

# THE FRONTIER

Editorial & Business Offices: 10 South Fourth Street  
O'NEILL, NEBR.

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## The County Fair

The 58th annual Holt county fair, your fair, will take place August 30-31 and September 1 at Chambers.

What does it mean to you? What does it mean to 4-H clubs, livestock breeders and folks who have produce to exhibit?

To some of you the fair is merely another type of amusement. If that is what you want from a fair, the Holt county fair is giving you some of the best entertainment this year that is available.

We like to regard the fair as a place to see what sort of work the coming generation of farmers can do. The 4-H exhibits at the Holt fair will do just that. These children and young people have been pointing to this fair for many months, not to mention the adults who will show their entries in open competition.

In fact, the Holt county fair in recent years gives you all the things you can expect from any county fair in the state.

To the 4-H club boy or girl, the Holt county fair gives them a chance to show what they can do. It gives them a chance to win prizes and other honors that provide the desire to do better work and to learn improved methods. Fairs are the lifeblood of 4-H clubs but 4-H work has also given the fairs a big boost in interest—and the Holt fair is no exception.

Since the fair is held in Chambers, the people of Chambers and community should be more interested in it than those from any other part of the county. True, the fair is held for the entire county, not just for Chambers.

We feel the Chambers people are generally very much interested in the fair—they're proud of it. It was a good many years ago when the Chambers people took hold of the fair, perpetuating it as one of the fine institutions in the county, and the fair has prospered.

This year the fair is offering a wide variety of entertainment. The shows and programs should provide interest for all—young and old. The 4-H entries should be bigger than usual; the open-class livestock competition promises to be keen in most divisions; the rodeo, as usual, will be a thriller; the entertainers will be among the best of their type; the midway will be crammed with interest-compelling attractions; there will be a full menu of baseball, band music and dancing.

The official premium list is being published this week as a supplement to The Frontier. Turn to section 3 (tabloid) and read the array of premiums—amounting to more than 2-thousand-dollars—that will go to exhibit winners. Read the advertisements, too, from friends of the fair. They help to make the fair possible.

The Frontier wishes to congratulate the officers, directors and others connected with the 1950 exposition. While the fair is still nearly 2 weeks away, much of their work already has been done. The fair is a year-around proposition for these people who work untiringly to make the fair what it is.

Let's all support the fair by our interest and attendance.

### Scott Community Club Plans September Meeting

The Scott Community club held its July meeting at the Scottville hall with 10 members and 2 visitors present. Mrs. Ray Wilson, president, conducted a brief session.

Mrs. Frank Bell presented and

demonstrated "Textile Painting," and Mrs. Herman Schollmeyer "Shell Jewelry." Both the leaders brought several samples of the work they had completed.

Lunch was served and plans were made to meet at the hall in September.

## John Q. Gets His



### Prairieland Talk —

## When Shadows Lengthen and You Rest Pleasing Pictures Come to View

By ROMAIN SAUNDERS

LINCOLN — Television — If your hair has turned grey at the temples you have it.

Close your eyes, open memory's store and enter where the treasures of the rose-tinted years of youth are fresh and vivid.

Work and play, trips to the spring-fed brook and the thrill of landing your first 5-pound fish, ball games, foot races, horse races, skating parties, and the time you blacked the kid's eye and bloodied his nose for calling you a bad name.

Adventure and romance—blue eyes daring, ruby lips enticing, you venture into a new fairland hung with the purple and gold tapestry of love's young dream.

When the shadows lengthen and you are at rest from the day's occupation memories will come in pleasing pictures out of the years of early life if you will

bring into view what no other will see through the medium of your own television.

Maybe you worked all day hoeing and pulling weeds and what a thrill it was when you boarded a brown bronc and followed the herds on the cow trails, red backs rising and lowering like the waves on the surface of the water as the herd moved in unison over the long trail and you escaped unhurt when your bronc stepped in a badger hole and you were tossed off.

Family group at home, friends pals, schoolroom memories, your venture into the ageless struggle to master a trade or profession.

That the love of money is the root of evil is brought home with shocking force by the story that comes from a great city whose outer skirts are washed by waves of the Pacific rolling landward, a city where everything good and everything bad is found. One of the race of quality and ability allowed the lure of money to cause him to attempt the destruction of his wife and 2 children by a plan that would cause the devil to



Romain Saunders

blush. Placing a time bomb in their luggage, taking out \$25,000 air travel insurance on his wife and children, he put them aboard a plane and awaited results. Results were not what he wanted. The bomb was a fizzle and he landed in jail. Now if he would be taken out 2 miles in the ocean and dumped overboard he would get a little of what's coming to him.

