

Box Socials Net Nearly \$50 Each

REDBIRD—The Christmas program in the rural schools taught by Mrs. Alice Mills, Mrs. Willa Schollmeyer and Miss Maureen Webber were "well attended". Each school grossed in the neighborhood of \$50 on the box social in connection with the program.

Other Redbird News

Mr. and Mrs. Guy Hull and LeRoy and Mr. and Mrs. Gay Hull attended a family Christmas reunion in the Elmer Hull home near Niobrara.

Bonnie and Leo Luedtke, who attended the school for the deaf at Omaha, accompanied Mrs. Grace Mannen to Lynch Wednesday, December 24, and their parents, Mr. and Mrs. Elmer Luedtke, met them there.

Mr. and Mrs. Clyde McKenzie, sr., of Lynch, called in the Dan McKenzie home Saturday, December 23.

Junior, Virgil and Garry Wilson and Bruce Schollmeyer called in the Robert White home Monday evening, December 25. Mrs. Ray Wilson and B. A. D. Schollmeyer, who had spent the day there, returned home with them.

Mr. and Mrs. Dick Wilson, of Rapid City, S. D., came Saturday, December 23, to spend the holidays with Dick's brother, Ray Wilson, and family and his sister, Mrs. Ralph Pinkerman, and family.

Charles and Nola Jean Mulhair, of Lynch, spent the Christmas weekend with their aunt, Mrs. Dan McKenzie.

Robert Wells and Beryl Bessert have been picking corn for Albert Carson.

Mr. and Mrs. Leon Mellor and Delores entertained their children and families, Mr. and Mrs. Harold Halstead, and family and Mr. and Mrs. Carroll Bjorsen and family, and Mr. and Mrs. Lucian Looek and family, of Spencer, on Christmas day.

Mr. and Mrs. Norman Oberle visited Mr. and Mrs. Robert White Monday evening, December 25.

An insulating crew insulated the Ray Wilson and Chester Carstep farm homes last week.

Little guests at the Redbird school Christmas party Friday, December 22, were: Bonnie and Leo Luedtke, Barty Joe Schollmeyer and Anna Wells. After the gifts and stockings filled with treats were passed out, several pictures were taken of the children grouped about the large fireplace made by Alvin Luedtke.

Garry Nelson took his pupils to Lynch recently to see Santa Claus.

Lyle Wells is helping Floyd Kaasa with farm work.

The Albert McDonald family, of Lynch, Mr. and Mrs. Robert White and Ronnie and Sharlene Hasenpflug were dinner guests of Mr. and Mrs. Tom White Christmas day.

Mr. and Mrs. Joe Madura spent the Christmas weekend with relatives at Silver Creek.

Mr. and Mrs. Dick Wilson, of Rapid City, S. D., Mr. and Mrs. Ray Wilson were dinner guests in the Jack Darnell home Tuesday, December 26, and supper guests in the Robert White home.

Mr. and Mrs. Ralph Pinkerman entertained at a Christmas dinner. Those present were: Mr. and Mrs. Dick Wilson, of Rapid City, S. D.; Mr. and Mrs. R. A. Wilson, the Veldon and Guy Pinkerman families, Mr. and Mrs. Ted Schiessler and Mr. and Mrs. Teddy Schiessler, of Lincoln.

Mr. and Mrs. John Stewart and Douglas, of Wagner, S. D., spent the holidays with the Art Bessert family.

Cooks Are Guests—

Mr. and Mrs. Bob Cook were guests at the home of Mr. and Mrs. Charles Bellin Monday evening, January 1.

ROYAL THEATER

—O'NEILL—

Thursday, Friday, Saturday
January 4-5-6

Walt Disney's presentation of
Robert Louis Stevenson's

TREASURE ISLAND

Color by Technicolor

With Bobby Driscoll, Robert
Newton and Basil Sydney.

Adm. 42c plus tax 8c, total 50c.
Children 10c, plus tax 2c, total 12c.
Matinee Saturday, 2:30 P. M.

Sunday, Monday, Tuesday
January 7-8-9

MY FRIEND IRMA GOES WEST

Starring John Lund, Corinne
Calvet, Diana Lynn, Dean Martin
and Jerry Lewis with Marie
Wilson as Irma.

Adm.: 42c plus 8c tax, total 50c;
matinee Sunday, 2:30, adm. 42c,
tax 8c, total 50c; children 10c
plus tax 2c, total 12c.

Wednesday, Thursday
January 10-11

Charles Weston, Elizabeth Scott,
Viveca Lindfors, Dean Jagger,
Don DeFore in a Hal Wallis
production

DARK CITY

A new kind of love and violence!
Take a good look at this man!
He's a man you'll remember
in a story of America's new
underworld.

