YES, FOLKS, WE ARE CELEBRATING OUR THIRD ANNIVERSARY IN OUR NEW STORE IN O'NEILL. WE HOPE OUR SPECIALS PLEASE YOU. WE THANK YOU FOR YOUR PATRONAGE.

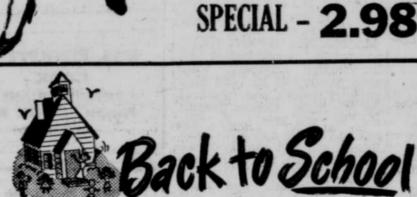


SLIM TRIM FROCKS

Jiffy on and off, zipper front, cap sleeves, ruffle, eyelet embroidery trimmed. Flattering. In every size. Red, green, and brown. 80 square percale.

Reg. - 3.98

SPECIAL - 2.98



GIRL'S WOOL PLAID SHIRT

Assorted Colors & Sizes _____1.98

WHITE BLOUSES

Peter Pan Collars, All Sizes 98c

BOY'S SCHOOL QXFQRDS

3.45 Size 2½ to 6

GIRL'S NAME SCARF

Your Own Name ... 39c and 59c

NEBRASKA STATE SCARF

1.49 Each only ANKLETS

Ribbed to Toe, Pair **29c**

FANCY RAYON PANTIES 49c Per pair

GIRL'S ALL WOOL SWEATERS Slipover and Cardigan 1.98

Specially Priced! Exceptional Values!

DRESSES



Adorable styles! And at much less than you'd expect to pay! Quality cotton in dainty prints, gay stripes, and woven checked ginghams! A marvelous collection of styles she'll love. Cleverly trimmed with sau cy bows, ric rac and ruffles! Buy now! Sizes 3-6x.

ALL WOOL SPORT SHIRTS SPECIAL PURCHASE

Reg. \$8.95



Now \$398

A shirt that can be worn for all occasions. Inner - outer type. Two roomy pockets. Six different colors to choose from.

TRULY AN OUTSTANDING BUY! AT ONLY \$3.98

Sizes to Fit Women and Boys

SATURDAY ONLY

ICE CREAM BARS

MEN'S WORK SOCKS, Irregular, 7 Pr.

\$1.00

1st Lady's Sun Dress ____

\$2.98

2ND DRESS ONLY ___ Cent

FLOUR SACKS, Irregular, 5 fo	r	\$1.00
PRISCILLA CURTAINS, Plast	ic, Reg. 2.98, NOW	\$1.98
LADIES' RAYON PANTIES,	4 Pr	\$1.00
CHAMBRAY, Plain or Stripe,	Yd.	39c

Real Comfort at the Right Price! FULL 54" SIZE 180-COIL Innerspring Mattresses

Resilient Coil Springs **Fine Flexolator Padding**

Button Tufted Covering

Enjoy a better night's sleep with this well constructed Innerspring Mattress—built with 4 air vents, handles, rolled edge,

Single Deck Coil Springs 1195

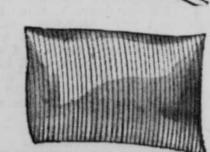
Doublebed Size Rollaways



1.25 per week payable monthly

A full size Rollaway Bed that can be stored in a closet—complete with a 180-coil innerspring mattressl

FREE YARDSTICKS, Thurs., Fri., Sat.





GLASS TUMBLERS

9-0z. Clear

Reg. 6c

SPECIAL 3c

CHILDREN'S LUNCH KIT

For School, With Tray

Reg. 45c

SPECIAL 37c

Heavy 5-Sewed

HOUSEHOLD BROOM

Reg. 1.35

SPECIAL 69c

Lady Helen

POT CLEANER

Reg. 10c

SPEC. 2 for 5c



CORONADO Space Saver"

NO DOWN PAYMENT

Takes only the space of most "4's"
—yet the "Space Saver" has over 131/2 sq. ft. of shelf area. 20 lb. freezer chest, and 8 lb. glass meat tray. Cold clear to the floor!