Sale Starts Thurs., Jan. 4

CIEARINGE !

SALE

One-Fourth . . One-Third . . One-Half

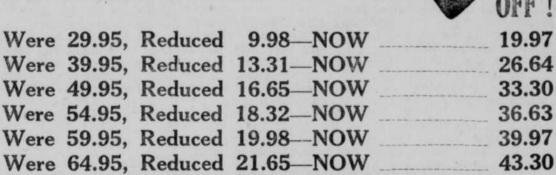
— AND MORE!—

ENTIRE STOCK

Ladies COATS

By Rothmoor . . . Swansdown . . . Jaunty Junior . . . Betty Rose. Gabardine . . . Covert . . . Sharkskin.

From our finest makers. Fashion approved styles and colors.



Dressy DRESSES

ENTIRE STOCK

Pick of the entire store (not selected). By these famous makers: Paul Sachs, Petite Lady, Levine, Mary Muffett, Wm. Weiss and others. Regular, junior and half sizes. Crepes, wools, silks and failles. Many dresses just unpacked.

Were 34.95, Reduced 1/2-NOW

others. sizes. (Regu Crepes,	wools, sil	r and half ks and fail- unpacked.	OFF!
Were	19.95,	Reduced	1/2-NOW	9.97
Were !	22.95,	Reduced	½-NOW	 11.47
Were	24.95,	Reduced	½-NOW	 12.47
	and the second s		1/2-NOW	 13.97
			½-NOW	 14.97

BLOUSES

By Non-Pul, Karyl Lee, Jane Holly ... our entire sock of these fine, nationally - advertised blouses in jersey, silks, crepes, nylon . . . all new styles! White and colors! Buy several at this reduction.

HURRY IN!



SLEEPWEAR

PAJAMAS — GOWNS
BED JACKETS

1/3 OFF

By Munsingwear and Nite-Kraft in flannel, cotton knit, and rayon and cotton mixed. Not all sizes in all

PANTIES

(RAYON)
By leading manufacturers in tricot, knit.

REGULAR STOCK 1.00 - 1.15

NOW 67c

JUST 10 DOZEN - NO MORE

ENTIRE STOCK CAROL KING

(Mix 'Em — Match 'Em)
In corduroy . . . plain or fancy.

• Weskit • Skirt • Jacket
Sizes 9 to 15



BIG SPECIALS

\$1 TABLE

Many one of an item, soiled or counter tossed from all departments throughout the store.

OUR LAST \$1 TABLE WAS SOLD OUT IN 2 DAYS!

Look This Table Over for

REAL VALUES

ALL.

CHILDREN'S Dresses

By Mitzi . . . Sizes 1 to 14

ONE-THIRD OFF

Outstanding Values!

Handbags

ENTIRE STOCK

ONE-THIRD OFF

Plus Tax

Gloves

ENTIRE STOCK
ONE-THIRD OFF

Scarfs

ENTIRE STOCK SILK or WOOL

ONE-THIRD OFF

HATS

JUST 54 OF THEM! Out They Go for Only

\$1.00

ENTIRE STOCK

Ladies' SUITS

By Rothmoor, Swansdown, Jaunty Jr., Mary Lane, Betty Rose. Gabardine! Sharkskin! Coverts! From our finest makers . . . rich wool fabrics . . . excellent detailing . . . fashion approved colors.



				UIT :
Were	29.95,	Reduced	9.98-NOW	19.97
Were	34.95,	Reduced	11.65-NOW	23.30
Were	39.95,	Reduced	13.31-NOW	26.64
			16.65-NOW	
				36.63
Were	59.95,	Reduced	19.98-NOW	39.97
			21.65-NOW	
Were	69.95,	Reduced	23.31-NOW	46.64

ENTIRE STOCK

Street DRESSES

Regular stock—pick of entire store (not selected). Many dresses just unpacked. Regular, junior and half sizes.

By these famous makers: Nelly Don, Martha Manning, Carole King, Slimaker, Vicky Vaughn, Gay Gibson, June Patton, Shirley Lee and others.

IN GABARDINE, CORDUROY, RAYON PRINT, CHAMBRAY, WOOLS, TAFFETA.



Were	7.95,	Reduced	2.65-NOW	5.30
Were	8.95,	Reduced	2.98-NOW	 5.97
Were	10.95,	Reduced	3.65-NOW	 7.30
Were	12.95,	Reduced	4.31-NOW	 8.64
Were	14.95,	Reduced	4.98-NOW	 9.97
Were	16.95,	Reduced	5.65-NOW	 11.30
Were	17.95,	Reduced	5.98-NOW	 11.97

Ladies SKIRTS

By Sporteen in tweed, crepe, corduroy, flannel and novelty fabrics . . . huge pockets, pleats, flared or straight cut. Sizes 10 to 20.

> BUY SEVERAL AT THIS R-E-D-U-C-T-I-O-N



ENTIRE STOCK

Ladies Sweaters

Slip-ons, Cardigans, Nylons, Tweeds, Wool-Nylon, . . . choose from our large stock of Helen Harper sweaters. Sizes 32 to 40. Short or long sleeves in large selections of wonderful styles and colors.



