

THE FRONTIER

Editorial & Business Offices: 10 South Fourth Street
O'NEILL, NEBR.

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What Might Have Happened If

Since the turn of the century, tuberculosis has taken the lives of more than 4,500,000 persons in the United States. But if deaths from this one disease had continued at the rate of 50 years ago—before there was any organized, nationwide campaign against tuberculosis—the toll would have been more than twice as great.

In other words, the tuberculosis control program in the United States may be credited with saving more than five million lives.

Organized opposition to TB dates back to 1904 when the National Tuberculosis association was formed. Today there are 3,000 state and local associations affiliated with the national. In cooperation with official health departments, they fight tuberculosis on four fronts—health education, case finding by means of the tuberculin test and chest X-ray, rehabilitation and medical research.

No war was ever waged without funds, and the war against TB is no exception. And so, each year around the holiday season, we are asked to buy and use Christmas seals, which are the sole support of the tuberculosis association in counties, states and nation.

Of every dollar collected for Christmas seals in this community, 54 cents help finance TB and health programs in our own county. Forty cents goes toward statewide programs of benefit to every county. The remaining six cents goes to the National Tuberculosis association to help pay costs of the nationwide educational program and of research to find new ways of treating and wiping out the killer TB.

We dread to think of what would have happened had there been no campaign against tuberculosis. We dare not contemplate a future without the safeguards provided by that campaign. We can help to make our future safe by buying and using Christmas seals.

Pollocks Purchase Newly-Built Home—

EWING—Mr. and Mrs. Allan Pollock and daughter, Patsy, have purchased the new, modern four-room and bath home with attached garage residence which was built by the West Lumber & Coal company, of Ewing, this summer.

Mr. Pollock operates the Pollock service station and cafe. This also has modern living quarters where the family makes their home. Mrs. Pollock is the proprietor of the Ewing dry goods store.

Mr. and Mrs. Joe Sturbaum, parents of Mrs. Pollock, will occupy the new residence for a time and moved from their country home on Tuesday, November 28, to make their home here.

Mrs. Rockey Hostess—

EWING—The Thursday bridge club met November 30 at the home of Mrs. R. G. Rockey. Eight members were present and four guests, Mrs. William Spence, Mrs. John Walker, Mrs. Lee Wood and Mrs. Lee Spittler.

High score was won by Mrs. Lyle Dierks, and second high by Mrs. Earl Billings. Each received a gift according to her score

rating for the afternoon.

The hostess served luncheon. The next meeting will be December 14, at the home of Mrs. John Wunner. The Christmas party will be held at this time.

Arrives from Denver—

Mrs. E. R. Unangst arrived Saturday from Denver, Colo., for a four-days' visit with her son-in-law and daughter, Mr. and Mrs. Milton M. Krause, Nancy and Peggy.

Marks Birthday—

Patricia McKenzie celebrated her sixth birthday anniversary Saturday with a party at the home of her parents, the Clyde McKenzies. There were 22 little guests present.

Goes to Lincoln—

Mrs. F. N. Brennan departed Saturday for Lincoln to spend two weeks with her daughter, Miss Mary Devine.

Do not go through life without teeth. Everyone will like you better with dentures. — Dr. Fisher, Dentist. 21f

Scene Stealer



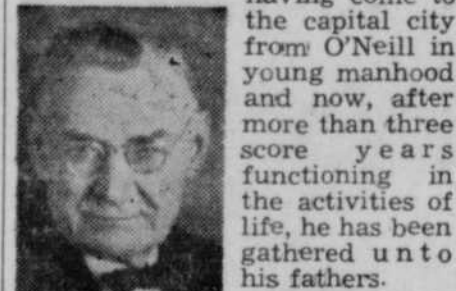
PRAIRIELAND TALK—

'Diamond in Rough' Is How Minister Referred to Late Bennet Martin

By ROMAINE SAUNDERS

LINCOLN—Burl Martin was another child of pioneers of Holt county whose lifeless form I looked upon recently as it lay straightened for the grave. Burl had been living for many years on 48th and

Normal boulevard in Lincoln.



having come to the capital city from O'Neill in young manhood and now, after more than three score years functioning in the activities of life, he has been gathered unto his fathers.

Long years ago I sat in a crowded church in O'Neill when friends gathered for the funeral of Bennet Martin, the father of Burl and the long time resident and respected Martin family. The speaker at that large gathering for burial rites spoke of the dead as one who had been a diamond in the rough.

No more fitting epitaph could have been suggested, and for Burl what can be said?

The funeral was held November 20 in a downtown mortuary chapel with many friends in attendance.

An Alabama preacher bottles a sermon or religious publication, corks the bottles and tosses them into a stream. He receives hundreds of letters from people contacted by his novel way of preaching.

The weather visitation that overwhelmed the plains state two years ago has been duplicated in the region from Ohio to the Atlantic, from New England to Florida. New York City was shaken by winds that attained velocity of 100-miles-per-hour weather bureau reports stated. Prairieland dwellers think we know something about wind but no 100-per blow comes this way.