Adm. 42c plus tax 8c, total 50c.
Children 10c, plus tax 2c, total 12c.

Cattle, Hog Prices Are Stronger Here

Both cattle and hog markets were stronger at the Thursday, December 28, sale at the O'Neill Livestock Market.

About 900 head of hogs were sold with the extreme top on butchers \$20.50—about 15 cents per hundred over the Sioux City and Omaha markets. Bulk of the butchers, 220 to 260 pounds, sold from \$20.20 to \$20.50; heavier kind of butchers, weighing 260 to 300 pounds, were quoted at \$19.25 to \$20.00. Light sows in Thursday's O'Neill sale were going from \$18.50 to \$19.25; heavier sows, from \$16.50 to \$17.25.

There were about 200 feeder pigs on the market and these were sold by the head.

The cattle followed the trend of all the auctions in this territory. Receipts were considerably lighter, due to the holiday season, but the market was considerably higher than the previous week.

Heifer calves were quoted from \$32.00 to \$33.50; good steer calves, from \$34.00 to \$36.50, and there was a limited number of yearling steers, \$29.00 to \$30.50. Yearling heifers were going from \$27.00 up to \$29.00; cutter and canners, from \$16.00 to \$18.75; better fat cows, from \$19.00 to \$21.00.

Scottville Hall to New Location

REDBIRD—Building moved from Wagner, S. D., moved the Scottville hall to a new foundation last week.

The former basement was always filled with water, ruining the foundation.

Don Gibson, Bob Clements and Keith Anspach went to Omaha Tuesday, January 2.

Newlyweds in Car Mishap in Missouri—

Mr. and Mrs. Robert Bowen, newlyweds, figured in an automobile accident Thursday at Clinton, Mo. They were enroute to Texas on a wedding trip. Mrs. Bowen was bruised and had a tooth knocked out.

Mr. Bowen and Miss Victoria Zakrzewski were married Tuesday, December 26, at O'Neill. Bowen is a son of Mr. and Mrs. A. E. Bowen and his bride is a daughter of Mr. and Mrs. Sylvester Zakrzewski.

The couple was driving a car belonging to the bridegroom's father. The accident occurred within the Clinton city limits and young Bowen blamed the double parking practice there for the mishap. The car was so badly damaged the newlyweds purchased bus tickets and returned to O'Neill. The bridegroom's father will go to Clinton for the car after it has been repaired.

The young married couple will reside in Lincoln.

Thief Eludes Patrolman, Ex-O'Neillite—

State Highway Patrolman E. E. Porter, of David City, son of Mr. and Mrs. C. W. Porter, of O'Neill, took part in a dramatic chase of a stolen automobile Saturday.

Porter setup a road block at the outskirts of Rapid City but the speeding car ran the blockade. Porter fired at the thief.

Members of the patrol said they believed the fugitive was Jack Sillik, 17, of Omaha, who escape from the Kearney industrial school.

O'NEILL LOCALS

Mr. and Mrs. Ralph Beckwith were guests at the home of Mr. and Mrs. Art Harley, of Atkinson, New Year's day.

Mrs. Ralph Bauman and children spent New Year's day with Mr. and Mrs. Dale Potts and family, of Chambers.

Mr. and Mrs. Alfred Edison and son, Fay, of Douglas, Wyo.,

came to spend New Year's at the home of Mr. and Mrs. D. A. Bak-

er. Mrs. Anna Bowers, of Plattsmouth, spent Christmas at the home of Mr. and Mrs. Tony Asi-

mus. Mr. and Mrs. Oran Gibson, of York, spent their Christmas vacation in the home of Mr. and Mrs. Lloyd Gibson and Donald at O'Neill. Christmas day guests

were: Mr. and Mrs. Max Farrier and daughter, Kathy, of Chambers; Mrs. Jennie Gibson, Mr. and Mrs. Darrel Gillette, Mary Ellen and Darrel Lee, Mr. and Mrs. Ralph Hoffman, Wayne,

Kathryn and Carrol, Mr. and Mrs. Jim Gibson, Jeannene and Rose Marie, all of Chambers; Mr. and Mrs. Alvin Gibson, Marcia and Keith, of Ewing.

McDONALD'S JANUARY SALES

HERE ARE REAL SAVINGS! Exciting special purchases, plus new-this-season goods from our own stocks! Many bargains not advertised here! Buy now while quantities last!

SHOP TOMORROW!



SAVE 1/2 and 2/3 1ST QUALITY TIES

2 FOR \$1

Reg. \$1.00 and \$1.50

Here's a super January Sale value! Handsome Donfield ties you usually pay a whole dollar and more for . . . going in this event for 1/2 to 2/3 regular prices. They're King-size ties that tie Windsor or regular knots with ease. Knots that stay tied. They're rich rayons, in a world of handsome patterns for every taste. Buy a rackful, buy for future gifts. Get yours early!

