

THE FRONTIER

Editorial & Business Offices: 10 South Fourth Street
O'NEILL, NEBR.

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Population 5,000?

We overheard 2 men talking on the Golden hotel corner the other evening. One man exclaimed "My, I've never seen a town build-up as quickly as this town has done in the past few years." His companion countered with something like this: "And in such a short time, too!"

These men were utter strangers as far as we were concerned, but obviously were drawing comparisons of O'Neill over a span of 5 or 10 years.

Sometimes this evolution is more quickly and accurately noted by the strange, casual visitor than by the persons who sit on the sidelines all the while. Like being too close to the forest to see the trees.

O'Neill's post-World War II boom has been nothing short of phenomenal. Almost magic.

Unlike so many other towns where a single industry or a single feature of community life accounts for most of the growth, O'Neill simply experienced a few growing pains—and grew! Almost every other business block is new or has had a major facelift since the pains set in. West O'Neill, always lusty and ambitious for its size, during this period has moved into high gear and today counts no fewer than 18 important business establishments—and others on the way!

Elsewhere in the city a similar metamorphosis has taken place. Everywhere, too, the transformation has been amazing indeed.

Right now 3 new important business buildings are under construction and another is about to be started. We refer to the new home for the Asimus Motor Co. in West O'Neill, which will provide a handsome showroom for Kaiser, Frazer and Willys motor cars; a new annex building for Sheilhaber Oil & Equipment company, the International Harvester dealership, and a new home for the Holt County Independent, which is The Frontier's companion in the printing and publishing field. Soon the new home for Gilligan's drug store will be under construction. Recently completed was an annex at the Merri Dr. Pepper bottling works.

This editorial is intended to deal principally with business building. The new St. Anthony's hospital, a 420-thousand-dollar medical center, and the scores of new houses under construction of course would not be overlooked in a discussion of building activity in the city as a whole.

These 5 buildings mentioned above, in particular, have been planned for many months and, in several instances, all necessary arrangements were made long before the outbreak of hostilities in Korea. The point we wish to illustrate is that the owners are going right ahead with their plans anyway, which leads us to believe that O'Neill's building and expansion all the way has been sound and substantial. We like to think that O'Neill is a little metropolis that is growing steadily and firmly.

Barring an all-out war and a topsy-turvy dislocation of the people in our great nation, we think that some day in the not too far distant future the population sign boards at the edges of our town will read: "O'Neill: 5,000."

If this section of Nebraska can escape a severe early frost in the next few days there'll be lots and lots of corn. Weather during the past 10 days has been especially favorable for maturing the corn.

Another Holt county fair and rodeo is history. Fairgoers have been generous in their praise of the livestock and produce exhibits and the entertainment—particularly the rodeo.

If you're a parent and you have a child who went to school for the first time this week, the appeal for safe, careful driving in the school zones has a special significance.

Next a series of football games, then Thanksgiving!

DR. GILDERSLEEVE, O.D.
OPTOMETRIST
Permanent Offices in
Hagensack Building
Phone 187
O'NEILL, NEBR.
Eyes Examined - Glasses Fitted

Casper Larsons Feted on 45th Wedding Date—
EWING—Mr. and Mrs. Casper Larson were surprised when the members of their family came home to help them celebrate their 45th wedding anniversary on Sunday, August 27. A picnic dinner was served at noon. A beautiful gift was presented to the honored guests. In the evening, about 40 of their neighbors dropped in to surprise them. Lunch was served and a gift was presented to the couple.

Frontier for printing!

NOW flavor-blended

• FINER
• LIGHTER
• PALER
• MILD

COUNTRY CLUB BEER

flavor-blended
COUNTRY CLUB BEER

M. E. DOEY BREWING CO., St. Joseph and Kansas City, Mo. (2020)

Triple-Threat Song and Dance Team



Prairieland Talk —

'Inexorable Sweep of Time Has Drawn Us Into Whirlpool of World's Madness'

By ROMAINE SAUNDERS

LINCOLN — One hundred years ago the United States was at the crossroads of our national history. Ten years later blue clad men from the North with drawn swords and loaded muskets faced grey clad men in the Southern states, and Gettysburg, Vicksburg, Chattanooga and Atlanta were written in blood upon the pages of American history.

