



The Truck Driver

I believe Champion is the better spark plug because of the way Champions stand up in hard truck service.

Champion is the better spark plug because it has an exclusive sili-manite insulator specially treated to withstand the much higher temperatures of the modern high-compression engine.



CHAMPION Spark Plugs Dependable for Every Engine

Meaning of "Greyhound"

The "grey" in greyhound is not meant to represent the color of the animal. "Grey" is a Scandinavian word for hound, this particular species of animal from that country having the name.



MOST people know this absolute antidote for pain, but are you careful to say Bayer when you buy it? And do you always give a glance to see Bayer on the box—and the word genuine printed in red?



Aspirin is the trade mark of Bayer Manufacture of Monocetacidester of Salicylicacid

Allen's Foot-Ease

Allen's Foot-Ease is a new, scientific, non-irritating, non-toxic powder that relieves foot pain in a few minutes.

Quickly Relieves Rheumatic Pains

12 Days' Free Trial To get relief when pain tortures joints and muscles keep you in constant misery rub on Joint-Ease.

Joint-Ease is a scientific, non-irritating, non-toxic powder that relieves joint pain in a few minutes.

For Mosquito Bites, Sting of Bees and Venomous Insects

Stanford's Balm of Myrrh is a scientific, non-irritating, non-toxic balm that relieves the pain of mosquito bites, bee stings, and other insect stings.

Out Our Way



All Dressed Up



This very smart summer ensemble, worn by Laura LaPlante of "flickers" fame, is tan, and the hat, shoes and hose match the ensemble.

This is coupled with a belief that once it is built the cortex may pass into the hands of the United States. The man in the street especially fears that since Canadian industry is not yet ready to use all of the power, it will be exported to the United States.

In the face of this apathy and this general distrust, Mr. King cannot risk any actual initiative to please the Province of Ontario, stronghold of the opposition, or even to please the farm bloc.

From the New York World. Great are tips, and the public sometimes tires of the compulsion to give them in generous measure or be content with discourteous service when it pays its money, but just how great has never, perhaps, been quite realized until a court proceeding in New York disclosed that in some fashionable eating places, where prices are not modest, waitresses must occasionally pay the proprietor for being an employee.

But what of the public? It must pay for what it buys, and pay well, too, and well enough to entitle it to the most courteous treatment from employees of the person from whom it buys; and then it must pay for the service. No tip, no service, no courtesy.

And that, it seems, is evidence of business genius somewhere. But the effect on the employee is rather degrading, looking at it from one angle. It puts him in the position of the beggar who pays a license for working one side of the street. Perhaps it is not entirely elevating for the employers. And it is a little rough on the public.

It is often that a public official has newspapers quarreling over who first started to applaud him. The Pierre Capital-Journal and the Sioux City Tribune are in a mild argument as to who first complained because the democratic platform failed to commend L. N. Crill for his good work as secretary of agriculture. The Huronite has been drawn into the argument, doubtless through the fact that very shortly after the proposal meeting this newspaper expressed its regret that Mr. Crill, D. A. McCullough and Don Lewis had not been commended by their party associates. Just whether this comment preceded or followed that of the Capital-Journal, this newspaper would hesitate to say.

The Capital-Journal was first to comment on the Crill proposition but will concede to the Huronite any references to the rest of the administration family.

Are the claims found in rivers of Wisconsin good to eat? C. W. A. They are chiefly used for the commercial production of pearl buttons. These are large claims and are not edible. They are also used for commercial claim meal.

As the word is often used it would be fair to say that with many of us a radical is anybody who doesn't believe, and who doesn't conduct himself as we would like to have him conduct himself. As it isn't safe for our own comfort to throw a brick or cobblestone at him, we hurl an epithet. We call him names. Not many years ago the pet term of reproach was "socialist," but as the socialists, grey, conservative and didn't blow up buildings or kill those who didn't divide up with them, the term lost its scolding effect and we turned to "bolshivist." Now they are wearing out that word, because they can't give it any particular or intelligible meaning.

fooling Ourselves

From Kansas City Star. Scott Nearing, a former professor of economics, is telling his audiences that the capitalist system is productive of evil and that Russia and China will eventually rise up and sweep it away from the decadent West.

It is curious how such an idea often will take an audience off its feet. But, of course, if a single member of the audience could see the miserable poverty in Russia, or could visit China, where millions of persons are constantly on the verge of starvation, he would understand instantly the ridiculousness of the statement.