The morning is soggy. The city has been washed. Man will proceed to mess things up and spatter mud as he rolls in from unpaved roadways. The staccato notes of a prairie wolf float in my open door from the jungles

in the distance. The wise and wily creature of the wild announces that the skies will clear and we will head again into "settled weather." Rain slashes the concrete as I write and the calendar as one of those when "it rains and the wind is never weary." What the coyote has had to say is for 24 hours hence. They never deceived us out on prairieland but this fellow we hear this morning may be partly city bred and not too reliable.

By official action of the state board there will be no fun going to the fair this year. There will be no "medicine man" with

his cure-alls. It has been worth the help-up at the gate just to get in and watch the flamboyant gents with colored water in action. Probably their bottled dope is no more worthless than some we get from orthodox sources, but pressure is brought to bear by pharmacutists and guardians of the pillboxes, so the monopoly will now be theirs this fair time. Of course, all patriotic citizens will approve this action to safeguard our health even though there will be regrets over the absence from the fair grounds of the picturesque hombres that can make you believe their bottled goods will raise the dead.



# THANKS FOR ASKING US IN!

Through the medium of this newspaper you have, in a way, allowed us to enter your home. In reading this ad you are graciously allowing us to sit down in your living room and talk to you about food items and their prices. We appreciate this and hope that we will merit your acceptance as a friend.

When you return our call we'll do our best to give you the best food at the lowest prices . . . on items NOT advertised too.

**NANCY ANN BREAD, 2 Loaves . . . . . 29c**

ROBB-ROSS ★ <b>GELATIN DESSERT</b> Grand for Salads, Too! . . . . . 4 Pkgs. 19c	SUPERB LARGE ★ <b>SWEET PEAS</b> So tender and sweet . . . . . 2 No. 2 Cans 35c
NESTLE'S ★ <b>EverReady COCOA</b> The Kiddies love it, 1-lb. can . . . . . 49c	GEDNEY'S ★ <b>DILL PICKLES</b> A "must" for picnics, 32-oz. jar . . . . . 33c

**ICED TEA Blend 1/2 lb. cello bag 39c**

**APRICOTS, Superb, Fancy Halves, No. 2 1/2 can . . . . . 31c**

**PORK and BEANS, Finest brand, 2 No. 2 1/2 cans . . . . . 33c**

**GRAPE NECTAR Val-Sweet, 46-oz. can . . . . . 39c**

**OIL SARDINES, Holmes' Domestic, 2 No. 1/4 cans . . . . . 15c**

**THIN CRACKERS, Johnson's Everyday, 2-lb. box . . . . . 44c**

**COOKIES, Frosted, Devil's Food 1-lb. cello bag . . . . . 39c**

**ZEPHYR NECTAR, For cold drinks, 2 eight-oz. bottles . . . . . 15c**

**CHOCOLATE SYRUP, Hershey's 2 one-pound cans . . . . . 33c**

**PARD DOG FOOD, The square meal 6 one-pound cans . . . . . 85c**

**FRESH FRUIT & VEGETABLES**

**CABBAGE, 3 Lbs. 11c**

**CARROTS, 2 Bun. 15c**

**LETTUCE, 2 for 31c**

**CANTALOUPE, Each 25c**

**GRAPES, Lb. 17c**

**ORANGES, Doz. 45c**

**LEMONS, Doz. 45c**

## LUNCHEON LOAVES

Tasty lunch meats that are ready-to-eat and so handy to have for drop-in guests.

