

# THE FRONTIER

Editorial & Business Offices: 122 South Fourth Street  
O'NEILL, NEBR.

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## Farming and Safety

It should come as a distinct shock to everyone to learn that farming is the third most hazardous occupation in America. Farmers have always known that their job is a hard one, calling for long hours, careful planning, and a keen understanding of the close relationship between nature and science that are necessary to produce enough food each year to feed 150,000,000 citizens—not to mention much of the rest of the world.

However, perhaps even the farmer does not realize how hazardous his job really is. According to the Association of Casualty and Surety Companies, which is cooperating with the president's conference on industrial safety to emphasize the need for greater occupational safety, 1 farmer in every 15 is temporarily or permanently injured while plowing a field, milking a cow, riding a tractor, or doing any number of other chores.

Last year in America, more than 325,000 farmers suffered disabling injuries on their jobs; 4,500 others weren't so lucky. They were killed by falls, machinery, animals, or other "potential hazards."

Statistics show that 22 percent of disabling injuries on farms occurred last year between January and March, 26 percent from April to June, 31 percent from July to September, and 21 percent in the last quarter of the year. Naturally, as these figures indicate, the summer months are the most hazardous months of the year for the working farmer.

Unless care is taken, accidents will kill an average of 48 American farm residents every day during the next 12 months.

These deaths and accidents on our farms cost the nation \$75,000,000 each year. Who can measure the added cost in human lives and human suffering? Farmers everywhere might well remember these figures.

## Good Weather Holds Down Sale Receipts

Good weather caused many people to stay home last Thursday and catch up on backward work.

This situation was reflected in the receipts at the Thursday, July 26, sale at the O'Neill Livestock Market and also was evidenced by the absence of people in the pavilion.

But the sale brought a round of good prices on the offerings that were there.

Top butcher hogs brought from \$21.90 up to \$22.10 and top sows were quoted from \$19.50 to \$20. Heavy sows went on down to \$17.25.

On the cattle market, light-weight steers went up to \$35.75.

## J. C. Wolfe Gets Power Promotion

REDBIRD — J. C. Wolfe, of Dubuque, Ia., son of Mrs. Floyd Wolfe, of Redbird, has been promoted from special representative of the Interstate Power company at Dubuque to the district manager's post at Clinton, Ia.

Mr. Wolfe, an electrical engineer, joined Interstate at O'Neill in 1930. He was made manager of the company's South Dakota area in 1944 and in 1946 was advanced to manager of the Winner, S.D., district.

While in Winner he was active in civic affairs, serving as president of the Rotary club.

Tune in! "Voice of The Frontier" . . . Mon., Wed., Sat., 9:45

## '41 Bottles Not Excessive'—Malone

50 Years Ago

Articles of incorporation have been filed with the county clerks by Boyd and Holt County Telephone company. The officers, instigators and financial backers are: O. O. Snyder, president; T. J. Weekes, secretary; Ed F. Gallagher, treasurer; T. V. Golden, manager. The corporation capitalizes at \$10,000. Work will be commenced as soon as franchises can be secured. . . . How to keep cool in O'Neill? Sit on a chunk of ice and smoke a Shamrock, a 10-cent cigar for a nickel. . . . The picturesque Elkhorn river is attracting many visitors these summer Sundays after a week of work and worry in the noisy, dusty town.

25 Years Ago

The trial of Peter Litjen was heard by County Judge C. J. Malone. Litjen was arrested some time ago and charged with possession of intoxicants. When he was arrested 41 bottles of beer were found in his ice box; 342 bottles and an 8-gallon keg of beer were also located in a hay stack and shed about 1/4 mile away on what Liejen claims was the property of other parties. Judge Malone dismissed the case upon the grounds that the law stated that a man is entitled to a reasonable amount for his own use and that he did not believe that the 41 bottles was an excessive amount. . . . John C. Moeller, of Stuart, and Violet P. Manning, of Atkinson, were married August 2. The editor was unable to read the signature of the party who performed the ceremony. . . . Mr. and Mrs. Ira H. Moss returned home Saturday night from a wedding trip to Yellowstone park and points west. . . . Dr. H. L. Bennett now knows the thrills that come with the overturning of a car. Last Friday afternoon, when he and his wife were returning from Neligh, their car skidded and turned over on its side, 2 1/2 miles south of Page. No one was injured. . . . Mrs. George Agnes entertained 4 couples at a 7 o'clock dinner followed by bridge Thursday evening. Francis Cronin won the men's prize, and Irene Biglin the ladies' prize.