There was sympathy abroad if not actual aid to the Southern cause and protests went to London from Washington.

Is Korea a parallel to our national crisis in 1860? As Northern states protested interference from without in that struggle, maybe nothing less can be expected from North Koreans as our military might bears down upon them.

I stem from a tribe that wore the blue in the 60's and am now led to wonder if our national destiny must continue to send our khaki-clad legions to the ends of the earth.

The inexorable sweep of the centuries has drawn us into the whirlpool of the world's madness where we again, like the ancient Philistines, must "quit ourselves like men."

According to a story that got into the daily papers, Delbert Edwards, living down in Swan precinct, and Blaine Garwood each have encountered a cougar moving on padded paws through the hills at night with an eye open for a fat calf. Mountain cats are not strangers to prairieland.

Some years ago at least one of these creatures made the Beaver valley and territory to the north its hangout.

I did not have the luck to see this fellow but one night he sent the cold chills up my spine when he visited our neighborhood and sent his blood-curdling cry to high heaven. Leave it to some of those dead shots down in southwest Holt to bring the big cat pelt to town some day.

What did Secretary Johnson mean when he said he and Mr. Acheson got along "as well as could be expected of 2 cabinet officers?"

O'NEILL TRANSFER

John Turner, Prop.

Daily Trips
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O'Neill to Omaha
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Telephones:
O'NEILL—341-J
OMAHA—Jackson 3727

Your Patronage
Appreciated

Maybe Malik, Skliarov and Maximov for once were right. China has gone all out red, the nationalists have been reduced to a handful that have taken refuge on the island of Taiwan, otherwise known as Formosa. The yellow and browns of Asia have turned red.

The whites will have to learn to accept them as such and give up the idea of changing colors. "And the sixth angel poured out his vial upon the great river Euphrates, and the waters thereof were dried up that the way of the kings of the east might be prepared. And I saw 3 unclean spirits like frogs come out of the mouth of the dragon, out of the mouth of the beast and out of the mouth of the false prophet, for they are the spirits of devils working miracles which go forth unto the kings of the earth and of the whole world to gather them to the battle of that great day of God Almighty."—Rev. 16:12-14.

It is not one of the big ones like the New York Times or Chicago Tribune that was first to promulgate the "T-bomb" idea but our somewhat obscure but our very own—the Lincoln State Journal. Editor Mc says so himself. But some other notables like Eisenhower proposed a week or so earlier that the United Nations setup start broadcasting a "truth offensive" to the world. Now while Moscow blares its fairy tales another version will be heard from Lake Success in the sonorous voice of truth—as somebody sees it.

An MD over at Omaha made a 9-thousand-dollar killing X-raying the boys for military service, \$450 a day. In Milwaukee, Wis., another doc pulled down 30-thousand-dollars in about the same time in the army X-ray business. Now congress wants an "investigation."

Of the 1 billion 905 million acres comprising the United States, 24 percent is said to be in croplands, 35 percent grazing lands, 32 percent forests, and less than 4 percent occupied by cities and towns.

ROYAL THEATER

— O'NEILL —

Thursday
September 7
Starring Betty Hutton and Victor Mature in
RED, HOT AND BLUE
With William DeMarest and June Havoc. The tunes are top! The fun's non-stop! It's a comedy that's really all riot... All Hutton, All Songs and Laughs!
Adm. 42c plus tax 8c, total 50c
Children 10c, plus tax 2c
Total 12c

Friday and Saturday
September 8-9
Preston Foster, Ellen Drew and Andy Devine in
GERONIMO
"The Apache War Cry"
Geronimo is coming, the war that drenched the west in blood.
Adm. 42c plus tax 8c, Total 50c
Children 10c, plus tax 2c
Total 12c

Sunday, Monday, Tuesday
September 10-11-12
If it's laughter you're after see June Allyson and Dick Powell in M-G-M's
THE REFORMER AND THE REDHEAD
With David Wayne, Cecil Kellaway, Ray Collins, Robert Keith.
Adm. 42c plus tax 8c, Total 50c
Children 10c, plus tax 2c
Total 12c
Matinee Sunday 2:30

Cattle rustlers were dealt with after this fashion in B.C. 1491: "If a man shall steal an ox or a sheep, and kill it or sell it, he shall restore 5 oxen for an ox and 4 sheep for 1 sheep." There is some sense to that, as the victim of a thief gets pretty well paid for his loss if the thief is caught. Under our code he has the doubtful satisfaction of knowing that the gent who robbed him is stowed away in jail.

