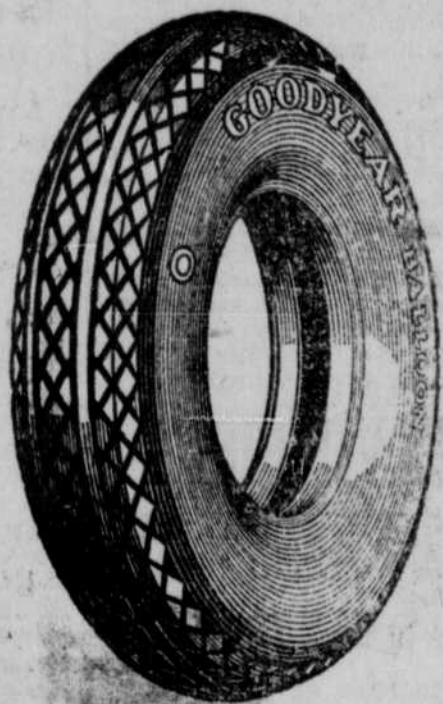


# ALL THAT

"The Greatest Tire in the World"



## and then some!

Some little time ago when Goodyear announced "The Greatest Tire in the World" we sat up and took notice.

Knowing Goodyear, that seemed to us a pretty sentimental statement for such a long-established, solid company.

Now that we've seen the tire, tested it, and tried in vain to find something the matter with it, we add our bit to Goodyear's statement.

It's the most wonderfully designed and built tire we have ever seen. It's everything Goodyear said, and then some!

Come in and see just how this new specially-designed tread, and the Goodyear Supertwist carcass, brings a new day in balloon tire performance. Get the 1928 tire.

## Mellor Motor Co.

THE FORD FILLING STATION  
O'Neill, Nebraska

More people ride on Goodyear Tires than any other kind

removal of his tonsils.  
Cecil Griffith, son of Mr. and Mrs. Frank Griffith, who spent the past nine months in San Francisco, California, returned to his home at Meek Wednesday evening.

Visitors at the Bert Ott home Sunday were Mrs. Orlando Ott, Mr. and Mrs. Jake Erb, Manford Bellar, Mr. and Mrs. Bert Worth and family, Mr. Mont Karr, Mr. and Mrs. Frank Griffith.

Mr. and Mrs. S. D. Gallentine, Mr. and Mrs. Schelkopf, of Geneva, Nebraska, Miss Martha Mitchell, George Weldon, and Mr. and Mrs. Mart Schelkopf visited at the Claud Kimbrough home Sunday.

Quite a crowd of friends in this vicinity surprised Charles Fox Sunday when they followed him home from Sunday School with well filled baskets; all did ample justice to the big dinner that followed. A jolly time was reported.

### CHAMBERS ITEMS.

Mrs. A. J. Bartlett is ill with an attack of "flu."

The little child of Mr. and Mrs. Chas. Carter is on the sick list.

Mr. T. A. McMullen, of Weiser, Idaho, is visiting her daughter, Mrs. Edward Adams.

Mr. and Mrs. Hess Baker and Craig Baker arrived Friday from Texas for an extended visit with Mr. and Mrs. Lee Baker.

Word comes from California that Mrs. Jim Curtis, formerly of Chambers, is critically ill at her home at Los Angeles.

Mr. and Mrs. R. J. Graves motored to Stuart, Monday, to have dental work done. They were accompanied by Mrs. J. A. O. Woods and Mrs. J. W. Gill.

Mr. and Mrs. Oren Gibson and Alvin Gibson, who have been visiting with relatives the past month, left for their homes at Flint, Michigan, Monday.

Mr. and Mrs. Oscar Greenstreet and Mr. and Mrs. John Adams left Monday for a vacation trip to Minnesota, where the gentlemen will try their luck at fishing.

W. A. Smith and family, Wade Grubb and family, Mrs. Maggie Smith and Mrs. Myra Anderson left last week for a trip to California. They are making the trip in their cars and expect to be away most of the summer.

Mr. and Mrs. John Walter left Friday for Royal where they will visit their daughter, Mrs. Ernest Feyrherm, after which they will leave for an extended motor trip through Nebraska, Kansas and Oklahoma.

The Ladies Aid of the Methodist Church met with Mrs. R. J. Graves Thursday afternoon. Mrs. Howard Jenkins, who is a recent bride, was the guest of honor. The ladies treated Mrs. Jenkins to a miscellaneous shower. She received a generous lot of useful gifts. Ice cream and cake were served by the ladies. A pleasant afternoon was spent.