New York City still has its

horse shows to which bored society dames arrayed with dangling earrings, diamond chokers, furs and frills, turn out to see the prancing nags and show off their own finery.

Lady Douglas, of California, took her defeat like a Spartan. Scott Lucas, of Illinois, was so mad over election returns he nearly took a bite from the end of his nose. All contests, political or otherwise, bring forth triumphant shouts from the winners and wails of woe from the losers.

Other Editors

(From The Neligh News)

Probably the most surprising news item of last week is the fact that the brunt of the season's first storm missed O'Neill.

O'Neill, which has become the storm capital of the United States through the typewriter and microphone of The Frontier's Cal Stewart, has not missed a storm as long as we can remember.

This business of O'Neill having the storms, or at least making well-known the fact that they have had one, caused many "letters to editors" last year, and the year before that, from northeast Nebraskans who were positive that storms in their towns had been just as severe.

It was with some disgust that one critic, a Nelighite, picked up a paper a few weeks ago to read the headline "O'Neill Has First Snowfall." "Wouldn't you know it," was his comment.

Now, however, O'Neill has been overthrown and Pittsburg gets 1950's storm laurels. It is indeed a sad day in O'Neill.

"Voice of The Frontier," Mon., Wed., Sat., 9:45 a. m.

Methodist Bazaar a 'Big Success'

EWING—The Woman's Society of Christian Service, of the Ewing Methodist church, held its annual bazaar on Wednesday afternoon, November 29, at the church parlors.

There were many pieces of fancywork in charge of Mrs. William Spence, Mrs. Jessie Angus, and Mrs. Sis Ebbengaard. Many aprons of different styles were on display at the booth in the care of Mrs. J. L. Pruden and Mrs. Lee Woods.

The country store with its home canned goods, home-baked products, vegetables, flower bulbs and many other articles kept Miss Anna Van Zandt, Mrs. Leland Welke, Mrs. Lee Wood and Mrs. Florence Butler very busy.

The grab bag was a popular feature of the bazaar in charge of Mrs. Andrew Olson and Mrs. Henry Fleming. It contained wrapped packages valued at 5 cents to 30 cents.

Funds received from the sale of chenille flowers made by Mrs. Henry Fleming and the statuettes made by Mrs. Andrew Olson are to be applied on a carpet fund. The society is planning to purchase a carpet for the church. Funds from the sale of Christmas cards and jelly concentrate, are also added to this fund.

Refreshments of sandwiches, pie and coffee were served by Mrs. R. G. Rockey, Mrs. John Wunner, Mrs. A. H. Marquardt and Mrs. Waldo Davis.

The booths were all well patronized and the money realized will be added to the treasury to carry on routine expenses of the church.

NEW 1951 Chevrolet

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!



See it SATURDAY!

Refreshingly new IN ALL THE THINGS YOU WANT!

- NEW!** Longer, lower, wider big-car look!
- NEW!** Strikingly smarter Fisher Body styling!
- NEW!** Luxurious Modern-Made interiors!
- NEW!** Jumbo-Drum brakes—largest in field!
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- NEW!** Improved, easier Center-Point steering!

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It's America's largest and finest low-priced car, with distinctive new styling, new front and rear-end design, and new America-Preferred Bodies by Fisher. And, with all these new things, it also brings you the *proved things*, which make Chevrolet America's top car. It brings you extra-sturdy, extra-

rugged, extra-durable Chevrolet construction; it brings you that more thrilling and thrifty Valve-in-Head engine performance for which Chevrolet is world-famous; it brings you comfort feature after comfort feature and safety feature after safety feature found only in Chevrolet and higher-priced cars. Come in . . . see Chevrolet for 1951 . . . and you'll agree it's America's largest and finest low-priced car.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



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"INCREASED MY CATTLE PROFITS \$396.70"*

"I knew that winter drinking water was almost always so cold that my cattle drank too little to gain the greatest amount of weight . . . and at the same time they were requiring more feed! Then I did something about it. I installed a Johnson Automatic Stock Tank Heater. The thermostatically controlled heater kept the water at 48° all winter long. (Most stock tank heaters only melt the ice to make a little water hole, causing cattle to drink as little as 2 gallons a day instead of their required 12 gallons.)"

Last winter my herd of 50 cattle gained an average of 23 pounds per head more than the same type of cattle had gained the previous winter . . . and consumed 10% less feed. My Johnson Water-Warmer operates inexpensively on bottle gas and it's completely automatic—I light it in the fall and forget it until springtime!

YES — a hole in the ice may be all right for fishing . . . but cattle won't drink freezing cold water!

Install a JOHNSON WATER-WARMER STOCK TANK HEATER

AND BE SURE YOUR CATTLE DRINK ENOUGH WATER TO ASSURE YOU THE HIGHEST PROFIT RETURN!

*Come in and get your FREE copy of the Johnson folder . . . it shows you the savings you can effect with your present herd, with the use of a Johnson Automatic Stock Tank Heater.

Ralph N. Leidy
O'NEILL PHONE 410

PHONE 100

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