Some are yelling their heads off for millions for flood control. Next year tongues may hang out for want of water. Clodhoppers along the Mis-

souri river have been doing all right for the past 4 score years and managed to keep their heads above water. If's the white collar gentry that want to get their mitts into the public purse and squander more millions on useless effort.

Tea is said to be the world's most popular drink. As one who stays consistently on the water wagon, I wonder if the popularity of that sparkling thirst-quencher hasn't been overlooked.

The blue sky is bigger than the clouds.

There is a departure from the polished blacks and browns in men's shoes. There is little in the male attire that flashes rainbow hues so the shoe factories are going to his clumsy feet with a touch of color. Why not return to the beaded moccasin of the Indian? But what will the bootblack do?
(Continued on page 3.)

W. F. FINLEY, M. D.
OFFICE PHONE: 28
First National Bank Bldg.
O'NEILL

65th ANNIVERSARY Food sale

- MARSHMALLOWS
Sno-White, full 1-lb. package ... 25¢
- 5c CANDY BARS
All popular bars, carton of 24 84¢
- PACKAGE COOKIES
Plain and iced, your choice, pkg. 25¢
- CHEESE FOOD
Pabst-Ett, new 1-lb. package 39¢
- TOMATO CATSUP
Superb, 14-oz. bottle 18¢
- Black Raspberry JAM
Everbest, seedless, 12-oz. jar 29¢

1885-1950...65 continuous years of quality food merchandising completed on September 7th by COUNCIL OAK'S parent organization. We want YOU to share in our celebration for it is to you, your parents and grandparents, that we owe so much for our 65 years of progress. It is with a feeling of gratitude to you our customers that we put on this SPECIAL sale of quality foods at EXTRA low prices.

FUN TO COLLECT! NEW PICTURE RINGS
16¢

Red Pitted CHERRIES 19¢

Morning Light (None Sold to Dealers) No. 2 can

DOLE CHUNK PINEAPPLE
No. 211 Can 17¢
None Sold to Dealers

- APRICOTS
Superb, halves, No. 2 can 21¢
- APPLE SAUCE
Mott's Fancy, No. 2 can 15¢
- ORANGEADE
Hi-C, Enriched, 46-oz. can 31¢

ANGLO CORNED BEEF
12-oz. tin 39¢
NONE SOLD TO DEALERS

WAXTEX 125-FOOT ROLL 21¢

FRUITS & VEGETABLES

- BANANAS 2 Lbs. 25¢
- CANTALOUPE
Each 23¢
- LEMONS Doz. 35¢
- ORANGES Lb. 10¢
- CABBAGE 3 Lbs. 10¢
- ONIONS 3 Lbs. 10¢
- LETTUCE 2 for .. 25¢

"M-M-M! LIVER 'N BACON!"

FRESH SLICED PORK LIVER 1 LB. Lean Nut-Sweet SLICED BACON 1 LB.

ALL FOR 79¢

- TENDER BEEF STEAKS 89¢
- SKINLESS FRANKS 49¢
- STANDING RIB ROASTS 69¢
- POLISH SAUSAGE 53¢
- BEEF SHOULDER ROASTS 59¢
- COOKED SALAMI 69¢
- BEEF TO BOIL 37¢
- PICKLED PIGS' FEET 39¢
- SMOKED PICNICS 45¢

READY-TO-EAT POUND

THE COUNCIL OAK STORES
YOUR FRIEND AT MEALTIME

PRICES FOR SEPTEMBER 8TH & 9TH