**MACARONI & CHEESE or PICKLE & PIMENTO LOAF, lb. . . . . 49c**

**PURITAN PEPPERED LOAF, lb. . . . . 59c**



**FRESH SIDE PORK** So Good with Home-Baked Beans, lb. . . . . 29c

**FRESH SPARE RIBS** A Favorite with Most Everyone, lb. . . . . 39c

**SLICED PORK LIVER** Rich in "B" Vitamins, lb. . . . . 29c

**SLICED BACON** Lean and Nut Sweet . . . . . 1 lb. pkg 49c

**PICKLED PIGS' FEET** . . . . . 14-oz. jar 39c

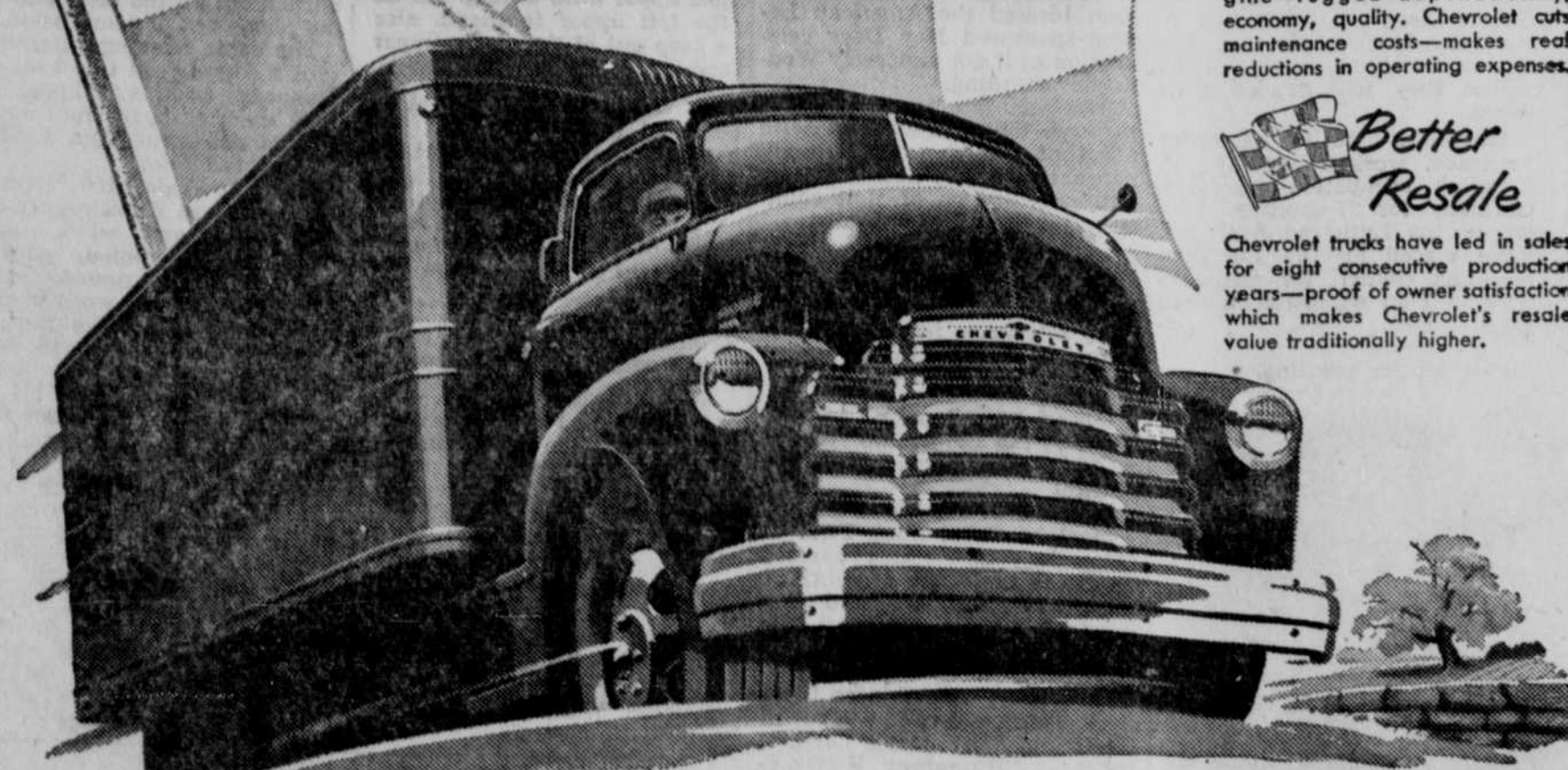
READY-TO-EAT

**SMOKED PIGNICS, Lb. . . . . 43c**

TENDER PLUMP

**SKINLESS FRANKS, Lb. . . . . 49c**

You're sure to be ahead with **CHEVROLET TRUCKS**



### Better Buy

Chevrolet trucks with Loadmaster engine offer more net horsepower—proved by certified ratings on engines used as standard equipment in conventional models of the five most popular makes, 13,000 to 16,000 lbs. G.V.W.

### Better Operation

Chevrolet offers Valve-in-Head engine—rugged dependability, economy, quality. Chevrolet cuts maintenance costs—makes real reductions in operating expenses.

### Better Resale

Chevrolet trucks have led in sales for eight consecutive production years—proof of owner satisfaction which makes Chevrolet's resale value traditionally higher.

**PLUS—Chevrolet Advance-Design Truck Features!**

TWO GREAT VALVE-IN-HEAD ENGINES • THE NEW POWER-JET CARBURETOR • DIAPHRAGM SPRING CLUTCH • SYNCHRO-MESH TRANSMISSIONS • HYPOID REAR AXLES • DOUBLE-ARTICULATED BRAKES • ADVANCE-DESIGN STYLING • BALL-TYPE STEERING

**Midwest Motor Co., Ltd.**

PHONE 100

O'NEILL, NEBR.

**THE COUNCIL CAK STORES**  
YOUR FRIEND AT MEALTIME

PRICES FOR AUGUST 18TH & 19TH