SEE HOW YOU SAVE!



WOMEN'S RIBBED DURENE ANKLETS

29¢

A sell-out value for women and girls! Nationally advertised DURENE yarns assure you of much more wear per pair, a constant fresh look regardless of many washings. Ribbed for neat fit. White and pastels. 6 to 11.

FOR THIS SALE ONLY!



WOMEN'S FRINGED PLAID SCARFS

47¢

Price-cut for this event, they'd cost much more to replace today. Warm cottons, generously fringed. 30" square plaids in red, green, blue and yellow. Wear them many ways. Have one in each color. Buy and save!

HERE'S REAL VALUE!



SALE! VALENCIA 80-SQ. PERCALES

39¢

Yard

Imagine! Wonderful Valencia cottons at this low price today! 80x80 count percales you can wash and wash, wear and wear. Make housedresses worth \$2.98 and more for a fabric cost as low as \$1.37. Make many household things. Save! Compare these anywhere!

HURRY IN FOR THESE!



SALE! MEN'S 69c SHORTS! SAVE!

2 FOR 97¢

Here's a stock-up-now super special! Men's good quality broadcloths, Sanforized for permanent fit. Elastic waist or 3 Gripper fastener style with elastic sides. Full balloon seats. Many patterns. Waist sizes 28 to 42.

NOW WHILE QUANTITIES LAST!

MEN'S DRESS TROUSERS

Clearance of assorted fabrics - woolsens and rayons. Assorted patterns. Broken sizes, 28 to 34.

1 Group 5.00
1 Group 2.00

MEN'S DRESS JACKETS

1 group - broken sizes, 38 to 42 - values to \$22.50. Only 8 jackets in this group.

Only 6.88
Leather jackets - 2 only - sizes 44 and 46.
Only 10.00

BOYS' SWEAT SHIRTS

White only - 26 to 32 - cotton fleece-lined. Reg. \$1.19 values.

Now each 50c

CHILDREN'S SHOES

Broken sizes, 9 to 2. Discontinued styles. An excellent value.

Only 2.00

LADIES' SHOES

Discontinued styles. Values to \$9.95. Broken sizes, 6 to 9. Assorted widths.

Pair 4.88

KNITTING YARNS

4-oz. skeins of 1st quality knitting worsted. Good assortment of colors. Reg. \$1.35 value.

Now — Skein 1.00

WOOLEN FABRICS

54" all wool and part-wool fabrics. Reg. values up to \$3.49 yard. Plaids, checks, and plain. Buy now and save.

Yard 1.98

CLEARANCE OF BETTER

LADIES' DRESSES

1 Group Values to \$8.95 5.00
1 Group Values to \$10.95 7.00
1 Group Values to \$19.95 11.00

EXTRA SPECIAL THIS WEEK YOU SAVE!

High Count Broadcloth WHITE SHIRTS 2.98

DONFIELDS — 9 ways better! Full-bodied broadcloths, made with stay-neat contour collars, armholes that won't bind, sheped sleeves, long tails. Full-cut, Sanforized fabric. Ocean pearl buttons. Sizes 14 to 17.

BUY NOW! YOU SAVE PLENTY!



H. J. Lohaus (left) receives special Ford Motor Co. recognition award from G. K. Jepson, factory representative.

Lohaus Firm Gets Ford Motor Co. Award for Third Consecutive Year

On Thursday, December 28, the Lohaus Motor Co., of O'Neill, was presented with the Ford four-letter award at a turkey dinner at Slat's cafe. This is an annual award given to Ford dealers whose organizations show "outstanding performance" during the year.

The four-letter referred to in the award stand for finances, management, spirit, and facilities—the four broad categories on which each Ford dealership is examined in order to determine which dealerships measure up to the high standards which must be met in order to win.

The award was presented before the entire Lohaus staff by G. K. Jepsen, of Omaha, Ford Motor Co., representative, who said, in part: "According to the United States Chamber of Com-

merce, the most glaring reason for business failure is lack of management. Automobile dealers are no exception. The key factor in attaining good management is establishing good organizations, as we all know, and that is what the Lohaus Motor Co., has done at O'Neill. As a result, we are pleased to present that organization with this four-letter award plaque and our congratulations."

In response, H. J. Lohaus gave full credit to every employee in the dealership for doing his or her part in earning the award. He pledged the organization to continue its efforts in order to win the award again next year.

Of special significance is the fact that this is the third consecutive year that the Lohaus firm has won the award.

We have earned the 1950 FORD FOUR LETTER AWARD FMSE

As an OUTSTANDING FORD DEALERSHIP

Ford four-letter award, won three years in a row by Lohaus Motor Co., represents: Finances, management, spirit and facilities.