Any reasonable person knows from experience that it is easy to pick flaws in the church, to find unhappiness in some marriages, to discover evils in our system of education. If we concentrate on the evils and ignore the advantages, we easily take a gloomy view of life, although we are absolutely mistaken.

Prof. Thomas N. Carver of Harvard university has remarked in his recent book on "This Economic World" that if we always speak of the present society with a way face and of some other social order with a beatific expression, we can so impress certain impressionable people as to lead them to form a very good opinion of the other. We can accomplish the same result, he says, by investing on the one hand and panegyric on the other, and by the general substitution of innuendo and metaphor for temperate statements of verifiable facts and logical reasoning from these facts.

It is proverbial that if a man isn't getting on well himself he is sour on the world. He sees things through blue spectacles. That is the basis for the old answer to the question, "Is life worth living?" "It depends on the liver."

It is something of a job to reach the ideal of Sophocles, who was described by Matthew Arnold as seeing life steadily and seeing it whole. We are apt to see it unsteadily, and to see only a fragment of it.

May it Never Be Yours. Citizens' Safety Committee of Philadelphia.

A wave of the hand, a kiss on the breeze, from the sweetest little pal in the world... I stood for some moments watching her, a chubby little figure in blue and white, an extremely important little person on her way to school.

And then she turned the corner. "My mind has been about 4 o'clock since—when the boss sent for me." "Bob," said he, laying his hand on my shoulder, "there's been an accident and you'd better hurry up to the house."

Well, there isn't much more to tell. That little pal of mine—she wasn't at the window watching for me as usual. For an instant, I faltered, it just seemed as though something within me went dead, and I had to fight for breath.

In a little time I went to the gate, just as I had that very morning. And I looked down the street as best I could. Right over there, a short block away, was where she turned the corner—and passed forever out of my life.

Today, it was my little girl; tomorrow, or next day, it will be some other little pal quite as dear. And so on, and on, until the conscience of men shall cry a halt to this passion for fast driving in localities where danger stares drivers plumb in the eye.

the support of which is absolutely essential to W. L. Mackenzie King's working majority, are diametrically opposed to each other on the question of the St. Lawrence. The Province of Quebec, which gives Mr. King 61 out of its 65 votes in parliament, is the stronghold of the private power interests and is therefore bitterly opposed to the government ownership phase of the proposal.

Middle-western Canada takes exactly the opposite view. For it the St. Lawrence means a cheap route to Europe for its gigantic grain crop. The middle west also sends a farm bloc to parliament which gives Mr. King his working majority. This bloc holds the balance of power. Even more eager for the completion of the St. Lawrence project than the farm bloc is the Province of Ontario. It happens to be the stronghold of Mr. King's political enemies—the conservative party. It was a member of this party—L. L. Church of Toronto—who recently introduced a resolution in parliament calling for the immediate construction of the waterway. The resolution was "talked out," but not until Mr. King had been forced to agree to the publication of the diplomatic correspondence with the United States.

With the exception of Ontario and the middle west there is a general apathy throughout Canada regarding the St. Lawrence waterway.

illusions as well as its idealism and pep. But nowadays the term radical is often used as an epithet. If one takes an interest in the poor, if he doesn't worship things as they are, if he demands better social conditions as a legitimate part of progress, if he wants a more equitable distribution of the product of industry—really, if he wants any change that he may think is for the better—he is at once tagged a "radical." Now and then when somebody insists that the liberties guaranteed by the constitution be actually protected for all citizens, there are those who call him a "radical."

"Old-Fashioned" Winter Classed as Illusion

Records kept by the United States weather bureau indicate that there has been no appreciable permanent change in the weather of the northern hemisphere during the last fifty or sixty years. Weather records show that the winters are as cold on the average as they were half a century ago. The "old-fashioned" severe winter that elderly people are fond of telling about is a psychological illusion. Winters seemed colder to the pioneers because they were not as well protected as people are now. The advance of civilization has relieved the inhabitants of this country from many of the hardships formerly suffered because of cold weather. Also, the difference between the child and adult mind has undoubtedly contributed considerably to the illusion. Things seen through the eyes of childhood are likely to have a distorted appearance. It is human nature for people in their reminiscences to exaggerate past events, especially the hardships of early life.

Any Woman Can Look Stylish



Most stylish looking women you see are simply "good managers." They don't open their pocket-books wide for every change in fashion. They know simple ways to make last season's things conform to this season's styles. Thousands of them have learned how easily they can transform a dress, or blouse, or coat, by the quick magic of home tinting or dyeing. With true, fadeless Diamond Dyes, anyone can do this successfully. The "know-how" is in the dyes. Each package represents the perfection of 50 years of dye-making. They don't streak or spot like inferior dyes. New, fashionable tints appear like magic, right over the out-of-style or faded colors. Tinting with Diamond Dyes is as easy as bluing, and dyeing takes just a little longer. Only Diamond Dyes produce perfect results. Insist on them and save disappointment.