### PLEASANT VALLEY.

Donald Snyder spent Monday night with his uncle Frank Snyder. Mrs. Charlie Grass and children autoed to Plainview last Sunday. Mrs. Charlie Grass and daughters Lura and Kathryn autoed to O'Neill Monday.

Frank Snyder had the misfortune to lose one of his best milch cows last week.

Mr. and Mrs. Fred Bredehoeft and

### THE ROYAL THEATRE

Home of Good Pictures  
Thursday, June 7th  
Fred Thompson in  
"SUNSET LEGION"

Filled with mystery, laughs, perils and love woven together in an unusual manner. Don't fail to see it.  
Friday-Saturday, June 8-9  
BIG SPECIAL—Karl Dane and Geo. K. Arthur in

"BABY MINE"  
with Charlotte Greenwood.  
Sunday-Monday, June 10-11  
BIG SPECIAL

Norma Talmadge and Noah Berry in  
"THE DOVE"

A colorful cabaret in a forgotten land! A gorgeous dancing girl!  
Tuesday, June 12th  
All Star Cast

"SQUARE CROOKS"  
A double barreled romance of society's black sheep trying to turn white told with a thrill to the minute and a laugh to every foot.

Wednesday, June 13th  
King of His Kind—Ranger in  
"FANGS OF THE WILD"

See the Mighty Monarch of the Woodland—pack in a performance that belies belief—greater than ever is Ranger in this tale of love and hate in the heart of Kentucky's hills. Bring the family.

Thursday, June 14th  
Lois Moran and Lawrence Grey in  
"LOVE HUNGER"

Why a chorus girl traded the huge solitaire of a butter and egg man for the chip diamond of a poor boy and his love-hungry heart—

Friday-Saturday, June 15th-16th  
Big Special—Richard Dix in  
"SPORTING GOODS"

Now you've got to laugh! Did you hear the story of the traveling salesman? Here is the funniest story of them all.

For home use we have strong quart bottles and caps. Buy now.—O'Neill Bottling Works. 2-2

Have you tried the New Cheese Bread? It is fine for toast.

McMillan & Markey

children of O'Neill visited at the Frank Snyder home Sunday.

Mr. and Mrs. Elmer Snyder and children spent Monday evening with his brother, Frank Snyder.

Mrs. David Bowen entertained the N. O. K. club Thursday afternoon; a delicious lunch was served.

Mildien Pyle is visiting with an aunt and uncle, Mr. and Mrs. Fred Bredehoeft, near O'Neill, this week.

Max Miller, of Page, spent Thursday and Friday with his uncle and aunt, Mr. and Mrs. Frank Snyder.

Mr. and Mrs. Ethan Allen and children and Mr. and Mrs. George Fink autoed to O'Neill Monday evening.

Mr. and Mrs. P. A. Grass, and children, Arnold, Darlene and Shirley spent the week-end with her daughter, Mrs. Cecil Hartford, residing about thirty miles south of Bassett.

Mr. and Mrs. Frank Snyder, Mr. and Mrs. George Fink and Mrs. Charlie Grass and daughters Lura and Kathryn, visited at the Cora Hamilton home Sunday evening.

Miss Elsie Hamilton autoed home from Lincoln Sunday with Mr. and Mrs. Pierce; she will have a two week's vacation from her duties at St. Elizabeth's hospital where she has been in training for the past year.

Mrs. Pierce, with whom Miss Elsie returned home, is a sister to Mrs. John Kersenbrock, of O'Neill.

### Piano For Sale.

Responsible person in or near O'Neill can buy high grade piano for balance due on contract. Can arrange convenient monthly terms. Call or write The Frontier.



Headache, blurring, weak or watery eyes, dizziness, styes, etc., indicate a need of correct glasses. See Perrigo Optical Co., at O'Neill, Golden Hotel, Friday, June 22d. 2-2

## Used Cars

With an O. K. That Counts  
One Ford Coupe 1923—repainted and reconditioned. A bargain at \$125.00.

One 1922 Ford touring. Duco painted, reconditioned, excellent running order. Low cash price.

One 1924 Ford touring, new top good running order. Price is \$100.00.

One 1924 Ford touring with winter top. In excellent running order. Refinished and reconditioned. A real bargain. Ask to see this one.

One 1924 Star touring car, first class running order. Try this one and make an offer.

One 1925 Chevrolet touring, in excellent mechanical condition, priced right.

One 1927 Chevrolet Four-door sedan. Less than a year old, no better buy anywhere, come in and see it.

One Dodge light truck with steel box and canopy top. A serviceable truck. Price \$100. Three Ford trucks, your choice for \$60.00.

Two Oakland touring cars, will run, make an offer for one or both.

## Arbuthnot & Reka

Chevrolet Sales and Service  
Phone 176—O'Neill, Nebr.

