

Columbus, Two at Norfolk, Laurel Wayne, Pierce, Hartington, Fremont, Tekamah, Schuyler, Oakland, Humphrey, Madison, Creighton, David City, West Point, Plainview and O'Neill, Nebraska.

Correctionville, Holstein and Onawa, Iowa.

ROBERT C. MOORE INCORPORATED

THE COMMUNITY PANTRY STORES CO. YOUR GROCERY STORE

O'Neill, Nebraska
Right across the street
from J. B. Byars Store
EDWARD GATZ, Manager

OPENING

ANNOUNCING THE FORMAL OPENING

Of The Robert C. Moore Stores Co. Store

SATURDAY APRIL 14

The people of O'Neill and surrounding Trade Territory are invited to attend the formal opening of the Robert C. Moore Store in O'Neill

SATURDAY, APRIL 14

We have gone to considerable expense and effort to install a very beautiful and up-to-date store in O'Neill. We are putting in a very complete stock of staple and fancy groceries as well as fresh fruit and vegetables in a large variety. We are making a good many very low introductory prices and will be glad to have the many families of this vicinity who wish to do so, avail themselves of these bargains. Bring your grocery list with you on this opening day and purchase liberally from our stock.

We solicit your patronage on the quality of our merchandise; on the cleanliness of our store; on the courteous treatment and service that we will give you; and finally, on the very low prices that will prevail at all times in our store.

Our prices and service are the same to all our customers. It makes no difference whether you live on the farm or live in town. It is customary everywhere that country people and farmers carry their groceries along with them, in view of the fact that the distance is too far for a service store to make delivery. The ordinary Service Store makes a distinction between the country trade and the town trade, for a service store delivers the goods to the man in town but does not deliver to the farmer at his home. We made no deliveries. We treat everyone alike.

Gallon Fruit

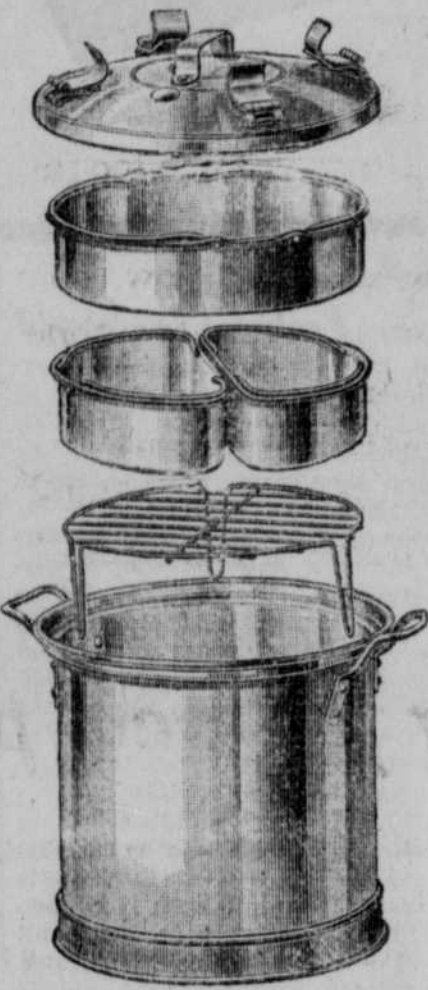
We are offering very attractive prices on the so-called "Gallon" size of Canned Fruit:

- Peaches, Fullworth Brand 49c
- Apricots, Lyon Brand 69c
- Apples, Utah Valley Brand 59c
- Bartlett Pears, Fine sauce 73c
- Blackberries, Fine Pie Fruit 73c
- Loganberries, McKenzie Brand 79c
- Royal Anne Cherries, Good value 83c
- Gooseberries, You'll like 'em 54c
- Crushed Pineapple 79c
- Broken Slice Pineapple 99c
- Red Raspberries 1.14
- Black Raspberries 1.09
- Red Pitted Cherries 1.45
- Jello, original package, 3 for 25c

- Van Camp Pork and Beans medium size, 3 cans for 25c
- Peas, Minnesota Watab Extra sifted, 2 cans 31c
- Corn, Extra Standard, Red Acorn Brand, 3 cans for 29c
- Tomatoes, solid pack, No. 2 can, for 10c
- Lima Beans, Red Acorn Brand, Medium size can 9c
- Red Kidney Beans, Red Acorn Brand, per can 9c

Marshmallows
Soft Fluffy pound bag 19c

- Bananas, Golden yellow fruit, 4 pounds for 28c
- Oranges, Fancy Navals, good size, dozen 38c
- Grape Fruit, Fancy Marsh Seedless, 3 for 29c
- Celery, Crisp, well bleached stalks 14c
- Radishes, Fresh, crisp, bunch 5c
- Green Onions, 2 bunches 15c
- Green Top Carrots, 2 bunches 17c
- Fresh Cucumbers, each 28c
- Fresh, ripe, solid, Tomatoes, pound 35c
- New Cabbage, pound 5 1/2c



GENUINE ALUMINUM HEALTH BUILDER

Ten quart four compartment vapor cooker, cooks with little or no water. We will furnish these fine cookers to our patrons at an unusual savings. These cookers have retailed at as high as \$12.00. With every purchase of Ten Dollars in groceries, you may purchase one of these finecookers at the very low cost of Three Dollars and Fifty-nine Cents. If you do not wish to buy Ten dollars worth of groceries at a time you may save the adding machine Slips which will be given you at time of each purchase until you have Ten dollars worth. See that the store stamp is put on your adding machine slips. We will have a limited quantity of these cookers.