My new 61-page book, "Color Craft," gives hundreds of ways you can make your home and clothes stylish and attractive, and do it with little money. It's FREE. Send for your copy, NOW. Write Mae Martin, Home Service Dept., Diamond Dyes, Burlington, Vermont.

Voice of the Sluggard

The laziest man in Beacon was discovered early yesterday morning. He was sound asleep when his wife, awakened by the fire siren, nudged him and said:

"Wake up, honey. I think the whole town is on fire. The sky is all lit up. Wake up, wake up!"

The husband woke up slowly, indolently arose and sleepily felt the four walls of his room, yawned and stretched with a grunt and murmured to his spouse:

"The walls are still cool," and he returned to bed.—Beacon (N. Y.) Paper.

Carvings of Living Men

Faces of living men are carved in stone on the new building of the Imperial Chemical Industries, nearing completion at Westminister, England.

One of the faces is that of the head of the concern, Sir Alfred Mond. All the other carvings are said to be excellent likenesses of many men prominent in the chemical world.

The sculpture around the building also includes figures of peacocks, which are said to be there as a symbol of incorruptibility, following the ancient tradition that the flesh of the peacock is incorruptible.

A man would rather swear off from a bad habit and fail than to have somebody reform him.

Cute in a Baby-Awful at Three—and it's Dangerous



Thumb sucking does look sweet in a baby, but it is disgusting in the three-year-old and sometimes it hangs on until fifteen or sixteen! The habit may cause an ill-formed mouth or it duce adenoids; and it always interferes with digestion. Pinning the sleeve over the hand; attaching mittens, or putting on cardboard cuffs, which prevent bending the arms at the elbows, are some of the ways to stop the habit.

Another bad habit—irregularity in bowel action—is responsible for weak bowels and constipation in babies. Give the tiny bowels an opportunity to act at regular periods each day. If they don't act at first, a little Fletcher's Castoria will soon regulate them. Every mother should keep a bottle of it handy to use in case of colic, cholera, diarrhea, gas on stomach and bowels, constipation, loss of sleep, or when baby is cross and feverish. Its gentle influence over baby's system enables him to get full nourishment from his food, helps him gain, strengthens his bowels.

Castoria is purely vegetable and harmless—the recipe is on the wrapper. Physicians have prescribed it for over 30 years. With each package, you get a valuable book on Motherhood. Look for Chas. H. Fletcher's signature on the wrapper so you'll get the genuine.

In Wrong

The prevailing system of buying everything on credit caused Roger Babson to remark: "The system has stripped nearly every one of their financial privacy and in small towns this does not always work out to advantage. I met a friend of mine in one of these towns and asked him if he knew a certain party.

"Oh, yes, I know all the best people in town," he cried, "but I can't help you socially."

"How is that? Is there anything wrong?"

"Oh, no, but I'm the credit man, and they know I know too much about them."

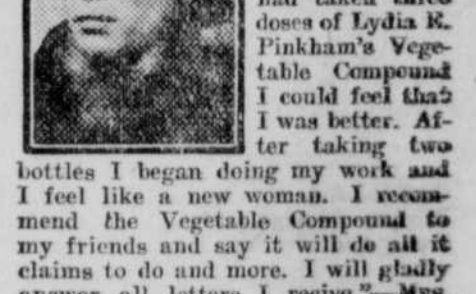
No Task

Kindly Disposed Lady—It must be very hard to be poor.

Needing Individual—Hard? I've always found it easy enough, ma'am.—Pathfinder.

WILL DO ALL IT CLAIMS TO DO

Mrs. Steele Says of Lydia E. Pinkham's Vegetable Compound



Pratt, W. Va.—"I was so weak and nervous that I was in bed most all the time and couldn't sit up and I am only 50 years old. I saw your advertising in a magazine and after I had taken three doses of Lydia E. Pinkham's Vegetable Compound I could feel that I was better. After taking two bottles I began doing my work and I feel like a new woman. I recommend the Vegetable Compound to my friends and say it will do all it claims to do and more. I will gladly answer all letters I receive."—Mrs. S. E. STEELE, Pratt, W. Va.

SIoux CITY PTC. CO., NO. 21-1924

Advertisement for Karo syrup for breakfast. Text: "for the Man who Works Hard Karo for Breakfast".