10 Years Ago

Notice: On account of the shortage of water, residents of the city are earnestly requested to shut off their lawn sprinklers when the fire alarm sounds. This order will be in effect until further notice.—John Kersenbrock, mayor.

**5 CITY LOTS**  
53' x 140'  
APPROXIMATELY  
**1/2 PRICE**  
East Side — Close to Pavement  
SEE OR CALL  
**H. D. GRADY**

EMMET — Jean, 3-year-old daughter of the Guy Coles, and Jeff, the small son of Ruth Wagon, armed themselves with bathing suits Friday and started for the river. When found, they were returning, evidently having decided the world was much too large and much too full of sand-burrs.

## LYNCH NEWS

Mr. and Mrs. Dan McKenzie, of Redbird, visited at the Clyde McKenzie, sr., home here Sunday.

Mr. and Mrs. William Hambek and family, of Spencer, were Friday evening callers at the Martin Jehorek home.

Mr. and Mrs. Wallace Courtney and Eugene, Mr. and Mrs. William Teadtke and family and Mr. and Mrs. Jerry Sixta assisted Mrs. Allan Koscan, of Butte, to celebrate her birthday anniversary Friday evening, July 27.

Lois Stewart returned to her work in Lincoln Wednesday, July 25. She visited at the Leland Stewart home in Omaha enroute.

Mr. and Mrs. Ed Johns visited at the Phillip Hammon home on Thursday.

Mary Lou Gartner, of Chambers, visited at the Joe Slechta home.

Mrs. Agnes Bohac, of Washington, D. C., spent the past week with her sister, Mrs. Joe Slechta, sr.

Mrs. George Thayer returned

home from Hooper where she visited relatives.

Mrs. John Hewitson visited at the Lawson Lightfoot home in Bristow last week.

Mrs. Edith Donahue, of Butte, is visiting with Mrs. Mary Gallop.

Mr. and Mrs. George Barta visited at the Gordon Barta home in Dorsey Sunday.

Mr. and Mrs. E. V. Mulhair were recent visitors in Norfolk.

Mrs. Pete Chvala and children, of Monowi, called on Pauline Mulhair one day last week.

Mr. and Mrs. Danny Hansen, of O'Neill, visited at Bill Mulhair's on Sunday.

Mr. and Mrs. Fred Spencer and family and Mrs. Gratia Craig returned home Monday, July 16, from LeMars, Ia., where on Sunday, July 15, they attended the Craig family reunion.

Mrs. Robert Kersch, jr., of Spencer, spent Thursday at the Lloyd Mills home.

Mrs. Tillie Novak and Louis spent Tuesday, July 24, in Niobrara with Grandmother Cerney.

Mr. and Mrs. Bud Keim, of Lincoln, spent the July 28-29 weekend at the parental John Wike home.

Mr. and Mrs. Gilbert Mammot, of Grand Island, are here the past week visiting with relatives.

A family dinner was held at the Leland Moody home Sunday, July 29, honoring the Rossmeier families. Those present were: Mrs. John Rossmeier and Dale, of Ver-

del; Mr. and Mrs. Don Rossmeier and family, of Monowi; Mr. and Mrs. Max Rossmeier, of Gross; Mr. and Mrs. Lumir Cizek and family, of Spencer; Mr. and Mrs. Gilbert Mammot, of Grand Island.

Thompson, all of Sioux City, were Sunday dinner guests of Mr. and Mrs. Rolland Thompson.

**Family Gathers**—Mr. and Mrs. Jack Passmore and daughter, of San Diego, Calif., and Mr. and Mrs. Ray Snell attended a family gathering at the W. W. Waller home Sunday.

**Thompsons Entertain**—Mr. and Mrs. Francis Bertrand and sons, Mr. and Mrs. George Golden and sons, and Mrs. R. E.

## LIVESTOCK AUCTION EVERY TUESDAY

We sell both cattle and hogs on Tuesdays. From now on, hog auction starts at 12 o'clock noon, followed by auction of cattle.