ROBERT C. MOORE INCORPORATED

THE COMMUNITY PANTRY STORES CO. YOUR GROCERY STORE

- Electric Spark Soap, 10 bars for 35c
- Hams, sugar cured Picnic, 6 to 8 lbs. average 16c
- Lard, Cudahy's, packed in 1-lb. cartons, 2 pounds 27c
- First Prize Rolled Oats, Large package 19c
- Shredded Wheat, regular size package 10c
- Krispy Crackers or Cafe Sodas, 2-lb. cady 32c
- Palmolive Soap, 3 bars for 23c
- Macaroni, Spaghetti or Noodles, 4 pkg. for 25c
- Graham Crackers, Large Caddy 32c
- Matches, Good and Cheap, Six large boxes for 19c

- Prunes, Small Sweet, 5 pound bag for 39c
- Pink Salmon, Choice, 1-lb. cans, 2 for 39c
- King Oscar Kipperd Herring, 8-oz. can 18c
- Schlitz Malt, per can 54c

Bocon Sugar Cured 19c

BREAD 2 Dime Loaves 15c

- 5c Candy Bars, 3 for 10c
- Spanish Salted Peanuts, 1-lb. bag 21c
- Full Cream Cheese, per pound 34c
- Brick Cheese, per pound 33c
- Pimento Cheese in tin foil, pound 43c
- Limberger Cheese, Phenix Brand, one-half pound 25c
- All 15c Garden Seeds, 2packages for 25c
- All 5c Garden Seeds, 3 packages for 10c
- Red or yellow Onion Sets, 2 pounds for 25c

- Gold Dust Washing Powder, Large Package 28c
- Nut Ola, the finest substitute for butter, 2 pounds 39c
- 10c Spices, 3 packages for 25c
- Cookies, assorted, excellent value, 2 pounds 49c
- Peaches in syrup, No. 2 1/2 can, per can 23c
- Fancy Peaberry Coffee, 3-lbs. for 99c
- Liuton's Coffee, Vacuum packed, Fine Flavor, 1-lb. tin 53c
- M. J. B. Coffee, 1-pound tins 58c
- Sardines, American one-fourth Oil, 5 cans for 25c
- Poast Toasties, large size, package 10c

THE FRONTIER

D. H. CRONIN, Publisher
W. C. TEMPLETON, Editor and Business Manager

Entered at the postoffice at O'Neill, Nebraska, as second-class matter.

Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if publisher shall be notified; otherwise the subscription remains in force at the designated subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber.

ADVERTISING RATES:

Display advertising on Pages 4, 5 and 8 are charged for on a basis of 25 cents an inch (one column wide) per week; on Page 1 the charge is 40 cents an inch per week. Local advertisements, 10 cents per line first insertion, subsequent insertions 5 cents per line.

O'NEILL COUNTRY CLUB

ELECT OFFICERS FOR 1928

The stockholders of the O'Neill Country Club met at the court house early last week and held their annual meeting. Plans were discussed for the annual golf tournament which will be held in May as usual; other activities for the year were talked over with a view of making 1928 one of the best years of club activities. The following officers were elected for the coming year:
President, H. J. Birmingham; vice

president, H. J. Reardon; secretary, Ira H. Moss; treasurer, Ed. O'Donnell.

The directors were chosen in the following order: H. J. Birmingham, Ira H. Moss, H. J. Reardon, Ed. O'Donnell, D. H. Clauson, Clifford Scott and F. N. Cronin. The head of committees are: D. H. Clauson, grounds; Clifford Scott, tournament; F. N. Cronin, membership.

SCHOOL NOTES.

Kindergarten—We are delighted over our new pupils, Jean, Dorothy and Bobby Smith from Chicago.

Second Grade—The following pupils were neither absent nor tardy the past six weeks: Maxine Barnes, Lurlean Kirkpatrick, Wilma Loy, Robert Bergstrom, Robert Sauer, Robert Gunn, and Bryce Bressler. Junior Pinkerman has not been absent this year. Mrs. Sexsmith, Mrs. Smith, Mrs. Bergstrom, Mrs. Warner and Mrs. Gunn were visitors this week.

Third Grade—In a Diagnostic Test in Reading, Ruth Myrl Harris and Magel Harbottle received the highest score. We have had 100 per cent attendance for the past week.