### Cigarettes

Camel or Chesterfield Cigarettes, 2 Packages	23c
3-lbs. Better Powdered Sugar	23c
10-lbs. Fine Granulated Cane Sugar	69c
1 lb. Can Johnson's Prepared Floor Wax	64c
2 Bars Palmolive Toilet Soap	13c
7 Bars P. and G. The White Naptha Soap	25c
1 can Carnation Milk, small size	5c
1 lb. Gas Roasted Coffee, Why Pay More	29c
Hormel Sweet and Tender Bacon, pound	18c
Bottles—Grape Juice or Root Beer, Bottles, per dozen	89c
Pabst, Hop Flavored, Malt Syrup, Large Can	41c
One Million Men Buy Royal Tailored Suits. Made to your Order. Price	\$24.00

John J. Melvin  
Sells for Less  
57 Steps

The Frontier, \$2.00 per year.

### MEMORIAL DAY SERVICES WERE HELD AT CHAMBERS

Memorial day services were held last Monday afternoon at the Town Hall, at Chambers, under the auspices of the American Legion. The Chambers band furnished the music. An earnest invocation was pronounced by F. R. Davis, the only civil war veteran left at Chambers. Rev. Dr. Hull was the speaker of the day, who delivered one of the best addresses ever heard here on a similar occasion. Rev. Earl Ray closed the services with a prayer after which exercises were held at the cemetery where the graves of the departed soldiers were decorated.

The band played a few numbers. Rev. Neirman gave a short address which was full of patriotism. A salute was fired; Vernie Cooper blew taps which closed the exercises.

### Educational Notes.

The Annual Meeting for all Rural School Boards will be held on Monday next, June 11th. All persons desiring transfers to other districts for school purposes must have their applications in to this office by that date.

Pupils living in Rural School districts and desiring free High School privileges for the coming year should mail in their application cards promptly.

In behalf of the Eighth Grade-Graduates and their parents I wish to thank the Commercial Club of O'Neill for their cooperation on the day of the graduation.

Mrs. Luella Parker, County Superintendent.

### MEEK AND VICINITY.

Merridy Hubby visited at Bassett the first of the week.  
Arthur Rouse and William Hubby called at the Griffith home Sunday evening.

Mrs. Harry Fox and son Charlie, called at the Frank Griffith home Friday evening.

Mrs. John Robertson is quite ill at her home; her many friends hope for her early recovery.

Mr. and Mrs. Roy Gannon and family, of Inman, spent Tuesday at the Fred Lindburg home.

The Ladies Aid will meet at the home of Mr. and Mrs. Henry Walters Wednesday afternoon, June 6th.

We are pleased to be able to report the Mrs. Mart Schelkopf, who has been ill is able to be out again.

Mr. and Mrs. Sam Robertson and daughter, Mr. and Mrs. George Nelson spent Sunday at the Will Walters home.

Several from O'Neill attended the Decoration Day exercises at the Leonia church. Judge C. J. Malone gave the address.

Arthur and Herbert Rouse went to Norfolk Monday, where Herbert submitted to an operation for the re-

## Permanent Waving Demonstration

Monday, June 11th  
(at 7:30 p. m.)

WISE BUILDING DOWN STAIRS

Conducted by L. J. Geeenes, expert wavers. Everybody invited. Ten methods, ranging in price from \$7.50 to \$15.00.

Appointments for waves will be taken Monday evening and Tuesday at

The McClellan Beauty Shop

(Phone 327)

The Frontier \$2.00 per year.

## Barney O'Mara

Famous Irish Baritone

will appear in person at the

## Royal Theatre

Monday and Tuesday

June 11th and 12th

singing the songs you all love to hear. In his repertoire "My Wild Irish Rose," "Mother Machree," and "Tumbled Down Shack" and others.

## HOT WATER



A turn of the faucet and steaming, cleansing, crystal clear water answers. The general use of electricity in homes has brought about many wonderful advances in civilized living, but none of greater importance than a continuous, ever-ready supply of hot water. Without hot water, a house is just a place of shelter. With it, over half of the house-work is made more easy. A hundred household and personal needs are filled.

The Clark Electric Water Heater, automatically operated, is an ideal installation for every home, apartment and hotel. Made in many sizes, a model can be used that will take care of any hot water requirement, large or small.

### A Complete Unit

When you install a Clark Electric Water Heater you have a complete device. No additional tank or appliance is needed. Mechanically perfect, it is endorsed by hundreds of Electric Power Companies and thousands of users in all sections of the country.



The CLARK Electric Water Heater

Interstate Power Co.  
Merchandise Dept.