For a good return, bring or ship your livestock to the market that has the best outlet. Our charges are no more, and probably less than you have been paying elsewhere.

Phone Atkinson 5141

## ATKINSON LIVESTOCK MARKET

Atkinson, Nebraska



## SUPER SAVINGS at

### ★ COUNCIL GAK ★

- PINEAPPLE JUICE DOLE, Pure Juice, Natural Flavor, 46-oz. Can 37¢
- APPLE SAUCE MOTT'S, Fancy, Serve with Pork 2 No. 2 Cans 33¢
- DINTY MOORE BEEF STEW, Can 51¢
- SALAD DRESSING SALAD BOWL, For Tasting Salads, Qt. Jar 49¢

- C. OAK COFFEE Ground to Order, 1-Lb Bag 77¢
- TOILET TISSUE 3 ROLLS NORTHERN 25¢

NEW! "MEAL-OF-BEEF"  
Mary Kitchen SPAGHETTI with BEEF IN SAUCE 31¢

Friday 'til Friday  
"Whambo" SPECIAL  
Superb GRAPEFRUIT HEARTS  
NO. 2 CAN 19¢  
Sale Lasts Thru August 9th

- CHUM SALMON SEA NORTH, 1-Lb. Tall Can 47¢
- M. LIGHT TUNA WHITE MEAT, Grated, No. 1/2 Can 29¢

Friday 'til Friday  
"Whambo" SPECIAL  
LAND OF LAKES AMERICAN CHEESE  
Mellow-rich flavor—always melts smooth and toasts to perfection  
49¢  
Sale Lasts Thru August 9th

- ### FRUITS & VEGETABLES
- ORANGES or LEMONS, Doz. 43¢
  - BANANAS, 2 Lbs. 33¢
  - LETTUCE, 2 for 25¢
  - PEACHES, 2 Lbs. 29¢
  - TOMATOES, 2 Lbs. 35¢

- HOMOGENIZED SPRY, 1-Lb. 35¢, 3-Lb. 95¢
- LUX SOAP, bar, 9¢, 2 bath size 27¢
- LUX FLAKES, large pkg. 32¢
- RINSO, large, 32¢, giant 63¢
- BREEZE, large pkg. 32¢, giant 63¢
- SURF, large, 32¢, giant 63¢
- SILVER DUST, lge., 33¢, giant 65¢

## SALE - FRESH HAMS

- WHOLE OR BUTT END, LB. 57¢
- STRING END, LB. 43¢
- CENTER CUT ROASTS and SLICES, LB. 69¢
- SWIFT'S SWEET RASHER SLICED BACON 1-LB. PKG. 47¢
- SANDWICH SPREAD PURITAN, 8-oz. Pkg. 29¢
- BRAUNSCHWEIGER PREMIUM, 8-oz. Chub. 33¢
- SAUSAGE LOAVES PICKLE-PIMENTO and MACARONI-CHEESE, Lb. 49¢
- RING BOLOGNA Coarse Ground, Lb. 49¢
- LUNCHBOX FAVORITE SPAM 12 oz. CAN 53¢

## SATURDAY ONLY... CANNED MEAT SALE

HORMEL "Lucky Coins" will be ISSUED in our Store Giving You a SPECIAL REDUCTION on these HORMEL Items

HORMEL GOOD FOOD

# COUNCIL GAK STORES

YOUR FRIEND AT MEALTIME



Whether it be a ball game, a chamber of commerce drive, or the simple activities of every day living, **TEAMWORK COUNTS.** So it is in every department, every district, every community in which Consumers serves you. "Cooperation" is the watch word. Every lineman, every meter reader, every accountant, every superintendent has his own important job to do—and does it in complete coordination with his fellow workers so that, in the end, you can enjoy the finest, most dependable, most convenient service available anywhere.

**Teamwork Counts!**

MORE THAN 1000 LOYAL EMPLOYEES ARE EAGERLY COOPERATING TO SERVE YOU

ELECTRICALLY



CONSUMERS PUBLIC POWER DISTRICT