

an Red Cross lp!



Mission of mercy . . . a light aircraft is shown (above) dropping supplies to a beleaguered family in the Ewing area during Operation Snowbound, 1949. Aerial messengers, flying Red Cross purchased food, fuel and other necessities, flew hundreds of missions. Emergency supplies were also transported by cat-drawn sleds. Operation Snowbound will be talked about as long as there are men and women living who went through that historic winter.

**YOU NEED THE RED CROSS
THE RED CROSS NEEDS YOU**



**O'Neill National
Bank**

"Complete Banking Service"

— Member FDIC —

ALL MAY HELP

Give Generously

**To Your Holt County Chapter
Of The Red Cross**



BIGLIN BROS.

FURNITURE — UNDERTAKING
O'Neill Phone 38

REMEMBER 1949

Look Here, Fellow!

Your Red Cross Needs

Your Donations

To Continue Serving

ALL AMERICA

Give — And Give Generously

P. B. HARTY

— O'Neill —

GIVE GENEROUSLY

**HELP YOUR
RED CROSS NOW
SO IT MAY HELP OTHERS LATER**

A COMPLETE LINE OF HARDWARE

**Monarch Ranges — Dexter Washers — Paints
Household Supplies**

Coyne Hardware - O'Neill

It's Your Red Cross

**Make It Possible For The Red Cross
To Keep Performing Its Miracles of
Mercy By Contributing To Its Support**

Someone near to you, someone dear to you . . . perhaps you yourself . . . will benefit in 1950 from some of the Red Cross services.

SEGER

OIL & TRANSPORT CO.

O'Neill Phone 345

Farmers! See us today for oil in bulk quantities at economical prices! The very next time you need gasoline fill up with Champ-lin gasoline. And, always use Hi-V-I motor oil in the truck, family automobile, or tractor!

**The Need Is Great
Give What You Wish . . .**

BUT GIVE !

Once a year you renew your appointment of your representative —The Red Cross—by giving funds to carry out the never-ending job of mercy missions and disaster operations.

**Now Is The Time You Can Help
By Giving To The RED CROSS**

CENTRAL FINANCE CORP.

C. E. JONES, Mgr.

O'Neill Phone 14