



WINTER FORECAST: *Perfect Comfort*

● Much of the comfort and convenience we enjoy in home heating today was developed by the oil industry. No wonder so many Americans prefer to heat their homes with fuel oil. And this winter more Americans will be heating with oil than ever before.

If you heat with fuel oil, you're just as much interested in service as in the quality of the products you

receive. That's why we're glad we can say we stand ready to supply you not only with the best products but also with the most dependable service you have ever known. The competition we face in the marketing of fuel oil is your guarantee of that.

This community is serviced by *many* different fuel oil dealers. To win and hold your business, we've got to

do a stand-out job for you—no matter what the weather, no matter where you live. For if we don't we know you'll take your trade elsewhere—just as you should.

We'd welcome the chance to serve you. Using the "degree day" system we fill your storage tank automatically. One telephone call to us today will insure perfect heating comfort for you and your family all winter long.

-Mister, let me tell you...



SEGER OIL CO.
— East O'Neill —
Phone 345
24 Hour Service
Distributors of
Champlin
When it's below freezing HI-V-I
Motor Oils Flow Freely—
Change to Winter
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Hundreds of Gasolines
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CONOCO (Continental Oil Co.)
GLEN ("Bill") BREWSTER
Tank Wagon Service
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One of the progressive oil companies
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Everywhere

LLOYD RUBECK
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For your personalized
fall change-over
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Gas — Oils — Atlas Tires —
Batteries

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Tried Our **Phillips '66'**
HEATING FUELS?
Oil is the cleanest, safest and most economical way of heating your home. Give
us a try on your next fill. We know you will be satisfied.
Phone 34 for Tank Wagon Delivery
SHELHAMER OIL & EQUIP. CO.

**OIL
PROGRESS
WEEK**
October 15th-21st

Your Progress and Oil Progress go hand in hand