

PAGE 4.- THE FRONTIER, O'Neill, Nebr., Thurs., Aug. 17, 1950.

**BARGAIN DAY** 

\$2.00 Certificate

ON ANY

New Fall Hat in Our Store! \* By Gage, Landsco, Sue Ellen and Others.

(Note: Bring This Certificate With You.)

**APPAREL SHOP** 

## **Bargain Days in O'Neill** Friday & Saturday ---- August 18 & 19

HERE THEY ARE ... what you've been waiting for ... BARGAIN DAYS in O'Neill. These BARGAINS will go on sale promptly at 8:30 o'clock Friday morning and continue through Saturday. At 10 P. M. Saturday O'-Neill's modern new street-lighting system will be energized. Be on hand for this breath-taking event. To climax the 2-day BARGAIN festival, there will be a street dance at the corner of Fourth and Douglas streets, featuring Martha and Her Orchestra. Come ... join in the BARGAIN FESTIVAL!

