

MERRY CHRISTMAS

BEGINS AT

MCDONALD'S

THE STORE OF PREFERRED GIFTS... PRICED FOR THRIFTY GIVING



SANDY CLAUS
McDONALD
SAYS:

"Wise shoppers are buying gifts early this year, to avoid the late rush and to choose while gift selections are at their best!"

You get plenty for your money in

DONFIELD suits and topcoats



Topcoats have the look of costly coats

34⁷⁵

These coats are made to our rigid standards by experts. Fine gabardine and sharkskin fabrics in tans, greys; sizes 35 to 46. See these coats before you buy yours. Buy and save!

Suits are hand-tailored at many points

39⁷⁵

Here's what you get: fabrics above average, smooth style, hand-tailoring where it means most... new DURASHEEN gabardines, clear-cut worsteds in brown, blue, grey.

A Sure Sign of Value

Look for the sign of the THRIFTY SCOTCHMAN... McDonald's promise of extra value... the most your money can buy.



RESISTOL hats give you easy "old hat" comfort! They're self-conforming

7⁵⁰

The first time you put on a Resistol you have the feeling that it has been broken in by months of wear. There's no tugging or stretching, it conforms to your headshape naturally... fits you comfortably, at once. See for yourself.



THE BIG DIFFERENCE for easy fitting comfort is in the exclusive construction of the leather. NO OTHER HAT HAS IT!

Men's super value
Donfield Shirts

2.98

Sanforized white broadcloth with 9 points of superiority to give you top value for your money. Fine shirts, long wearing.

Lined leather
Men's Gloves

2.49

Sturdy quality capeskin leather lined with warm fleece. Stitched to stay, give long wear.

Boys' Sizes **1.98**



Quality broadcloth
MEN'S PAJAMAS

2⁹⁸

Here's a value! Sanforized broadcloth pajamas in a choice of patterns and colors. Coat or middy style. Colorfast. S, M, L.



Men's Courtleigh JACQUARD ROBES

7⁹⁵

Lustrous rayon satin brocaded robes in maroon or navy with plain color collar and cuffs. S, M, L. Each in its own gift box.



Lush rayon satin
DONFIELD TIES

1⁵⁰

Famous quality king-size neckties that tie Windsor or regular knots easily and stay knotted. Handsome designs for every man.

Give him 2 or more fine

MEN'S SOCKS

in handsome gift boxes!



Cotton argyles, nylon-reinforced rayons

2 PAIRS 98¢

100% NYLON anklets and half hose

2 PAIRS 1.65

How is he fixed for socks? A man always needs socks. And here's a buy in socks you can't pass up. Elastic-top anklets in bright argyles, banner wrap rayons, 100% DuPont nylons... nylon half hose... 6x3 ribs... nylon reinforced heels and toes. 2 pairs in gift box.

In gay gift boxes!

Men's spun rayon gabardine

SPORT SHIRTS



Sandy Claus McDonald says: "You'll look far to find such quality at this low price. Here's a truly fine shirt any man will enjoy!"



Compare quality at 5.95 and 6.95

4⁹⁸

These fine Sea Island sport shirts are made of finest quality spun gabardine. Hand-washable, with piqued collar and pocket flaps, pleated pockets. Blue, green, champagne, grey. S-M-ML-L.

Other Sport SHIRTS
2.98 - 3.98 - 5.95

Kiddies! Get your FREE Christmas comic books now at J. M. McDonald Co.



GIFT PURCHASES OF 98¢ and OVER GIFT-WRAPPED FREE AT MCDONALD'S