Fourth Grade—We received a letter from Thomas Abdouch yesterday telling us he is now much better and has left the hospital. The following were neither absent nor tardy the past six weeks: Cecil Brown, Charlott Crandall, Cecilia Edwards, Edward Kirkpatrick, and Delbert Warner.

Fifth and Sixth Grades—Mrs. Langmack, Mrs. Ruamel and Mrs. Lidell visited the fifth and sixth grades Tuesday afternoon. Donald Pilger is back in school again. He spent the winter in California.

Seventh Grade—Melvin Pilger has returned from California after spending the winter months in that sunny climate. We are always glad to have our former pupils return. The following were neither absent nor tardy

during the past six weeks: Bernice Scofield, Luella Crandall, and Catherine Hagensick.

Eighth Grade—In the county spelling contest held last Friday, the eighth grade made a creditable showing. Elizabeth Henry won first honors in the oral spelling and Marjorie Gillespie won third place in written spelling. Marjorie Britnell and Marjorie Gillespie were the only members of the grade who were neither absent nor tardy during the last six weeks. Monday's arithmetic work consisted of making bills and the class decided Clarence Saunto had the neatest work. Garland Bressler earned 100 per cent in Arithmetic Wednesday. In an English test the highest grade was 96 per cent earned by Elizabeth Henry. Garland Bressler and Marie Williams earned 95 per cent and Phyllis Hough 92 per cent. In a geography test Garland Bressler received 100 per cent; Clarence Saunto and Charles Meyers 98 per cent and Marjorie Britnell 96 per cent.

TWO LONG PINE WOMEN KILLED IN CAR WRECK

Mrs. Cecil E. Mills, wife of the postmaster at Long Pine, was instantly killed, Miss Sadie Peterson of Long Pine so badly injured that she died while being brought to the Ainsworth hospital, and her sister, Miss Mildred Peterson, and Miss Gertrude Aten, also of Long Pine, were seriously injured in an automobile accident on Highway No. 20 late Monday afternoon.

The four had been in Ainsworth and were on their way home in a small demonstration convertible coupe, belonging to Percy Skillman. Mrs. Mills and Miss Sadie Peterson were in the coupe, the latter driving, and the other two young women were in the rumble seat.

The parties involved in the fatal accident are known by many Holt county people.

METHODIST NEWS.

Our Easter services were a decided success. The fine music, beautiful flowers and baptismal service were enjoyed by a crowd that took every available seat. Seven people joined the church, several others who had planned to join with us were prevented from doing so by sickness. The evening service was attended by a much larger congregation than usually attend our regular services. The robed junior choir led in the song service.

We were the recipients of a fine silk flag from Garfield Masonic Lodge No. 95 A. F. & A. M. The dedication service will be on next Sunday morning. All masons are cordially invited to attend.

Rev. O. T. Fortune, of Bentonville, Arkansas, will be with us to assume the duties of the pastorate on May 1st when Rev. Ballard and family will leave for their new home in Iowa.

Last Thursday evening a communion service was held in the church. Many of the members was in attendance; declaring it to be a beautiful and inspiring period of worship.

The subject of the morning service will be "The Flag." This will be a patriotic meeting.

Rev. Guy W. Ballard, Pastor.

W. C. T. U. NOTES.

Regular meeting of the W. C. T. U. was held at the home of Mrs. Ethel Olson April 3, 1928.

The Local W. C. T. U. Institute will be held at the home of Mrs. Clara Mills, April 17, 1928, everybody cordially invited to attend.

The prizes in the Scientific Temperance Contest were awarded in the eighth grade, first prize, one dollar to Helen Hanson, second prize, seventy-five cents, Marie Williams, and third fifty cents, Garland Bressler. In the seventh grade, first, Geneva Fox, one

dollar, second, Luella Crandall seventy-five cents and third Catherine Hagensick, fifty-cents.

The merits of these essays were so nearly equal it was a difficult task for the judges to decide on which should be the winner. They were all exceptionally good and the children are entitled to much credit for the efforts put forth, and the ladies of the W. C.

T. U. highly appreciate the cooperation of the teachers of the seventh and eighth grades in this work.

Publicity Director.

POSTPONEMENT.

The Pre-School Clinic to have been held the 25th of April has been postponed indefinitely.

Starting Monday Morning

We will make a morning delivery on all regular or special delivery orders. Phone your order in by 9:30 and get your milk and cream fresh from our ice box; anybody and everybody will be taken care of; we want your business of milk and cream. Every bottle guaranteed to satisfy.

Why Milk Should Be Clarified and Pasteurized

Clarification makes it absolutely free from impurities, removing all sediment and foreign substances.

Pasteurization destroys tuberculosis, typhoid, scarlet fever, diphtheria and other disease-producing bacteria and it greatly increases the keeping qualities of milk by arresting bacterial growth.

Many cities require compulsory pasteurization of milk. Authorities advocate it. Your doctor will endorse it. Surely, this is proof that you should select properly pasteurized milk for your home.

The Sanitary Dairy
O'Neill, Nebr.
Phone No. 84